

Zipper

Brand Name Options

- Zipper
- Lively
- Squeamish
- Taksim
- Parma

Tagline Options

- Empowering general public with fitness solutions
- Your trusted fitness partner
- Transforming fitness for general public

Key Insights

- Growing demand in general public segment
- Emerging fitness sector with high growth potential
- Digital transformation accelerating in fitness

Market Trends

- fitness: 75.5/100
- fitness app: 62.3/100
- mobile apps: 80.0/100