



**SubsTracker**

# **SubsTracker**

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**Smart Subscription Management Web**



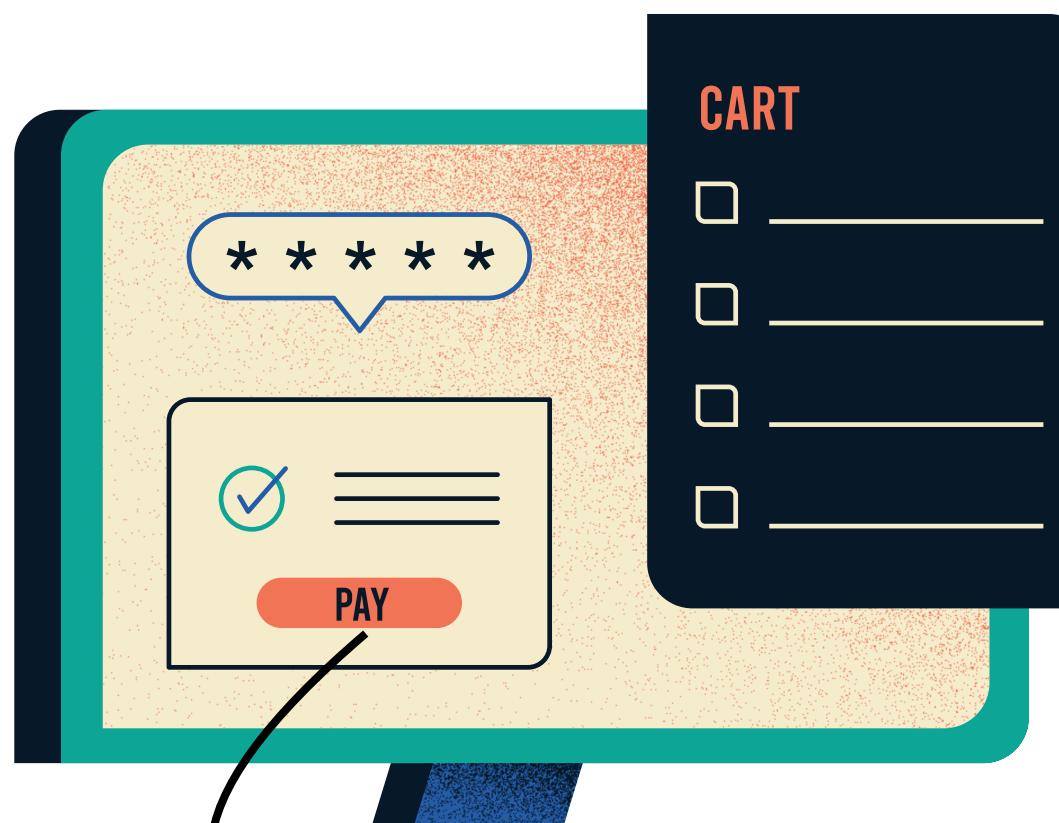
# Introduction



**Smart Subscription Management Web**

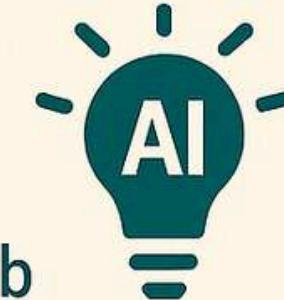


# Introduction & Features



## ALL IN ONE

SubsTracker puts all your subscriptions (digital & service-based) together in one simple hub



## BETTER ALTERNATIVES

Discover subscription alternatives with lower prices, full details, and exact savings

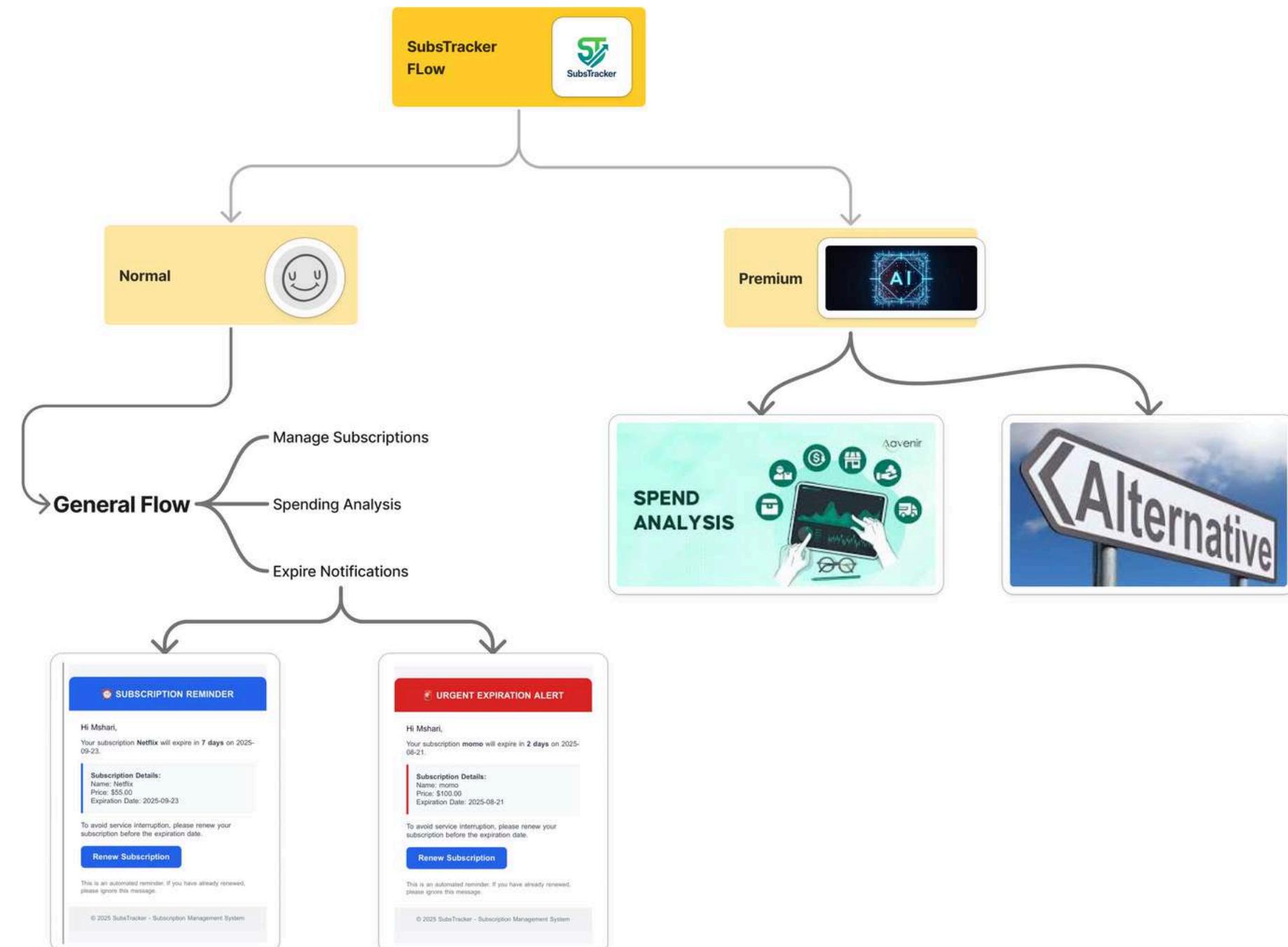
## SMART INSIGHTS

Track and analyze your spending patterns with clear, detailed insights.

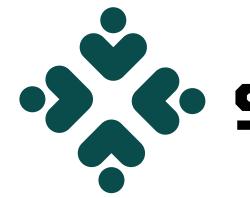
## AI RECOMMENDATIONS

Get smart financial tips powered by AI to help you save money

# Flow Of the System



# Problem



Smart Subscription Management Web



SubsTracker

# Problem

- Users subscribe to many services
- Forget renewal dates → sudden service interruption.
- Keep paying for unused subscriptions.
- No clear overview of monthly spending.
- Hard to compare alternatives and choose cheaper options.



# Problem

## Real-life example



# Solutions

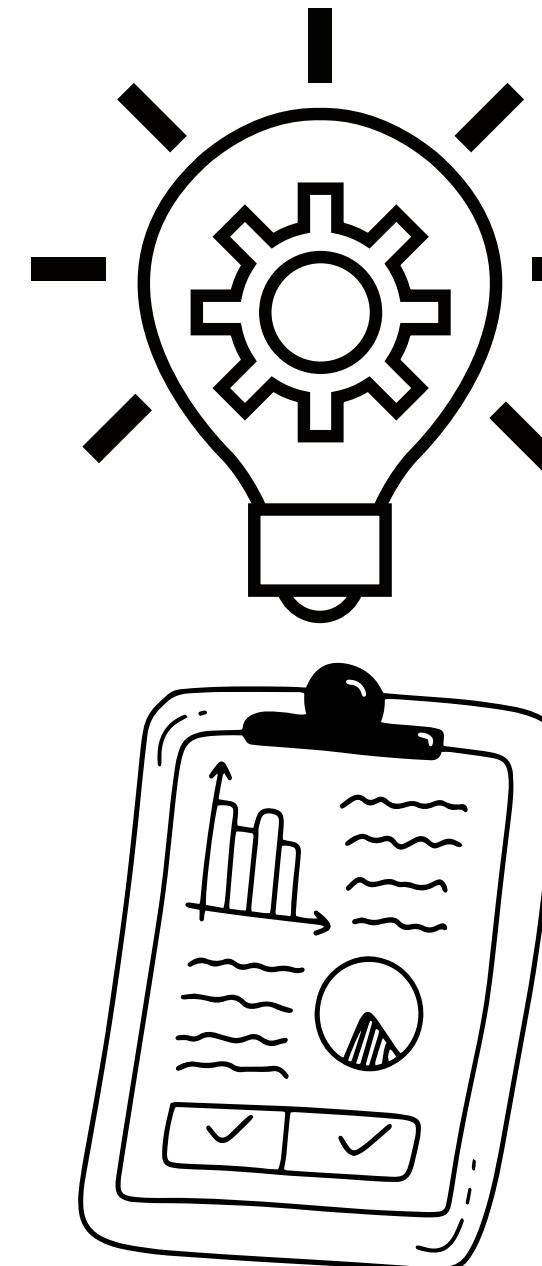


**Smart Subscription Management Web**



**SubsTracker**

# Solution



- Centralized dashboard for all subscriptions.
- Email alerts before renewal (7 days / 2 days).
- Automatic spending analysis (total, average, ratio to salary).
- AI-based recommendations to reduce expenses.
- AI suggestions for cheaper alternatives.
- Professional PDF invoices sent to users.

# **Effectiveness**



**Smart Subscription Management Web**



**SubsTracker**

# Effectiveness & Impact

## Core Benefits:

- **Financial Control:** Prevent subscription waste and optimize spending patterns
- **Smart Notifications:** Never miss renewal dates with 7-day and 2-day alerts
- **Deep Analytics:** Category-based insights and personalized recommendations



# Effectiveness & Impact

## AI-Powered Premium Features:

- **AI Analysis Subscription:** Advanced machine learning insights for power users
- **Intelligent Alternative Recommendations:** AI suggests cheaper alternatives to current subscriptions
- **Predictive Spending Patterns:** AI forecasts future subscription trends and usage

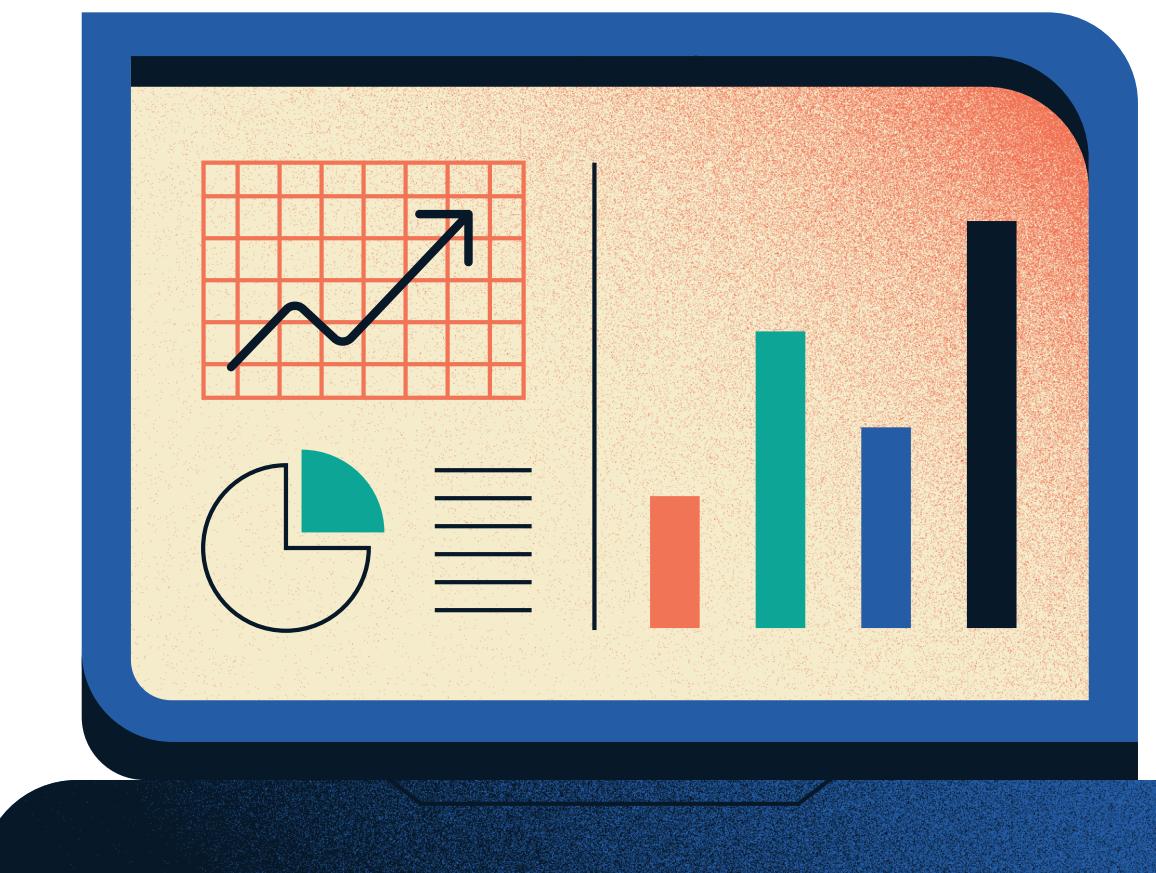


# Conclusion

# Conclusion

- **Take Control:** Never lose track of subscriptions or face surprise charges again
- **Save Money:** Identify unused services and find cheaper alternatives
- **Stay Informed:** Get timely alerts before renewals and payments

**SubsTracker** transforms subscription management from chaotic to controlled, helping users optimize their digital spending and achieve better financial wellness.



# Testing...

