

Olist E-commerce Performance Overview

Total orders

99.44K

Year

All

customer_state

All

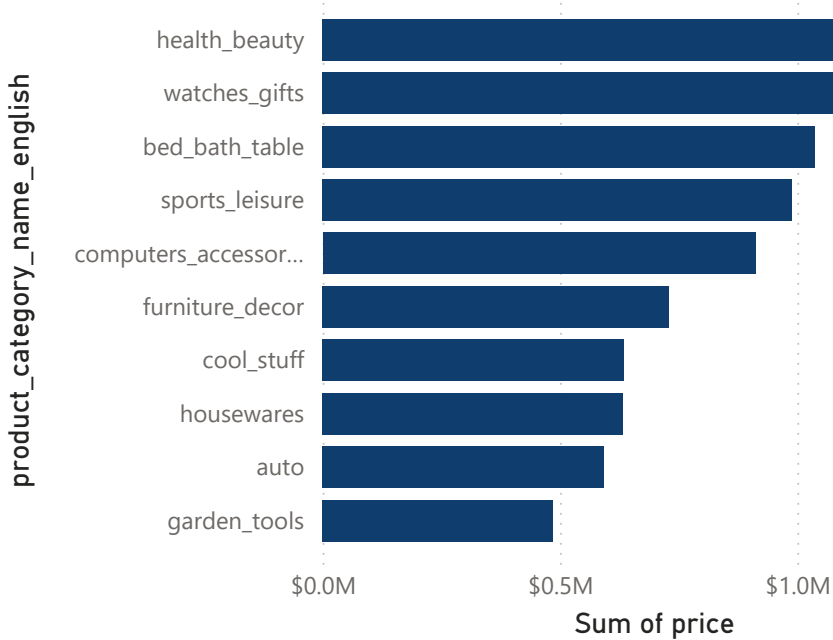
Average Order Value

\$136.68

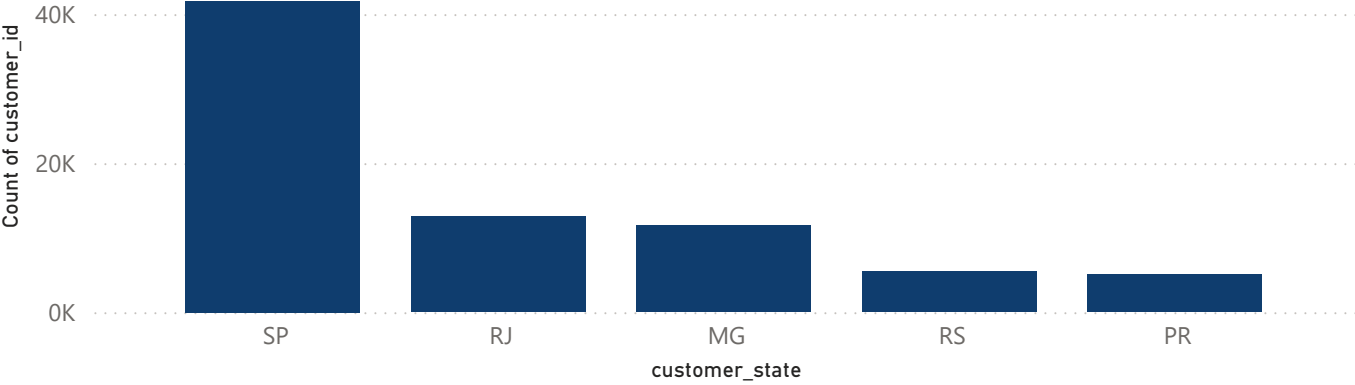
Total Sales

\$13.59M

Top 10 Product Category Sales (by Revenue)



Top 5 States by Customer



Monthly Sales Trend



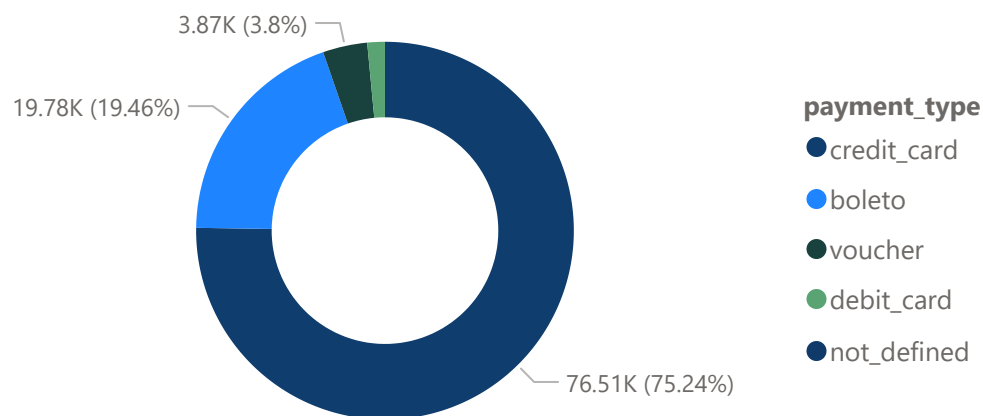
Product & Customer Deep Dive

Year

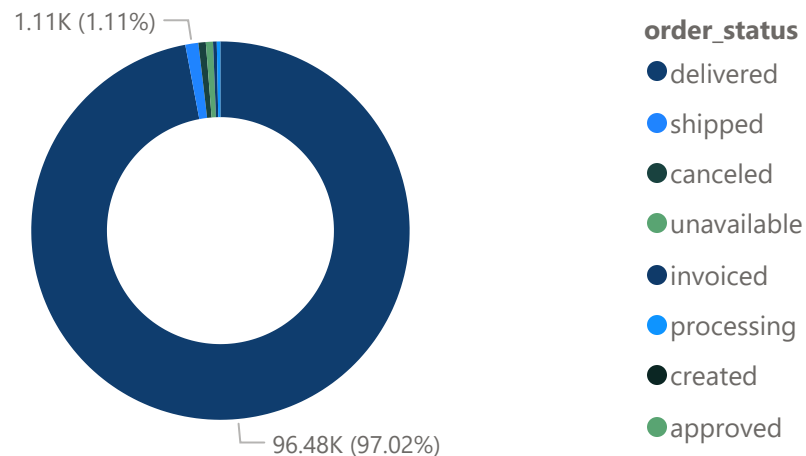
All



Payment Type Percentage



Order Status Percentage



Top 5 Customers by Sales

