

# MOHAMMED AFNAN T

HR & Marketing Executive

## SUMMARY

Dynamic and driven professional with 2+ years of experience in HR, event management, and design. Co-founder and HR at Tascbar Outsourcing LLP, and currently serving as CMO of IEDC MEA, Assistant Treasurer of IEEE MEA SB, and Joint Secretary of Nanma Charity MEA. Skilled in leadership, UI/UX design, and student innovation, with active roles in IEEE, TACS MEA, and Kerala Startup Mission's IEDC 3.0 Nest team. Currently pursuing **B.Tech in Computer Science (3rd year)** at MEA Engineering College.

## EDUCATION

APJ Abdul Kalam Technological University | 2023-Present  
Bachelor of Technology in Computer science  
2023- Present

Government Higher Secondary School | 2022-2023  
Biology science  
2022- 2023

## WORK EXPERIENCE

Tascbar Outsourcing LLP | 2025 - Present

### Co-founder & Human Resource

- Led the recruitment and onboarding process for a diverse team of freelancers across tech, design, and content domains.
- Managed internal communications, performance tracking, and team motivation to ensure smooth project delivery.
- Coordinated with clients to match the right talent for projects, enhancing satisfaction and retention.
- Developed HR policies and structured workflows to improve efficiency in remote team management.
- Contributed to the company's growth strategy and branding efforts alongside core leadership.

BoneAlpha | 2024 - 2025

### Marketing Officer

- Assisted in creating and sharing marketing content on social media platforms.
- Helped the sales team with lead collection, follow-ups, and basic client communication.
- Learned and applied basic marketing tools and sales strategies in real-time projects.

## CONTACT

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Mankada, Malappuram

## SKILLS

### Professional

- Organizational & Time Management
- Communication & Interpersonal Skills
- Teamwork & Independent Work
- Attention to Detail & Multitasking
- Budget Management & Financial Documentation
- Marketing Strategy & Leadership
- Event Planning & Coordination
- UI/UX Design & Project Management
- Problem Solving & Fast Learning

## LANGUAGES

### Personal

- English
- Malayalam
- Tamil
- Hindi

### Designer & Executive Member

- Volunteered at the IEDC Summit, supporting logistics and participant coordination.
- Assisted in planning and managing campus workshops and startup events.
- Designed basic promotional materials for events and social media.
- Collaborated with the team to promote innovation and entrepreneurship activities.

IEEE MEA SB | 2024 - Present

### Membership Development Coordinator & Asst.Treasurer Treasurer

- Manage event schedules and support IEEE MEA SB and PES activities.
- Organize meetings, workshops, and conferences with stakeholders.
- Drive membership growth and engagement initiatives.
- Coordinate with teams to ensure smooth event execution.
- Handled basic financial tasks, budget planning, and documentation as Assistant Treasurer.

IEDC MEA SB | 2024 - Present

### YIP Coordinator & Marketing Officer

- Organized innovation events, hackathons, and idea pitch sessions.
- Mentored student teams on startup ideas and project planning.
- Built connections with industry experts and startup mentors.
- Led teams in executing impactful, student-led projects.
- Promoted entrepreneurship through campus outreach and campaigns.
- Developed marketing strategies to boost event reach and brand presence.

TACS MEA SB | 2025 - Present

### Peer To Peer Lead

- Coordinated peer-led sessions to enhance technical and soft skills among students.
- Organized and facilitated workshops, discussions, and mentorship programs.
- Supported team collaboration and project-based learning initiatives.
- Promoted a learning culture by encouraging peer knowledge-sharing and active participation.

## CERTIFICATIONS

### Personal

- Cyber security and ethical hacking
- Introduction to data Science
- AutoCAD
- Game development using pyGame
- Introduction to data engineering and big data
- Mastering 3D modeling for mechanical engineers
- Networking basics
- Space Internship

## INDUSTRIAL KNOWLEDGE

- Startup ecosystem & innovation programs
- Freelancing operations
- Event planning & workshop execution
- Marketing and branding
- UI/UX design fundamentals
- Peer learning

## AREA OF INTERESTS

- Team development
- Startup innovation
- Event execution

## PERSONAL DOSSIER

- Date of birth: 02 July 2005
- Nationality: Indian
- Guardian Name: Abdul Hameed T
- Permanent Address: Thevarthody(h),kadannamanns (p/o),Mankada,Malappuran, Kerala,India