



Car Accidents Analysis



Our Team



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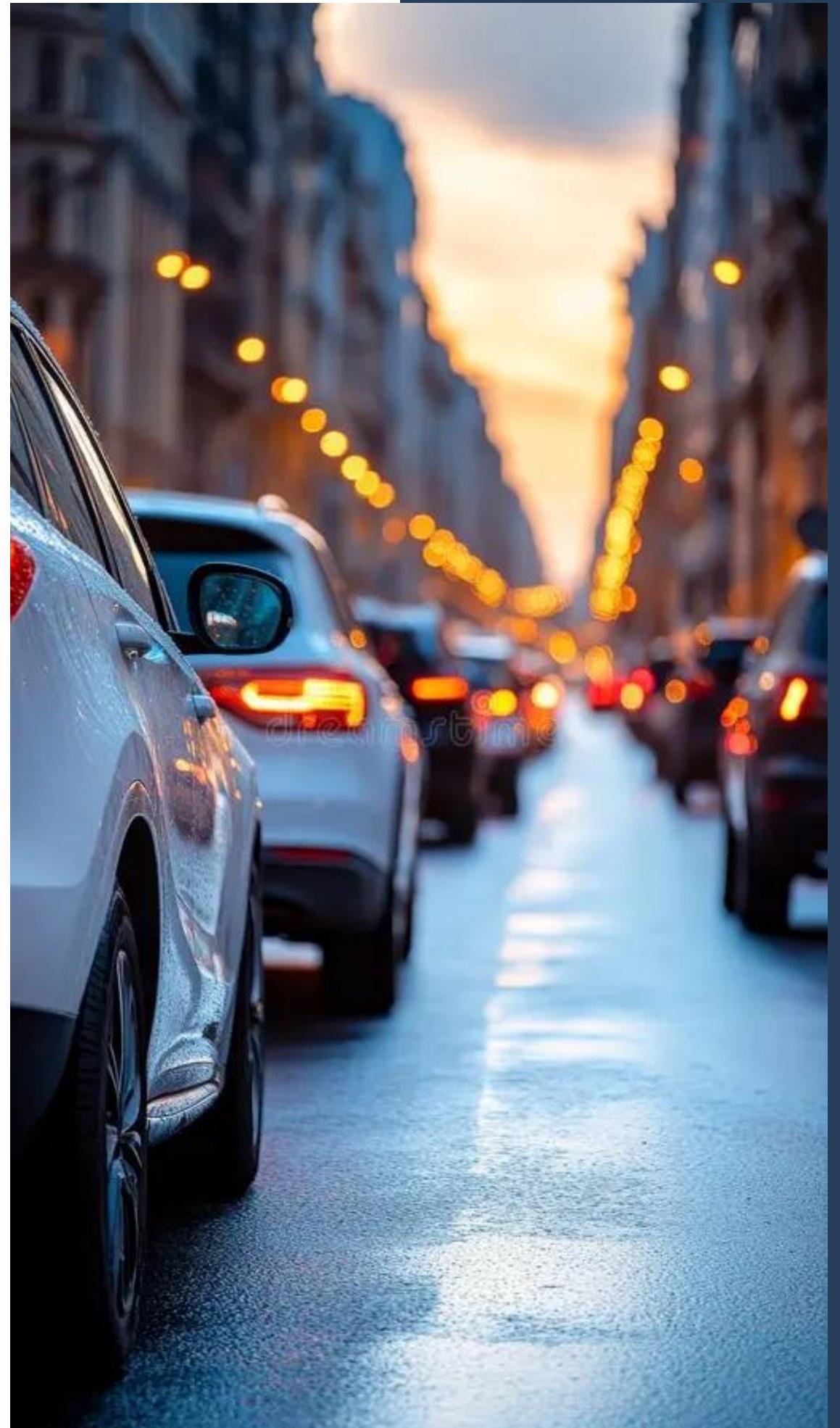
Omar Mohammed



Muhammed Megahed

Agenda

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01 Problem Statement

According to the Central Agency for Public Mobilization and Statistics (CAPMAS) in Egypt, road accident fatalities reached 5,260, while road traffic injuries increased from 71,016 in 2023 to 76,362 in 2024 (an increase of 7.5%).

In this project, we analyze car accident data from the United States as a model to uncover the main causes of accidents and explore ways to reduce them.

02 Project Objectives

The aim of this dashboard is to identify the main reasons behind car accidents, and to analyze how, when, and under what conditions they most frequently occur.

Question 01

How has car accident data changed over the past few years?

Question 02

Which factors, such as traffic, weather, lighting, and road conditions, contribute most to accidents?

Question 03

How can this methodology be applied to Egyptian data to better understand local accidents?



03 Dataset Overview

- US Car Accidents (csv)
- From Kaggle
- Time Range: from February 2016 to March 2023
- The data covers 49 States of the USA
- It contains approximately 7.7 million accident records



LocationKey	WeatherKey	RoadFeaturesKey	AccidentDescriptor
1	65315	1	1693918
1	65315	1	1693918
26	65315	1	1693918
3117	50857	1	3482557
12244	50600	1	1693921
212244	50600	1	1693921
115826	15301	1	1175310
63131	50852	1	1693919
123244	50860	1	3335749
102000	40584	1	1693957
102000	40584	1	1693957
102000	40584	1	1693921
102000	40584	1	1693921
320	47546	1	1693920
6	62618	1	1693917
6	62618	1	1693917
6	62618	1	1693917
	71395	1	2596103
	60895	1	246097
	62618	1	

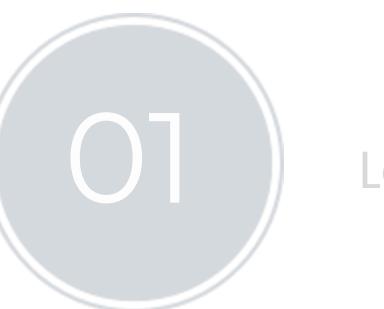
04 Data Cleaning

Using Power Query

- 
- 01 Loaded Data
 - 02 Removed Duplicates & Irrelevant Records
 - 03 Handled Missing Values
 - 04 Created New Columns
 - 05 Built Dimensional Tables

04 Data Cleaning

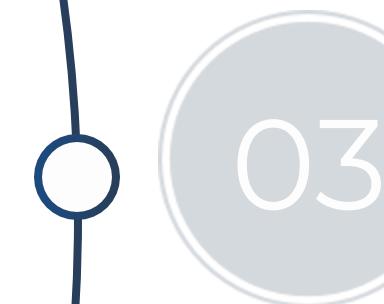
Using Power Query



Loaded Data



Removed Duplicates & Irrelevant Records



Handled Missing Values



Created New Columns



Built Dimensional Tables

04 Data Cleaning

Using Power Query

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Before

Query Settings

Properties

APPLIED STEPS

Source

After

Query Settings

Properties

APPLIED STEPS

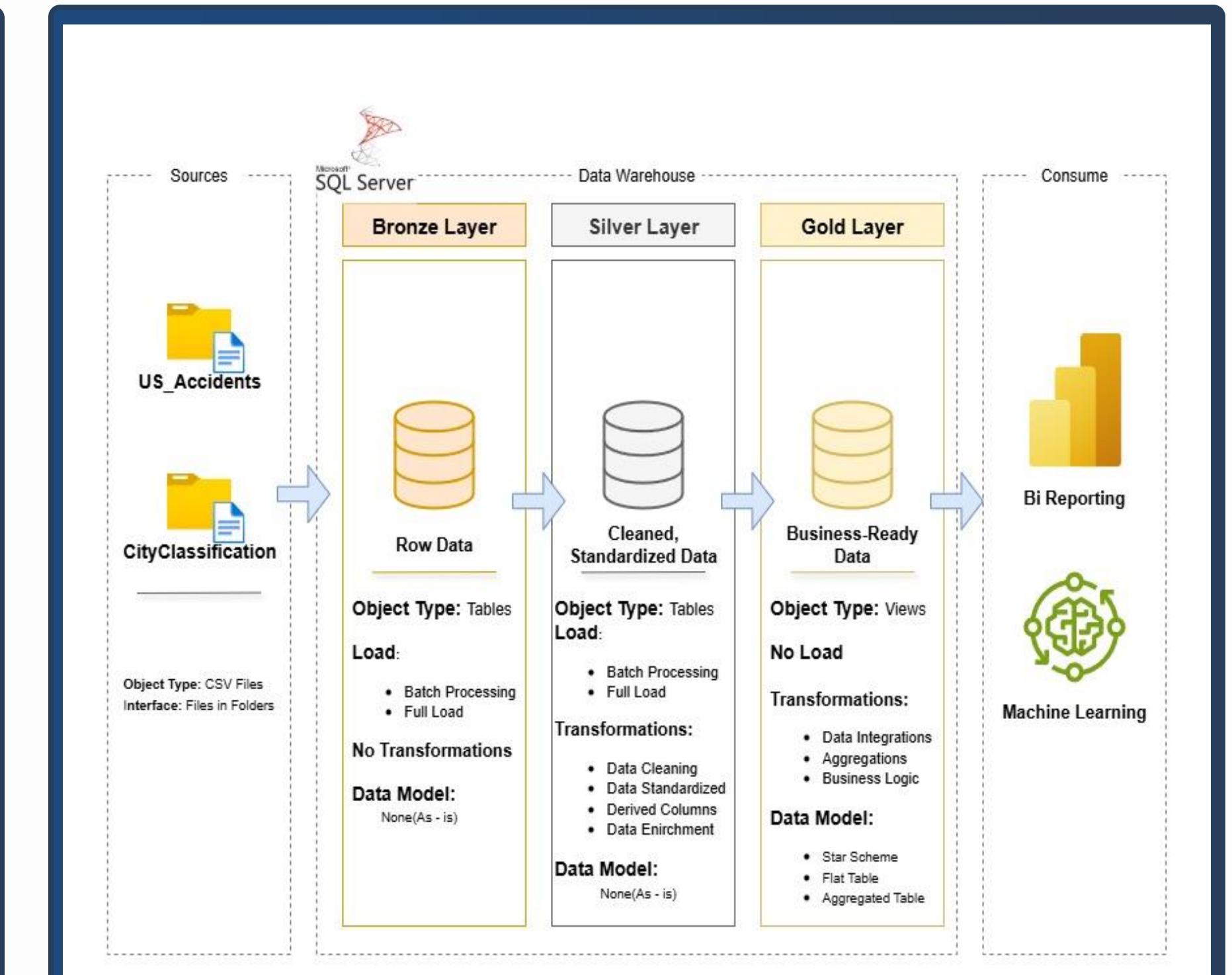
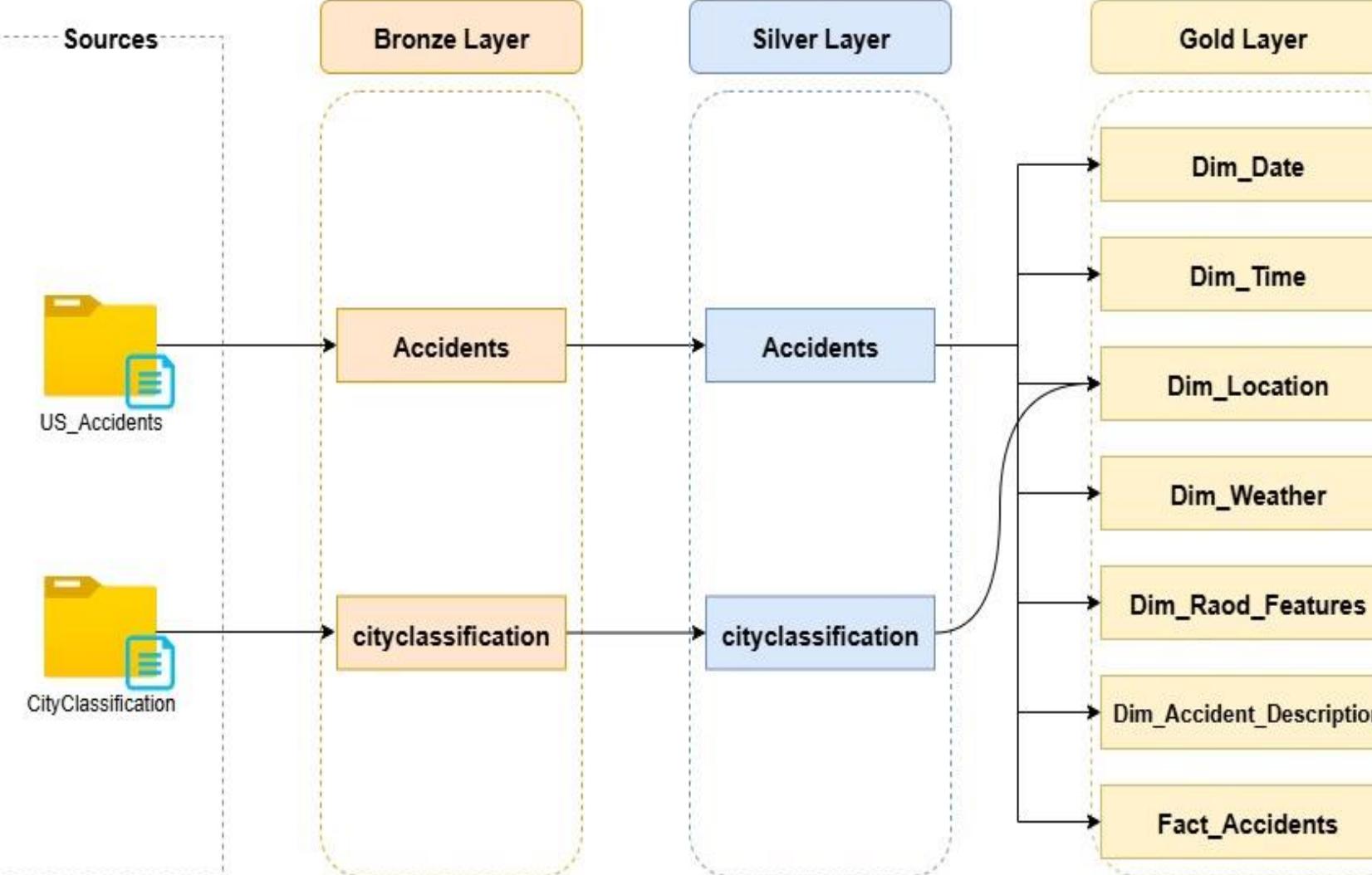
Source

Replaced Nulls in Description ...
Create New Street With No Null...
Removed Old Street Column
Create New City With No Null...
Removed Old City Column
Replaced Nulls in Zipcode Wit...
Merged US_Accidents With ...
Expanded TZMap
Create Timezone With Replace...
Removed Old Timezone Colu...
Replaced Nulls in Airport_Cod...
Create Weather_Timestamp N...
Removed Old Weather_Times...
Create Date Column to Merge...
Merged US_Accidents With M...
Expanded Missing_Values
Added Temperature_F Replace...
Added Humidity_Pct Replace...
Added Pressure_in Replace N...
Added Visibility_mi Replace N...
Added Wind_Speed_mphReplace...
Added Precipitation_in Replace...
Added Wind_Chill_F With Spec...
Replaced Nulls in Wind_Direct...
Replaced Nulls in Weather_Co...
Replaced False Value of Road ...
Replaced True Value of Road ...
Create Sunrise_Sunset_no Null...
Merged US_Accidents With Cu...
Expanded CityClassification
Removed Old Unusual Columns
Renamed Columns
Reordered Columns
Changed Type

Data Cleaning

Using SQL

Data Flow Diagram



Data Cleaning

Using SQL

```
ad_bronze_l...P-GJ4L9O\pc (59)* ➔ X DDL_Bronze_Layer.s...P-GJ4L9O\pc (58)*  
CREATE OR ALTER PROCEDURE bronze.load_bronze AS  
BEGIN TRY  
    DECLARE @batch_start_time DATETIME, @batch_end_time DATETIME  
    BEGIN TRY  
        SET @batch_start_time = GETDATE();  
        PRINT '=====';  
        PRINT 'Loading Bronze Layer';  
        PRINT '=====';  
  
        PRINT '-----';  
        PRINT 'Loading US Accidents File';  
        PRINT '-----';  
  
        PRINT '>> Truncating Table: bronze.accidents';  
        TRUNCATE TABLE bronze.accidents;  
        PRINT '>> Loading Date Into: bronze.accidents';  
        BULK INSERT bronze.accidents  
        FROM 'C:\DEPI Project\Database\US_Accidents_March23_UTF8.csv'  
        WITH(  
            FIRSTROW = 2,  
            FIELDTERMINATOR = ',',  
            ROWTERMINATOR = '\n',  
            KEEPNULLS,  
            TABLOCK  
        )  
  
        PRINT '-----';  
        PRINT 'Loading US CityClassification File';  
        PRINT '-----';  
  
        PRINT '>> Truncating Table: bronze.cityclassification';  
        TRUNCATE TABLE bronze.cityclassification;  
        PRINT '>> Loading Date Into: bronze.cityclassification';  
        BULK INSERT bronze.cityclassification  
        FROM 'C:\DEPI Project\Database\CityClassification.csv'  
        WITH(  
            FIRSTROW = 2,  
            FIELDTERMINATOR = ',',  
            ROWTERMINATOR = '\n',  
            KEEPNULLS,  
            TABLOCK  
        )  
        SET @batch_end_time = GETDATE();  
        PRINT '=====';  
        PRINT 'Loading Bronze Layer is Completed';  
        PRINT '>> Total Load Duration: ' + CAST(DATEDIFF(SECOND, @batch_start_time, @batch_end_time) AS NVARCHAR) + ' second';  
        PRINT '=====';  
  
    END TRY  
    BEGIN CATCH  
        PRINT '=====';  
        PRINT 'ERROR OCCURED DURING LOADING BRONZE LAYER';  
        PRINT 'Error Message: ' + ERROR_MESSAGE();  
        PRINT 'Error Number: ' + CAST(ERROR_NUMBER() AS VARCHAR);  
        PRINT 'Error Statue: ' + CAST(ERROR_STATE() AS VARCHAR);  
        PRINT '=====';  
    END CATCH;  
END;  
  
EXEC bronze.load_bronze
```

```
DDL_Gold_Layer.sql...P-GJ4L9O\pc (58)) ➔ X  
Visibility_mi,  
Wind_Speed_mph,  
Precipitation_in  
FROM ( SELECT DISTINCT  
        State,  
        CAST(Weather_Timestamp AS DATE) AS WeatherDate,  
        DATEPART(HOUR, Weather_Timestamp) AS WeatherHour,  
        Weather_Condition,  
        Wind_Direction,  
        Temperature_F,  
        Humidity_Pct,  
        Pressure_in,  
        Visibility_mi,  
        Wind_Speed_mph,  
        Precipitation_in  
    FROM silver.accidents  
    WHERE Temperature_F IS NOT NULL AND Humidity_Pct IS NOT NULL AND Pressure_in IS NOT NULL AND Visibility_mi IS NOT NULL AND Wind_Speed_mph IS NOT NULL AND Precipitation_in IS NOT NULL AND Weather_Condition IS NOT NULL  
    ) t  
GO  
  
CREATE OR ALTER VIEW gold.Dim_Road_Features AS  
SELECT  
    DENSE_RANK() OVER ( ORDER BY Amenity, Bump, Crossing, Give_Way, Junction, No_Exit,  
        Railway, Roundabout, Station, Stop,  
        Traffic_Calming, Traffic_Signal, Turning_Loop  
    ) AS RoadFeaturesKey,  
    Amenity,  
    Bump,  
    Crossing,  
    Give_Way,  
    Junction,  
    No_Exit,  
    Railway,  
    Roundabout,  
    Station,  
    Stop,  
    Traffic_Calming,  
    Traffic_Signal,  
    Turning_Loop  
FROM ( SELECT DISTINCT  
        Amenity,  
        Bump,  
        Crossing,  
        Give_Way,  
        Junction,  
        No_Exit,  
        Railway,  
        Roundabout,  
        Station,  
        Stop,  
        Traffic_Calming,  
        Traffic_Signal,  
        Turning_Loop  
    FROM silver.accidents  
    ) t  
GO  
  
CREATE OR ALTER VIEW gold.Dim_Accident_Description AS  
SELECT  
    DENSE_RANK() OVER (ORDER BY Description) AS AccidentDescriptionKey,  
    Description  
FROM ( SELECT DISTINCT  
        Description  
    FROM silver.accidents  
    ) t  
GO  
  
CREATE OR ALTER VIEW gold.Fact_Accidents AS  
SELECT
```

Data Cleaning

Using Python

```
road_features = [
    "Amenity", "Bump", "Crossing", "Give_Way", "Junction", "No_Exit", "Railway",
    "Roundabout", "Station", "Stop", "Traffic_Calming", "Traffic_Signal",
    "Turning_Loop", "Sunrise_Sunset", "Civil_Twilight", "Nautical_Twilight",
    "Astronomical_Twilight"
]

dim_road_features = Fact_Accident_with_WeatherID_LocationID[road_features].drop_duplicates().reset_index(drop=True)

# 2 Add surrogate key (road_features_ID starts at 3001 like in Power Query)
dim_road_features.insert(0, "road_features_ID", range(3001, 3001 + len(dim_road_features)))

# 3 Merge fact table with DimLocation to replace details with road_features_ID
Fact_Accident_with_WeatherID_LocationID_road_features_ID = Fact_Accident_with_WeatherID_LocationID.merge(dim_road_features, on=road_features, how="left")

# 4 Drop location details from fact table (keep only Location_ID as FK)
# fact_with_location_ID = fact_with_location_ID.drop(columns=location_cols)
Fact_Accident_with_WeatherID_LocationID_road_features_ID.head()
```

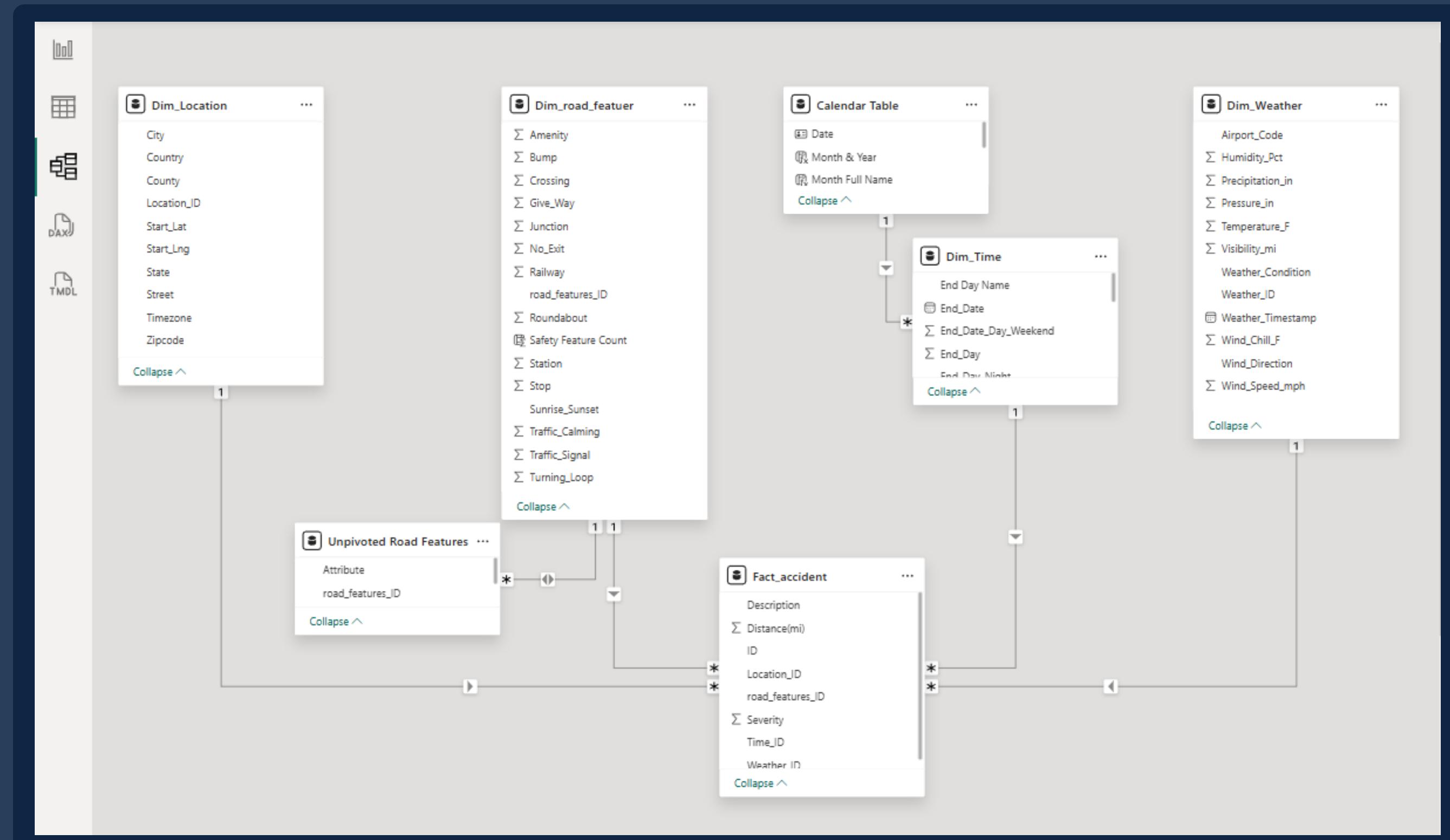
```
weather_cols = [
    "Airport_Code", "Weather_Timestamp", "Temperature_F", "Wind_Chill_F",
    "Humidity_Pct", "Pressure_in", "Visibility_mi", "Wind_Direction",
    "Wind_Speed_mph", "Precipitation_in", "Weather_Condition"
]

dimweather = df[weather_cols].drop_duplicates().reset_index(drop=True)

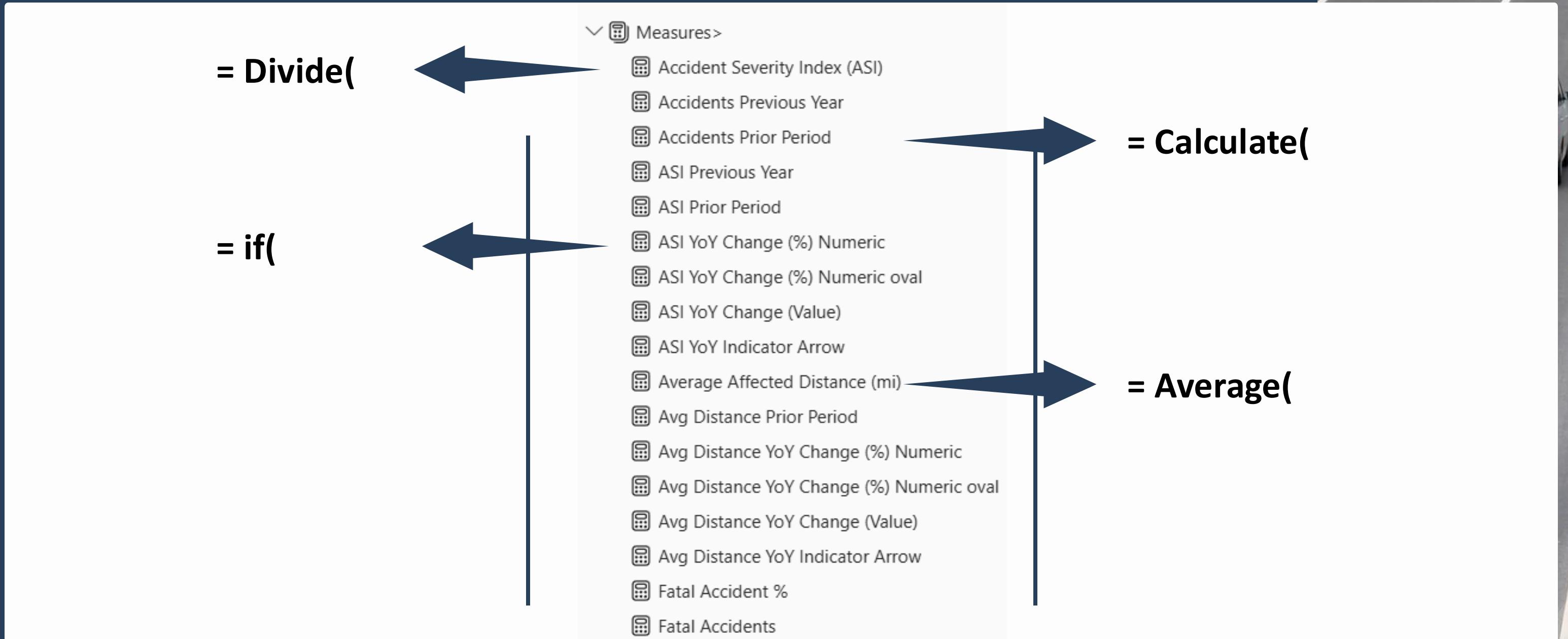
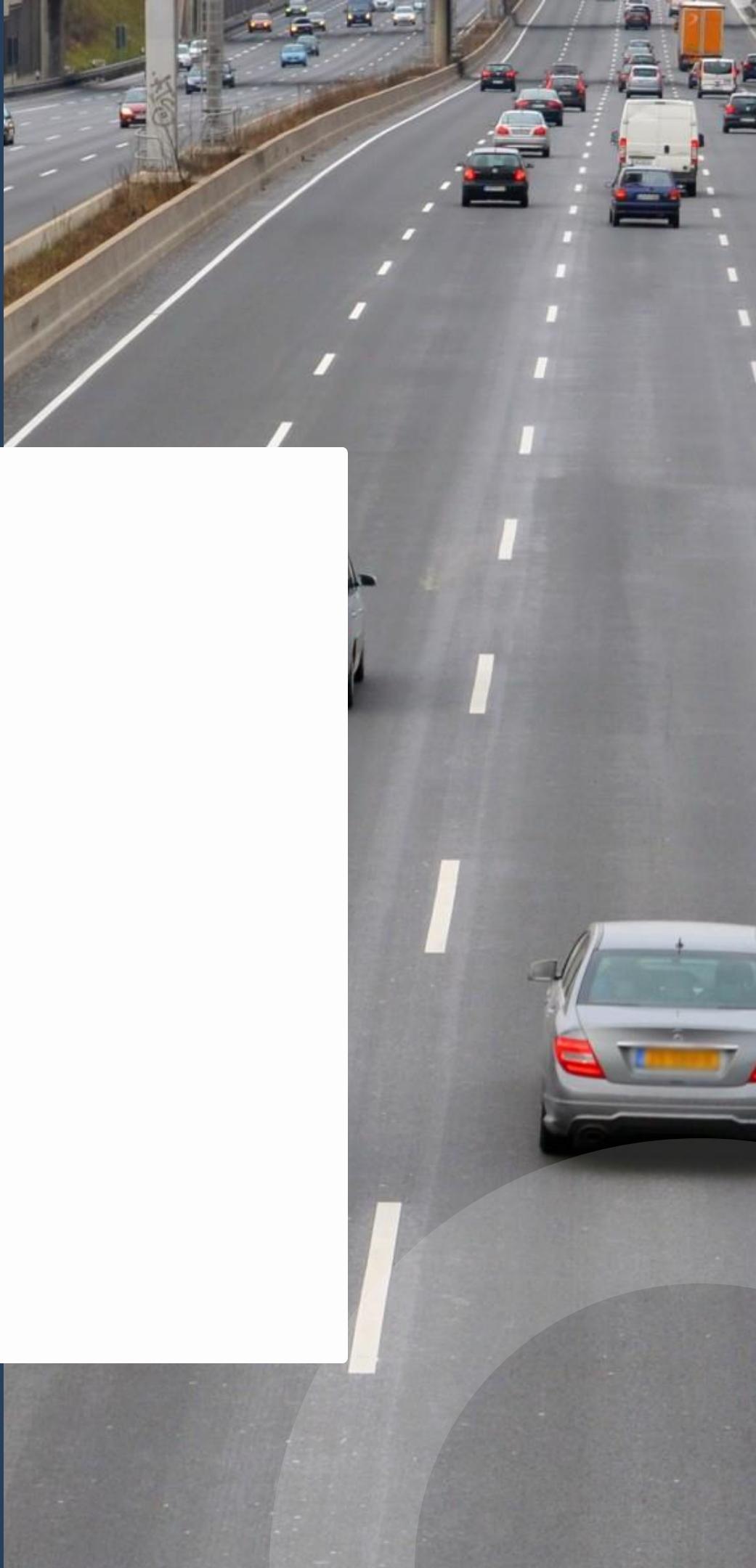
# 2 Add surrogate key (Weather_ID starts at 1001 like in Power Query)
dimweather.insert(0, "Weather_ID", range(1001, 1001 + len(dimweather)))

# 3 Merge fact table with DimWeather to replace details with Weather_ID
fact_with_weather_ID = df.merge(dimweather, on=weather_cols, how="left")
```

05 Data Modeling



06 Dax



07 Sample Visuals

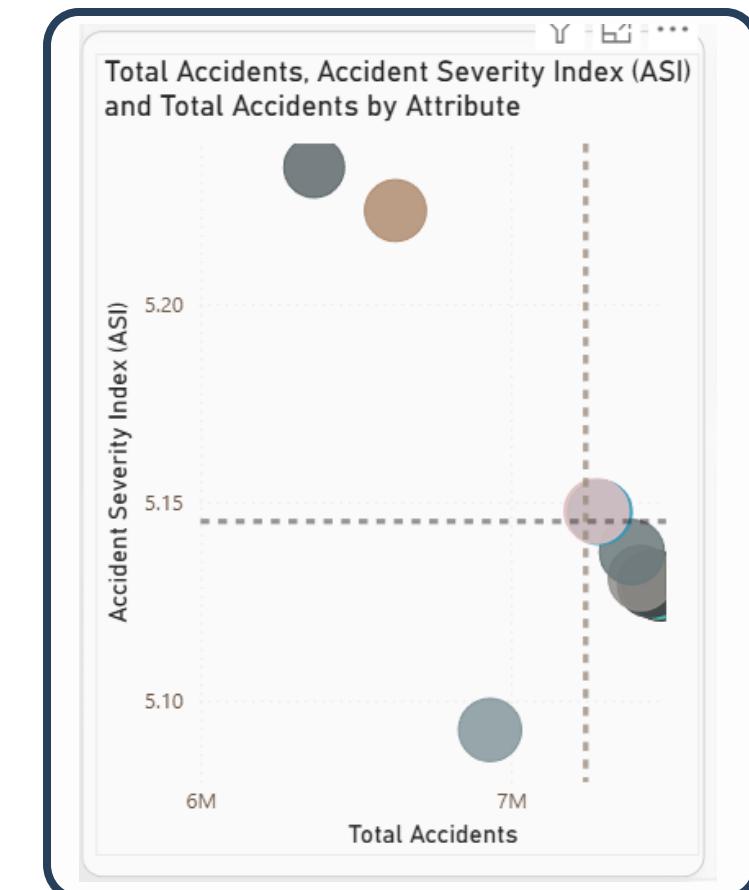
1) Table:

Showing the effect of different road features and distance on the number of accidents, and Accident Severity Index (ASI)

Feature	Accidents	ASI	Distance
Amenity	7,390,397.00	5.14	0.53
Bump	7,480,534.00	5.13	0.52
Crossing	6,628,206.00	5.22	0.58
Give_Way	7,448,797.00	5.13	0.53
Junction	6,933,051.00	5.09	0.51
No_Exit	7,464,873.00	5.13	0.52
Railway	7,419,423.00	5.13	0.53
Roundabout	7,483,716.00	5.13	0.52
Total	7,483,959.00	5.13	0.52

2) Bubble Chart:

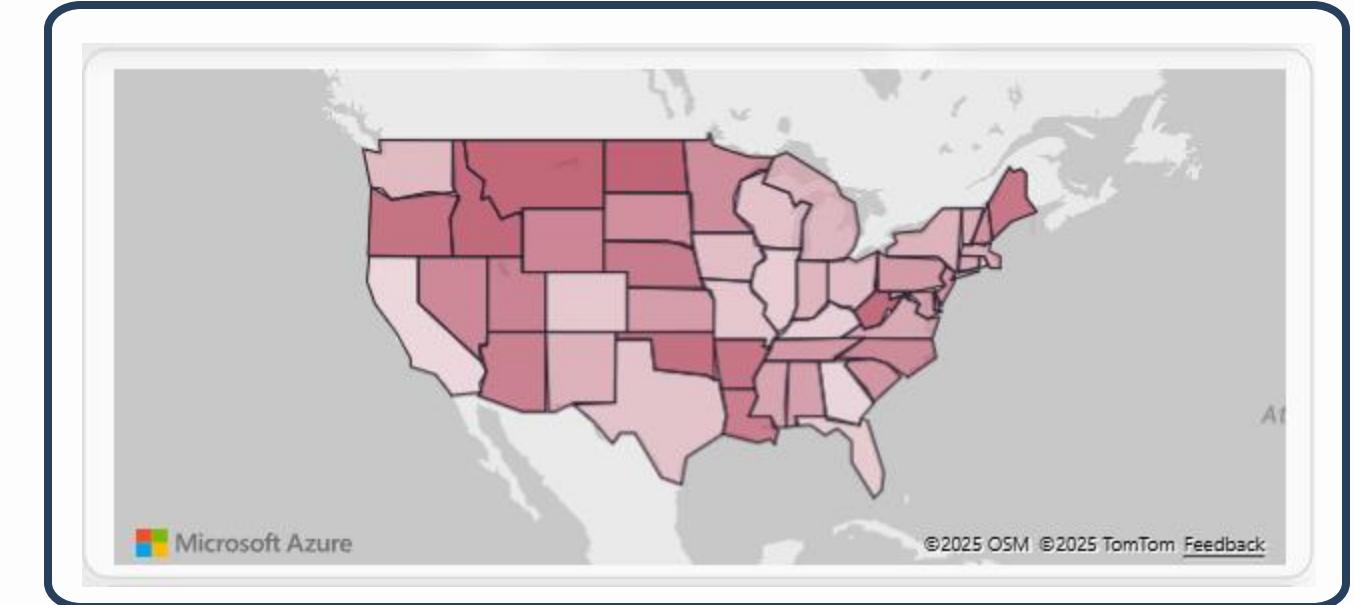
Showing Total accidents, Accident Severity Index (ASI), and total accidents by road feature



07 Sample Visuals

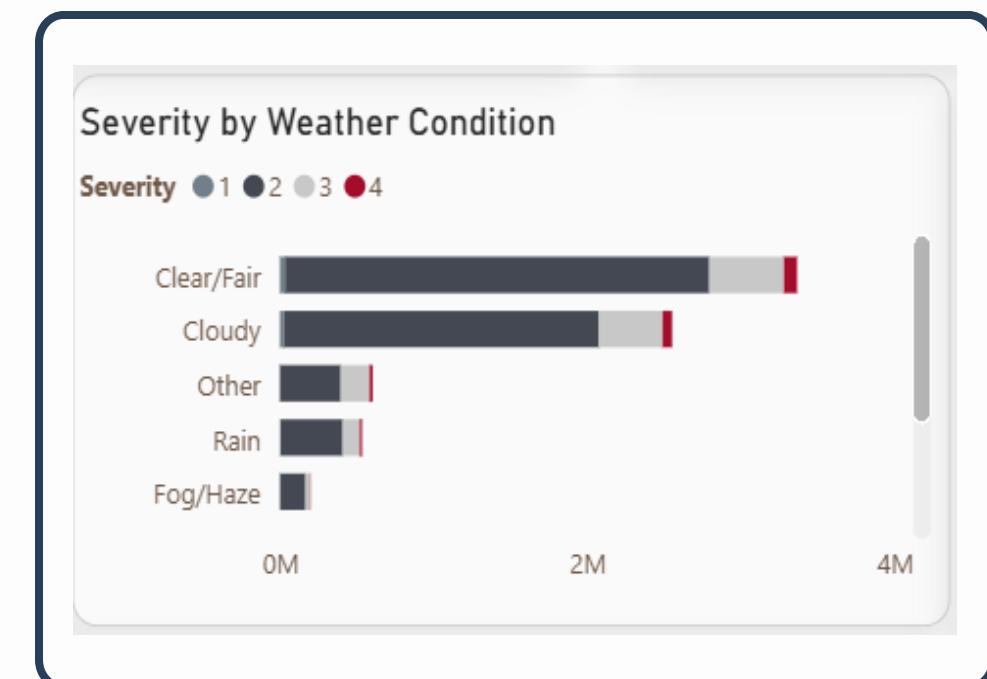
3) Map:

Showing number of accidents in each country



4) Bar Chart:

Showing Accidents Severity by different weather Conditions



9. Dashboard & Reports

Year: 2 Selected

Months: All

Time Segment: All

State: All

County: All

City: All

Filters 1



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Weather Conditions

Road Features

Severity Analysis

Deep-Dive Time

Hotspot Focus

AI Analysis

Recommendations

Do You Have Any
Question? Click Me



Total Accidents

1,925,850

27.3%



Fatal Accidents

46K

2.39%

Serious Injuries %

0.04

3.88%

Slight Injuries

2M

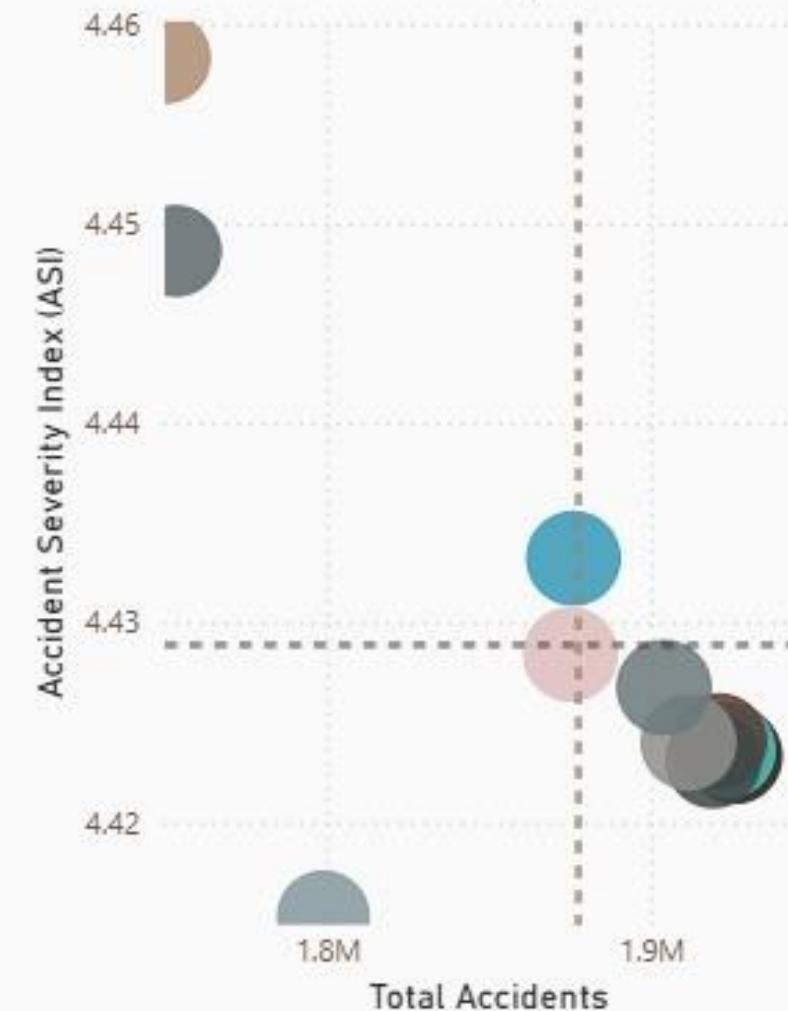
91.82%

No Injuries

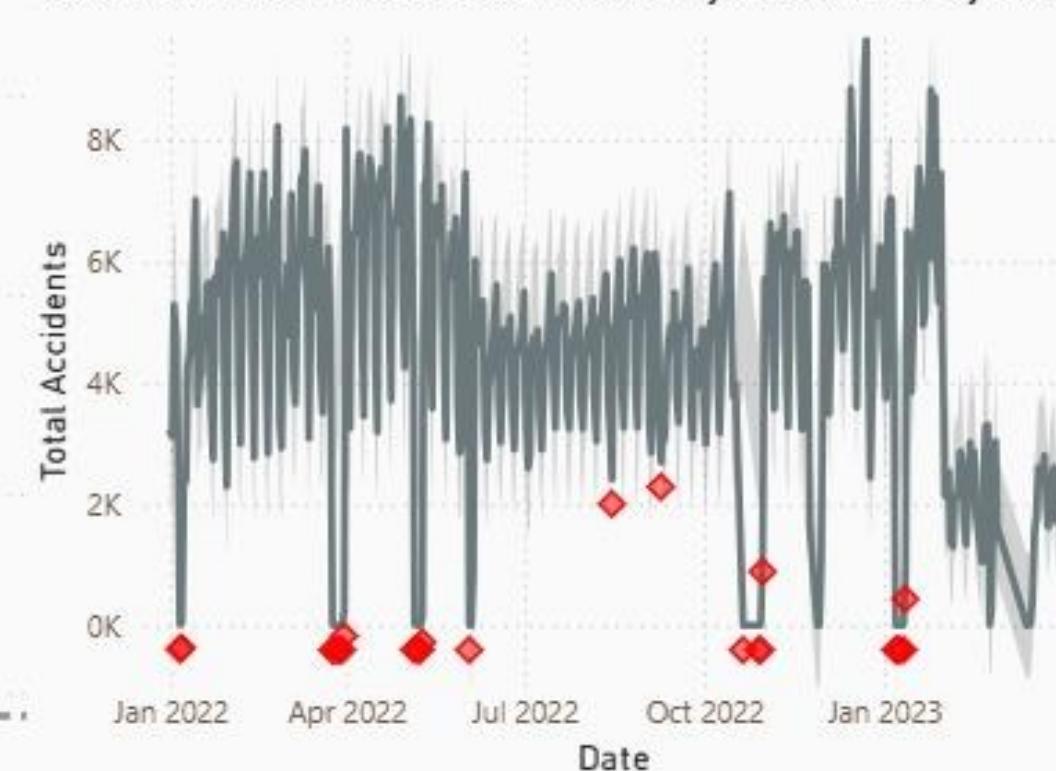
37K

1.91%

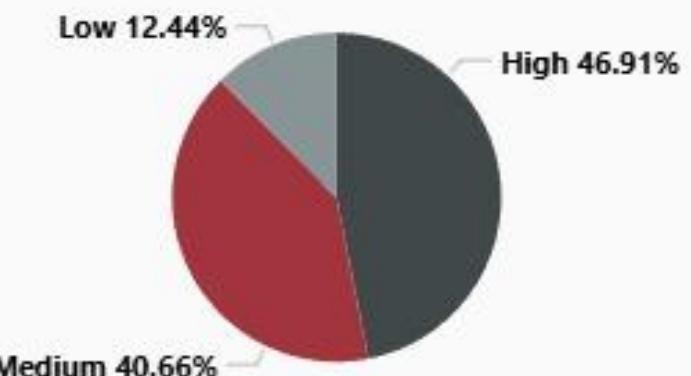
Total Accidents, Accident Severity Index (ASI) and Total Accidents by Attribute



Total Accidents and Accident Severity Index (ASI) by Date



Accidents by Humidity Category



Weekend Intensity Ratio Numeric

0.63



Year: 2 Selected 

Months: All

Time Segment: All

State: All

County: All

City: All

 Filters 1



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Accidents in Adverse Weather

969K

accident rate at adverse weather

50.32%

Accident Count High Pressure

404K

accident rate at high pressure

20.96%

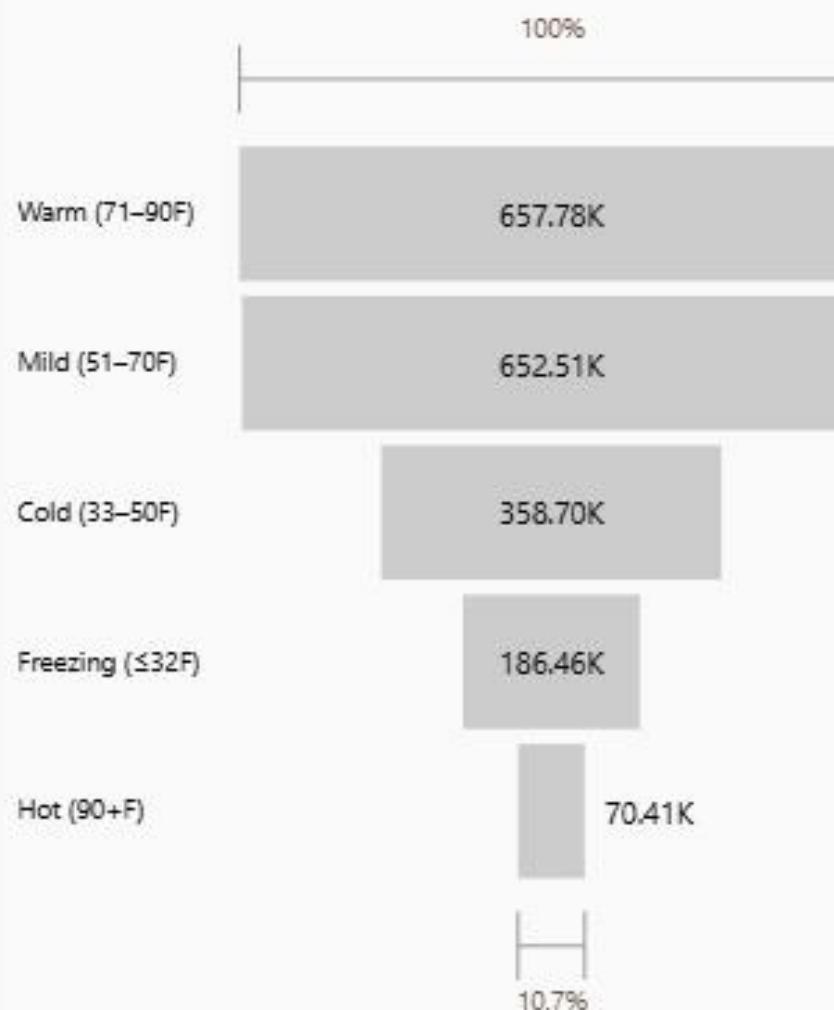
Accident At High Wind Speed

603K

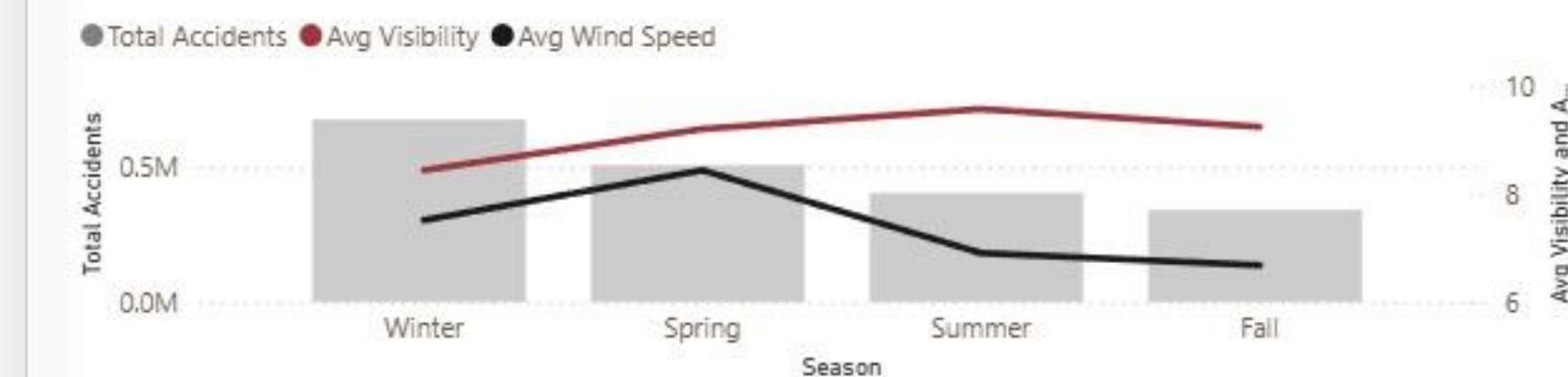
accident rate at high wind speed

31.33%

Accidents by Temperature Category



Total Accidents by Season and Avg visibility



Fair

942,411.00

Total Accidents

Cloudy

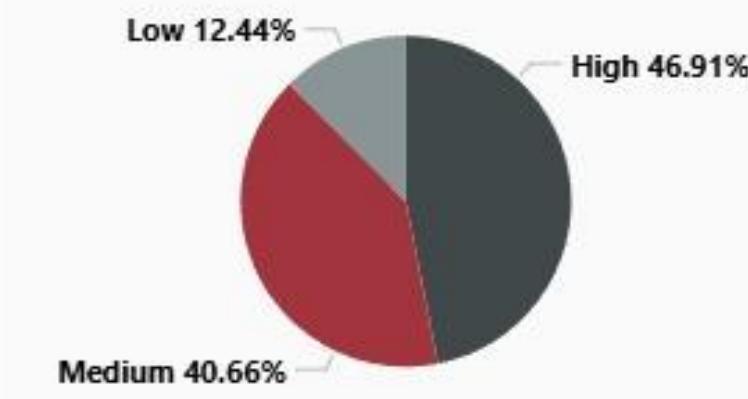
267,075.00

Total Accidents

Mostly Cloudy

260,504.00

Accidents by Humidity Category



Year: 2 Selected X

Months: All

Time Segment: All

State: All

County: All

City: All

Filters 1

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Total Accidents

1,925,850▲ 27.3%

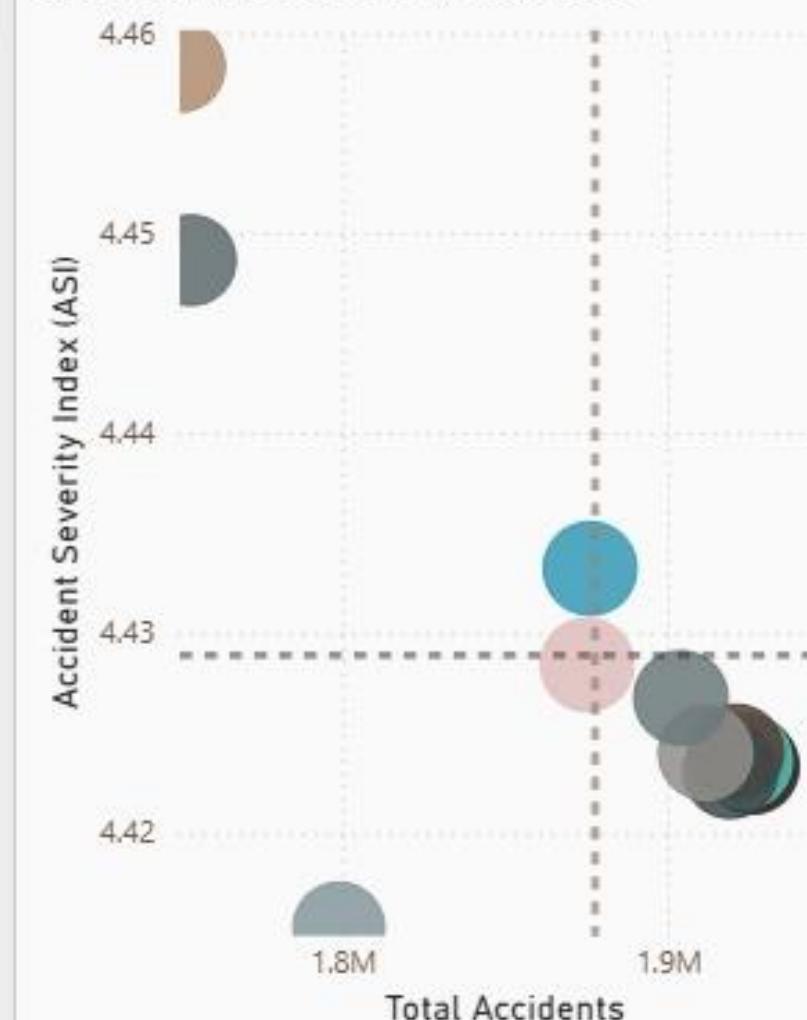
Accident Severity Index (ASI)

4.42▼ -6.0%

Average Affected Distance (mi)

0.87▲ 34.29%

Total Accidents, Accident Severity Index (ASI) and Total Accidents by Attribute

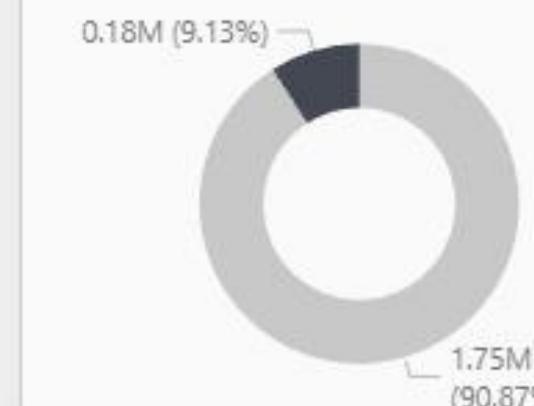


Total Accidents and Average Affected Distance (mi) by Attribute

● Total Accidents ● Average Affected Distance (mi)


Crossing

Total Accidents by Crossing


● 0
● 1

Feature	Accidents	ASI	Distance
Amenity	1,904,098.00	4.43	0.88
Bump	1,924,757.00	4.42	0.87
Crossing	1,750,076.00	4.46	0.94
Give_Way	1,919,279.00	4.42	0.87
Junction	1,798,955.00	4.42	0.85
No_Exit	1,921,104.00	4.42	0.87
Railway	1,911,625.00	4.42	0.87
Roundabout	1,925,788.00	4.42	0.87
Station	1,876,157.00	4.43	0.89
Total	1,925,850.00	4.42	0.87

Year: 2 Selected

Months: All

Time Segment: All

State: All

County: All

City: All

Filters 1



Home

Weather Conditions

Fatal Accidents

46K



Serious Injuries %

0.04



Slight Injuries

2M



No Injuries

37K



Road Features

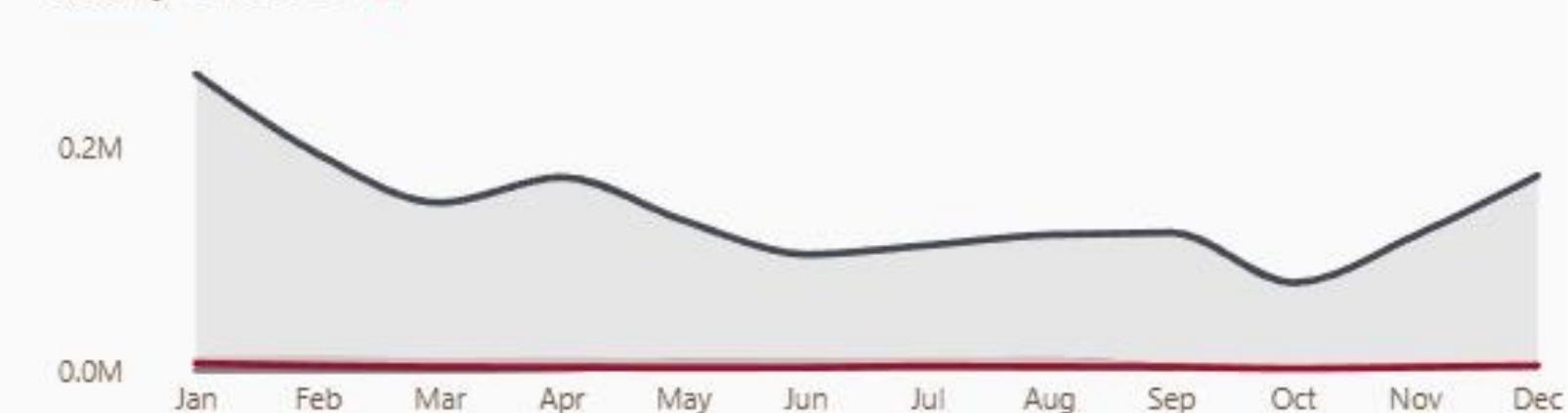
Severity by Weather Condition

Severity ● 1 ● 2 ● 3 ● 4



Severity Over Years, Months

Severity ● 1 ● 2 ● 3 ● 4



Severity Analysis

Deep-Dive Time

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Do You Have Any Question? Click Me



Top 5 Most repeated Accident Description

- | A crash has occurred causing no to minimum delays. Use ...
- | A crash has occurred with minimal delay to traffic. Prepare...
- | A crash has occurred. Prepare to slow or move over for w...
- | Accident
- | An unconfirmed report of a crash has been received. Use ...

Severity by Wind Direction



Severity by Light Condition



Year: 2 Selected X

Months: All

Time Segment: All

State: All

County: All

City: All

Filters 1



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Do You Have Any
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Total Accidents

1,925,850

▲ 27.3%



Weekend Intensity Ratio Numeric

0.63

▲ 0.03



Peak Hour Ratio %

0.35

▲ 0.00



Total Accidents and Seasonal Trend Analysis by Month Name



Month Name	Friday	Monday	Saturday	Sunday	Thursday	Tuesday	Wednesday
April	61,558.00	41,383.00	36,739.00	21,965.00	44,757.00	43,399.00	44,046.00
August	36,068.00	33,334.00	23,349.00	20,228.00	34,098.00	39,346.00	39,698.00
December	56,750.00	31,791.00	38,691.00	22,922.00	53,231.00	37,340.00	38,528.00
February	58,890.00	46,340.00	29,466.00	25,263.00	59,669.00	52,516.00	55,242.00
January	69,617.00	74,007.00	50,577.00	51,764.00	58,654.00	70,244.00	64,520.00
July	41,135.00	25,743.00	27,934.00	24,085.00	31,416.00	29,426.00	29,977.00
June	25,064.00	28,959.00	16,148.00	14,848.00	39,117.00	28,415.00	40,802.00
March	42,027.00	32,734.00	25,445.00	21,447.00	43,194.00	43,205.00	46,762.00
May	34,272.00	35,659.00	20,226.00	21,478.00	40,529.00	42,247.00	44,459.00
November	30,397.00	25,047.00	19,700.00	15,941.00	31,157.00	36,817.00	35,611.00



Years: All

Months: All

Time Segment: All

State: All

County: All

City: All

Filters 0

Filters



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Do You Have Any
Question? Click Me

Total Accidents

7,483,959

▼ -46.1%

Severe_Accidents

1,457,139

▼ -50.4%

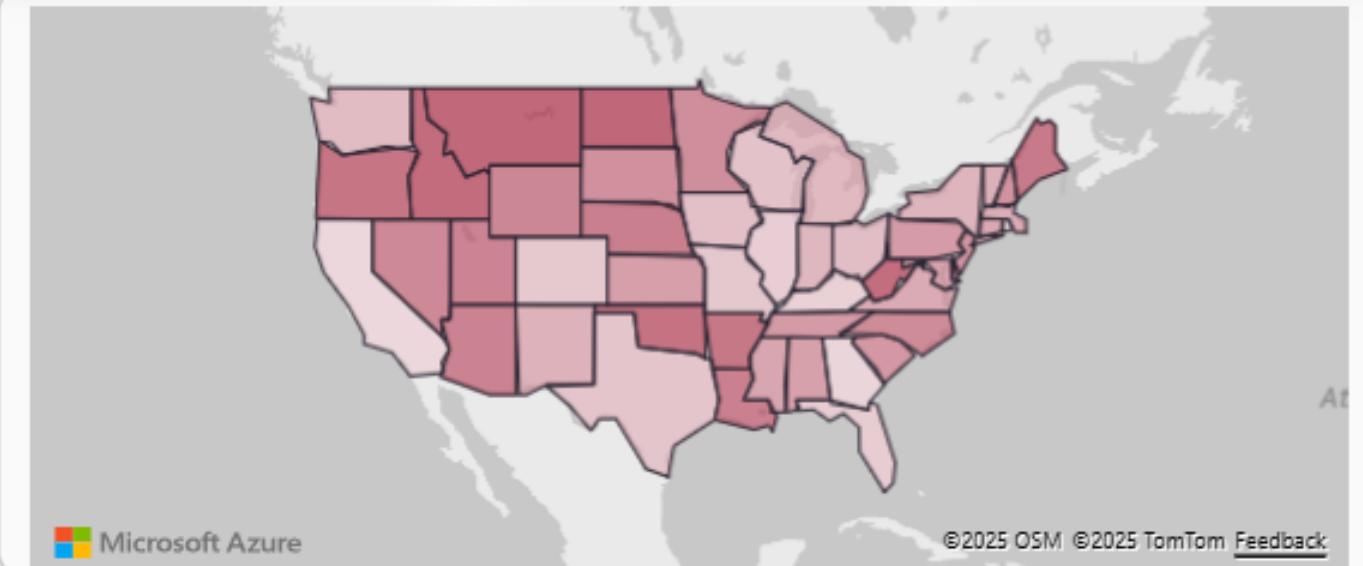
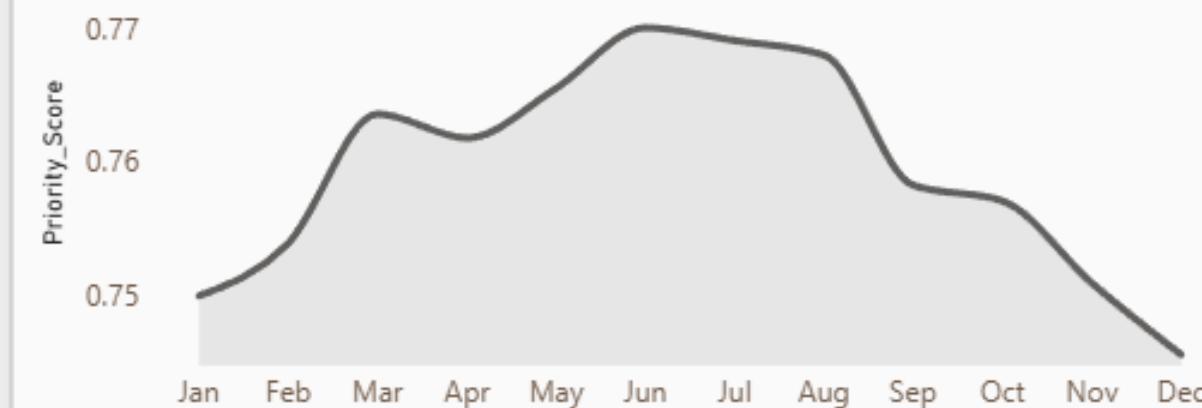
Priority_Rank

1

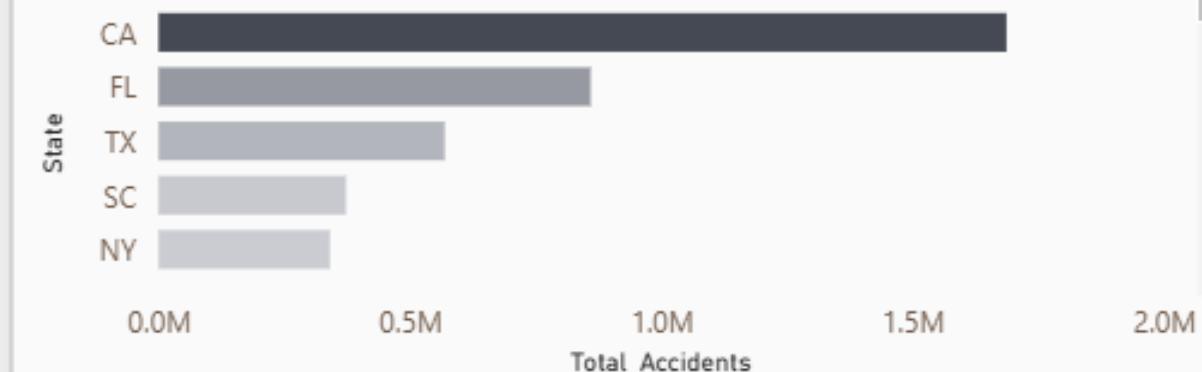
Priority_Score

0.76

Priority_Score by Month



Total_Accidents by State



State	Total_Accidents	Severe_Accidents	Severity_Index	Priority_Score	Priority_Rank
CA	1,687,115	278,376	0.17	0.21	1
GA	165,290	72,674	0.44	0.15	2
RI	16,434	7,632	0.46	0.14	3
KY	31,702	13,509	0.43	0.13	4
IL	167,054	61,197	0.37	0.13	5
FL	859,877	115,128	0.13	0.12	6
CO	88,596	32,894	0.37	0.12	7
MO	72,900	27,186	0.37	0.12	8
Total	7,483,959	1,457,139	0.19	0.76	1

GP3, Hotspot Focus

Live data Data updated on 11/1/25, 3:53 PM



Years: All

Months: All

Time Segment: All

State: All

County: All

City: All

Filters 0



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Weather Conditions

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Do You Have Any Question? Click Me



Key influencers Top segments

What influences Severity to Increase ?

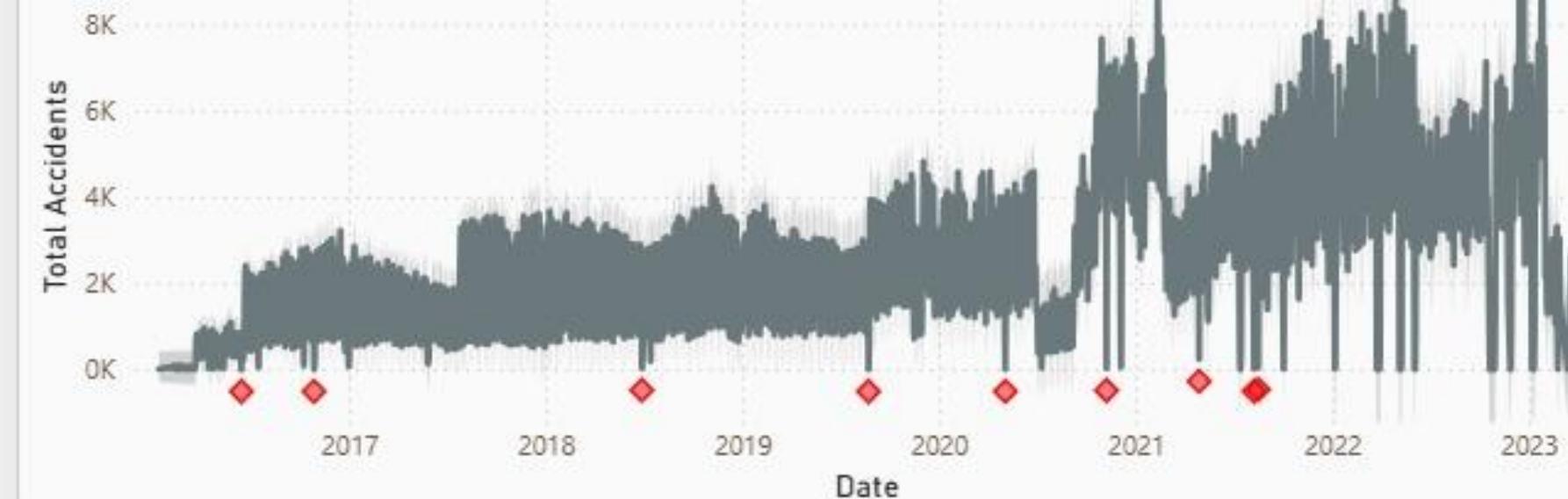
When...the average of Severity increases by

0.32

0.23

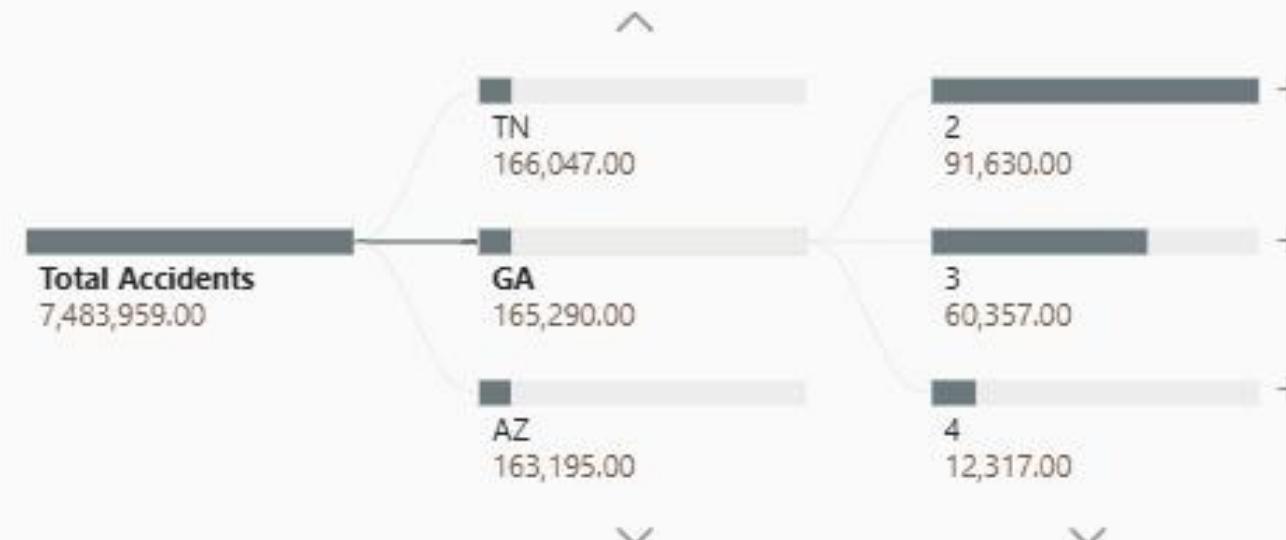
0.17

Total Accidents and Accident Severity Index (ASI) by Date



State GA Severity

GA



Total Accidents

7,483,959.00

GA

165,290.00

AZ

163,195.00

2

91,630.00

3

60,357.00

4

12,317.00

Years: All Months: All Time Segment: All State: All County: All City: All Filters 0



Home

Weather Conditions

Road Features

Severity Analysis

Deep-Dive Time

Hotspot Focus

AI Analysis

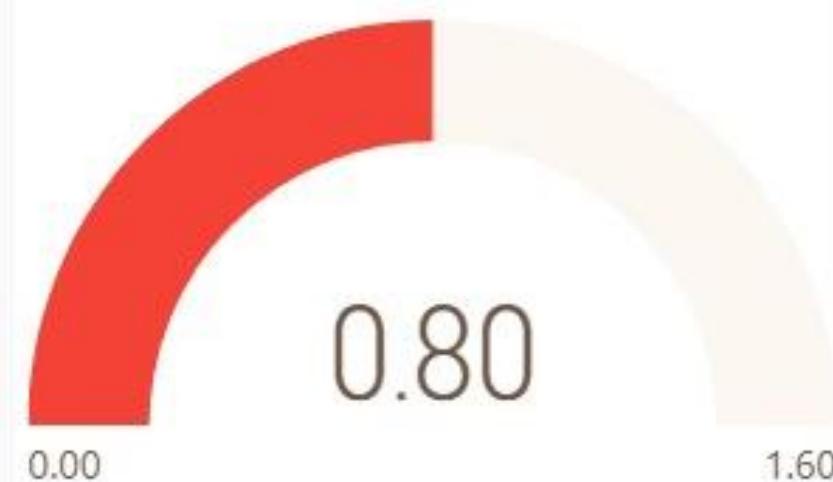
Recommendations

Do You Have Any
Question? Click Me



Wind Speed: 25 Visibility: 2 Temperature: 90

Accident_Risk_Score



⚠️ **High Risk:**
Unsafe to travel
under current
conditions.

Junction: 0 Crossing: 0 Traffic Signal: 1 Bump: 0 Stop: 0

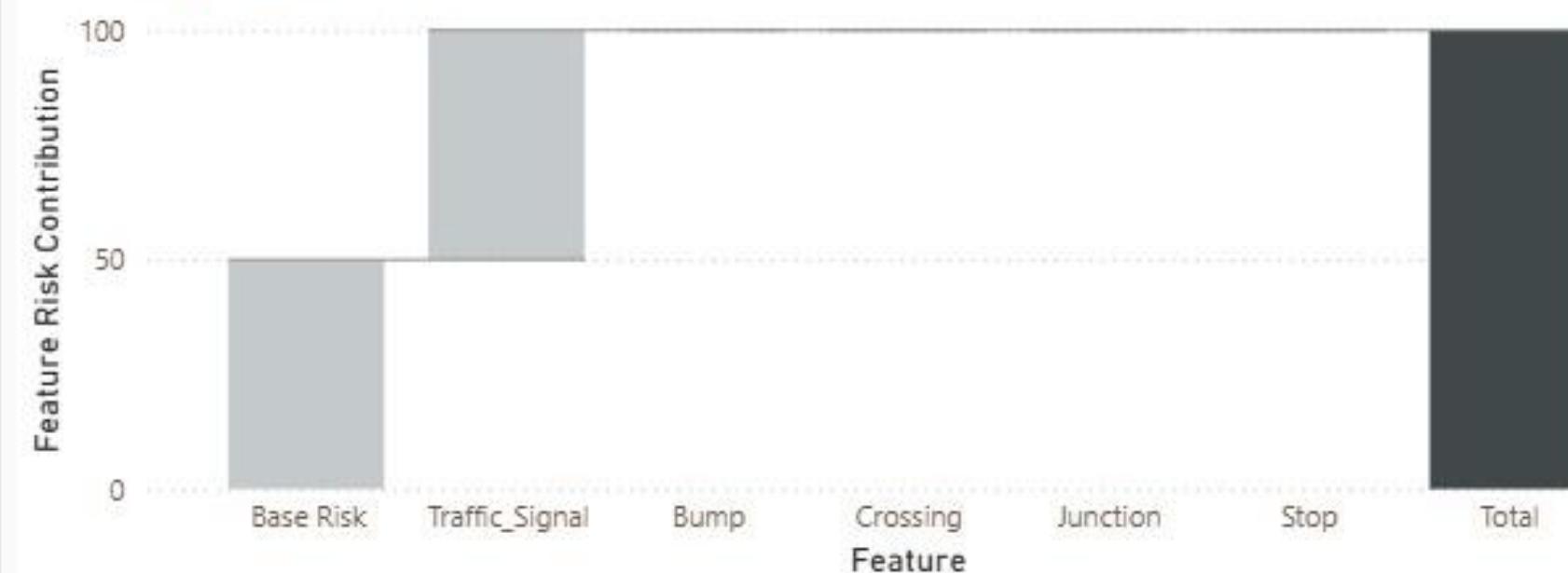
Simulated Road Feature Risk



✓ **Low Risk:**
Road is safe.

Feature Risk Contribution by Road Feature

● Increase ● Decrease ● Total



09 Key Results

California (CA) has the highest number of Accidents

1.6M
Accidents

followed by **Florida (FL)** and **Georgia (GA)**.

Accidents Severity:

97.67%

Slight Injuries

2.58%

Fatal Injuries

Fair is the most common weather

1.3M
Accidents

- **Rain, Cloudy, and Clear** conditions show higher severity.

Road Features:

94.57%

No Crossing

7.3M

Accidents at Junctions

09 Key Results

- Accidents peak in **December, January, and November**
- **Tuesday** has the highest number of accidents, especially in **December**.

3M

Accidents
during day

2M

Accidents At
Night

10 Recommendation



Focus on California

Allocate resources, awareness campaigns, and infrastructure reviews.



Prioritize Seasonal & Weekly Safety

Increase alerts in December, January, November, and focus on Tuesdays.



Review Road Infrastructure

Assess high-accident junctions and no-crossing areas to improve safety.



THANK YOU!