

Language

English

Hindi

Contact

Phone

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Email

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Address

Palam, New Delhi-110045

Personal Details

Father Name

Uday Chand

Mother Name

Sunita Gupta

DOB

17/Dec/1999

Nationality

Indian

Gender

Female

Marital Status

Single

Interest In

Sports

Skill

SEO Best Practices, Local SEO, Screaming Frog, SEMRush, Google Analytics, Google Search Console, Facebook Ads, ChatGPT, Google ads, Instagram ads

Deepika Gupta

EXECUTIVE

To work in an environment which encourages me to succeed and grow professionally where i can utilize my skills and knowledge appropriately.

Education

2017

10th

CBSE BOARD

2019

12TH ARTS

CBSE BOARD

2019 - 2022

B.A PROGRAM

ARYABHATT COLLEGE

2023

DIGITAL MARKETING

DIGIPERFORM

Technical Skills

Search Engine Optimization(SEO)

- Off Page /On Page Optimization
- Keyword Research Using Google Keyword Planner Tool
- Developed and executed effective Strategies that increased organic traffic
- Implemented SEO best practices, resulting in improved search engine rankings.
- Used tools like Ahrefs, Screaming Frog, SEMRush, and Google Analytics to track traffic.

Social Media Optimization(SMO)

- Basic Knowledge of Google Ads, Facebook Ads, Instagram Ads, and Data analytics.
- Basic Knowledge of Graphic Designing
- Setup and campaign run Basic Knowledge.