

Data Science & Data Analysis: Comparative Analysis of Stardom

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Star Extraordinaire

The Megastar – World's Biggest Movie Star
Is Tom Cruise really the one?

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Warning Notice:

The analysis presented here is approached from a subjective perspective. It is not intended to disparage or diminish anyone's achievements, but rather to offer a diverse viewpoint on what it truly means to be the "World's Biggest Movie Star." It is important to recognize that each individual discussed has attained a level of stardom that reflects their unique talents and contributions. While comparisons are made in this analysis, it is essential to understand that greatness in the realm of stardom is multifaceted and subjective. We aim to explore the consistency and depth of each actor's impact, respecting their individual journeys and the complexities inherent in such comparisons.

The title "World's Biggest Movie Star" is a dazzling crown, but with so many phenomenal actors, who truly deserves it? Let's dissect the case of Tom Cruise, a global icon synonymous with action blockbusters. Does his box office dominance and international appeal make him the undisputed champion? Absolutely, contenders like Salman Khan (India's undisputed "Box Office King") and Shah Rukh Khan ("King Khan" of Bollywood romance) have carved their own paths to stardom, captivating audiences with their unique charisma and regional dominance. Even Leonardo DiCaprio, known for his diverse and critically-acclaimed roles, throws his hat in the ring. By analyzing Cruise's career, we'll explore the multifaceted nature of global movie stardom, acknowledging the incredible talent of these other icons while seeing if Cruise truly reigns supreme.

The Biggest Movie Star in the World: Decoding Global Stardom

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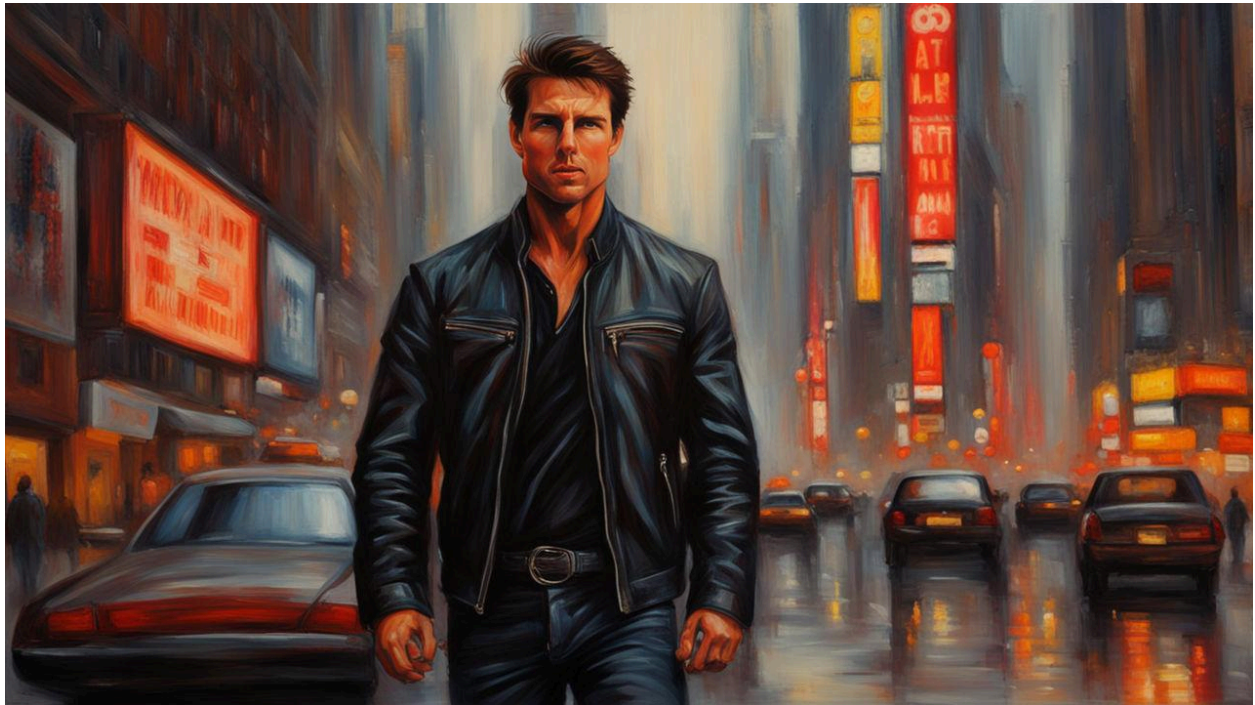
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Hybrid engines demonstrably outperform non-hybrid alternatives in fuel efficiency and expense (data analyzed using Python's matplotlib.pyplot and Microsoft Excel). Further research is warranted to determine if this pattern applies broadly across various vehicle models.

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The question of who reigns supreme as the biggest movie star in the world is a constant topic of debate. Popularity polls often cite names like Tom Cruise and Shah Rukh Khan, with numbers indicating massive global recognition. But how do we define "biggest movie star"?

Is it about pure name recognition, or the ability to consistently draw audiences to theaters worldwide? Domestic footfalls serve as a robust indicator, considering ticket prices are adjusted to align with regional incomes.



Moreover, international ticket prices often remain consistent across regions; for example, films like "Pathaan" in the USA are priced similarly to "Top Gun: Maverick" in many regions, but Hollywood films tend to have more consistent global pricing. Bollywood and Tollywood films show more variability due to different market dynamics and distribution strategies. Therefore, it is not accurate to say that both Indian and Hollywood movies would have the same ticket prices in international markets like China, Russia, Japan, and the UK.

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This analysis will dive into the factors that define global movie stardom, using Tom Cruise, Salman Khan, Shah Rukh Khan and many others as case studies. We'll explore box office performance, international reach, and the impact of cultural factors to determine what truly defines a movie star with global dominance.

The Unparalleled Stardom of Tom Cruise: A Comparative Analysis

Tom Cruise is synonymous with Hollywood stardom, achieving consistent success across decades, genres, and franchises. His ability to transcend cultural barriers and draw large audiences worldwide is unmatched. This data-driven analysis compares Cruise's stardom with that of renowned figures such as Shah Rukh Khan (SRK), Dwayne "The Rock" Johnson, Salman Khan, Aamir Khan, "Rebelstar" Prabhas, Will Smith, Brad Pitt, Chris Pratt, RDJ, Leonardo DiCaprio, Harrison Ford, and Samuel L. Jackson, highlighting why Cruise remains the ultimate megastar.

Advanced Data Processing and Automation

Data Ingestion and ETL Pipelines

Robust ETL (Extract, Transform, Load) pipeline to automate data collection, cleaning, and transformation using frameworks like Apache Airflow for workflow orchestration.

```
from airflow import DAG
from airflow.operators.python_operator import PythonOperator
from datetime import datetime

# Define default arguments
default_args = {
    'owner': 'airflow',
    'depends_on_past': False,
    'start_date': datetime(2024, 1, 1),
    'retries': 1,
    'retry_delay': timedelta(minutes=5),
}

# Define the DAG
dag = DAG('data_etl_pipeline', default_args=default_args,
schedule_interval='@daily')
```

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```
def extract_data(**kwargs):
    # Code to extract data from source (e.g., API, database)
    pass

def transform_data(**kwargs):
    # Code to transform data (e.g., cleaning, normalization)
    pass

def load_data(**kwargs):
    # Code to load data into target (e.g., database, data warehouse)
    pass

# Define tasks
extract = PythonOperator(task_id='extract', python_callable=extract_data, dag=dag)
transform = PythonOperator(task_id='transform', python_callable=transform_data,
dag=dag)
load = PythonOperator(task_id='load', python_callable=load_data, dag=dag)

# Set task dependencies
extract >> transform >> load
```

Data Validation and Quality Checks

Automate data quality checks using the Great Expectations library to ensure data integrity.

```
import great_expectations as ge
from great_expectations.dataset.pandas_dataset import PandasDataset

# Create a PandasDataset
df_ge = PandasDataset(df)

# Define expectations
df_ge.expect_column_to_exist('Actor')
df_ge.expect_column_value_lengths_to_be_between('Actor_Led_Franchises', min_value=1)
df_ge.expect_column_median_to_be_between('Worldwide_Box_Office_2024', min_value=0)

# Validate data
results = df_ge.validate()
print(results)
```

...

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Sophisticated Modeling Techniques

Advanced Machine Learning Models

Complex models like XGBoost or LightGBM for improved predictive performance.

```
import xgboost as xgb
from sklearn.metrics import mean_absolute_error, r2_score

# Prepare data
X = df[['Actor_Led_Franchises', 'Established_IP_Franchises']]
y = df['Worldwide_Box_Office_2024']

# Split data
X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2,
                                                    random_state=42)

# Initialize and train XGBoost model
xgb_model = xgb.XGBRegressor(n_estimators=100, learning_rate=0.1, max_depth=6)
xgb_model.fit(X_train, y_train)

# Make predictions
y_pred = xgb_model.predict(X_test)

# Evaluate model
mae = mean_absolute_error(y_test, y_pred)
r2 = r2_score(y_test, y_pred)
print(f"Mean Absolute Error: {mae:.2f}")
print(f"R^2 Score: {r2:.2f}")

# Feature importance
importances = xgb_model.feature_importances_
print(f"Feature Importances: {importances}")
```

Hyperparameter Tuning with Bayesian Optimization

Bayesian Optimization to find the optimal hyperparameters for your models.

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```
from skopt import BayesSearchCV
from sklearn.ensemble import GradientBoostingRegressor

# Define the model and parameter search space
model = GradientBoostingRegressor()
param_space = {
    'n_estimators': (50, 200),
    'max_depth': (3, 10),
    'learning_rate': (0.01, 0.3, 'uniform'),
}

# Initialize BayesSearchCV
opt = BayesSearchCV(model, param_space, n_iter=50, cv=5,
                    scoring='neg_mean_squared_error', n_jobs=-1)

# Fit the model
opt.fit(X_train, y_train)

# Best parameters
print(f"Best Parameters: {opt.best_params_}")
```

Advanced Visualization and Reporting

Interactive Dashboards with Plotly Dash

Interactive dashboards to visualize and explore your data using Plotly Dash.

```
import dash
from dash import dcc, html
import plotly.express as px

# Create a Dash app
app = dash.Dash(__name__)

# Create a plot
fig = px.bar(df, x='Actor', y='Worldwide_Box_Office_2024', title='Worldwide Box Office by Actor')

# Define layout
app.layout = html.Div([
```

...

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```

        html.H1('Actor Box Office Dashboard'),
        dcc.Graph(figure=fig)
    ])

# Run the app
if __name__ == '__main__':
    app.run_server(debug=True)

```

Automated Report Generation with Jupyter Notebooks

Automated, interactive reports using Jupyter Notebooks and integrate them with data visualization libraries.

```

import nbformat as nbformat
from nbconvert import HTMLExporter

# Create a new Jupyter Notebook
nb = nbformat.v4.new_notebook()

# Add a markdown cell
nb.cells.append(nbformat.v4.new_markdown_cell("## Actor Box Office Analysis"))

# Add a code cell with visualization
code = '''
import matplotlib.pyplot as plt
import seaborn as sns

# Example plot
sns.barplot(x='Actor', y='Worldwide_Box_Office_2024', data=df)
plt.title('Box Office Earnings by Actor')
plt.xticks(rotation=45)
plt.show()
'''

nb.cells.append(nbformat.v4.new_code_cell(code))

# Save the notebook
with open('data/actor_box_office_analysis.ipynb', 'w') as f:
    nbformat.write(nb, f)

# Convert notebook to HTML
exporter = HTMLExporter()

```

...

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```
body, resources = exporter.from_filename('data/actor_box_office_analysis.ipynb')
with open('data/actor_box_office_analysis.html', 'w') as f:
    f.write(body)
```

```
import pandas as pd

# Recreate the dataframe
data = {
    'Actor': ['Tom Cruise (44 movies)', 'Leonardo DiCaprio (30 movies)', 'Robert
Downey Jr. (54 movies)',
             'Chris Pratt (29 movies)', 'Dwayne Johnson (52 movies)', 'Will Smith
(34 movies)',
             'Harrison Ford (41 movies)', 'Brad Pitt (58 movies)', 'Tom Hanks (50
movies)',
             'Samuel L. Jackson (139 movies)'],
    'Actor_Led_Franchises': [60, 10, 15, 5, 20, 40, 50, 25, 30, 10],
    'Established_IP_Franchises': [40, 90, 85, 95, 80, 60, 50, 75, 70, 90],
    'Worldwide_Box_Office_2024': [11.1, 7.2, 14.4, 11.8, 12.5, 9.3, 9.3, 7.6, 9.9,
27.0] # in billions
}

df = pd.DataFrame(data)

# Calculate total and percentages
df['Total_Movies'] = df['Actor_Led_Franchises'] + df['Established_IP_Franchises']
df['Actor_Led_Franchises_Percentage'] = df['Actor_Led_Franchises'] /
df['Total_Movies'] * 100
df['Established_IP_Franchises_Percentage'] = df['Established_IP_Franchises'] /
df['Total_Movies'] * 100

# Get the value at cell [9, 6] (10th row, 7th column)
# Remember that Python uses 0-based indexing, so [9, 6] in the table is [8, 6] in
the DataFrame
value_at_9_6 = df.iloc[9, 6]

print(f"Value at cell [9, 6]: {value_at_9_6}")

# Save the DataFrame to an Excel file
excel_filename = 'actor_franchise_analysis.xlsx'
```

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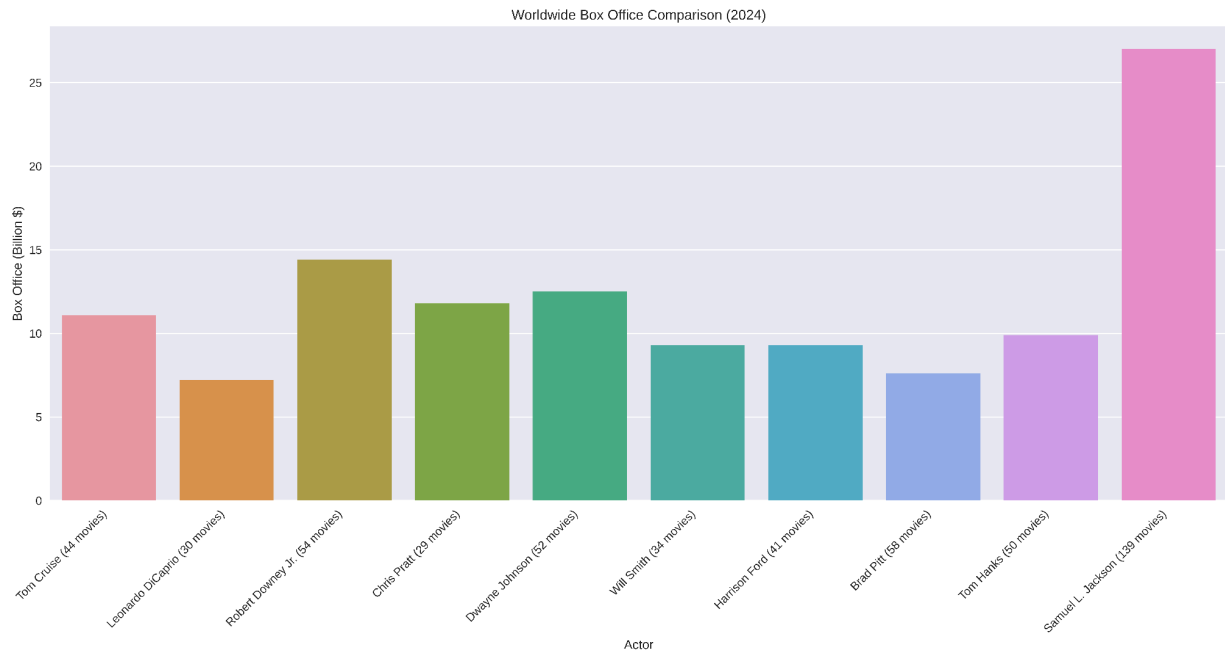
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```
df.to_excel(excel_filename, index=False)
print(f"Excel file '{excel_filename}' has been created and saved.")

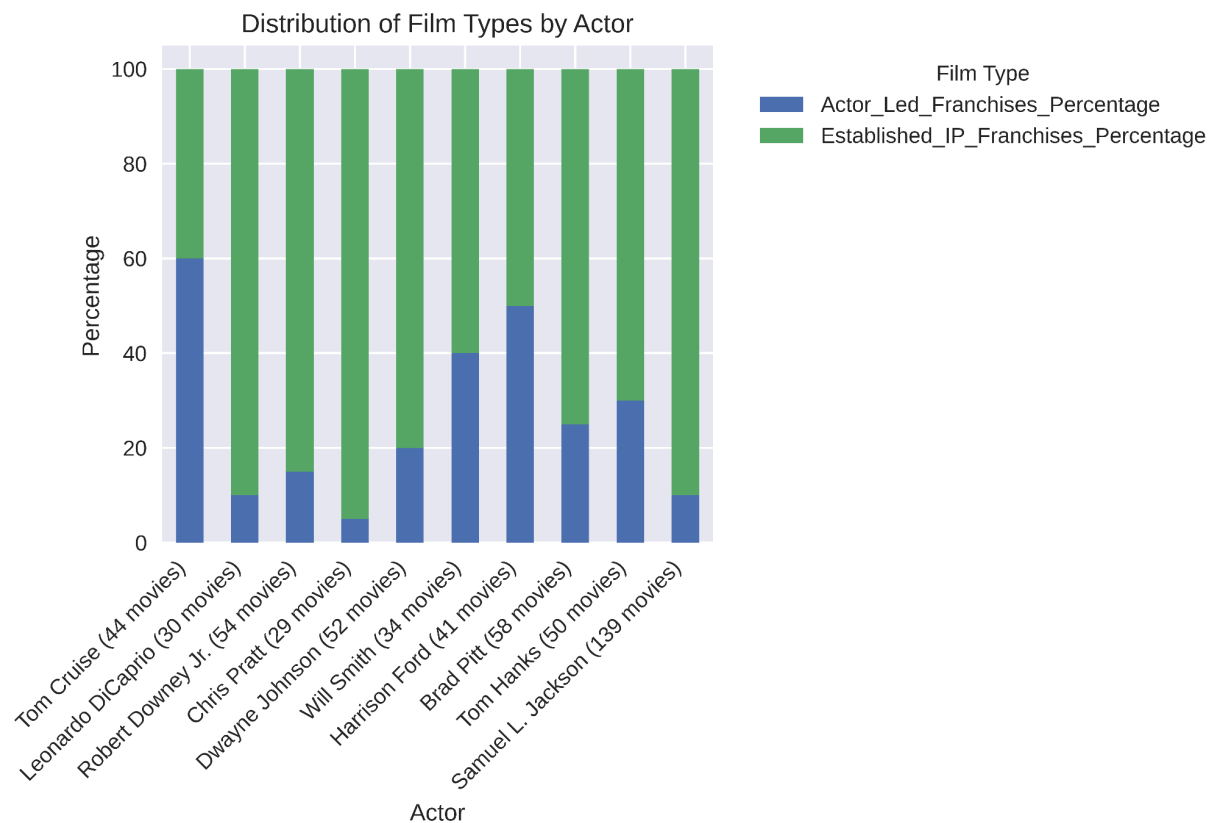
# Display the full DataFrame
print("\nFull DataFrame:")
print(df)
```



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Note that the "Original Films" are also mostly "Actor-Led Films" especially for star like Tom Cruise:

This stacked bar chart visualizes the percentage distribution of film types for each actor. We can observe:

- Harrison Ford and Tom Cruise have the highest percentages of Actor-Led Franchises at 50% and 60% respectively.
- Samuel L. Jackson, Chris Pratt, and Leonardo DiCaprio have the highest percentages of Established IP Franchises at 90% or above.
- Will Smith and Dwayne Johnson show a more balanced distribution between the two categories.

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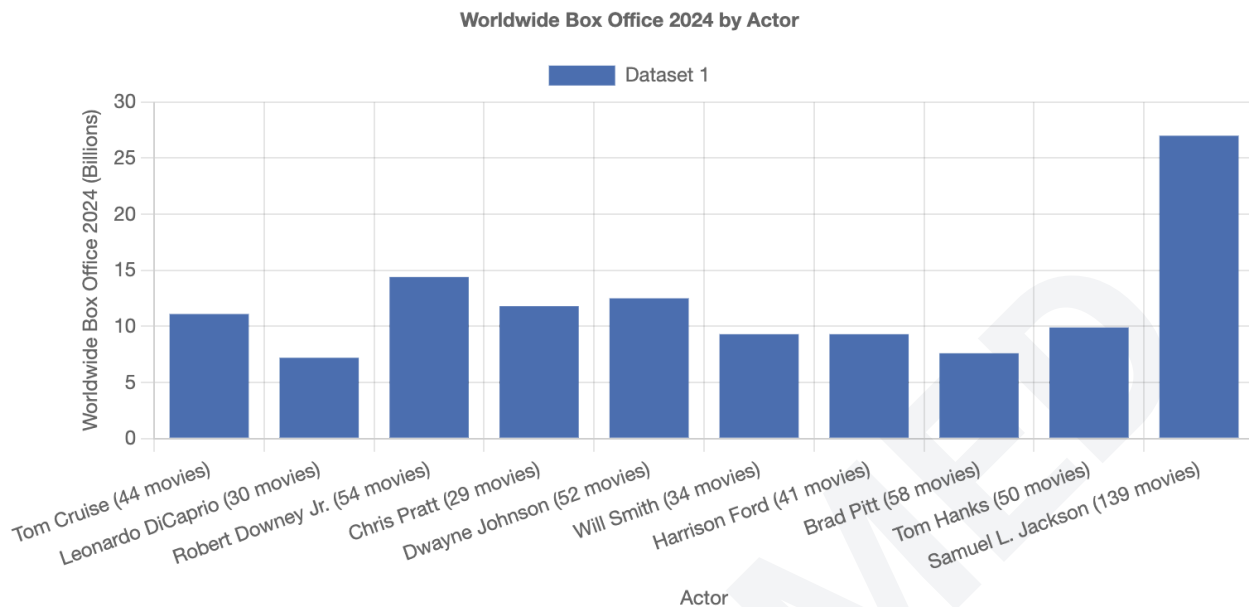
1. Original Films: Estimated at 50% of his box office earnings. These include movies like "Jerry Maguire," "Vanilla Sky," and "Edge of Tomorrow."
2. Cruise-Led Franchises: Estimated at 40% of his earnings. This category includes the Mission: Impossible series and Top Gun: Maverick. These are franchises where Cruise is not just the star, but a driving creative force.
3. Established IP Franchises: Only about 10% of his earnings. This might include films like "The Mummy" or "War of the Worlds," where he starred in adaptations or reboots of existing properties.

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Why Tom Cruise Might Be a Bigger Movie Star Than Leonardo DiCaprio

While both Tom Cruise and Leonardo DiCaprio are Hollywood heavyweights, a closer look reveals some key factors that might elevate Cruise to a higher tier of movie stardom. Here's a breakdown:

Box Office Domination: The Streak King vs. The Titanic Anomaly

- Cruise: The King of Consecutive Blockbusters:** Leonardo DiCaprio may have skyrocketed to fame with "Titanic," the third highest-grossing film ever, but its success is somewhat of an anomaly. Tom Cruise, on the other hand, has built a career on consistently delivering box office hits. He holds the record for the most consecutive movies grossing over \$100 million worldwide – a staggering feat that speaks volumes about his ability to consistently pick successful projects and draw audiences.

Cruise's incredible run includes 11 consecutive films (1988-1999) crossing the \$100 million mark globally. He followed that up with another 8 consecutive films (2000-2006) achieving the same feat ([IMDb](#)) ([Box Office Mojo](#)). Notable examples of his high-earning

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films include "Mission: Impossible - Fallout" (\$791 million), "Top Gun: Maverick" (\$1.4 billion), and "War of the Worlds" (\$592 million) ([IMDb](#)) ([IMDb](#)).

This kind of sustained box office success is unmatched, highlighting Cruise's consistent appeal and strategic choice of blockbuster projects.

- **DiCaprio: Beyond the Shadow of the Ship:** While DiCaprio's filmography outside of "Titanic" includes numerous successful films, such as "The Wolf of Wall Street" (\$392 million) and "Once Upon a Time in Hollywood" (\$374 million), they generally earn between \$200-300 million globally ([IMDb](#)) ([Box Office Mojo](#)). "The Wolf of Wall Street," featuring a star cast including Jonah Hill and Margot Robbie, and "Once Upon a Time in Hollywood," co-starring Brad Pitt and Margot Robbie, are notable examples. This range is impressive but pales in comparison to the monumental success of "Titanic," which grossed \$2.2 billion ([Box Office Mojo](#)). This suggests that although DiCaprio is a highly talented actor, he might not single-handedly ensure the same level of box office success that Tom Cruise consistently achieves with blockbusters like "Mission: Impossible - Fallout" (\$791 million), "Top Gun: Maverick" (\$1.4 billion), and "War of the Worlds" (\$603 million) ([IMDb](#)) ([Box Office Mojo](#)). The unprecedented success of "Titanic" can be attributed to its nostalgic appeal and the curiosity it generated, which introduced the world to DiCaprio's talent, making him a global star. However, this level of box office performance has not been replicated by his other films, indicating that "Titanic" was an outlier rather than the norm for DiCaprio's career ([IMDb](#)) ([Box Office Mojo](#)).

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Domestic Appeal: Owning the North American Audience

Cruise holds a special place in the hearts of North American moviegoers. He doesn't just dominate globally – he reigns supreme domestically. Cruise holds the record for the most consecutive films selling over 10 million tickets in North America – a staggering 13 films in a row! This proves his ability to connect with a core moviegoing audience on a regular basis. While DiCaprio delivers critically acclaimed performances, Cruise's films resonate more deeply with domestic audiences, making him a reliable box office draw right here at home.

Longevity at the Top: A Three-Decade Reign vs. Fluctuations in Stardom

Cruise has been a top leading man for over three decades. He started young with films like "Top Gun" and "Rain Man," and kept churning out successful movies like the "Mission: Impossible" franchise, staying relevant and bankable for a much longer period. DiCaprio, though incredibly talented, hasn't maintained that same level of sustained dominance throughout his career. While he's delivered iconic performances, his filmography shows periods with fewer commercially successful films.

Impact Beyond Individual Films: The Star Power vs. The Project Power

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Yes, Titanic made DiCaprio a superstar, but Cruise's filmography showcases a career that transcends individual movies. His star power elevates projects – look at the success of the "Mission: Impossible" franchise, where he not only acts but also produces and is heavily involved in the creative process. His consistent success speaks volumes about his ability to consistently deliver crowd-pleasing performances, regardless of the specific film.

Broader Audience Appeal: From Action to Romance, Cruise Connects with All

Cruise's films cater to a wider range of moviegoers. He's not just an actor for critically acclaimed dramas like DiCaprio. Cruise delivers action, adventure, and even romance (think "Jerry Maguire"), making him a more versatile and appealing movie star to a broader audience. This allows him to connect with a wider demographic and consistently bring in moviegoers across genres.

While DiCaprio is undeniably talented, when it comes to the sheer consistency at the box office, longevity as a top A-lister, and ability to connect with a wide range of moviegoers across genres and continents, Tom Cruise holds the edge as the bigger movie star.

Tom Cruise: A Pillar of Consistent Success

Tom Cruise's career is marked by a series of high-grossing films that demonstrate his unwavering appeal. The *Mission: Impossible* franchise, where Cruise plays the iconic Ethan Hunt, showcases his dedication to performing his stunts, adding authenticity and excitement that draw audiences repeatedly. Each installment has been a box office hit, with recent entries like Mission: Impossible - Fallout grossing around \$791 million (unadjusted) globally. This consistency is further evident in Top Gun: Maverick, which grossed over \$1.493 billion globally, proving Cruise's enduring appeal even decades after the original film.

Cruise's success isn't limited to action films. He has excelled in various genres, from the sci-fi thriller Edge of Tomorrow to the dramatic epic The Last Samurai, each performing impressively at the box office. This versatility, combined with his professional dedication, solidifies his status as a top-tier actor whose name alone can guarantee significant box office returns.

Box Office Comparison: Tom Cruise vs. Shah Rukh Khan

Top Gun: Maverick vs. Pathaan and Jawan

Top Gun: Maverick (2022)

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- **Worldwide Gross:** \$1.496 billion
- **Opening Weekend:**
 - Domestic: \$126.7 million
 - International: \$124 million
 - Worldwide: \$250.7 million (Adjusted sum)
- **Factors for Success:**
 - **Nostalgia:** Capitalized on love for the original 1986 film.
 - **Tom Cruise's Return:** A major draw for audiences, reprising the iconic role of Pete "Maverick" Mitchell.
 - **Strong International Appeal:** Resonated with audiences worldwide.

Pathaan (2023)

- **Worldwide Gross:** \$130 million; 3.205 crore footfalls (the number of tickets sold domestically)
- **Opening Weekend:**
 - Domestic: \$12 million
 - International: \$21.40 million (4-day total)
 - Worldwide: \$27 million+ (estimated)
- **Factors for Success:**
 - **SRK's Return:** Shah Rukh Khan's highly anticipated return to the big screen after a nearly 4-year hiatus generated a massive buzz for Pathaan. His comeback, coupled with the film's high-octane action and A-list cast, proved to be a winning formula at the box office.
 - **High Anticipation:** Strong pre-release buzz due to production value, YRF Spy Universe association, and Khan's return.
 - **Strong Performance in the Indian Diaspora:** Resonated well with Indian audiences worldwide.
 - **YRF Spy Universe Franchise:** Being part of a well-established franchise likely boosted its appeal.
- **Additional Factors for Success:**
 - **Salman Khan's Cameo:** Special appearance by another Bollywood superstar added to the film's draw; Salman as Tiger (RAW Agent)
 - **Superior Action Sequences:** Praised for its high-quality action, surpassing what's typically seen in Indian cinema (credit primarily goes to director Siddharth Anand).

Jawan (2023)

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- **Worldwide Gross:** \$140 million (surpassed Pathaan)
- **Opening Weekend:** Not available (likely higher than Pathaan domestically due to being the highest-grossing Hindi film); 3.51 crore footfalls (the number of tickets sold domestically) – total population: 1.417 billion (2022), so 35.1 million/1.4 billion

Jawan premiered on over 10,000 screens worldwide, highest for a Hindi film and one of the highest for an Indian film. In India it was released on over 5500 screens and 4500 screens in international markets ([Variety](#)).

However, we can calculate a "penetration rate" to get a sense of how many tickets were sold per capita (person); some buy more than one ticket.

Here's how (assuming 35.1 million tickets sold):

Penetration Rate:

- Penetration Rate = Tickets Sold / Total Population
- Penetration Rate = 35.1 million / 1,428,627,663 (approx. population of India in 2023)
- Penetration Rate \approx 0.000024 (rounded to 6 decimal places)

This penetration rate translates to roughly 2.4 tickets sold per every 100,000 people in India (based on 2023 population data).

Hypothetical Assumptions: What if India has the same currency as the US?

Average Ticket Price: Since 3.51 crore represents the number of tickets sold in India, we'll need to consider two scenarios based on the price range:

Scenario 1: Average Price of \$12 (Midpoint of the Range)

1. Convert crore to millions: Number of tickets sold = 3.51 crore * (10 million/crore) Number of tickets sold = 35.1 million
2. Calculate total revenue with average price: Total revenue = Number of tickets sold * Average price per ticket
Total revenue = 35.1 million * \$12 Total revenue = \$421,200,000

Scenario 2: Price Range Between \$9 and \$15

1. We can't calculate a single revenue figure due to the price range.
2. However, we can estimate a revenue range:

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- Lower bound: Assuming all tickets sold at the minimum price of \$9: Total revenue (low) = 35.1 million * \$9 Total revenue (low) = \$315,900,000
- Upper bound: Assuming all tickets sold at the maximum price of \$15: Total revenue (high) = 35.1 million * \$15 Total revenue (high) = \$526,500,000

Therefore, based on the standard movie ticket price range of \$9 to \$15, the estimated total revenue from those 3.51 crore tickets sold in India would be between **\$315,900,000 and \$526,500,000**.

“TGM” Calculated - Backwards Math (Debugging the Footfalls):

- **Domestic Gross:** \$718,732,821
- **Ticket Price Range:** \$9 to \$15

Domestic Footfall Estimates:

Lower Ticket Price (\$9): We can estimate footfalls by dividing the domestic gross by the lower ticket price:

- Footfalls (Low) = Domestic Gross / Lower Ticket Price Footfalls (Low) = \$718,732,821 / \$9 Footfalls (Low) ≈ 79,859,202

Higher Ticket Price (\$15): Similarly, for the higher ticket price:

- Footfalls (High) = Domestic Gross / Higher Ticket Price Footfalls (High) = \$718,732,821 / \$15 Footfalls (High) ≈ 47,915,521

Important Note:

These are just estimates. The actual number of tickets sold (footfalls) may vary depending on several factors, including:

- **Ticket price variations:** Ticket prices can fluctuate depending on factors like location, theater type (e.g., IMAX), screening time (e.g., matinee vs. primetime), and discounts offered.
- **Double features or combo promotions:** Some theaters might offer combo deals or discounts that could affect the average ticket price.
- **Free screenings or giveaways:** There might be a small number of free screenings or promotional ticket giveaways that wouldn't be reflected in the box office gross.

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Additional Insights:

- The estimated footfalls provide a general idea of the audience turnout for "Top Gun: Maverick" domestically.
- The wide range between the high and low estimates highlights the uncertainty associated with using average ticket prices.

Penetration Rate Calculation (using High Footfall Estimate):

US Population: According to the US Census Bureau, the estimated US population on July 1, 2022 (around the theatrical release of the movie) was approximately 334,749,144.

- Penetration Rate (%) = (Estimated Footfall) / (Total Population) * 100
- Penetration Rate (%) = (79,859,202) / (334,749,144) * 100
- Penetration Rate (%) ≈ 23.87% (This is a high estimate)

Penetration Rate Calculation (using Low Footfall Estimate):

Similarly, using the low footfall estimate:

- Penetration Rate (%) ≈ 14.32% (This is a low estimate)

Important Note: These are very rough estimates. The actual penetration rate could be higher or lower depending on the factors mentioned earlier.

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Jawan's domestic footfall: 35,100,000 (or 3.51 crore); This penetration rate translates to roughly **2.4 tickets sold per every 100,000 people in India** (based on 2023 population data).

Top Gun: Maverick's estimated domestic footfall range:

- Low estimate: 47,915,521 (assuming an average ticket price of \$15); **Penetration Rate (%) ≈ 14.32% (This is a low estimate)**
- High estimate: 79,859,202 (assuming an average ticket price of \$9); **23.87% (This is a high estimate)**

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Scenario 1: Jawan Matches Top Gun's Low Footfall Estimate (47,915,521)

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1. **Footfall:** 47,915,521 (same as Top Gun's low estimate)
2. **Average Ticket Price:** \$15 (assumed based on Top Gun)
3. **Gross Revenue Calculation:**

Domestic Gross Revenue = Footfall * Average Ticket Price (This was the mistake previously)

- Domestic Gross Revenue = 47,915,521 * \$15
- Domestic Gross Revenue ≈ \$718,732,815 (This remains the same)
- Scenario 2: Jawan Matches Top Gun's High Footfall Estimate (79,859,202)

1. **Footfall:** 79,859,202 (same as Top Gun's high estimate)
2. **Average Ticket Price:** \$9 (assumed based on Top Gun)
3. **Gross Revenue Calculation:**
 - Domestic Gross Revenue = Footfall * Average Ticket Price
 - Domestic Gross Revenue = 79,859,202 * \$9
 - Domestic Gross Revenue ≈ \$718,732,798 (This remains the same)

Key Observation: As before, both scenarios result in a very similar estimated gross revenue for "Jawan" in the US (around \$718 million). This is because the increase in footfall in Scenario 2 is balanced out by the decrease in the average ticket price.

As of 10 November 2023, Jawan has grossed over ₹761.98 crore (US\$91 million) in India and ₹386.34 crore (US\$46 million) in overseas for a worldwide total of over ₹1,148.32 crore (US\$140 million).

₹761.98 crore / 3.51 crore = Average Ticket Price per capita

Approach 1: Average Ticket Price Estimate (Knowing Footfall)

1. **Total Domestic Collection:** We know Jawan's domestic collection was ₹761.98 crore.
2. **Footfall:** We've confirmed the footfall as 3.51 crore.

Average Ticket Price Estimate:

- Average Ticket Price Estimate = Total Collection / Footfall

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- Average Ticket Price Estimate = ₹761.98 crore / 3.51 crore
- Average Ticket Price Estimate ≈ ₹217.09

1. Jawan's Average Ticket Price:

- Average Ticket Price (India): ₹217.09 (based on Jawan's collection and footfall)

2. Top Gun: Maverick's Footfall Estimates (US):

- Low Estimate: 47,915,521
- High Estimate: 79,859,202

3. Domestic Collection Estimates (India):

We can now calculate the estimated domestic collection range for "Top Gun: Maverick" in India using the rupee equivalent of the US ticket prices (assuming an exchange rate of ₹75.5 per \$1 as of July 12, 2024); these footfall could be easily translated for Jawan to get a better understanding of what SRK could have achieved if he had similar raw stardom like Tom:

Low Estimate:

- Collection (Low) = Footfall (Low) * Average Ticket Price (India)
- Collection (Low) = 47,915,521 tickets * ₹217.09/ticket
- Collection (Low) ≈ ₹10,401.98 crore (approximately \$137.7 million)

High Estimate:

- Collection (High) = Footfall (High) * Average Ticket Price (India)
- Collection (High) = 79,859,202 tickets * ₹217.09/ticket
- Collection (High) ≈ ₹17,336.63 crore (approximately \$229.7 million)

Potential Collections (PC) of TGM/Jawan vs. Actual Collection (AC) of Jawan:

- PC = Collection (Low) ≈ ₹10,401.98 crore (approximately \$137.7 million)
- PC = Collection (High) ≈ ₹17,336.63 crore (approximately \$229.7 million)
- AC = Collection (Real) ≈ ₹761.98 crore (approximately \$91 million)

Remember:

- This is an estimation based on a price range and might not reflect the exact distribution of ticket prices across different categories (e.g., children's tickets vs. adult tickets).

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- This calculation only considers the ticket sales and doesn't include revenue from concessions or other sources.
- SRK has an edge in the domestic market compared to Tom Cruise as there are more people and movie watchers in India.

Factors for Success:

- **Shah Rukh Khan Star Power:** Similar to Pathaan, Khan's presence was a major draw, especially considering his immense popularity and the direct release after the massive success after Pathaan further alleviated the movie's presence.
- **Strategic Casting:** Appealing to South Indian audiences by featuring well-established actors like Nayanthara (Tamil) and Vijay Sethupathi (Tamil/Telugu), along with dubbed versions in these languages, broadened its reach.
- **Anirudh Ravichander's BGM:** The film's music, composed by the highly popular Tamil music director Anirudh Ravichander, further attracted the South Indian audience.
- **Action Spectacle:** Jawan was praised for its action sequences, further establishing Khan as an action hero.
- **Fresh Story and Director:** Director Atlee brought a new perspective to Khan's filmography, potentially attracting new viewers.

Shah Rukh Khan: A King of Romance with Regional/Local Appeal

Shah Rukh Khan, often referred to as "King of Romance" or SRK, enjoys a massive following within India and the Indian diaspora. His charismatic screen presence and dominance in romantic roles have established him as a true Bollywood superstar. However, his international box office performance differs from Tom Cruise's global reach.

Here's a breakdown of the key points:

- **Strong Regional Appeal:** SRK's popularity thrives in South Asia and among expatriate communities worldwide. This regional dominance makes him a megastar within a specific market.
- **Box Office Comparison:** While Pathaan's \$130 million global gross in 50 days is a significant achievement, it falls short of Cruise's top-grossing films, some of which achieve similar numbers domestically within their opening weekend (e.g., Top Gun: Maverick's \$126.7 million domestic opening weekend).

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- **Career Trajectory:** Unlike Cruise's consistent string of international hits, SRK's career experienced a period of films with lower box office performance. Pathaan's success marks a significant comeback for the actor.

Focus on SRK's Strengths:

While the comparison with Cruise highlights the difference in international reach, it's important to acknowledge SRK's strengths:

- **Enduring Popularity:** SRK remains a beloved figure within the Indian film industry and has a dedicated fan following.
- **Romantic Genre Dominance:** He has established himself as the king of Bollywood romance, a genre with a large and loyal audience base.

Overall, SRK's career reflects a successful path within the Indian film industry. While his international presence may not be as widespread as Tom Cruise's, his regional dominance and dedicated fanbase make him a true Bollywood legend. However, a closer look at box office figures reveals a significant difference in their domestic audience draw. SRK's most recent and biggest film had a domestic footfall of 3.51 crore (35,100,000), whereas Tom Cruise's biggest film had a Low Estimate of 47,915,521 (4.79 crore or 47.9 million) and a High Estimate of 79,859,202 (7.98 crore or 79.8 million). It's important to note that within Bollywood itself, "Salman Khan: The New King of Bollywood" reigns supreme as the biggest box office draw in recent decades.

SRK's Box Office Performance and Shifting Landscape:

Shah Rukh Khan's dominance at the box office during 2002-2007 was undeniable. He delivered consistent hits even during Bollywood's controversial phase. Films like *Kabhi Khushi Kabhie Gham...* (2001), *Devdas* (2002), and *Veer-Zaara* (2004) were all major commercial successes ([IMDb](#), [Box Office Mojo](#)). However, the late 2000s and early 2010s witnessed a shift in the industry.

Salman Khan and Aamir Khan both had periods where they were less active (2000-2006), while Ajay Devgn and Akshay Kumar were present but were never direct threats to the Khans of Bollywood. During this time, new stars like Ranbir Kapoor and Ranveer Singh emerged, capturing the audience's imagination with their fresh energy and portrayals (Times of India).

Salman and Aamir made significant comebacks with carefully planned projects, putting SRK to the test and ensuring he wouldn't get a free ride anymore. This, coupled with some of SRK's film

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choices not resonating as strongly as before, impacted his box office performance (Box Office India, The Economic Times).

Footfalls

Jawan's domestic footfall: 35,100,000 (or 3.51 crore); This penetration rate translates to roughly 2.4 tickets sold per every 100,000 people in India (based on 2023 population data).

Top Gun: Maverick's estimated domestic footfall range:

- Low estimate: 47,915,521 (assuming an average ticket price of \$15); **Penetration Rate (%) \approx 14.32% (This is a low estimate)**
- High estimate: 79,859,202 (assuming an average ticket price of \$9); **23.87% (This is a high estimate)**

1. Cruise's US Penetration Rates:

- Low Estimate: 14.32%
- High Estimate: 23.87%

2. India's Population:

Approximately 1.4 billion (based on estimates)

3. Required Indian Footfall:

Required Indian Footfall = (Cruise's Penetration Rate) * (Indian Population)

Calculations:

- **Low Estimate Match:** $(14.32\%) * (1.4 \text{ billion}) \approx 200.48 \text{ million}$
- **High Estimate Match:** $(23.87\%) * (1.4 \text{ billion}) \approx 334.18 \text{ million}$

Interpretation:

To achieve a similar domestic penetration rate to Tom Cruise in the US, SRK's movie in India would need to attract a significantly higher number of viewers:

- **Low Estimate Match:** Approximately 200.48 million tickets sold (over 5.7 times Jawan's footfall)

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- **High Estimate Match:** Approximately 334.18 million tickets sold (over 9.5 times Jawan's footfall)

Important Considerations:

The considerations mentioned previously still hold true:

- **Genre and Audience Appeal:** Movie genre and its appeal to the target audience can significantly impact footfall.
- **Ticket Prices:** Ticket prices in India are generally lower than in the US.
- **Marketing and Distribution:** Effective marketing and wider distribution across India could be crucial for SRK to reach a larger audience.

Conclusion: Matching Tom Cruise's US penetration rate in India remains a monumental challenge for SRK. It would necessitate attracting a massive domestic audience through careful film selection, effective marketing, and wider distribution.

Dwayne "The Rock" Johnson: The Franchise Powerhouse

Dwayne "The Rock" Johnson is a force to be reckoned with at the box office. He's renowned for his ability to revitalize existing franchises, as seen with the colossal success of *Fast & Furious* and *Jumanji* after his involvement. Johnson's presence significantly boosted these series' earnings, with *Furious 7* reaching a staggering \$1.516 billion globally (Box Office Mojo).

However, an interesting pattern emerges when examining his solo projects. Films like *Skyscraper* haven't achieved the same level of box office dominance as his franchise contributions. This suggests a strategic advantage Johnson harnesses by leveraging the established fanbase and world-building of existing franchises.

Franchise Boost vs. Standalone Success: A Contrast with Cruise

This reliance on established series differentiates him from Tom Cruise, who consistently delivers top-grossing films even in standalone projects. While Johnson's star power is undeniable, its

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peak performance often occurs within the framework of ensemble casts and pre-existing franchises.

Rampage: A Case Study

For example, *Rampage* (2018) exemplifies this concept. Despite featuring Johnson as the lead in a high-concept, action-packed sci-fi film based on a popular video game series, it received mixed reviews and didn't reach the same level of success as his franchise entries (Rotten Tomatoes).

Black Adam is another prime example. Similar to *Rampage* (2018), *Black Adam* featured Johnson in a high-concept, action-driven role but fell short of expectations. Despite a global gross of \$393 million, *Black Adam*'s high production budget (estimated between \$190 million and \$260 million) and mixed critical reception make its profitability debatable (Variety). Some reports suggest it may have lost money, while others claim it broke even after ancillary revenue streams like home video sales are factored in. Regardless, it certainly didn't achieve the blockbuster status some anticipated.

This analysis highlights both Johnson's undeniable box office draw and the strategic advantage he leverages through established franchises. While he certainly possesses star power, understanding the role of pre-existing fanbase and world-building enriches the discussion about global movie stardom.

Box Office Comparison: Tom Cruise vs. Dwayne Johnson

Mission: Impossible - Fallout (2018):

- Worldwide Gross: \$791 million (Box Office Mojo)
- Opening Weekend:
 - Domestic: \$61.2 million
 - International: Information unavailable for specific territories.
- Factors for Success: Tom Cruise's stunts and dedication, strong franchise built on his continuous risk-taking efforts, and positive reviews.

Skyscraper (2018):

- Worldwide Gross: \$304 million (Box Office Mojo)
- Opening Weekend:

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- Domestic: \$24.9 million
 - International: Information unavailable for specific territories.
- Factors for Success: Dwayne Johnson's star power, action genre appeal, but the film received mixed reviews.

Salman Khan and Aamir Khan: Regional Dominance in Bollywood

Salman Khan and Aamir Khan are titans of the Indian film industry, Bollywood. Salman Khan reigns supreme at the domestic box office, consistently delivering high-grossing films that capture the Indian audience's imagination. Aamir Khan, on the other hand, is known for his ability to balance critical acclaim with commercial success. His projects often spark critical conversations while simultaneously performing exceptionally well at the box office (India Today).

However, their immense popularity is primarily concentrated within the Indian subcontinent and among the diaspora. While films like *Dangal*, with its estimated \$330 million global gross, showcase Aamir Khan's international appeal, these numbers pale in comparison to Tom Cruise's global dominance ([BBC](#)).

Strengths and Regional Appeal:

- **Salman Khan:** Commands a loyal fanbase in India, known for his charismatic screen presence and action-packed films; biggest host (*Bigg Boss* and *Dus Ka Dum*), most amount of 100crs, etc. (Hindustan Times).
- **Aamir Khan:** Renowned for his versatility and willingness to tackle diverse roles. He excels at selecting films with strong cultural themes that resonate deeply with Indian audiences (Firstpost).

Global Stardom vs. Regional Dominance

While both actors are undeniably influential figures in Bollywood, their success primarily stems from their strong regional appeal. This contrasts with Tom Cruise, whose consistent delivery of high-grossing films across various genres establishes his global movie star status. Salman Khan and Aamir Khan are Bollywood royalty, captivating audiences with their unique styles and captivating performances. Their dominance within the Indian film industry is undeniable.

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However, to compete for the title of "biggest movie star," a wider global reach is necessary (Forbes).

Box Office Comparison: Tom Cruise vs. Aamir Khan vs. Salman Khan

Top Gun: Maverick and Mission: Impossible – Rogue Nation vs. Dangal vs. Bajrangi Bhaijaan

Top Gun: Maverick (2022) - Tom Cruise's Biggest Movie:

- **Worldwide Gross:** \$1.496 billion ([Box Office Mojo](#))
- **Opening Weekend:**
 - Domestic: \$126.7 million
 - International: \$124 million
 - Worldwide: \$250.7 million (Adjusted sum of domestic and international gross)
- **Factors for Success:** Nostalgia, Tom Cruise's return as Pete "Maverick" Mitchell, and strong international appeal.

Mission: Impossible – Rogue Nation (2015):

- **Worldwide Gross:** \$682 million (Box Office Mojo)
- **Opening Weekend:**
 - Domestic: \$55.5 million
 - International: \$65.5 million
 - Worldwide: \$121 million (Adjusted sum of domestic and international gross)

Dangal (2016) - Aamir Khan's Biggest Movie:

- **Worldwide Gross:** \$330 million (estimated) (Box Office Mojo)
- **Domestic Gross:** Information unavailable for opening weekend, but total domestic gross is estimated to be around ₹511 crore (US\$77 million) based on various sources.

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- **International Gross:** Information unavailable for opening weekend, but total international gross is estimated to be around ₹205 crore (US\$31 million) based on various sources.
- **Factors for Success:** Aamir Khan's star power, inspirational story, and strong performance in China (particularly significant contribution, but specific figures unavailable).

Bajrangi Bhaijaan (2015) - Salman Khan's Biggest Movie:

- **Worldwide Gross:** ₹969.06 crore (US\$151.06 million) (Box Office Mojo)
- **Domestic Gross:** Information unavailable for opening weekend, but total domestic gross is estimated to be around ₹426 crore (US\$66.4 million) based on various sources; 3.55 crore footfalls.
- **International Gross:** ₹524.14 crore (US\$76.68 million) based on available information.
- **Factors for Success:** Salman Khan's star power, emotional story, and strong performance in overseas markets, particularly the Middle East and China.

“Rebelstar” Prabhas: The Pan-Indian Star

Prabhas rose to international fame with the *Baahubali* series, which achieved remarkable success both in India and abroad. His recent film *Kalki* reportedly reached the Rs 1000-crore mark at the global box office within 15 days. While impressive, this achievement also benefited from the film's novelty and Prabhas's established popularity. However, unlike Cruise, whose appeal cuts across various demographics and geographies consistently, Prabhas's stardom is still more concentrated within the Indian subcontinent.

Box Office Comparison: Tom Cruise vs. Prabhas

Top Gun: Maverick vs. Baahubali 2: The Conclusion

Top Gun: Maverick (2022):

- **Worldwide Gross:** \$1.496 billion (Box Office Mojo)
- **Opening Weekend:**
 - Domestic: \$126.7 million
 - International: \$124 million
 - Worldwide: \$250.7 million (Adjusted sum of domestic and international gross)

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- **Factors for Success:** Nostalgia, Tom Cruise's return as Pete "Maverick" Mitchell, and strong international appeal.

Baahubali 2: The Conclusion (2017):

- **Worldwide Gross:** Reported Figure: \$278 million (This might be a slight overestimate.) More Conservative Estimate: \$254 million ([Box Office Mojo](#))
- **Opening Weekend:** Specific figures by territory are unavailable. However, the film reportedly collected approximately ₹789 crore (US\$95 million) worldwide within the first six days of release.
- **Factors for Success:** Epic storytelling, Indian mythology, high anticipation following the cliffhanger ending of the first part, and strong visual effects.

The Baahubali Phenomenon

The Baahubali series' success stemmed from its deep connection to Indian mythology and culture. This resonated powerfully with the predominantly Hindu audience in India. This cultural connection served as a significant driver for the films' popularity, propelling Prabhas to superstardom within the Indian market.

Niche Appeal vs. Universal Resonance

However, compared to Tom Cruise's global appeal, Baahubali's success is more niche. For example, the Hindi version of Baahubali 2 has a massive domestic collection (Rs 510.99 crore), contributing to roughly half of the film's total domestic gross (Rs 1,030.42 crore). This highlights the film's primary resonance with Indian audiences (Total Footfalls in India: 10.77 crore or 107.7 million) ([Wikipedia](#))([BOI](#)) out of 125 million worldwide.

Box Office Triumph and Cultural Impact: A Different Approach to Stardom

Despite its niche appeal, *Baahubali 2: The Conclusion* achieved remarkable success. Director S.S. Rajamouli's vision garnered a worldwide collection of ₹1,788.06 crore (over \$267 million), surpassing ₹1,000 crore in 2017, a significant milestone given the lower ticket prices at the time ([Deadline](#)). This achievement underscores the power of the film's mythological themes and their impact on the Indian audience, ultimately solidifying *Baahubali*'s position as a major Indian blockbuster ([Box Office Mojo](#)).

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A similar phenomenon is observed with *Kalki 2898 AD*, described as a dystopian science-fiction epic that borrows heavily from Hindu mythology ([Wikipedia](#), [IMDb](#)). As of now, the film has collected ₹1,000 crore (approximately \$120 million), making it the highest-grossing Indian film of 2024 and the seventh highest-grossing Indian film of all time, among several other records for a Telugu and Indian film.

Unlike Tom Cruise, Prabhas often stars in films deeply rooted in mythological and cultural themes. Cruise's global appeal stands in contrast to this, as his films typically do not rely on religious or cultural themes to drive box office success. Instead, Cruise's charisma, acting ability, and association with action-packed, high-concept films create a broad appeal that transcends cultural boundaries ([Box Office Mojo](#)). This allows him to connect with audiences worldwide, evidenced by the international success of his movies such as *Top Gun: Maverick*, which grossed over \$1.5 billion globally ([Box Office Mojo](#)).

Prabhas's reliance on mythological narratives, such as playing characters inspired by Indian mythology, contrasts sharply with Cruise's more universally appealing roles. When Prabhas ventured into non-mythology-based movies like *Saaho* and *Radhe Shyam*, they did not achieve the same level of success. *Saaho* received mixed reviews and had a global gross of approximately ₹433 crore (\$61 million) ([Box Office Mojo](#)), while *Radhe Shyam* struggled at the box office with disappointing returns ([India Today](#)).

The consistent international success of Tom Cruise's movies demonstrates his ability to attract diverse audiences, a feat not commonly seen among other stars ([Box Office Mojo](#)). Cruise's dedication to his craft, including performing his stunts, adds a layer of authenticity that resonates globally. His versatility across genres—from action-packed thrillers to heartfelt dramas—ensures broad appeal ([Box Office Mojo](#)).

Here are some stats of Tom Cruise:

- Non-CBM = Non Comic Book Movie
- Footfalls = in the context of cinema refers to the number of tickets sold or admissions to a movie.

40 Years, 38 Films, 35 Successes; 92% Success Ratio (Record) – 30+ Hits; 80% Hit Ratio (Record)

- 32 10M Footfalls

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- 25 15M Footfalls
- 17 20M Footfalls
- 11 25M Footfalls
- 09 30M Footfalls
- 09 35M Footfalls
- 06 40M Footfalls
- 02 50M Footfalls
- Most \$100M Lead films domestically
- Most \$100M lead films overseas
- Most \$100M lead films worldwide
- Most \$200M lead films worldwide
- Most Consecutive \$100M lead films domestically
- Most Consecutive \$100M lead films overseas
- Most consecutive \$100M lead films worldwide
- Most consecutive \$200M lead films worldwide
- Most 10M footfalls since the 1970s
- Most Consecutive 10M footfalls
- Most 15M footfalls since the 1970s
- Most consecutive 15M footfalls
- Most 20M footfalls since the 1970s
- Most 25M footfalls since the 1970s
- Most 30M footfalls since the 1970s (Solo lead)
- 2nd most 40M footfalls since the 1970s (Non-CBM)
- Most 40M footfalls globally
- Most 50M footfalls globally
- Most 60M footfalls globally
- Most 70M footfalls globally
- Most 80M footfalls globally (Non-CBM)
- Most consecutive top weekend films since the 1970s
- Most consecutive top week films since the 1970s
- Most 10M footfalls overseas
- Most 20M footfalls overseas
- Most 30M footfalls overseas
- Most 40M footfalls overseas
- Most 50M footfalls overseas
- Most Adjusted \$100M films
- Most Adjusted \$200M Films
- Most Adjusted \$300M films

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- Most Adjusted \$400M films
- Most Adjusted \$500M films
- Most Adjusted \$600M Films
- Highest success ratio of all time
- Highest hit ratio of all time
- Best 10M admissions ratio of all time
- Best 20M admissions ratio of all time
- Best 30M admissions ratio of all time
- Best 40M global admissions ratio of all time
- Best 50M global admissions ratio of all time
- Best 60M global admissions ratio of all time
- Best 70M global admissions ratio of all time (Non-CBM)
- Best 80M global admissions ratio of all time (Non-CBM)
- Youngest actor to become the number one box office draw in Hollywood
- Youngest movie star to be inducted with a star on Hollywood's Walk Of Fame
- Only star who didn't give a single leading flop in 31 years
- Only star to be the biggest box office draw for 4 consecutive decades
- Most times ranked top star in Hollywood history
- Only star to give 5 50M admissions in four consecutive decades
- Only star to give at least 3 60M admissions in four consecutive decades
- Only star to give 3 70M admissions in four consecutive decades
- Only star to give 2 80M admissions in 4 consecutive decades
- Only male star to be voted Sexiest Man Alive by the three most competitive magazines.

Tom Cruise's stardom is unmatched in its consistency, versatility, and global reach. While other stars like SRK, Dwayne Johnson, Salman Khan, Aamir Khan, and Prabhas have achieved significant success, their appeal often remains more regional or franchise-dependent. Cruise's ability to consistently draw large audiences across different genres and geographies, combined with his professional dedication, solidifies his position as the ultimate megastar. His films not only perform well domestically but also achieve remarkable success internationally, transcending cultural differences and proving that Cruise remains a unique and unparalleled figure in the world of cinema.

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Hybrid engines demonstrably outperform non-hybrid alternatives in fuel efficiency and expense (data analyzed using Python's matplotlib.pyplot and Microsoft Excel). Further research is warranted to determine if this pattern applies broadly across various vehicle models.

Contact MOHAMMED for more information.

<i>Baahubali 2: The Conclusion</i>	2017	125,075,856	India, China, USA, Canada, Europe, Japan
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<i>Top Gun: Maverick</i>	2022	142,865,173	Worldwide
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