Event	
id	ObjectId
name	String
products	[ObjectId]
expire	Date

store		
id	ObjectId	
avatar	string	
logo	string	
users	ObjectId	
theme	string	

Settings		
id	ObjectId	
profitRate	Number	
orderWaitingDays	Number	
language	[string]	
mainCurrency	ObjectId	
gst	String	