

April 2024 eLearning Challenge: How to Get Away with Farting in Public

The Situation

The Institute for Non-Etiquette provides everyday humans with practical techniques to overcome compromising social situations. Let's face it: Farts happen, and holding them in is quite uncomfortable. Passing gas is a natural biological process that is unwelcome in polite company. Flatulence may wrinkle noses around the world, but the Institute for Non-Etiquette aims to empower farters to emit cornhole clappers without embarrassment or conflict and achieve relief!

The Challenge

Have you been met with the urge to drop an air biscuit in a confined space or crowded area (such as an elevator, conference room, airplane, or in bed with a special someone)? Are you one of the many who has been labeled with the popular accusation "You smelt it, you dealt it?" after cutting the cheese? Have you attempted to rip one in stealth mode only to face compromise due to sound or smell?

As an instructional designer at the Institute for Non-Etiquette, you are rolling out an eLearning course that will empower learners to toot with confidence by remaining undetected in social settings. Medical professionals, HR departments, and charm schools worldwide refer people to the Institute's courses when etiquette breakers must improve their social graces. Break free by breaking wind discreetly with the help of The Institute for Non-Etiquette!

After completing your course, learners should be able to complete one or more of the following objectives:

- Explain why gas is formed, why it must escape from the human body, and how it affects others when inhaled.
- Assess potential environments prior to passing gas and identify the optimal timing and location of brown thunder deployment.

- Execute a toot without audible sound by others in the surrounding environment.
- Identify techniques for masking the odor and/or sound of a booty cough, and deploy at least one technique with success (blame the dog, squeaky shoes, etc.).
- Formulate thorough, believable excuses to cover for the detection of any elements of a back-end blowout (sound, smell, etc.).

Requirements & Constraints

As you design and develop your course, keep the following requirements and constraints in mind:

Interactivity & Content Presentation: Ideally, your solution will include decision-based interactions or scenarios to reinforce the skills being taught. Here are some ideas for how you might present your content and make it interactive:

- A close-up of a human digestive tract and nose to model the production of gas and smell.
- Audio (sound effects) with a rating system for whether the toot is detectable and/or plausible options for blame.
- Creative animations (motion paths, emphasis animations, etc.) to move fart clouds on-screen.
- Hidden hotspots to reveal scud missile odor and help keep others out of the Danger Zone.
- Use of characters in a Clue-like “whodunnit” to deny passing gas and track down the offender.
- A tabs interaction displaying details about odor masking techniques.
- A branching scenario focused on a farter making excuses with the goal of passing the cheese off on someone else.

Authoring Tools: You are free to use any eLearning authoring tool you’d like; however, Articulate Storyline or Rise are recommended. If you’re new to Articulate Storyline, [check out this playlist of videos](#) to help you get started.

Visual Design: You are free to design the course in any way you’d like; however, it should demonstrate good visual design best practices with a

cohesive and consistent use of font, colors, images, and graphics. If you're new to visual design, [check out this playlist of videos](#) to help you get started.

Style Guide

To help you design your eLearning course, you can view and download The Institute for Non-Etiquette style guide and brand assets below. You can use these to create a branded course template, or you can create your own design.

Reference Materials

As you design and develop your course, you can create your own content from scratch or source your content from the following references:

- [Why are Farts Funny?](#)
- [Why Fart Jokes Never Get Old](#)
- [The Funniness of Flatulence](#)
- [How to Mark Fart Hydrogen Sulphide Gas Smells Go Away](#)
- [How to Cover Up a Fart](#)
- [5 Tips on How to Hide that Fart](#)

Submission Guidelines & Contest Rules

Once you're done building your course, you can submit it by commenting below and sharing a link to your finished project. If you're using Articulate Storyline or Rise, you can publish and [share a link from Articulate Review](#) or [on the web using Google Cloud](#). Along with a link to your published course, share a few words explaining your design decisions, challenges, inspiration, etc.

To be eligible to win the \$100 Amazon gift card, your submission must be posted no later than Friday, April 26th, at 11:59 PM ET.

You can learn more about the [contest rules and criteria here](#).

If you'd like to get more eyes on your submission and encourage others to participate in the challenges, you might also consider...

- **Writing a Blog Post:** If you happen to have a blog or online portfolio, write a post about your submission and share it on social media. Make sure to link to it in the comments below for others to see!

- **Record a Video:** If you want to share how you went about designing your submission, record and share a screen recording video (via Loom, Camtasia, SnagIt, or YouTube) to showcase and explain your process. And, of course, don't forget to share a link to it in the comments below!
- **Share on Social Media:** If you're active on LinkedIn, Twitter, or another social media platform, create a post to share your submission. If possible, make sure to link back to this page and tag The eLearning Designer's Academy on [LinkedIn](#) or [Twitter](#) in your post.

Give & Get Feedback

After you've shared your submission, make sure to review what others have submitted and provide constructive feedback. Remember, the monthly challenges (and this community as a whole) are meant to provide an inclusive and supportive environment. As you provide feedback, make sure to keep our [Code of Conduct](#) in mind.

As you work to develop your project, also consider sharing your work-in-progress for community feedback in our [Get Feedback space here](#).

Challenge Recap, Submissions & Winner

We want to send a BIG THANKS to everyone who participated in this month's challenge for April Fools. Because this month's challenge was just for fun, we decided to award all of the participants as winners! So, congrats! 🎉

Check out all of the submissions for this month's eLearning challenge below:

- [The Hidden Art of Flatulence](#) by
- [Mastering the Art of Discreet Flatulence](#) by
- [Quick Guide to Discreet Public Farting](#) by
- [Flatulence Finesse](#) by
- [Navigating Flatulence in the Modern Day](#) by