



Logo Versions



Primary

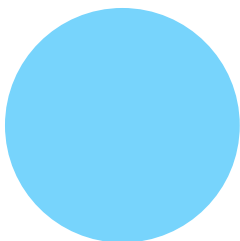
BOOKOPIA

Wordmark Only



Icon

Colours



Primary

Hex #77D4FC

RGB rgb(119,212,252)

CMYK 53 16 0 1

Pantone 14-4310



Secondary

Hex #4B91F1

RGB rgb(75,145,241)

CMYK 69 40 0 5

Pantone 16-4032



Accent

Hex #4B91F1

RGB rgb(75,145,241)

CMYK 69 40 0 5

Pantone 16-4032

Background

Hex #FFFFFF

RGB rgb(255,255,255)

CMYK 0 0 0 0

Pantone 11-0601

Typography

Primary

Antic Didone Regular

Aa Bb Cc