Notion Usability Test Report (Click-Based Evaluation)

Evaluator: [Your Name]

Product: Notion

Scope: Basic usage tasks for content creation, organization, and sharing.

# 1. Task/Users Performance Table

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Task/Users | U1 | U2 | U3 | U4 | U5 | U6 | U7 | U8 | U9 | U10 | U11 | U12 | U13 | U14 | U15 | Task Performance |
| Task (1) Log in | 2 | 3 | 2 | 4 | 2 | 2 | 3 | 4 | 2 | 3 | 2 | 3 | 2 | 4 | 2 | Acceptable |
| Task (2) Create page + to-do list | 3 | 4 | 3 | 4 | 3 | 3 | 4 | 4 | 3 | 4 | 3 | 4 | 3 | 4 | 3 | Acceptable |
| Task (3) Create new workspace | 3 | 5 | 3 | 4 | 3 | 5 | 4 | 5 | 3 | 4 | 5 | 4 | 3 | 5 | 4 | Acceptable |
| Task (4) Search page 'Marketing Plan' | 3 | 4 | 3 | 3 | 3 | 3 | 3 | 4 | 3 | 3 | 3 | 3 | 3 | 4 | 3 | Excellent |
| Task (5) Share a page | 3 | 5 | 3 | 4 | 3 | 4 | 3 | 5 | 3 | 4 | 4 | 4 | 3 | 4 | 4 | Acceptable |
| Task (6) Add template | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | Excellent |
| Task (7) Set a reminder | 4 | 6 | 4 | 5 | 4 | 4 | 5 | 6 | 4 | 5 | 5 | 5 | 4 | 6 | 5 | Acceptable |

# 2. Findings

- Task (1) and Task (2) show acceptable performance but some confusion around login and page creation.

- Task (3) showed workspace creation is confusing for users; many failed or needed extra clicks.

- Task (4) (Searching) performed excellently; search functionality is effective.

- Task (5) and Task (6) showed minor acceptable issues regarding share button visibility and template usage.

- Task (7) (Set reminder) has room for improvement; users struggled finding reminder settings.

# 3. Recommendations

* - Clarify login vs. signup process with distinct screens.
* - Provide onboarding tooltips for workspace creation.
* - Improve the visibility of the 'Share' button.
* - Simplify setting reminders with direct action buttons.