2021 Adobe Analytics Challenge

This certificate is confirmation of participation in the 2021 Adobe Analytics Challenge. This team was one of over 4000 international teams that participated by analyzing real data from The Walt Disney Company, Adobe's customer partner.

The data was analyzed to help The Walt Disney Company identify opportunities to improve their digital experiences: driving repeat purchases, helping Disney understand the difference between mobile and web behavior, and identifying the channels that are most effective for re-engaging existing customers.

Certificate of Participation

Congratulations on your participation. As a reminder, more information about the competition is available at adobeanalyticschallenge.com.