

[**https://www.wokelo.ai/**](https://www.wokelo.ai/) **On this We have We have planning to create AI instructional design product. On this We have planning to create AI instructional design product. Okay? So we we have plan to On this We have planning to create AI instructional design product. Okay? So we have plan to I have have provided you the reference link, On this We have planning to create AI instructional design product. Okay? So we have plan to I have provided you the reference link, right? So, According to that that particular On this We have planning to create AI instructional design product. Okay? So we have plan to I have provided you the reference link, right? So, According to that particular We have planned to make that as a reference. So we So we have completed On this We have planning to create AI instructional design product. Okay? So we have plan to I have provided you the reference link, right? 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I need to recreate this for our project. Could you give us a project plan? And yeah.**

Based on my analysis of Wokelo's platform and research on AI instructional design development, here's a comprehensive project plan for creating an AI instructional design platform for e-learning that replicates Wokelo's UI/UX and workflow approach.

**Comprehensive Project Plan for AI Instructional Design Platform**

**Project Overview**

**Goal**: Create an AI-powered instructional design platform for e-learning that mirrors Wokelo's clean interface, seamless navigation, and automated workflows.[[1]](#fn1)[[2]](#fn2)[[3]](#fn3)

**Key Features Identified from Wokelo**:

* Clean, professional landing page with clear value proposition
* Streamlined demo booking process with contact forms
* Dashboard-driven interface for research and analysis
* API integrations for custom workflows
* Multi-stakeholder access (similar to Wokelo's enterprise focus)
* Content analysis and synthesis capabilities
* Secure, enterprise-grade platform[[4]](#fn4)[[5]](#fn5)

**Phase 1: Foundation & Analysis (Weeks 1-2)**

**Week 1: Requirements & Team Setup**

* **Day 1-2**: Project kickoff and team allocation
* **Day 3-4**: Analyze Wokelo's complete user journey and interface patterns
* **Day 5-7**: Define target audience (educators, instructional designers, institutions)

**Week 2: Technical Planning**

* **Day 8-10**: Technology stack selection (React.js, Node.js, PostgreSQL, AI APIs)
* **Day 11-12**: Database schema design for courses, users, and analytics
* **Day 13-14**: Project repository setup and development environment

**Deliverables**: Requirements document, tech stack decisions, project setup

**Phase 2: UI/UX Design & Prototyping (Weeks 3-5)**

**Week 3: Core Interface Design**

* Replicate Wokelo's landing page structure and visual hierarchy
* Design dashboard layouts for different user types (instructors, learners, admins)
* Create wireframes for demo booking and payment flows

**Week 4: Advanced Interface Components**

* Design content analysis interface (similar to Wokelo's research tools)
* Create learning hub navigation and course management interfaces
* Build interactive prototypes for user testing

**Week 5: Design Refinement**

* User testing and feedback incorporation
* Accessibility compliance (WCAG 2.1) implementation
* Mobile-responsive design optimization[[6]](#fn6)

**Deliverables**: Complete UI/UX prototypes, design system, user flow documentation

**Phase 3: MVP Development (Weeks 6-12)**

**Week 6-7: Authentication & Core Infrastructure**

* User registration, login, and role-based access control
* Basic dashboard framework
* Database implementation and API structure

**Week 8-9: Content Management System**

* Course creation and management tools
* Content upload and organization features
* Basic analytics tracking implementation

**Week 10-11: AI Integration**

* Content analysis AI implementation (similar to Wokelo's research capabilities)
* Automated content recommendations
* Basic chatbot for user support

**Week 12: Demo Booking & Payment Integration**

* Contact form and demo scheduling system
* Payment gateway integration (Stripe/Razorpay)
* Email automation for confirmations[[3]](#fn3)[[1]](#fn1)

**Deliverables**: Working MVP with core features, basic AI functionality

**Phase 4: Advanced Features & Polish (Weeks 13-16)**

**Week 13-14: Learning Hub Development**

* Course delivery interface
* Progress tracking and analytics
* Interactive learning components

**Week 15: API Development**

* RESTful API for third-party integrations (following Wokelo's API approach)
* Webhook implementations
* Documentation creation[[5]](#fn5)

**Week 16: Testing & Quality Assurance**

* Comprehensive functionality testing
* Security audits and penetration testing
* Performance optimization[[2]](#fn2)[[6]](#fn6)

**Deliverables**: Fully functional platform, API documentation, security compliance

**Phase 5: Launch & Iteration (Weeks 17-20)**

**Week 17-18: Beta Launch**

* Soft launch with 10-15 friendly educators
* Daily feedback collection and rapid iteration
* Bug fixes and UI improvements

**Week 19: Public MVP Launch**

* Marketing website launch
* User onboarding flow optimization
* Analytics and monitoring setup

**Week 20: Growth & Optimization**

* Feature usage analysis
* User feedback incorporation
* Preparation for next development phase[[7]](#fn7)[[3]](#fn3)

**Deliverables**: Live platform, user feedback reports, growth metrics

**Resource Allocation & Timeline**

|  |  |  |  |
| --- | --- | --- | --- |
| **Role** | **Weeks 1-5** | **Weeks 6-12** | **Weeks 13-20** |
| **Product Manager** | Requirements, planning | Feature coordination | Launch management |
| **UI/UX Designer** | Full-time design work | Design support | User testing & optimization |
| **Frontend Developer** | Prototype support | Full development | Polish & optimization |
| **Backend Developer** | Architecture planning | Core development | API & integrations |
| **AI Developer** | Research & planning | AI implementation | Model optimization |
| **QA Engineer** | Test planning | Ongoing testing | Comprehensive testing |

**Key Success Metrics**

**Technical Metrics**:

* Platform uptime > 99.5%
* Page load times < 3 seconds
* API response times < 500ms

**User Metrics**:

* User registration and activation rates
* Daily active users and retention
* Course creation and completion rates
* Demo booking conversion rates[[3]](#fn3)[[6]](#fn6)

**Business Metrics**:

* Cost per acquisition
* Customer lifetime value
* Revenue per user (post-monetization)

**Risk Mitigation**

**Technical Risks**:

* AI model accuracy and reliability
* Scalability concerns
* Security vulnerabilities

**Business Risks**:

* User adoption challenges
* Competition from established platforms
* Regulatory compliance (FERPA, GDPR)[[6]](#fn6)

This comprehensive plan provides a clear roadmap for building an AI instructional design platform that captures Wokelo's successful UI/UX patterns while serving the specific needs of e-learning environments.[[1]](#fn1)[[2]](#fn2)[[3]](#fn3)

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