TELEMETRY ANALYTICS

PRECISION IN MOTION,INSIGHTS IN ACTION

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MECHANISM WORK-FLOW

sensors

GENERATES RAW DATA

Data Collection

DATA IS COLLECTED BY CONNECTORS

Data Ingestion

Data Storage

Data Processing

DATA IS FILTERED AND AGGREGATED

COLLECTED DATA IS SENT TO THE PIPELINE
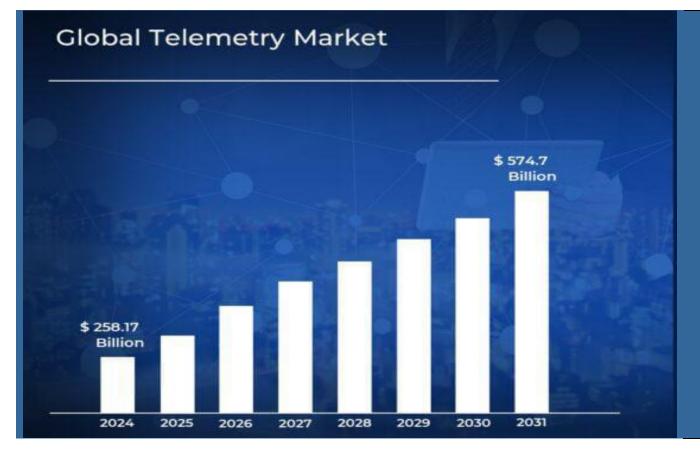
PROCESSED DATA IS STORED FOR ANALYSIS

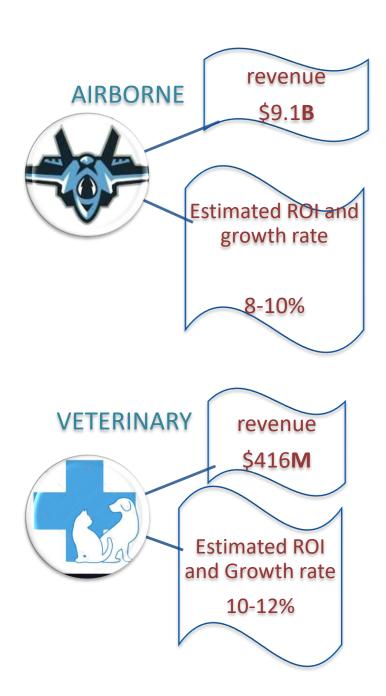EXPECTED GROWTH OF TELEMETRY MARKET IN **INDIA**

8.4%

2025 - 2030

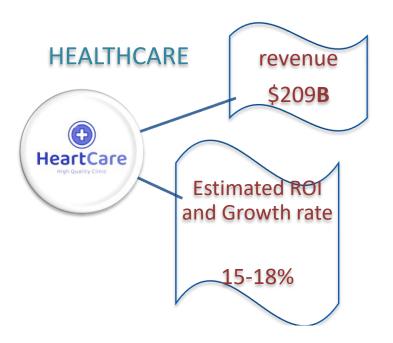## REVENUE AND RETURN ON IVESMENT (ROI) IN THE TELEMETRY MARKET

The global telemetry market is analyzed across various sectors,showcasing their respective revenue,ROI and growth rate.Each sector demonstrate unique contributions to the overall market and the sectors are:
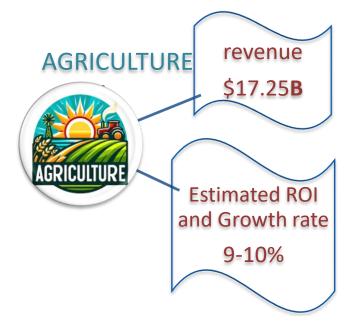
- AIRBORNE
- HEALTHCARE
- DEFENSE

- VETERINARY
- AGRICULTURE
- MARINE

- AUTOMOTIVE
- ENERGY
- TELE-COMMUNICATION

AIRBORNE

revenue $9.1**B**

Estimated ROI and growth rate

8-10%

HEALTHCARE

revenue $209**B**

Estimated ROI and Growth rate

15-18%

VETERINARY

revenue $416**M**

Estimated ROI and Growth rate

10-12%

AGRICULTURE

revenue $17.25**B**

Estimated ROI and Growth rate

9-10%

APPLICATIONS OF DATA ANALYTICS

AEROSPACE & AVIATION

- Aircraft health Monitoring System
- Flight data Monitoring
- Flight Management System
- Air Traffic Control System

HEALTHCARE

- Remote Patient Monitoring
- Wearble Health Devices
- Telemedicine Platforms

AGRICULTURE

- Climate and Weather Monitoring
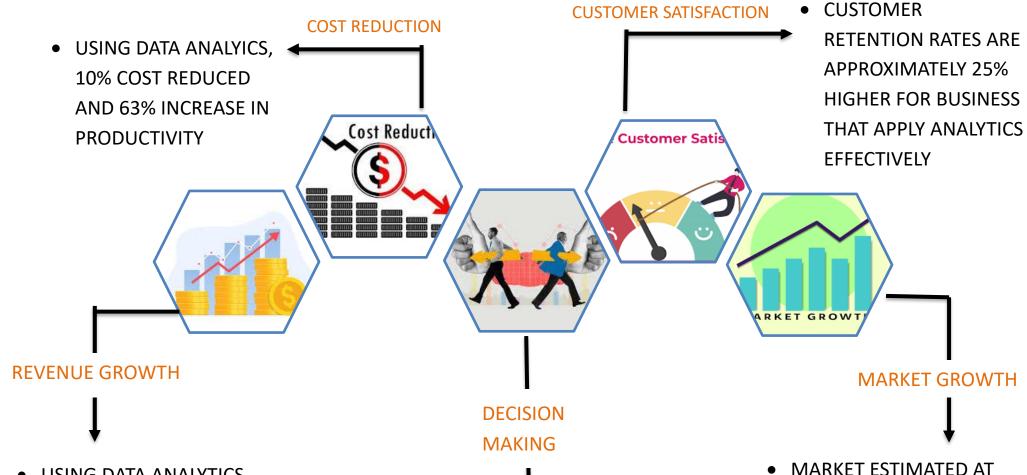- Livestock Monitoring
- Precision Farming

TELECOMMUNICATION

- Satellite Communication
- Signal Monitoring & Optimization
- Fault Detection and Management

- **Every step we take in the digital world generates new raw data for organizations to use. But when data is in its raw form, it's hard for companies to gain actionable insights. That's where data analytics comes in**

BUSINESS GROWTH – TURNING DATA INTO DOLLAR$$

COST REDUCTION

- USING DATA ANALYICS, 10% COST REDUCED AND 63% INCREASE IN PRODUCTIVITY

CUSTOMER SATISFACTION

- CUSTOMER RETENTION RATES ARE APPROXIMATELY 25% HIGHER FOR BUSINESS THAT APPLY ANALYTICS EFFECTIVELY

REVENUE GROWTH

- USING DATA ANALYTICS REVENUE INCREASED BY 80% AND THE PROFIT INCREASED BY 8%

DECISION MAKING

- COMPANIES THAT USE REAL-TIME TELEMETRY ANALYTICS IMPROVE THEIR DECISION-MAKING EFFECTIVELY BY UP TO 60%

MARKET GROWTH

- MARKET ESTIMATED AT $266B IN 2024 EXPECTED TO CONTINUE ITS EXPANSION APPROXIMATELY $547

TOOLS AND TECHNOLOGIES

- Sensors embedded in machinery, vehicles, animals, and crops capture telemetry data in real time.

- These technologies enable predictive maintenance in aviation disease forecasting in veterinary care,etc...

IOT SENSORS

BIG-DATA PLATFORMS

TOOLS & TECHNOLOGIES

AI & MACHINE LEARNING

VISUALIZATION

- Tools like Apache Hadoop, Google BigQuery, and AWS Data Analytics handle vast datasets and derive actionable insights

- Platforms such as Tableau, Power BI, and Google Data Studio help create interactive dashboards and easy-to-read reports.