

FMCG Regional & Product Sales Insights

Total Sales

\$982,300.00

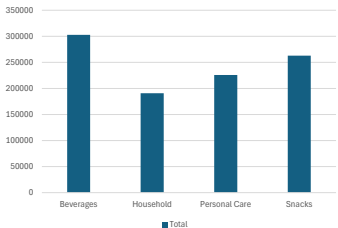
Top Sales Region

South
\$260,100.00

Total Units Sold

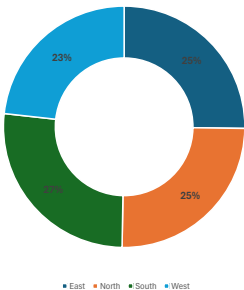
38715.00

Sales by Product Category

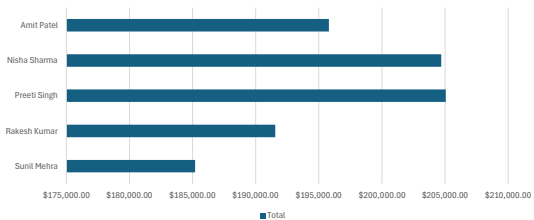


Product Name	Sum Of Sales Amount
Juice 1L	\$130,850.00
Cola 500ml	\$119,100.00
Shampoo 200ml	\$104,600.00
Nuts 200g	\$95,300.00
Chips 150g	\$87,850.00
Detergent 1kg	\$82,600.00
Cookies 250g	\$79,700.00
Cleaner 1L	\$68,500.00
Toothpaste 150g	\$67,300.00
Soap 100g	\$54,000.00
Water 1L	\$52,900.00
Dishwash 500ml	\$39,600.00

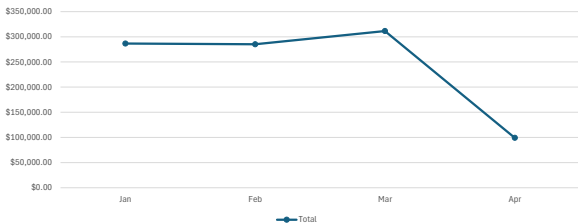
Total Sales by Region



Sales by Sales Rep



Monthly Sales Trend (Jan - Apr 2025)



Sales By Sales Rep Over Each Region

