

# BodySugar

## Brand Name Options

- BodySugar
- Biomechanics
- Bioscience
- FitBit
- Adidas Boost

## Tagline Options

- Empowering general public with fitness solutions
- Your trusted fitness partner
- Transforming fitness for general public

## Key Insights

- Growing demand in general public segment
- Emerging fitness sector with high growth potential
- Digital transformation accelerating in fitness

## Market Trends

- fitness: 75.5/100
- fitness app: 62.3/100
- mobile apps: 80.0/100