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| **Business Model Canvas** | |  | | |  | |  |  |  |  |  |
|  |  |  | | | | |  | |  | | |
| **Key Partners** | **Key Activities** | | **Value Propositions** | | | **Customer Relationships** | | | **Customer Segments** | | |
| Tresemme  Kerastase  Braun | Hair cuts  Hot towel and cold towel  Online booking  Sending barbers to home | | High Quality hair cuts  High Quality and sterilized tools  High Quality products | | | | Provide high quality hair cuts  Give haircut recommendations | | For men who wants haircuts  For children | | |
| **Key Resources** | | **Channels** | |
| Shop  Barber  Customer  Managers  Products | | Through Social media  Through advertisings  Through Shop | |
| **Cost Structure** | | | | **Revenue Streams** | | | | | | | |
| Employee wages  Resource cost  Shop maintenance costs | | | | Hair cut revenue | | | | | | | |
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