

# James Ciclitra

Product Designer based in London, creating complex digital products that lead to better user experiences. I love to design beautifully simple interfaces, code, iterate and create. I am an experienced and capable Digital Product Designer with over 2 years of professional experience.

## EXPERIENCE

### Product & Web development

**Suggestv** • January 2017 - April 2017

Suggestv is the inventor of semantic video distribution. I was responsible for designing and aiding in the production of a semantic video distribution platform using React.

### Product designer

**CrowdScores** • September 2015 - January 2017

CrowdScores is a real-time sports data application. I had the pleasure of working as the principal designer taking responsibility for a variety of roles. Responsible included improving the existing product, developing new features research, conceptualising ideas & prototyping.

### Freelance designer

**Prediction labs** • January 2017 - Present

Numilli app - Bitcoin safe and easy. Numilli aims to makes it easy to securely buy and sell bitcoin currency, on the go using a mobile app & ATM machine.

### Freelance designer

**Foreminds** • March 2017 - Present

BaseSight - workforce management platform, which aims to help improve efficiency & productivity

## EDUCATION

**Edinburgh College Of Art** • 2011 - 2015

Product Design - 2:1 ba (Hons)

## DESIGN SKILLS

- |                    |               |
|--------------------|---------------|
| Sketching          | Grid & Layout |
| UI/UX Design       | Color Theory  |
| Interaction Design | Typography    |

## DESIGN TOOLS

