

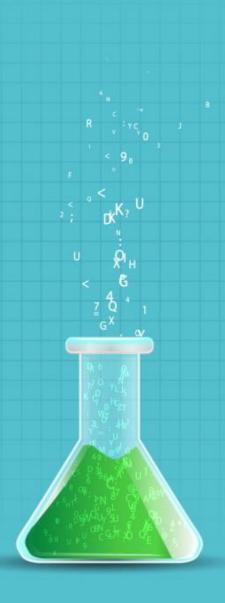
What's In It For Me

Explain what data visualization is and its importance in our world today

Understand why Python is considered one of the best data visualization tools

Describe matplotlib and its data visualization features in Python

List the types of plots and the steps involved in creating these plots



Data Visualization

Data visualization is a technique to present the data in a pictorial or graphical format.

Well, you might wonder why data visualization is important?



Data Visualization (contd.)

You are a Sales Manager in a leading global organization. The organization plans to study the sales details of each product across all regions and countries. This is to identify the product which has the highest sales in a particular region and up the production. This research will enable the organization to increase the manufacturing of that product in that particular region.



Data Visualization (contd.)

You are a Sales Manager in a leading global organization. The organization plans to study the sales details of each product across all regions and countries. This is to identify the product which has the highest sales in a particular region and up the production. This research will enable the organization to increase the manufacturing of that product in that particular region.





Data Visualization (contd.)

You are a Sales Manager in a leading global organization. The organization plans to study the sales details of each product across all regions and countries. This is to identify the product which has the highest sales in a particular region and up the production. This research will enable the organization to increase the manufacturing of that product in that particular region.



Data Visualization

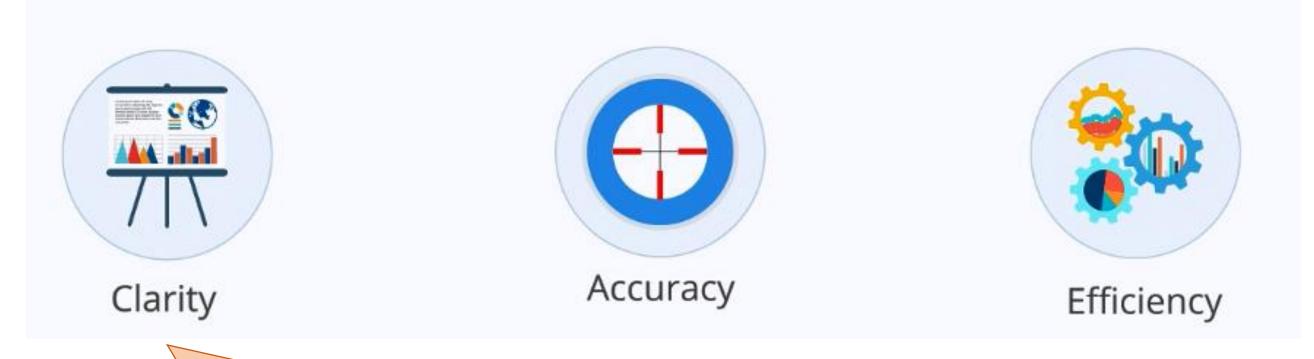
The main benefits of data visualization are as follows:





Data Visualization Considerations

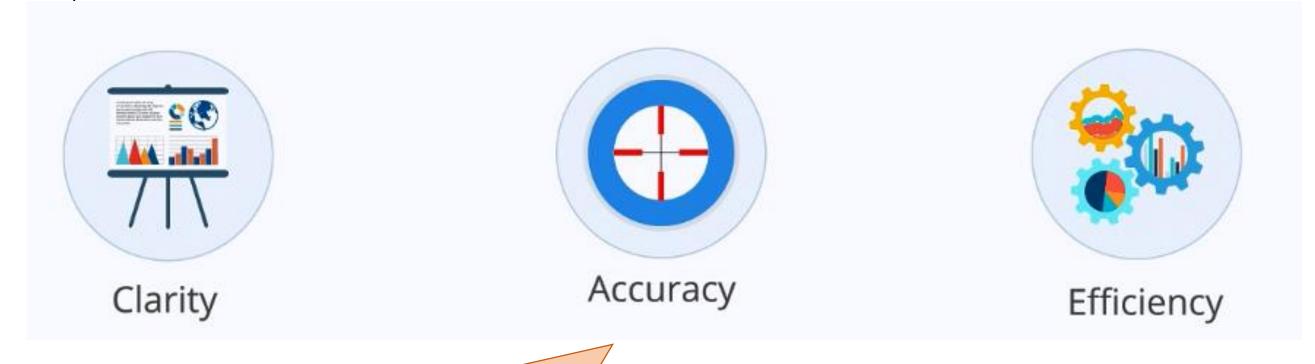
Three major considerations for data visualization:



Ensure the dataset is complete and relevant. This enables the Data Scientist to use the new patterns obtained from the data in the relevant places.

Data Visualization Considerations (contd.)

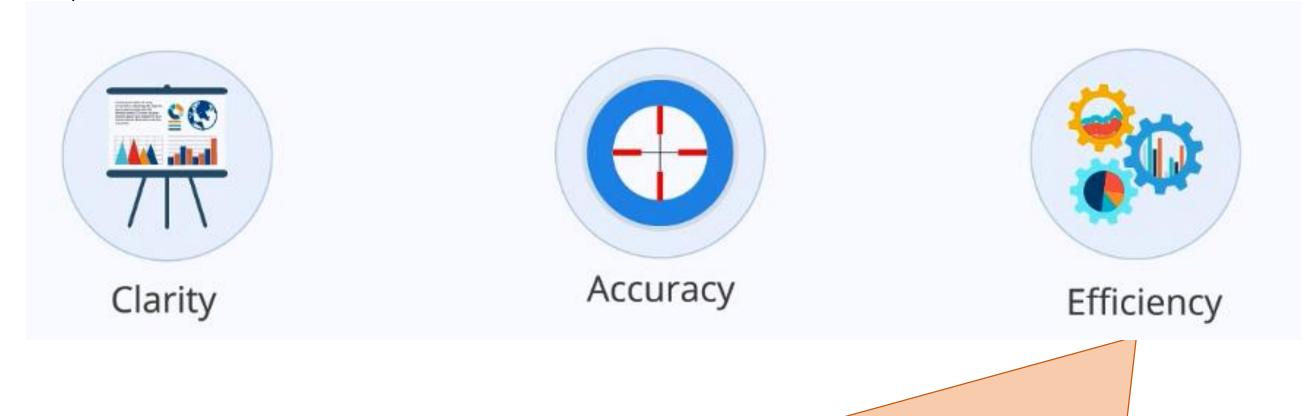
Three major considerations for data visualization:



Ensure you use appropriate graphical representation to convey the intended message.

Data Visualization Considerations (contd.)

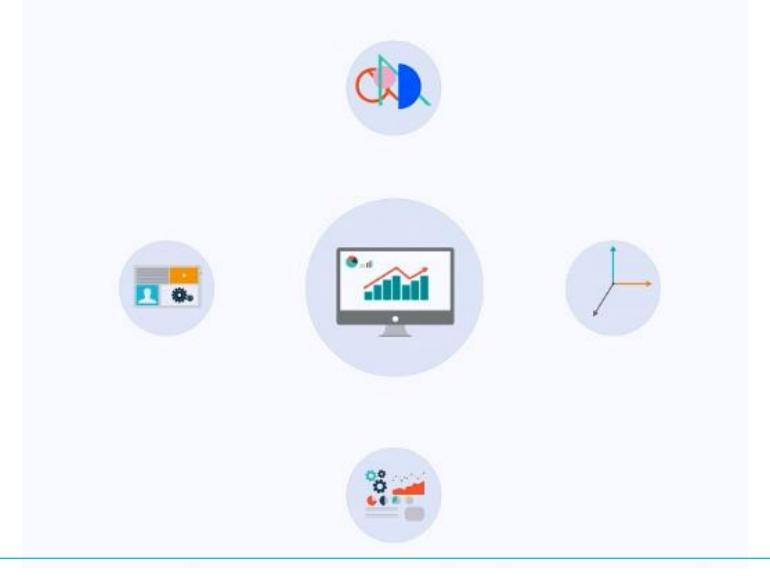
Three major considerations for data visualization:



Use efficient visualization techniques that highlight all the data points.

Data Visualization Factors

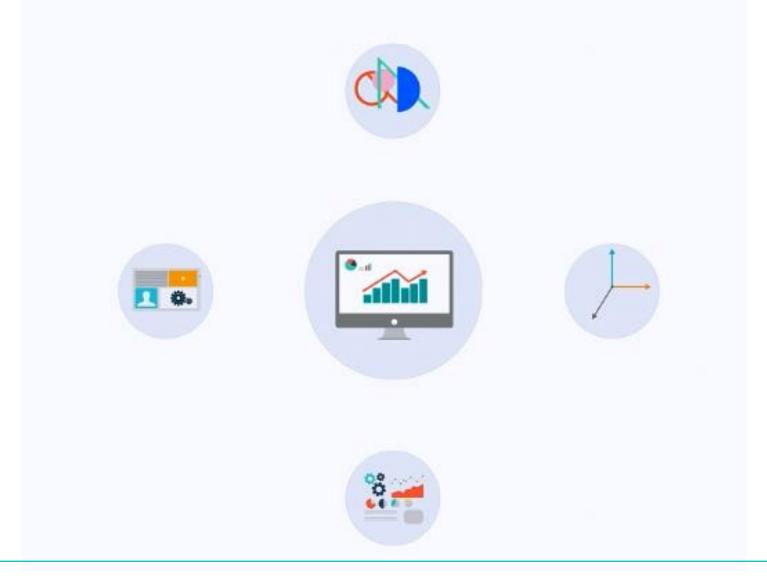
There are some basic factors that one needs to be aware of before visualizing the data:



The visual effect includes the usage of appropriate shapes, colors, and sizes to represent the analyzed data.

Data Visualization Factors (contd.)

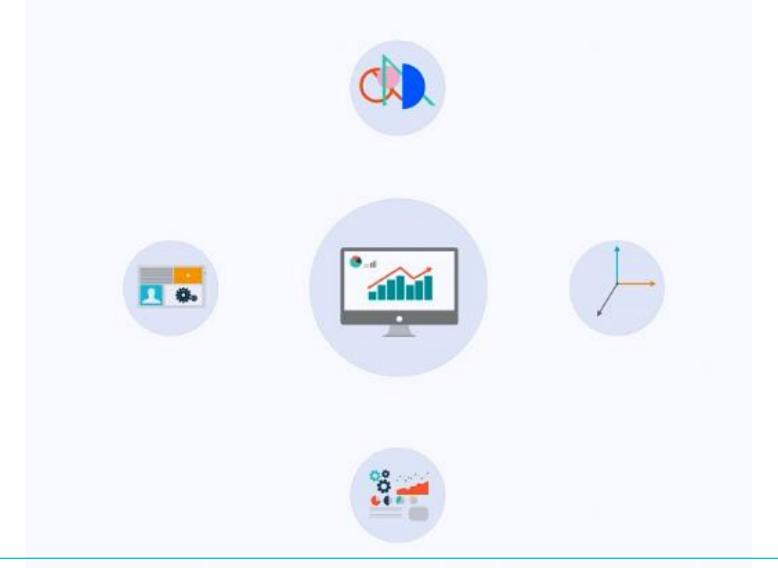
There are some basic factors that one needs to be aware of before visualizing the data:



The coordinate system helps organize the data points within the provided coordinates.

Data Visualization Factors (contd.)

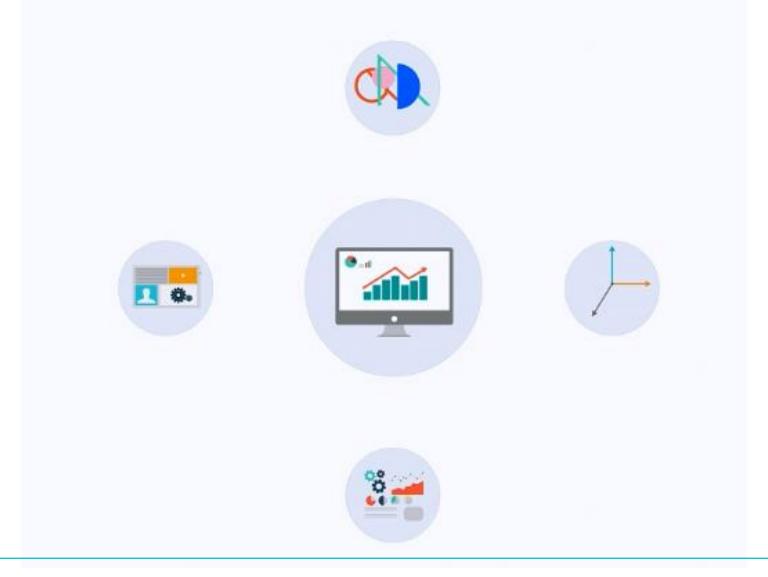
There are some basic factors that one needs to be aware of before visualizing the data:



The data types and scale choose the type of data, for example, numeric or categorical.

Data Visualization Factors

There are some basic factors that one needs to be aware of before visualizing the data:



The informative interpretation helps create visuals in an effective and easily interpretable manner using labels, title, legends, and pointers.

Data Visualization Tool—Python

How is data visualization performed for large and complex data?



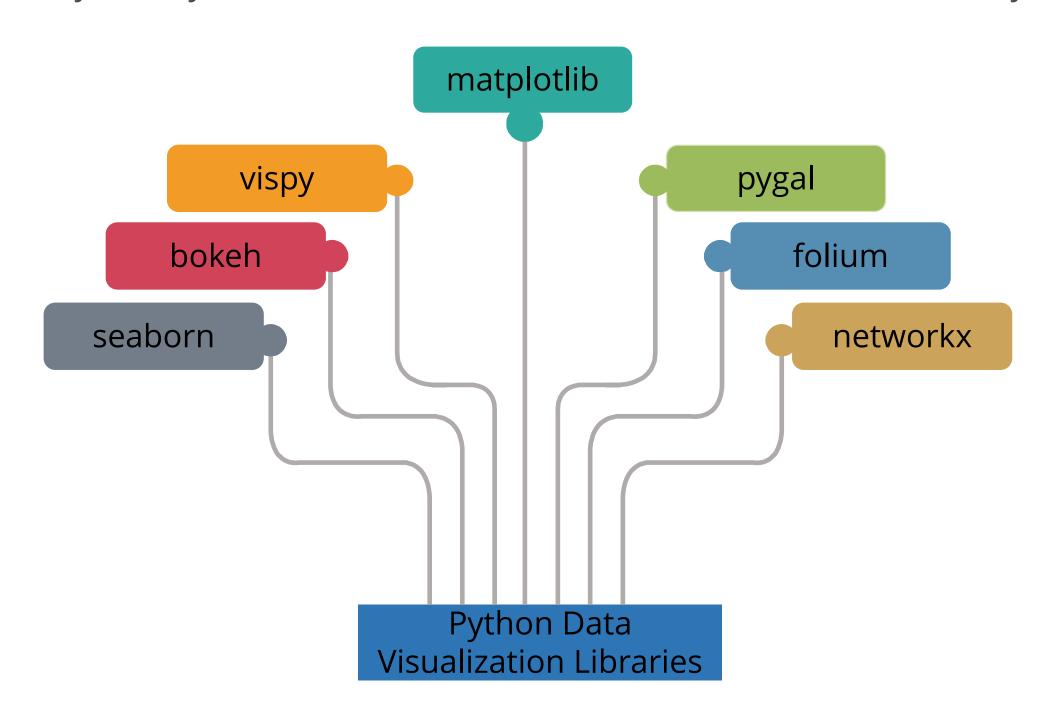
What data visualization is?

How data visualization helps interpret results with large data



Python Libraries

Many new Python data visualization libraries are introduced recently such as:

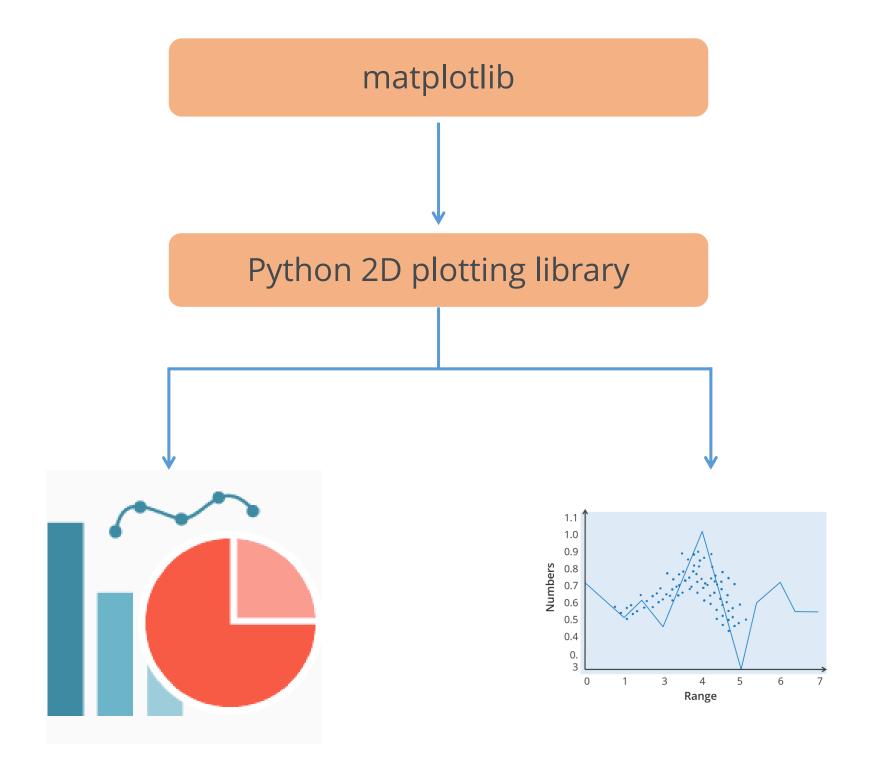






Python Libraries—matplotlib

Using Python's matplotlib, the data visualization of large and complex data becomes easy.



Python Libraries—matplotlib (contd.)

There are several advantages of using matplotlib to visualize data. They are as follows:

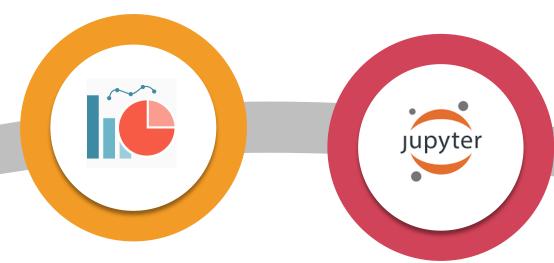
Can work well with many operating systems and graphics back ends

Is a multi-platform data visualization tool; therefore, it is fast and efficient



Has high-quality graphics and plots to print and view for a range of graphs

With Jupyter notebook integration, the developers are free to spend their time implementing features



Has large community support and cross platform support as it is an open source tool



Has full control over graphs or plot styles

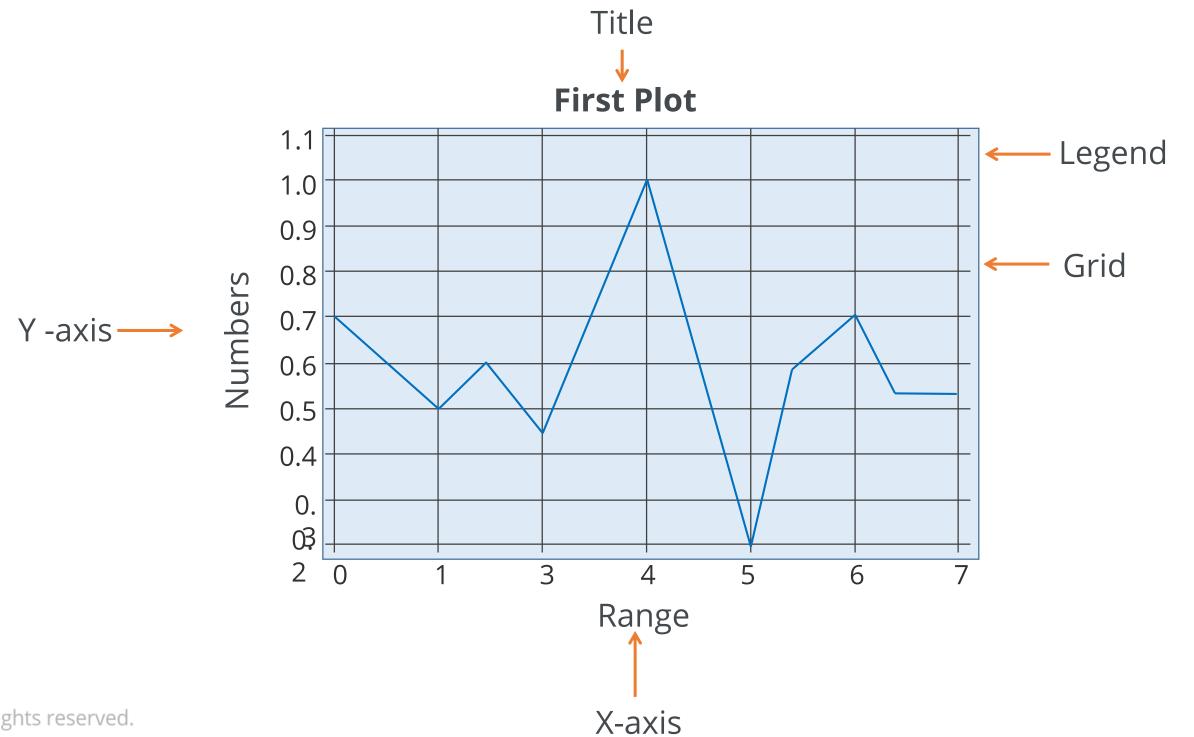






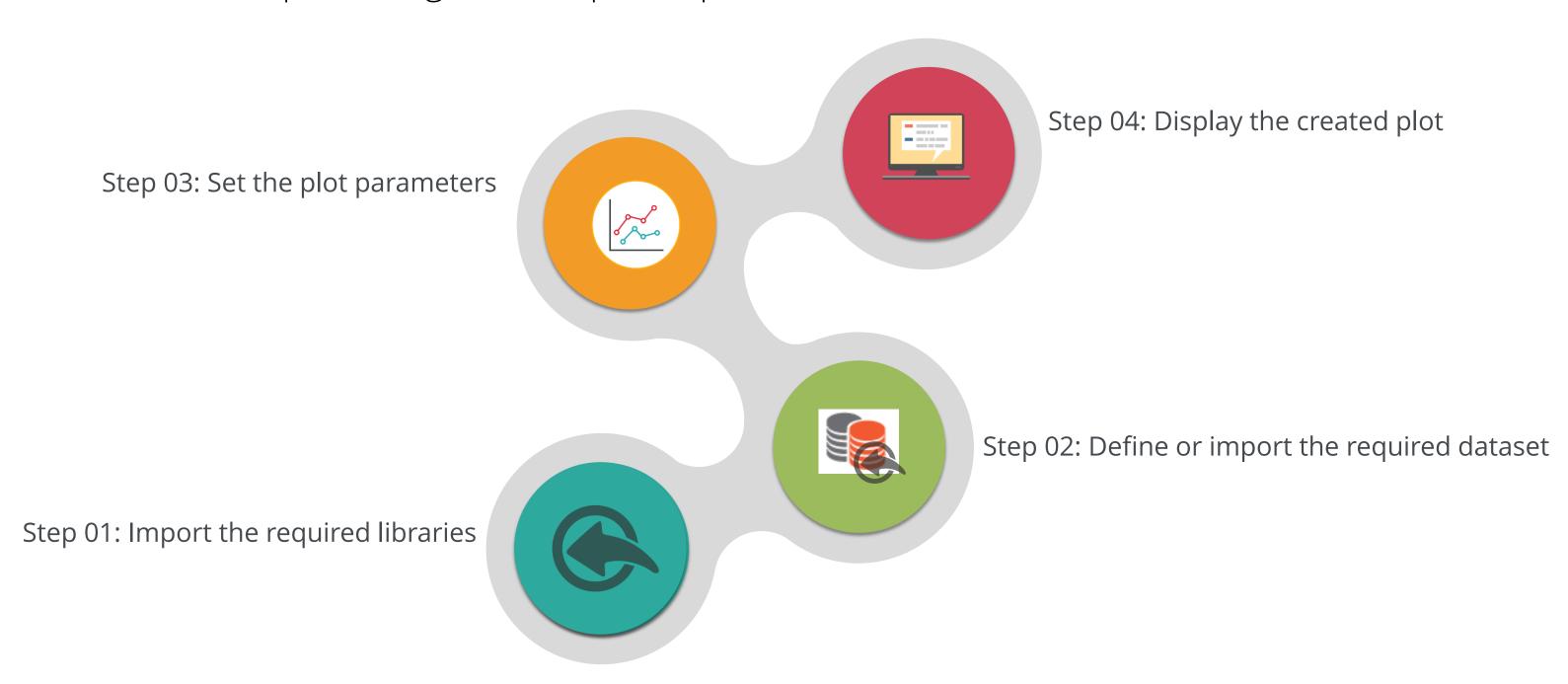
The Plot

A plot is a graphical representation of data, which shows the relationship between two variables or the distribution of data.

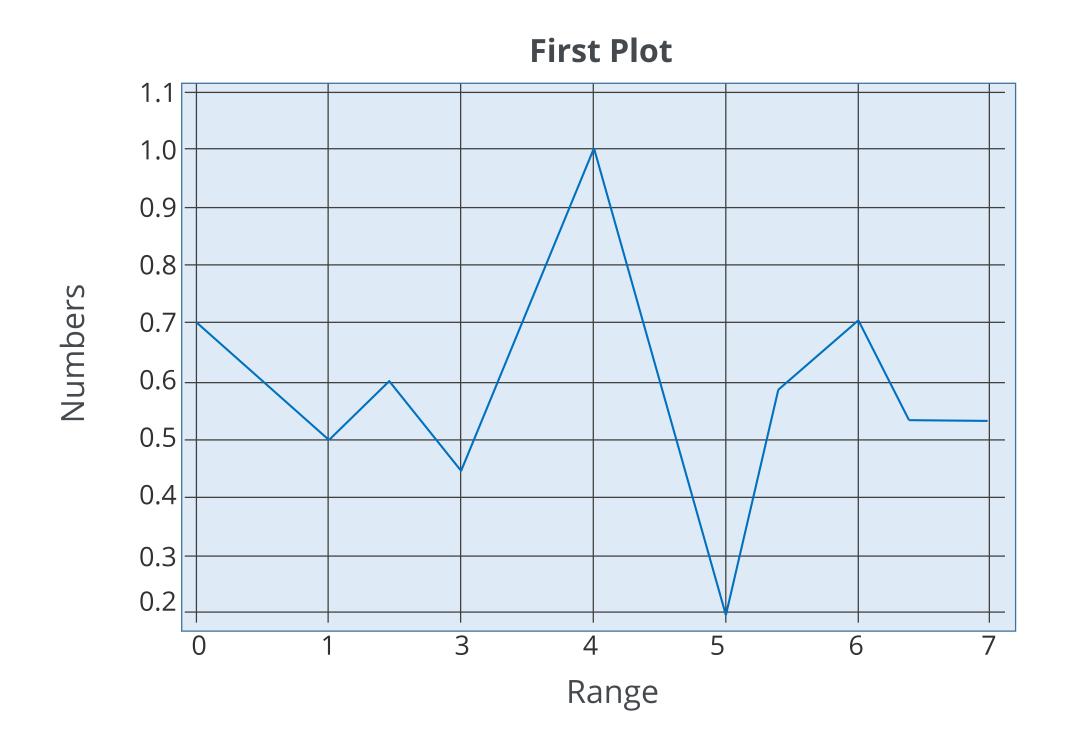


Steps to Create a Plot

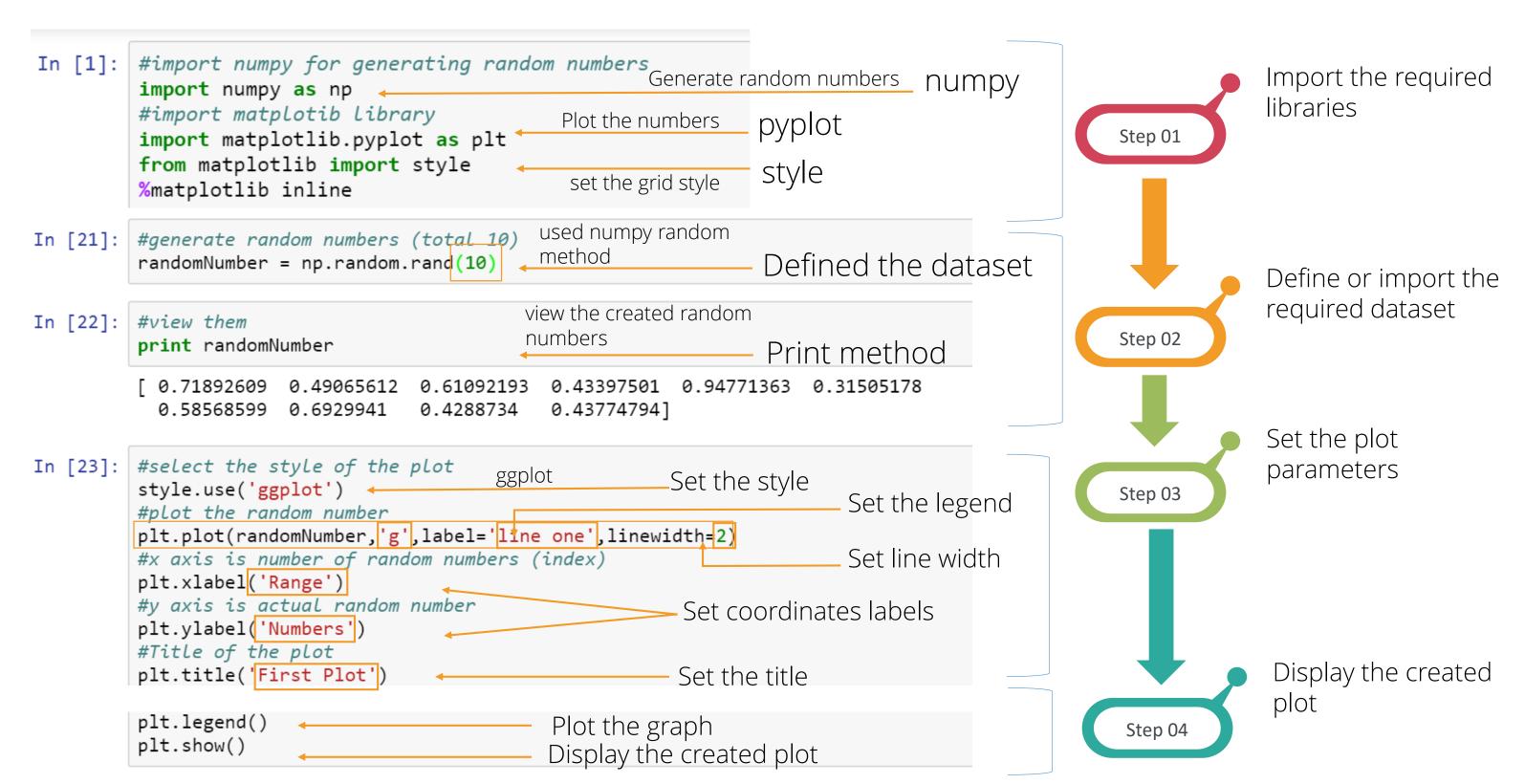
You can create a plot using four simple steps.



Steps to Create Plot - Example



Steps to Create Plot - Example (contd.)





Knowledge Check



KNOWLEDGE CHECK

Which of the following methods is used to set the title?

- a. Plot()
- b. Plt.title()
- c. Plot.title()
- d. Title()



KNOWLEDGE CHECK

Which of the following methods is used to set the title?

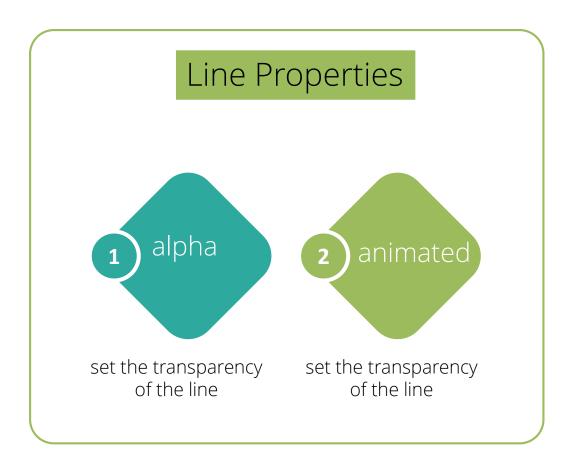
- a. Plot()
- b. Plt.title()
- c. Plot.title()
- d. Title()

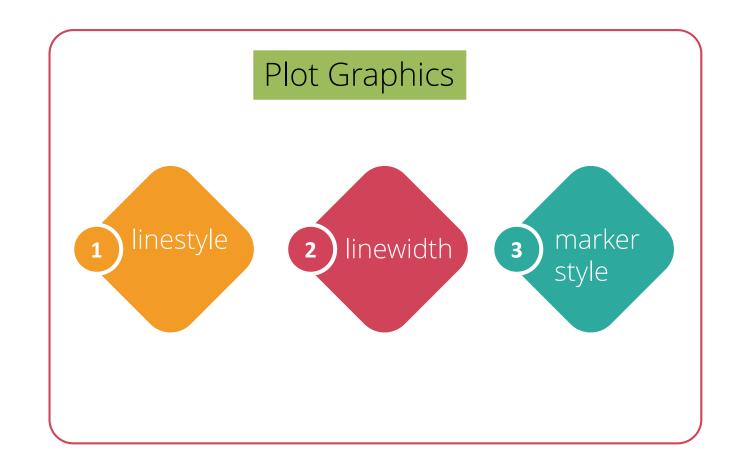


The correct answer is. **b**.

Explanation Plt.title() is used to set the title.

Line Properties







matplotlib also offers various line colors.

View Line Properties

Click View Line Properties to know more.



Line Properties (contd.)

Property	Value Type
alpha	float
animated	[True False]
antialiased or aa	[True False]
clip_box	a matplotlib.transform.Bbox instance
clip_on	[True False]
clip_path	a Path instance and a Transform instance, a Patch
color or c	any matplotlib color
contains	the hit testing function
dash_capstyle	['butt' 'round' 'projecting']
linestyle or Is	['-' '' '' ':' 'steps']
linewidth or lw	float value in points
marker	['+' ',' '.' '1' '2' '3' '4']

Alias	Color
b	Blue
r	Red
С	Cyan
m	Magenta
g	Green
У	Yellow
k	Black
W	White

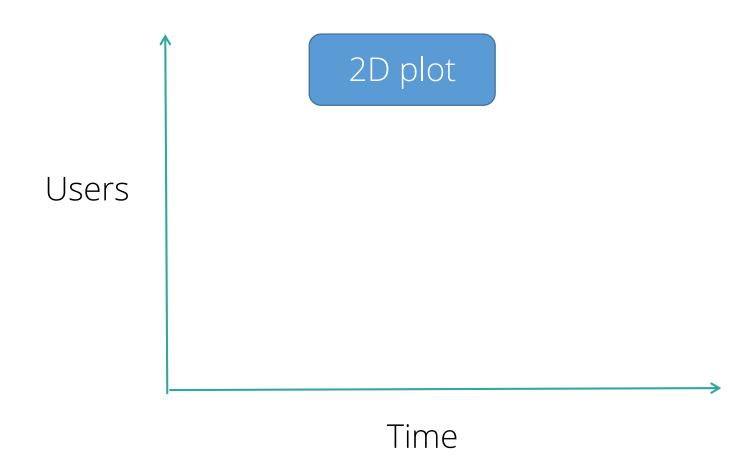
View Line Properties

Click View Line Properties to know more.

simpl_ilearn

Plot With (X,Y)

A leading global organization wants to know how many people visit its website in a particular time. This analysis helps it control and monitor the website traffic.



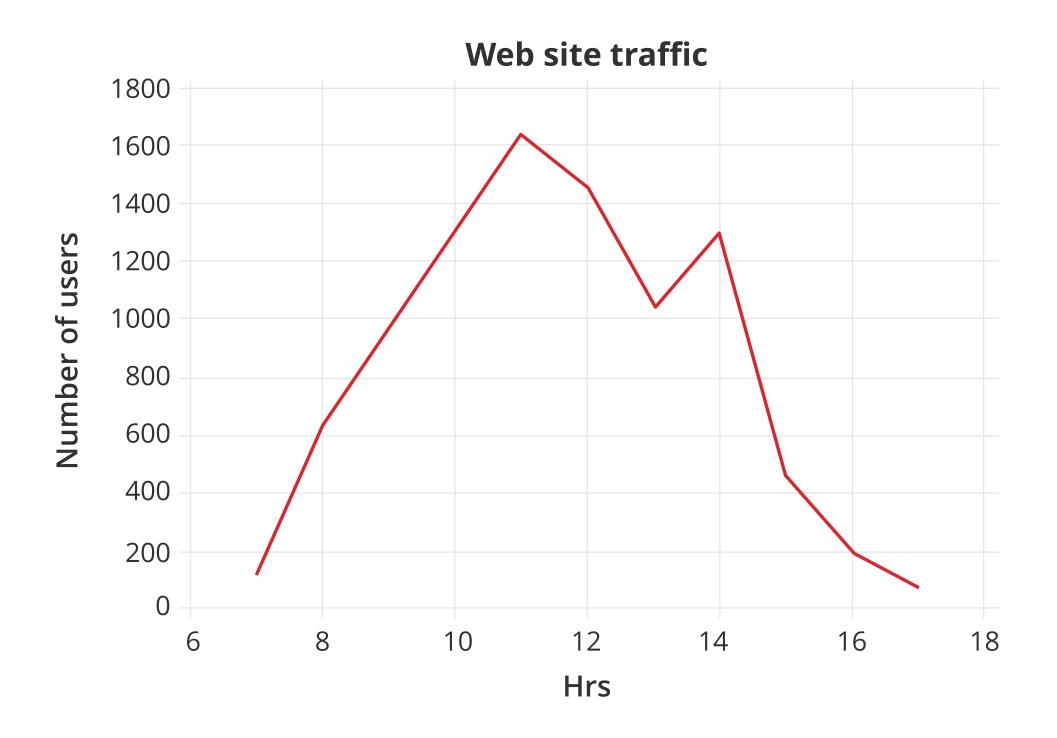
Plot With (X,Y)

```
In [1]: #import matplotib library
        import matplotlib.pyplot as plt
        from matplotlib import style
        %matplotlib inline
In [2]: #website traffic data
        #number of users visitors on the web site
                                                                                                   List of users
        web_customers = [123,645,950,1290,1630,1450,1034,1295,465,205,80 ] ←
        #Time distribution (hourly)
        time_hrs = [7,8,9,10,11,12,13,14,15,16,17]
                                                                                                  Time
In [3]: #select the style of the plot
        style.use('ggplot')
        #plot the web site traffif data (X-axis hrs and Y axis as number of users)
        plt.plot(time_hrs,web_customers)
        #set the title of the plot
        plt.title('Web site traffic')
        #set label for x axis
        plt.xlabel('Hrs')
        #set label for y axis
        plt.ylabel('Number of users')
        plt.show()
```



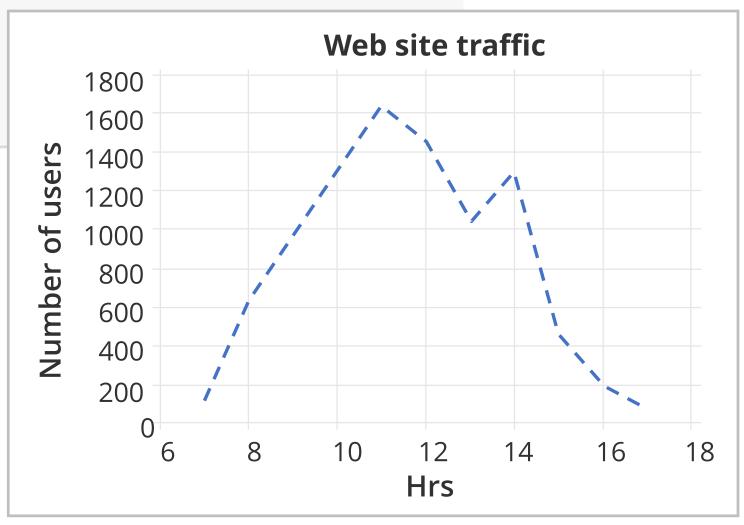
Use %matplotlib inline to display or view the plot on Jupyter notebook.

Plot with (x,y)



Controlling Line Patterns and Colors

```
#select the style of the plot
style.use('ggplot')
#plot the web stite traffic data (x axis hrs and y asis as number of users)
plt.plot(time_hrs,web_customers,color = 'b',linestyle = '--',linewidth=2.5)
#set the title of the plot
plt.title('Web site traffic')
#set the label for x axis
plt.xlabel('hrs')
#set the label for y axis
plt.ylabel('number of users')
Web site
```



plt.show()

Set Axis, Labels, and Legend Property

Using matplotlib, it is also possible to set the desired axis to interpret the result.

Axis is used to define the range on the x axis and y axis.

```
#select the style of the plot
style.use('ggplot')
#plot the web site traffif data (X-axis hrs and Y axis as number of users)
plt.plot(time_hrs,web_customers,'r',label='web traffic',linewidth=1.5)
plt.axis([6.5,17.5,50,2000])
                                                 Set the axis
#set the title of the plot
                                                                         Web site traffic
plt.title('Web site traffic')
                                                              200
#set label for x axis
                                                                                      Web
plt.xlabel('Hrs')
                                                                                      traffic
                                                             1500
#set label for y axis
                                                             users
00
plt.ylabel('Number of users')
                                                           Number
plt.legend()
plt.show()
                                                             500
                                                                                    14
                                                                                         16
                                                                               12
                                                                               Hrs
```

Alpha and Annotation

Alpha is an attribute that controls the transparency of the line. The lower the alpha value, the more transparent the line is.

```
#select the style of the plot
style.use('ggplot')
#plot the web stite traffic data (x axis hrs and y asis as number of users)
#also setting the alpha value for transparency
plt.plot(time_hrs,web_customers,alpha=.4)
#set the title of the plot
plt.title('Website Traffic')
#Annotate
plt.annotate('Max',ha='center',va='bottom',xytext=(8,1500),xy=(11,1630),arrowprops =
             { 'facecolor' : 'green'})
#set the label for x axis
plt.xlabel('hrs')
#set the label for y axis
plt.ylabel('number of users')
plt.show()
```

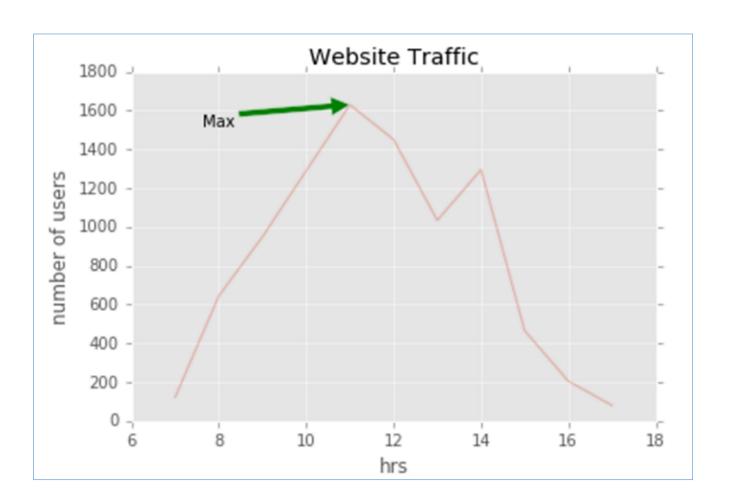
Alpha and Annotation

Annotate() method is used to annotate the graph. It has several attributes which help annotate the plot.

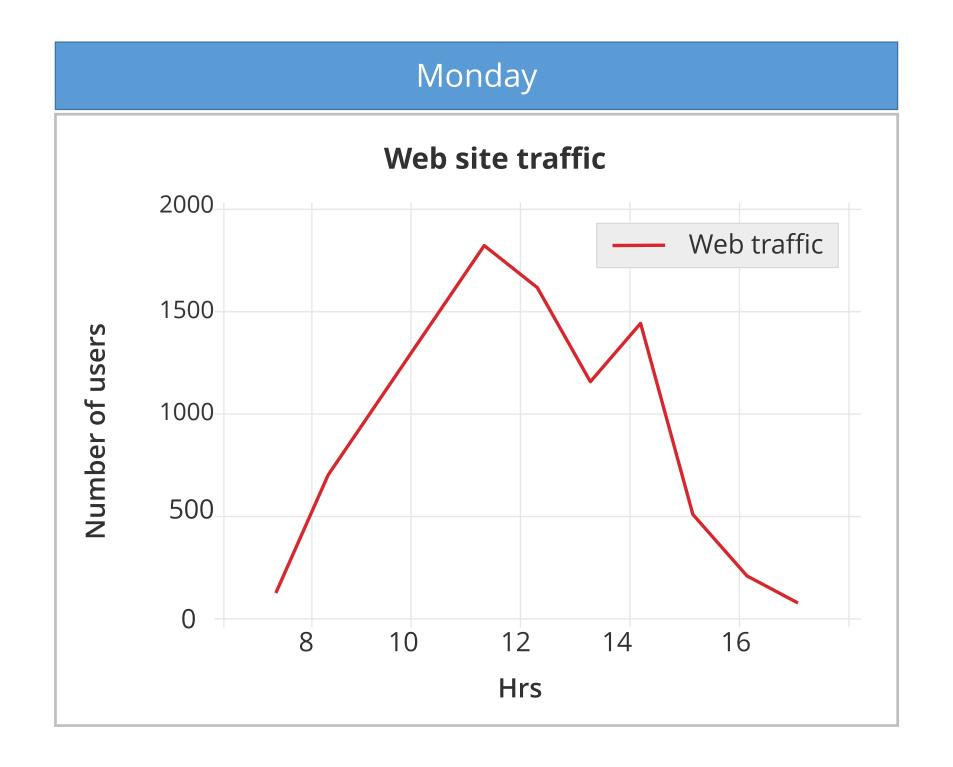
"Max" denotes the annotation text,
"ha" indicates the horizontal alignment,
"va" indicates the vertical alignment,
"xytext" indicates the text position,
"xy" indicates the arrow position, and
"arrowprops" indicates the properties of
the arrow.

Alpha and Annotation

Annotate() method is used to annotate the graph. It has several attributes which help annotate the plot.



Multiple Plots





Multiple Plots

```
web_monday = [123,645,950,1290,1630,1450,1034,1295,465,205,80]
        #tuesday web traffic
        web tuesday = [95,680,889,1145,1670,1323,1119,1265,510,310,110]
        #wednesday web traffic
        web wednesday= [105,630,700,1006,1520,1124,1239,1380,580,610,230]
        #Time distribution (hourly)
        time_hrs = [7,8,9,10,11,12,13,14,15,16,17]
        #select the style of the plot
In [5]:
        style.use('ggplot')
        #plot the web site traffic data (X-axis hrs and Y axis as number of users)
        #plot the monday web traffic with red color
        plt.plot(time_hrs,web_monday, 'r', label='monday', linewidth=1)
        #plot the monday web traffic with green color
        plt.plot(time_hrs,web_tuesday, 'g', label='tuesday', linewidth=1.5)
        #plot the monday web traffic with blue color
        plt.plot(time_hrs,web_wednesday, 'b', label='wednesday', linewidth=2)
        plt.axis([6.5,17.5,50,2000])
        #set the title of the plot
        plt.title('Web site traffic')
        #set label for x axis
        plt.xlabel('Hrs')
        #set label for y axis
        plt.ylabel('Number of users')
        plt.legend()
        plt.show()
```

Web traffic data

Set different colors and line widths for different days

In [4]:

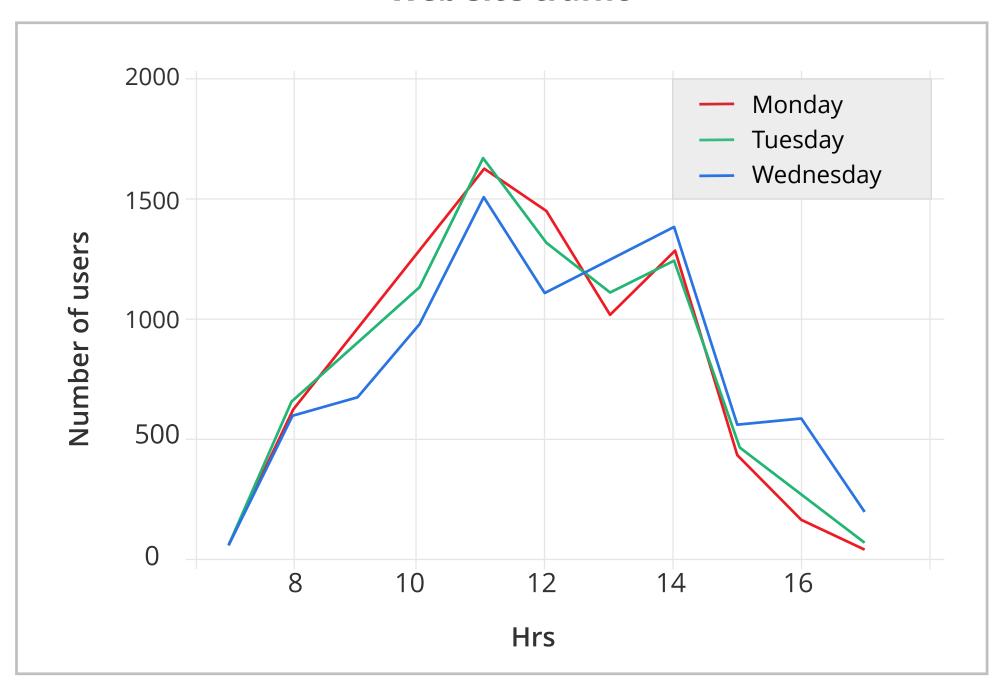
#website traffic data

#monday web traffic

#number of users/ visitors on the web site

Multiple Plots

Web site traffic



Subplots

Subplots are used to display multiple plots in the same window.

With subplot, you can arrange plots in a regular grid.

The syntax for subplot is

subplot(m,n,p).

It divides the current window into an m-by-n grid and creates an axis for a subplot in the position specified by p.

For example,

subplot(2,1,2) creates two subplots which are stacked vertically on a grid. subplot(2,1,4) creates four subplots in one window.

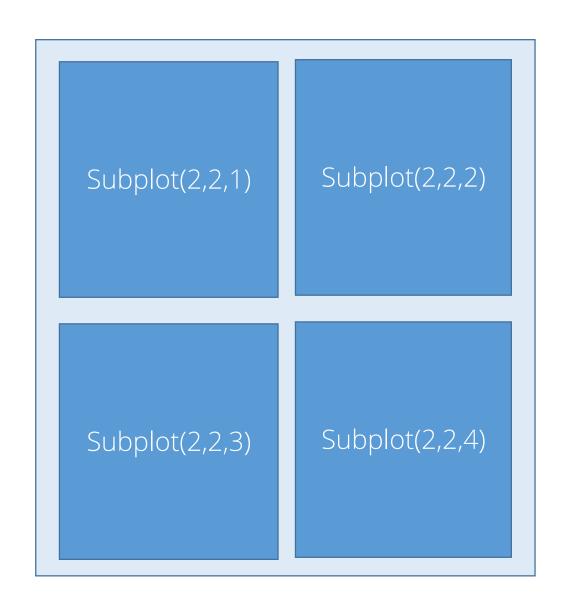
Subplots (contd.)

Subplots are used to display multiple plots in the same window.

With subplots, you can arrange plots in a regular grid.

Grid divided into two vertically stacked plots

Subplot(2,1,1)
Subplot(2,1,2)

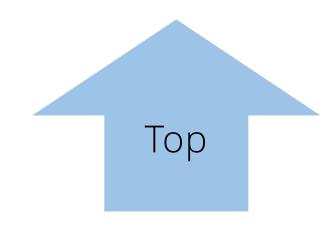


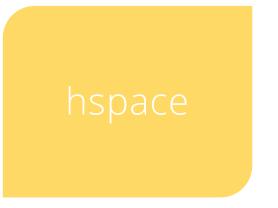
Grid divided into four plots

Layout

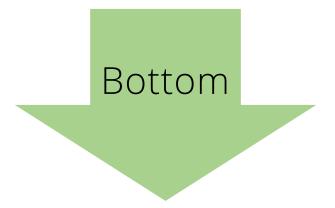
Layout and Spacing adjustments are two important factors to be considered while creating subplots.

Use the plt.subplots_adjust() method with the parameters has between the subplots and move them around on the grid.











Knowledge Check



KNOWLEDGE CHECK

Which of the following methods is used to adjust the distances between the subplots?

- a. plot.subplots_adjust()
- b. plt.subplots_adjust()
- c. subplots_adjust()
- d. plt.subplots.adjust()



KNOWLEDGE CHECK

Which of the following methods is used to adjust the distances between the subplots?

- a. plot.subplots_adjust()
- b. plt.subplots_adjust()
- c. subplots_adjust()
- d. plt.subplots.adjust()



The correct answer is. b.

Explanation plt.subplots_adjust() used to adjust the distances between the subplots.

Types of Plots

You can create different types of plots using matplotlib:

Click each plot to know more.

Histogram

Scatter Plot

Heat Map

Pie Chart

Error Bar

You can create different types of plots using matplotlib:

Click each plot to know more.

Histogram

Scatter Plot

Heat Map

Pie Chart

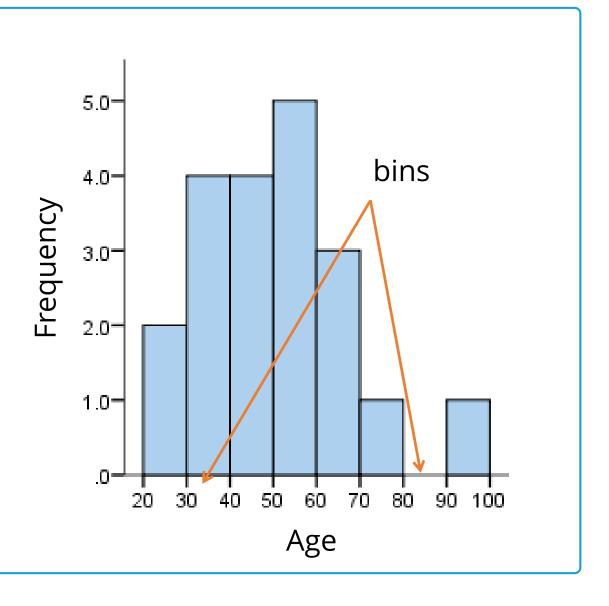
Error Bar

Histograms are graphical representations of a probability distribution. A histogram is a kind of a bar chart.

Using matplotlib and its bar chart function, you can create histogram charts.

Advantages of Histogram charts:

- They display the number of values within a specified interval.
- They are suitable for large datasets as they can be grouped within the intervals.



You can create different types of plots using matplotlib:

Click each plot to know more.

Histogram

Scatter Plot

Heat Map

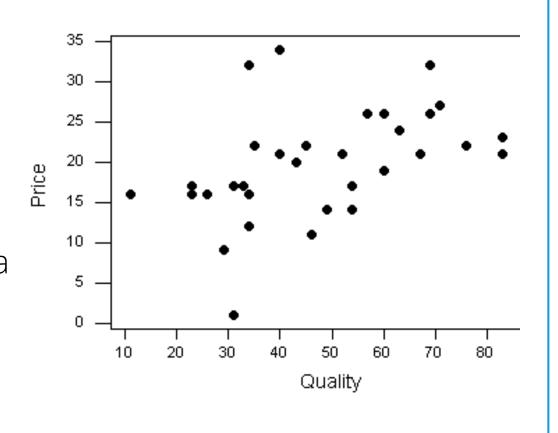
Pie Chart

Error Bar

A scatter plot is used to graphically display the relationships between variables.

However, to control a plot, it is recommended to use scatter() method.

- Shows the correlation between variables
- Is suitable for large datasets
- Is easy to find clusters
- Is possible to represent each piece of data as a point on the plot



You can create different types of plots using matplotlib:

Click each plot to know more.

Histogram

Scatter Plot

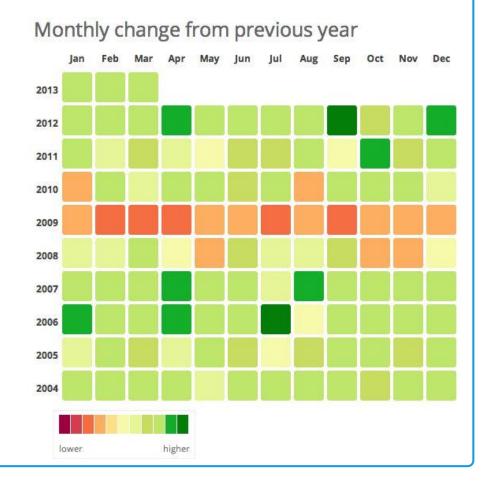
Heat Map

Pie Chart

Error Bar

A heat map is a way to visualize two-dimensional data. Using heat maps, you can gain deeper and faster insights about data than other types of plots.

- Draws attention to the risk-prone area
- Uses the entire dataset to draw meaningful insights
- Is used for cluster analysis and can deal with large datasets



You can create different types of plots using matplotlib:

Click each plot to know more.

Histogram

Scatter Plot

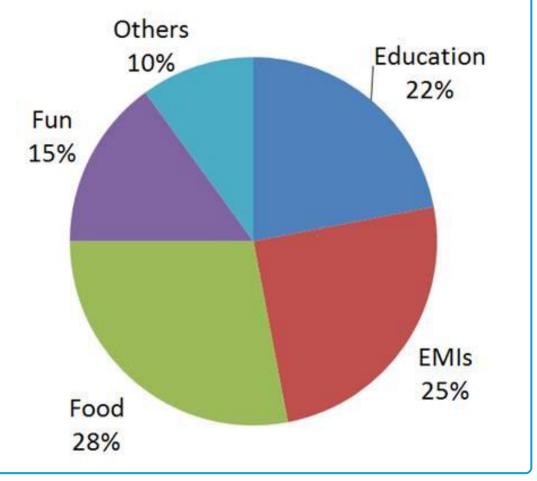
Heat Map

Pie Chart

Error Bar

Pie charts are used to show percentage or proportional data. matplotlib provides the pie() method to create pie charts.

- Summarizes a large dataset in visual form
- Displays the relative proportions of multiple classes of data
- Size of the circle is made proportional to the total quantity



You can create different types of plots using matplotlib:

Click each plot to know more.

Histogram

Scatter Plot

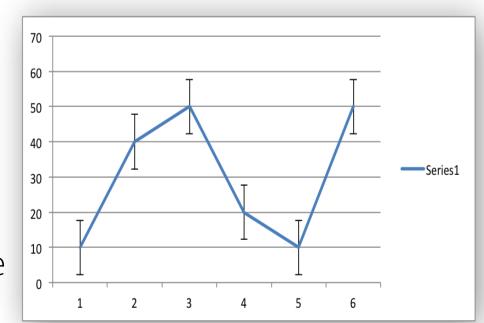
Heat Map

Pie Chart

Error Bar

An error bar is used to graphically represent the variability of data. It is used mainly to identify errors. It builds confidence about the data analysis by revealing the statistical difference between the two groups of data.

- Shows the variability in data and indicates the errors.
- Depicts the precision in the data analysis.
- Demonstrates how well a function and model are used in the data analysis.
- Describes the underlying data.

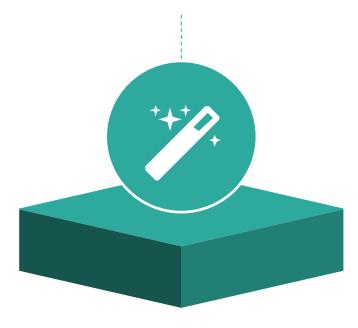


Seaborn

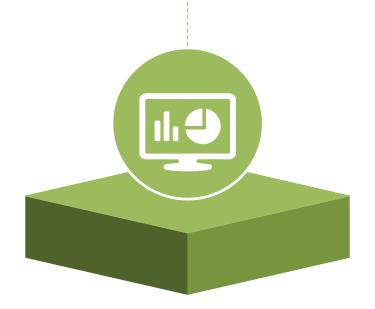
Seaborn is a Python visualization library based on matplotlib. It provides a high-level interface to draw attractive statistical graphics.

There are several advantages:

Possesses builtin themes for better visualizations



Has built-in statistical functions which reveal hidden patterns in the dataset



Has functions to visualize matrices of data







Problem

Instructions

Analyze the "auto mpg data" and draw a pair plot using seaborn library for mpg, weight, and origin.

Sources:

- (a) Origin: This dataset was taken from the StatLib library maintained at Carnegie Mellon University.
 - •Number of Instances: 398
 - Number of Attributes: 9 including the class attribute
 - Attribute Information:
 - o mpg: continuous
 - o cylinders: multi-valued discrete
 - o displacement: continuous
 - horsepower: continuous



Problem Instructions

- weight: continuous
- acceleration: continuous
- o model year: multi-valued discrete
- o origin: multi-valued discrete
- o car name: string (unique for each instance)



Assignment

Problem

Instructions

You have been provided with a dataset that lists Ohio State's leading causes of death from the year 2012.

Using the two data points:

- Cause of deaths and
- Percentile

Draw a pie chart to visualize the dataset.



Problem

Instructions

Instructions to perform the assignment:

• Download the dataset "Ohio_State_data". Use the data provided to create relevant and required variables.

Common instructions:

- If you are new to Python, download the "Anaconda Installation Instructions" document from the "Resources" tab to view the steps for installing Anaconda and the Jupyter notebook.
- Download the "Assignment 02" notebook and upload it on the Jupyter notebook to access it.
- Follow the provided cues to complete the assignment.





1

Which of the following libraries needs to be imported to display the plot on Jupyter notebook?

- a. %matplotlib
- b. %matplotlib inline
- **C.** import matplotlib
- d. import style



1

Which of the following libraries needs to be imported to display the plot on Jupyter notebook?

- a. %matplotlib
- b. %matplotlib inline
- C. import matplotlib
- d. import style



The correct answer is **b**.

Explanation: To display the plot on Jupyter notebook "import'%matplotlib inline."

2

Which of the following keywords is used to decide the transparency of the plot line?

- a. Legend
- b. Alpha
- C. Animated
- d. Annotation



2

Which of the following keywords is used to decide the transparency of the plot line?



- b. Alpha
- C. Animated
- d. Annotation

C.



The correct answer is

Explanation: Alpha decides the line transparency in line properties while plotting line plot/ chart.

3

Which of the following plots is used to represent data in a two-dimensional manner?

- a. Histogram
- b. Heat Map
- **C.** Pie Chart
- d. Scatter Plot



3

Which of the following plots is used to represent data in a two-dimensional manner?



- b. Heat Map
- C. Pie Chart
- d. Scatter Plot



The correct answer is **b**.

Explanation: Heat Maps are used to represent data in a two-dimensional manner.

4

Which of the following statements limits both x and y axes to the interval [0, 6]?

- a. plt.xlim(0, 6)
- b. plt.ylim(0, 6)
- **C.** plt.xylim(0, 6)
- d. plt.axis([0, 6, 0, 6])



4

Which of the following statements limits both x and y axes to the interval [0, 6]?

- a. plt.xlim(0, 6)
- b. plt.ylim(0, 6)
- **C.** plt.xylim(0, 6)
- d. plt.axis([0, 6, 0, 6])



The correct answer is **d**.

Explanation: plt.axis([0, 6, 0, 6]) statement limits both x and y axes to the interval [0, 6].

Key Takeaways

Data visualization is the technique to present the data in a pictorial or graphical format.

There are three major considerations for data visualization. They are clarity, accuracy, and efficiency.

The matplotlib is a python 2D plotting library for data visualization and the creation of interactive graphics/ plots.

A plot is a graphical representation of data which shows the relationship between two variables or the distribution of data.

Subplots are used to display multiple plots in the same window.

Seaborn is a Python visualization library based on matplotlib. It provides a high-level interface to draw attractive statistical graphics.



This concludes "Data Visualization in Python using matplotlib"

The next lesson is "Web Scraping with BeautifulSoup."