



COFFEE SHOP SALES DASHBOARD

Sales Report

Month

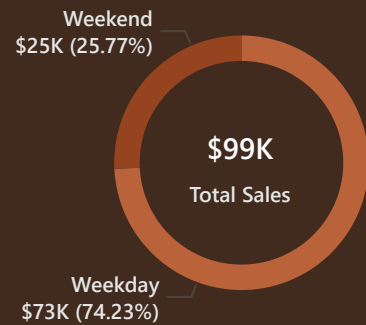
Mar 2023

Mar 2023

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
14	27	28	29	30	31		
13	20	21	22	23	24	25	26
12	13	14	15	16	17	18	19
11	6	7	8	9	10	11	12
10			1	2	3	4	5

Hover on this visual to see details

Sales by Weekday / Weekend



Sales by store_location

Hell's Kitchen \$33.11K	▲ +28.7% +7.4K vs LM
Lower Manhattan \$32.89K	▲ +29.9% +7.6K vs LM
Astoria \$32.84K	▲ +30.8% +7.7K vs LM

Total Sales

\$99K

▲ +29.8% | +22.7K vs LM



Total Orders

21229

▲ +29.8% | +4.9K vs LM



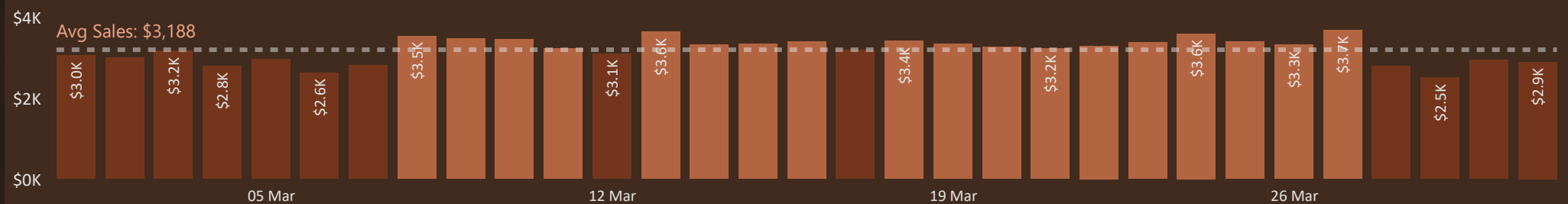
Total Quantity Sold

30406

▲ +29.8% | +4.9K vs LM



Sales Trend Over the Period



Sales by Product Category

Coffee \$38.30K	▲ +30.9%
Tea \$27.91K	▲ +28.4%
Bakery \$11.90K	▲ +31.7%
Drinking Chocolate \$10.25K	▲ +26.1%
Coffee beans \$5.26K	
Branded \$1.80K	
Loose Tea \$1.65K	
Flavours \$1.17K	
Packaged Chocolate \$0.59K	

Sales by Product Type

Barista Espresso \$13.08K	▲ +30.4%
Brewed Chai tea \$11.03K	▲ +31.6%
Hot chocolate \$10.25K	▲ +26.1%
Gourmet brewed coffee \$9.79K	▲ +27.9%
Brewed Black tea \$6.88K	▲ +28.0%
Brewed herbal tea \$6.68K	▲ +27.8%
Premium brewed coffee \$5.55K	▲ +33.8%
Organic brewed coffee \$5.32K	▲ +30.6%
Scone \$5.25K	▲ +31.8%
Drip coffee \$4.56K	▲ +35.6%

Sales by Days | Hours

	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
Hour	\$13K	\$12K	\$16K	\$16K	\$16K	\$13K	\$13K	
6								\$3K
7								\$9K
8								\$12K
9								\$12K
10								\$13K
11								\$6K
12								\$6K
13								\$6K
14								\$6K
15								\$6K
16								\$6K
17								\$6K
18								\$5K
19								\$4K
20								\$0K

Total Sales

\$6,98,812

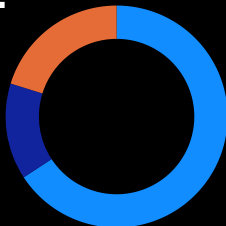
01 January 2023

Total Orders

149116

Total Quantity Sold

214470



- Sales
- Orders
- Quantity

▼ vs LM

Total Sales

\$6,98,812

Total Orders

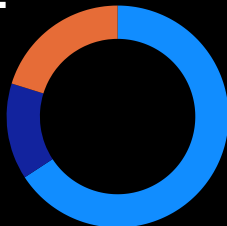
149116

Total Quantity Sold

214470

Fri

Hour No: 12



- Sales
- Orders
- Quantity

▼ vs LM