

CONTACT

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Indirapuram ghaziabad

EDUCATION

2007 - 2009

H.N.S INTER COLLEGE UPERA HAPUR

• 12th Commerce

2006 - 2007

H.N.S INTER COLLEGE UPERA HAPUR

• 10th

SKILLS

- SEO
- On-Page, Off Page
- On Page Website Audit
- Technical SEO
- Keyword Research
- Social Media Marketing
- Trend Awareness
- Web Analytics
- Blogging & Commenting
- Market Research
- · Link Building
- Keyword optimization

LANGUAGES

- Hindi (Native)
- English (Fluent)

SUNIL SAINI SR. SEO EXECUTIVE

PROFILE

Experienced Sr. SEO Executive skilled in boosting online visibility and driving organic growth. Proven track record in executing data-driven SEO strategies for increased website traffic and improved rankings. Proficient in keyword research, on-page/off-page optimization, and staying current with industry trends. A results-oriented professional ready to contribute expertise to elevate digital marketing initiatives

WORK EXPERIENCE

Marketing Fundas

2022 - PRESENT

Sr. SEO Executive

- Digital Marketing Subject Matter Experts in SEO manage both SEO ON-page and OFF-page task for increase search visibility in search engine like as - Google, Bing, yahoo!
- Expert in finding out keywords to engage targeting audience to enhance the business.
- Link Building and all Type Back-link Creation.
- Social Media Promotion.
- All Type web, SEO/SEM, database marketing, email, social media.
- Created lesson plans that cover the foundations of digital marketing & Web Designing.
- Website Audit Report Creation
- Manage and Customize WordPress Websites according to SEO guidelines.
- Develop and evaluate digital marketing strategy based on business objectives and customer needs

Marketing Fundas

2019 - 2022

SEO Executive

- Develop and maintain strong relationships with partners, agencies, and vendors to support marketing initiatives.
- Measure performance of digital marketing efforts using a variety of Web analytics tools (Google Analytics, SEMRush etc.)
- Posting posts on all social media networks to increase engagement.
- Managed on-site and off-site SEO for all company clients thus advancing front page organic and Google map rankings in a timely matter usually between 1-2 weeks per keyword.
- Successful SEO Client Managing in the region India, USA, UK, Pakistan.
- Create and share monthly reports to each client and make plans for upcoming months.