

# ECOMMERCE SALES DASHBOARD

Segment

Consumer

Corporate

Home Office

YTD Sales

\$5.98M

-0.55%



YTD Profit

\$712.64K

8.04%



YTD Quantity

#55.4K

-6.57%



YTD Profit Margin

11.92%

8.63%

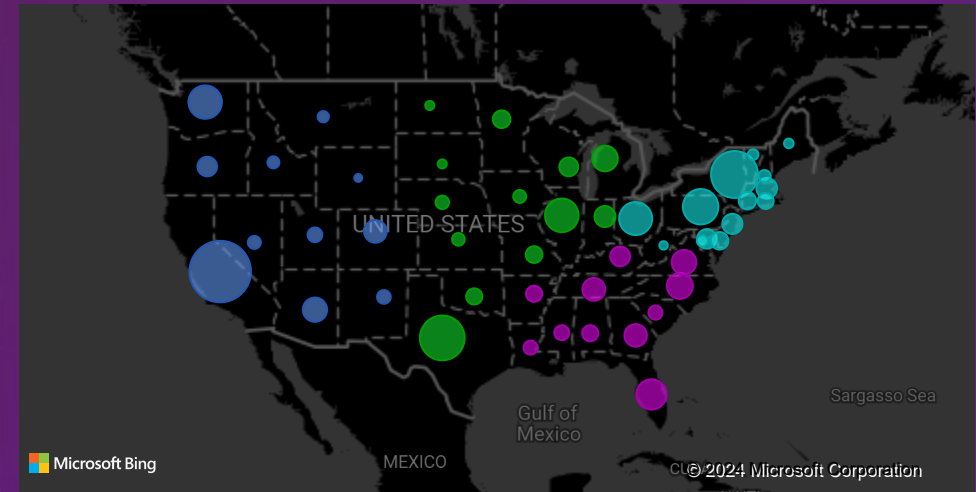


## Sales By Category

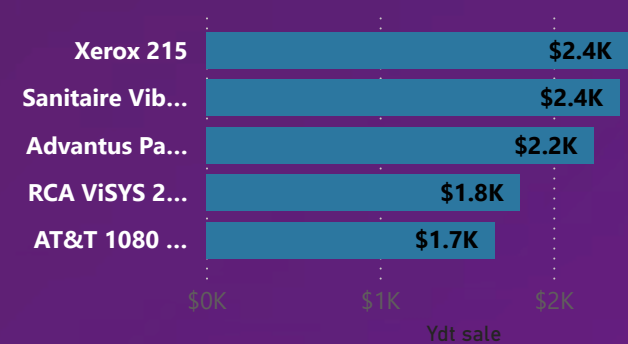
Category	PYTD Sale	Ydt sale	YoY Sales	Trend
Furniture	1.28M	\$1.30M	1.42%	▲
Office Supplies	3.64M	\$3.62M	-0.67%	▼
Technology	1.09M	\$1.06M	-2.46%	▼

## Sales by State

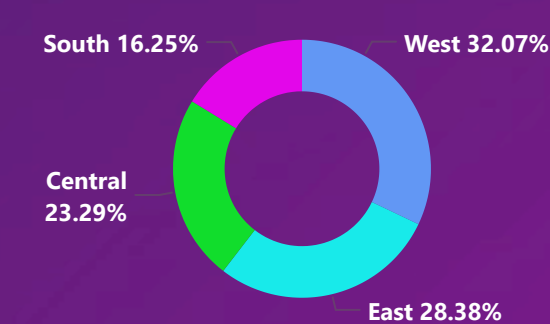
customer\_regi... ● Central ● East ● South ● West



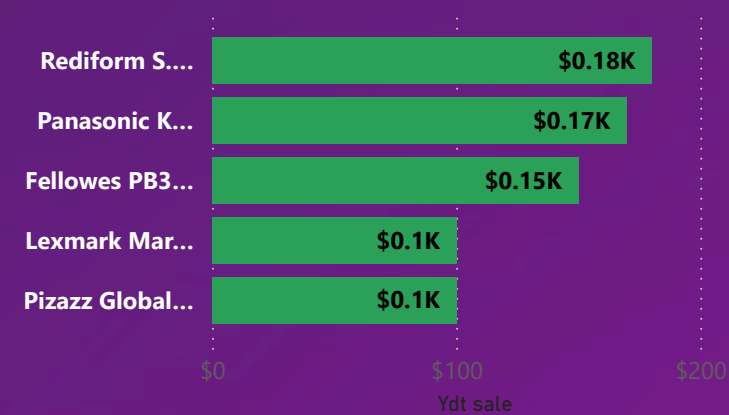
## Top 5 Products by YTD Sales



## YTD sales by Region



## Bottom 5 Products by YTD Sales



## YTD sales by Shipping type

