

WHO ARE OUR CUSTMERS ?

7043

# Customers

21.37M

# Total Revenues

13.82K

# Total Refunds

26.19

Avg Monthly GB Download

63.60

AVG Monthly Charge

6.86

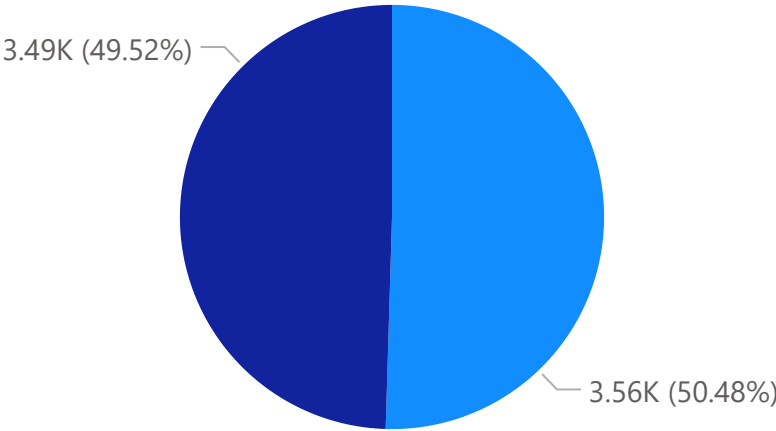
AVG Total Extra Data Charges

OVERVIEW

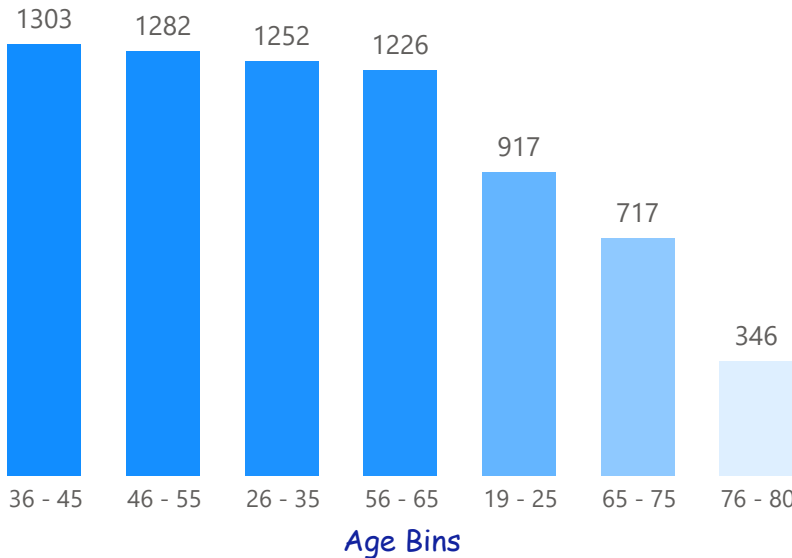
HIGH-VALUE  
CUSTOMERS

CHURN RISK

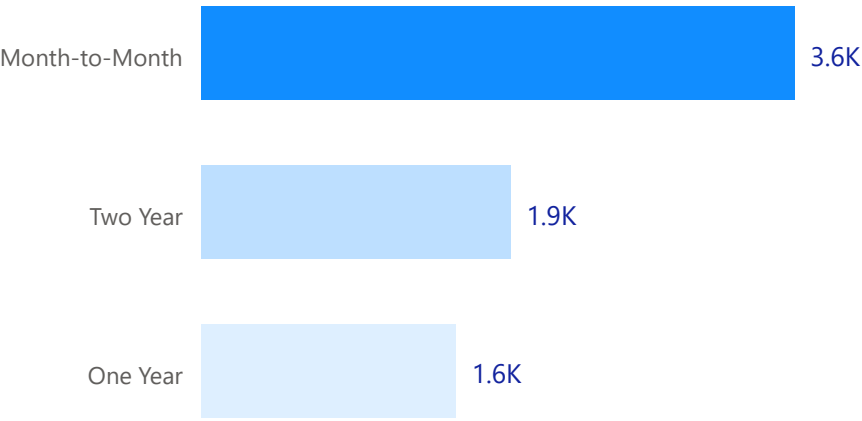
Gender Distribution



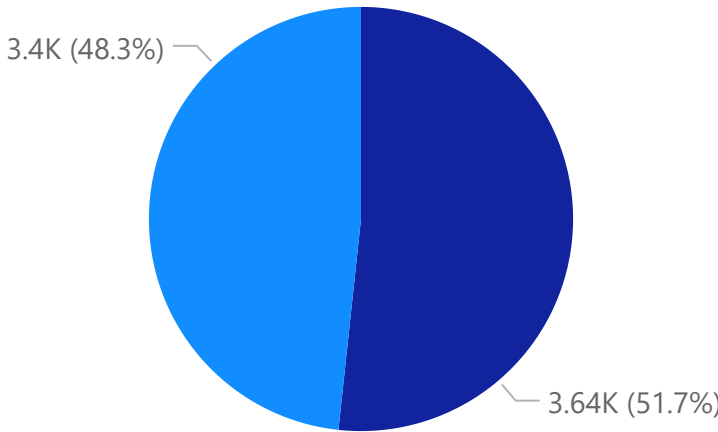
Age Distribution



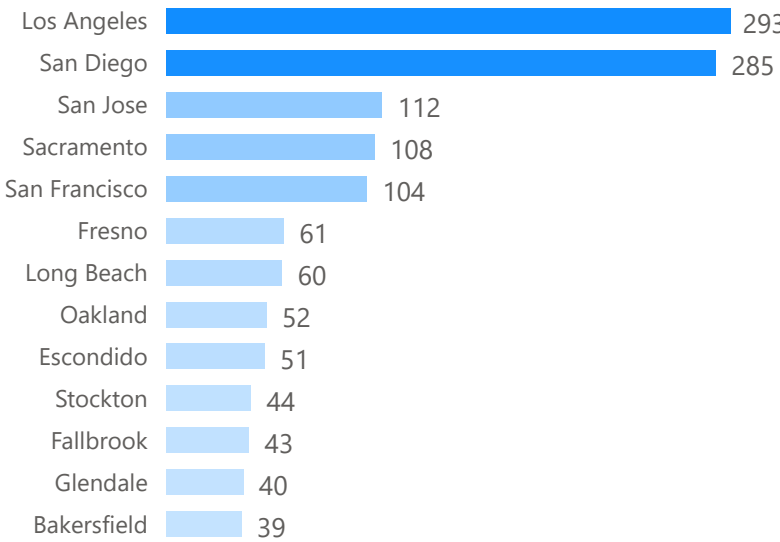
Subscriptions by Contracts



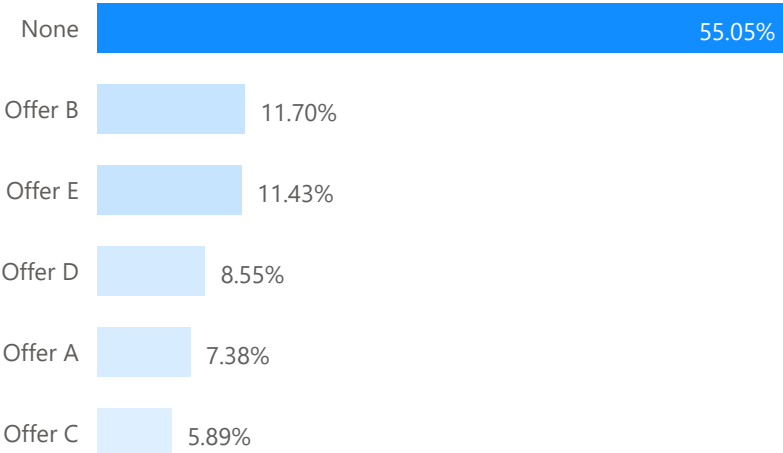
Martial Status Distribution



Geographical Distribution



Subscriptions by Offers



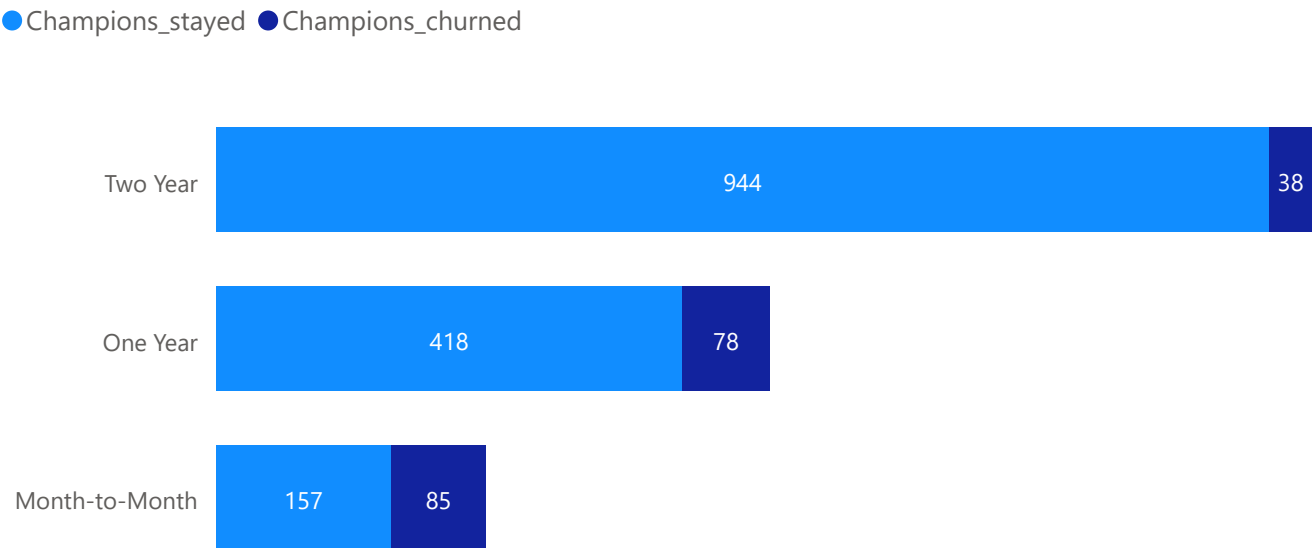
WHERE ARE THE HIGH-VALUE CUSTMERS ?

OVERVIEW

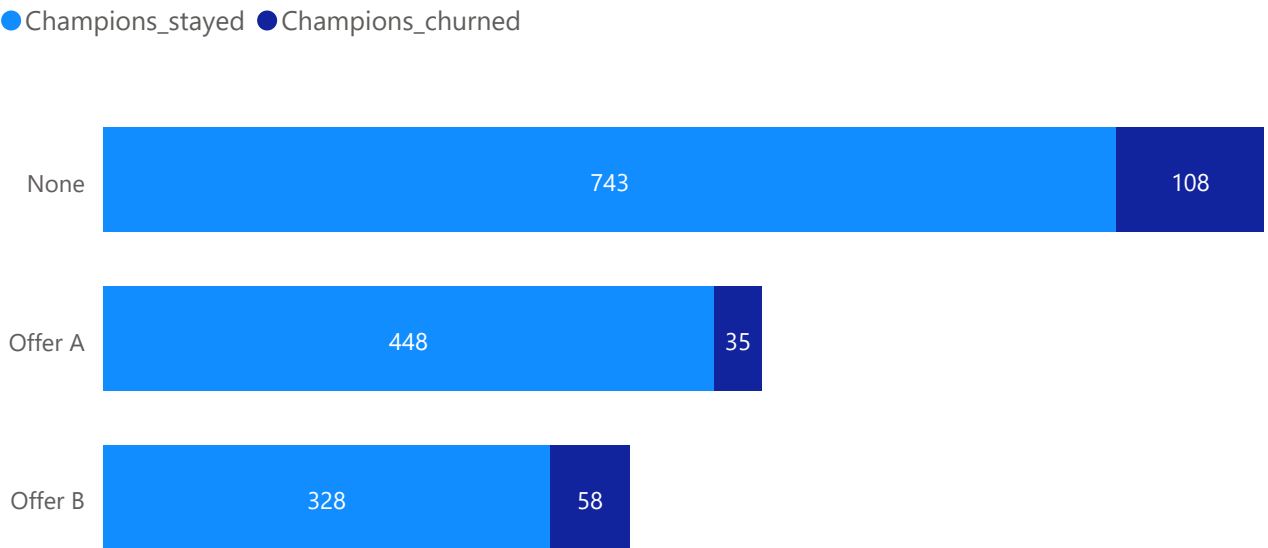
HIGH-VALUE CUSTOMERS

CHURN RISK

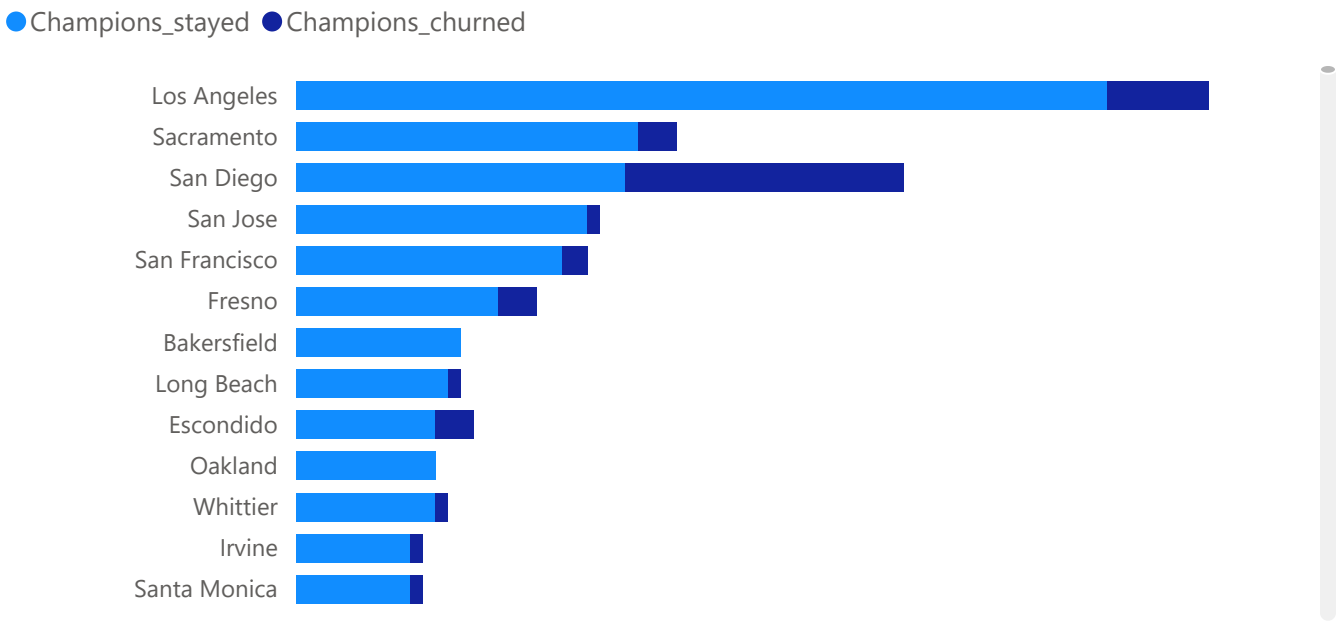
Contract By High-Value Customers



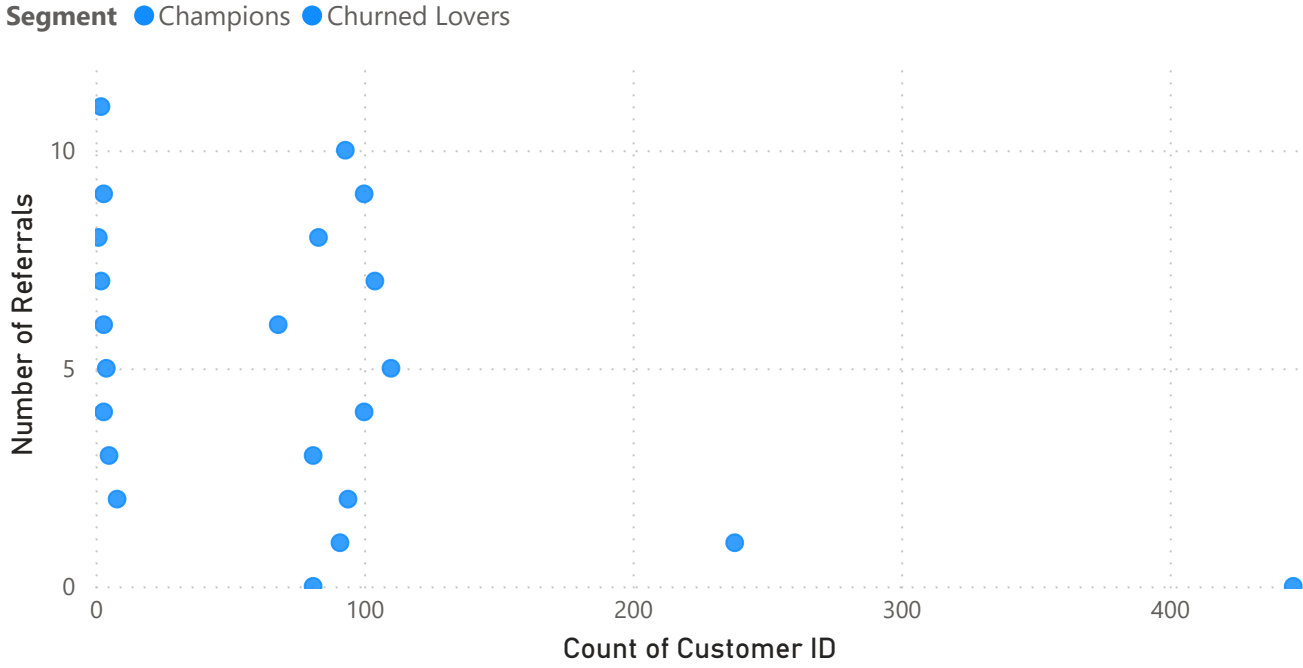
Offer By High-Value Customers



Contract By High-Value Customers



Referrals By High-Value Customrs



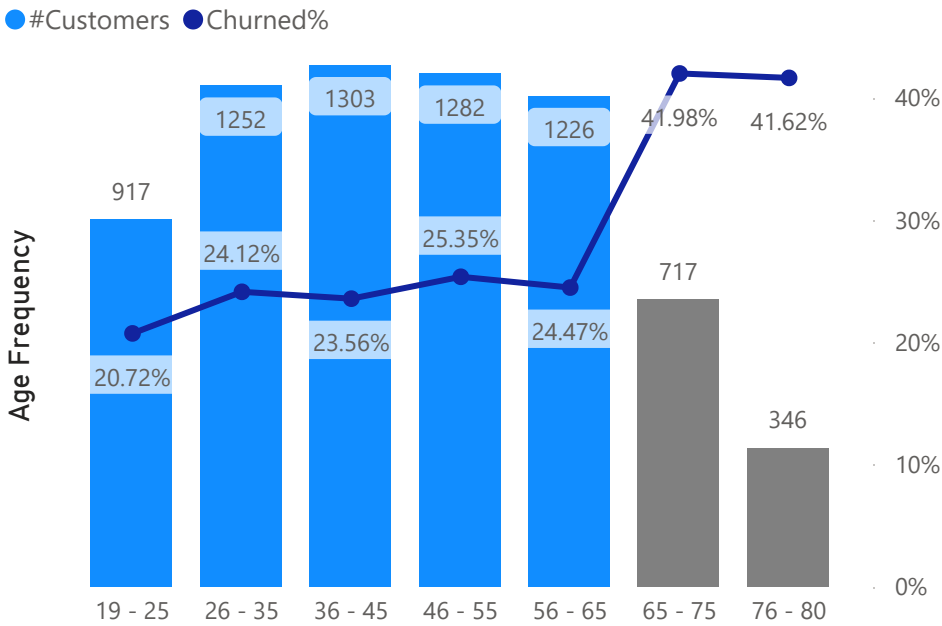
WHERE IS THE RISK ?

OVERVIEW

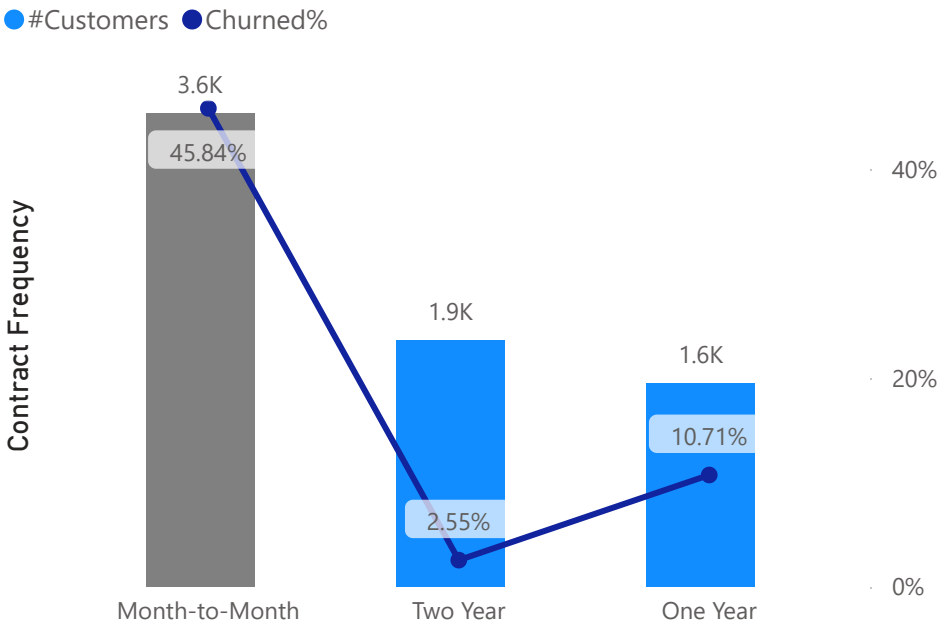
HIGH-VALUE  
CUSTOMERS

CHURN RISK

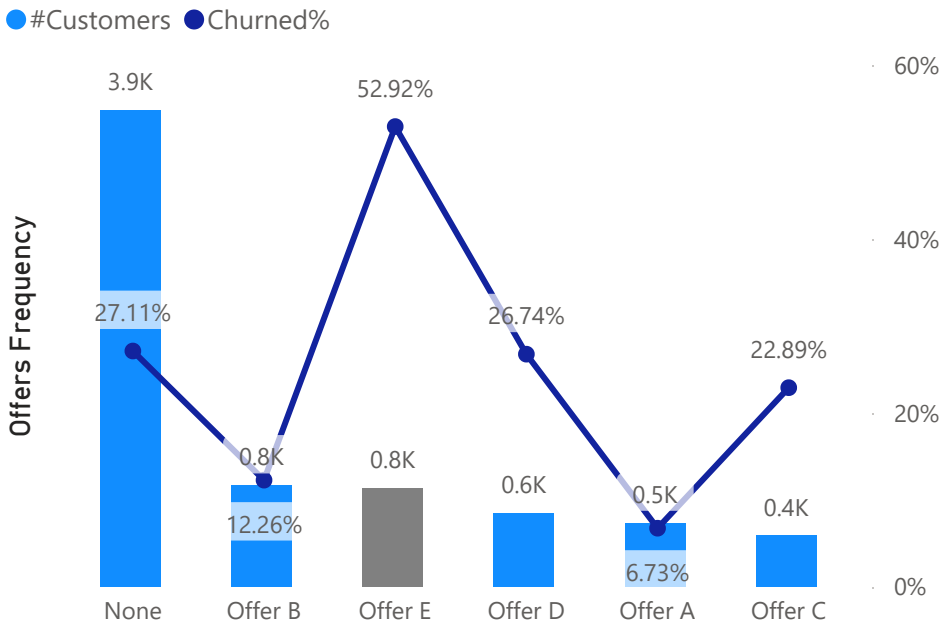
CHURN RATE BY AGE



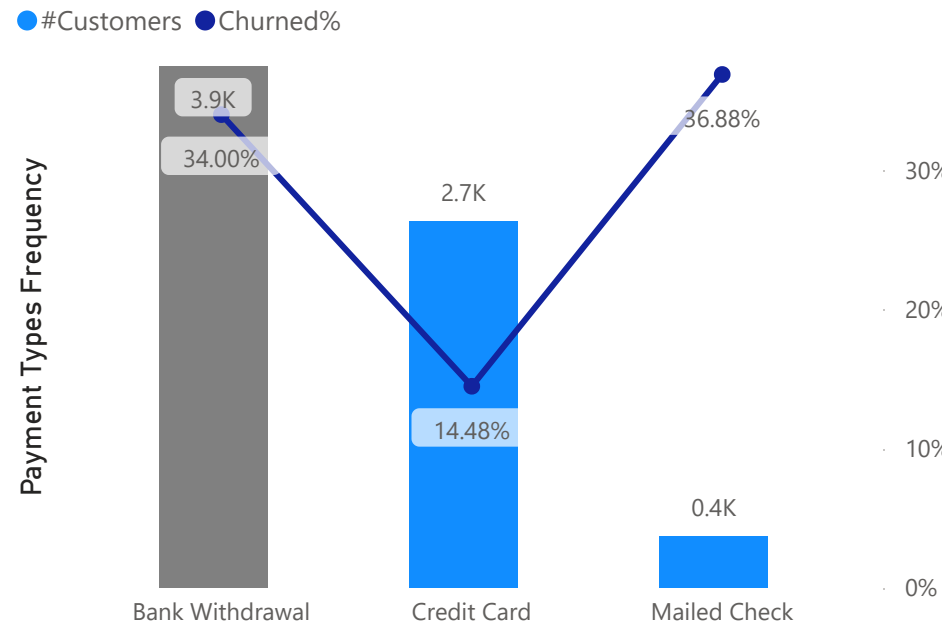
CHURN RATE BY CONTRACT



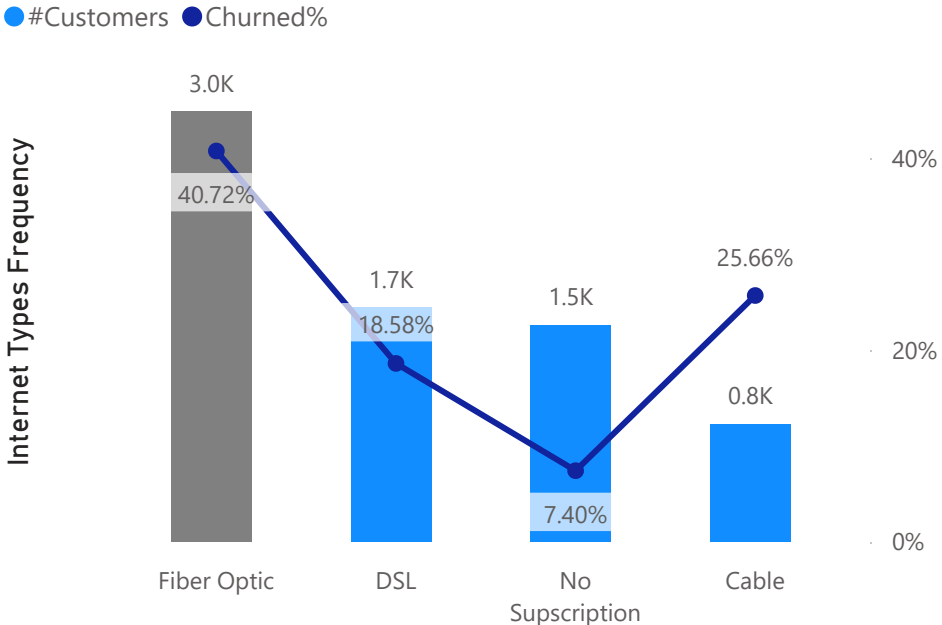
CHURN RATE BY OFFERS



CHURN RATE BY PAMENT METHODS



CHURN RATE BY INTERNET TYPES



CHURN RATE BY REVENUES BASED ON CITIES

