# Competitor Intelligence Report

agenticforge.tech vs pes.edu

Generated on 22/10/2025

# **Executive Summary**

#### Performance Overview:

• Your site leads in performance by 7 points

#### SEO Overview:

• Your site leads in SEO by 21 points

#### Traffic Overview:

• Competitor has higher monthly traffic

### **SEO Performance Comparison**

### SEO Scores:

Your Site: 100/100

Competitor: 79/100

### Meta Tags:

Title Tag - Your Site: '
Title Tag - Competitor: '
Meta Description - Your Site: '
Meta Description - Competitor: '

# **Technology Stack Analysis**

Your Site Technology:

Analytics: Google Analytics, Google Tag Manager

### Competitor Technology:

CMS: WordPress

Analytics: Facebook Pixel, Hotjar, Google Tag Manager

# Traffic Analysis

### Monthly Visits:

Your Site: 288

Competitor: 2,67,906

Your Bounce Rate: 85.5%

Competitor Bounce Rate: 45.8%

### **Backlinks Analysis**

### **Backlink Profile:**

Your Site: 2 backlinks

Competitor: 1,16,912 backlinks

Competitor has a stronger backlink profile

# **Content Analysis**

### **Content Metrics:**

Your Site Word Count: 1,001 Competitor Word Count: 689 Your Site Images: 3

Competitor Images: 59

# Social Media Analysis

# Strategic Recommendations

- 1. Improve page loading speed to enhance user experience
  - 2. Optimize meta descriptions for better search visibility
    - 3. Increase content depth to match competitor standards
      - 4. Build high-quality backlinks to improve domain authority

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5. Enhance social media presence and engagement