

7. Story :

Tableau Story Points: "The College Food Experience"

1. Introduction: The Daily Struggle for a Good Meal

Visuals: Photo or illustration of a college mess or dining hall.

Text box: Brief description of the importance of food for student life.

Data snapshot: % of students who rely on campus food daily.

2. Survey Results: What Are Students Eating?

Chart Type: Bar chart or pie chart.

Data:

Most common meals (e.g., Maggi, rice & dal, outside fast food).

% students cooking vs. eating in the mess vs. ordering online.

3. Mess Food Rating Over Time

Chart Type: Line chart.

Data: Average weekly ratings of food quality (1–5 scale).

Filter: By meal type (breakfast/lunch/dinner), by hostel.

4. Budget Breakdown: Cost of Eating as a Student

Chart Type: Donut or stacked bar chart.

Data:

Monthly spend on: Mess fees, outside food, snacks, groceries.

Insight: Compare actual vs. ideal food budget.

5. Health Impact

Chart Type: Bullet chart or box plot.

Data:

Self-reported energy levels, number of sick days, weight change.

Correlation between eating habits and physical health.

6. Favorite Alternatives: Where Do Students Go?

Chart Type: Map or bubble chart.

Data:

Nearby eateries, food delivery hotspots.

Popularity score based on student responses.

7. Top Complaints & Suggested Improvements

Chart Type: Word cloud or bar chart.

Data:

Open-ended survey responses analyzed for common themes (e.g. "too oily", "lack of variety").

Suggestions like: rotating menu, late-night snacks, better hygiene.

8. Highlight Story: A Day in the Life of a Hungry Student

Visual: Timeline or annotated infographic.

Story: Show one student's food journey across a typical day (with photos or descriptions + small visual data nuggets).

9. Actionable Recommendations

Text + Icons/Graphs:

Improve variety through rotating weekly menus.

Collaborate with local vendors for healthier food stalls. Feedback system integration for real-time improvement.

10. Conclusion: Toward a Better Bite

Visual: Summary dashboard.

Message: Improving college food isn't just about taste—it affects health, academics, and morale.
