# James Ciclitira

Product Designer based in Berlin, designing interfaces and experiences for Android, iOS, and the Web, using user-centred design practices to develop meaningful experiences.

#### **EXPERIENCE**

## **Product Designer**

.. • October 2017 - Present

Digital Health Startup

### **Product Designer**

Quidco • September 2017 - october 2017

Quidco is the UK's number one cashback service. Partnering with 1000's of retailers to help you earn hundreds of pounds cash back every year. Short term contact with the goal of continually improvement of the mobile application.

#### **Product Designer**

Numilli • January 2017 - August 2017

Numilli soon-to-launch bitcoin startup. The aim with Numilli was to makes it easy to securely buy and sell bitcoin on the go using a mobile app and ATM machine. Responsibility included the UI/UX design of the MVP for the Mobile & web applications and ATM machines.

#### **Product Designer**

YunoJuno • May 2017 - August 2017

YunoJuno helps freelancers find work with great companies in London. Employers work directly with freelancers with yunojuno acting as an intermediary managing Contact & Payment. Responsibility - improving the existing product, conceptualising ideas and prototyping.

#### Web design & development

Suggestv • January 2017 - April 2017

Suggestv is the inventor of semantic video distribution. I was responsible for designing and facilitating the production of a semantic video distribution platform using React.

## **Product Designer**

CrowdScores • September 2015 - January 2017

CrowdScores is a real-time sports data application. I had the pleasure of working as the principal designer, taking responsibility for a variety of roles. Responsibilities included improving the existing product, researching and developing new features, conceptualising ideas and prototyping.

#### **EDUCATION**

The University of Edinburgh • 2011 - 2015

Product design - 2:1 BA (Hons)

#### **DESIGN SKILLS**

Sketching
UI/UX Design
Interaction Design
Prototyping
Grid & Layout
Design Research

## **DESIGN TOOLS**



Sketch



Craft

Ai

Illustrator

Ps

Photoshop

in

Invision



Pixate

# DEVELOPMENT



HTML

JS

Javascript



CSS



ReactJS