

SNEHA RAJPUT

Marketing

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SUMMARY

I recently graduated with a degree in Bachelor of Arts in Multimedia and Mass Communication (B.A.M.M.C), and I am seeking an entry-level position in social media marketing. I am eager to leverage my skills and knowledge to contribute to the marketing team, learn from experienced professionals, and work towards achieving my career goals. As a highly motivated marketing professional, I am looking for opportunities with an organization that values growth and development

EXPERIENCE

Ace360 Degree

Marketing | August 2023 - Present

- **Content Creation:** Produced engaging content across various channels, aligning with brand voice and goals.
- **Social Media Management:** Managed and curated social media accounts, executed campaigns, and analyzed performance.
- **Advertising:** Assisted in planning and creating effective online ad campaigns for brand visibility.
- **Editing and Proofreading:** Edited marketing materials for accuracy, maintaining high-quality standards.
- **Project Management:** Coordinated marketing projects, ensuring timely execution and collaboration across teams.

EDUCATION

MVLU College| 2020 - 2023

L.S. Raheja College Of Arts & Commerce | 2018 - 2020

St Charles High School | 2018

SKILLS

- Good Communication
- Creativity
- Team Work
- Task Oriented
- Social Skill