E-SHEF
YOUR HEALTHY CHOICE

Logo Versions

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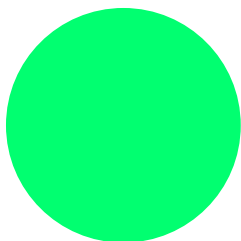**Primary**

E-SHEF

Wordmark Only

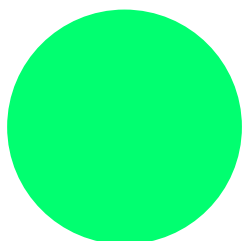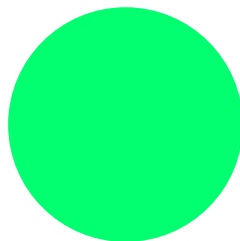**Icon**

Colours

Primary

Hex   #01ff70
RGB   rgb(1,255,112)
CMYK   100 0 56 0
Pantone   14-0156

Secondary

Hex   #01ff70
RGB   rgb(1,255,112)
CMYK   100 0 56 0
Pantone   14-0156

Accent

Hex   #01ff70
RGB   rgb(1,255,112)
CMYK   100 0 56 0
Pantone   14-0156

Background

Hex   #f6f2f2
RGB   rgb(246,242,242)
CMYK   0 2 2 4
Pantone   11-1001

Typography

Primary
Abyssinica SIL

Aa Bb Cc