

Getting Started with Statistics (Day - 6)

Statistics is the Science of Collecting, Organizing and Analyzing data
↓
Decision Making

Data — "facts or pieces of info"
(measured, Calculated, Analyzed)

Eg: ① ~~weights~~ weights of students in a class

{ 60, 50, 45, 30 --- }

② IQ of the students in a class

{ 100, 90, 95, 80 --- }

Data set :- House price Dataset

<u>City</u>	<u>Area</u>	<u>No. of rooms</u>	<u>Price</u>	} <u>Analysed Data</u> <u>Data Scientist</u> → <u>Price</u>
Bangalore	1000	2	45 Lakh	
New York	1250	25	50 Lakh	
Mumbai	-	-	-	

Data Analyst → Report → Visualization → Meaning Decision
↓
Project →

Application

- ① Data exploration & Summarization
- ② Model building & Validation
- ③ Statistical Analysis \rightarrow Sample data \rightarrow population data
- ④ Hypothesis testing
- ⑤ Optimization & Efficiency
- ⑥ Reporting

Types of Statistics

① Descriptive Statistics

L₁ It involves methods for summarizing and organizing data to make it understandable.

L₂ This type of statistics helps to describe the basic features of the data in a study.

① Measure of Central tendency (mean, median, mode)

② Measure of Dispersion (variance, standard deviation)

③ Data distribution

- (i) Histograms
- (ii) Box plot
- (iii) Pie chart
- (iv) PDF, PMF

④ Summary statistics

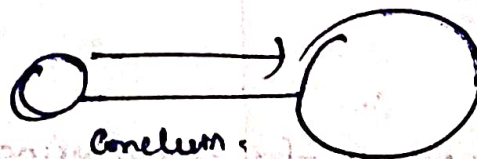
① Five Number Summary

Q_1, Q_2, Q_3 , Max value.

② Inferential Statistics

↳ It involves methods for making predictions or inferences about a population based on a sample of data. It allows for hypothesis testing, estimation & drawing conclusions.

Sample data



① Hypothesis testing

① P Value

② Confidence Interval

③ Statistical Analysis test

① Z-test

② t-test

③ F-test (ANOVA)

④ One Square test

Eg:- Let Say there are 20 students in a class and you have collected the height of students in the class.

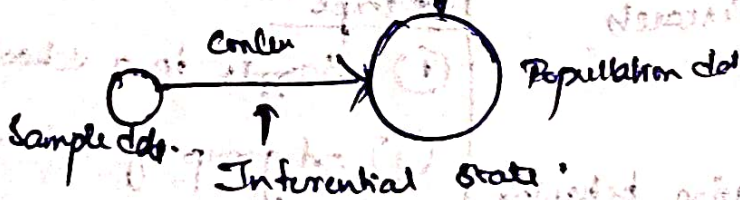
Heights are recorded { 175cm, 180cm, 140cm, 135cm, 165cm, 120cm, ... }

Descriptive Statistics

"What is the Avg height of the entire class?"
or
measure of Central tendency.

Inferential Statistics

"Are the height of sample student in class similar to what you expect in the entire college?"



* population and sample data

↓
* It is the entire set of objects of interest in a particular study.

* A Sample is a subset of the population that is used to represent the entire group.

Population

Characteristics!

- 1) Complete set
- 2) Parameter
↓
A Numerical value summary
→ the entire the population
[eg: population mean, population variance]
(μ) (σ^2)

- 1) population in a school study
• All students enrolled in a school
• Avg height of student
↓
Population mean

- 2) population in market research
• All consumers in a city
• To understand the purchasing behaviour
of all consumers!

- 3) population in a medical study
• All the patients with a specific
disease
• To study the effectiveness of a drug.

Sample data

Characteristic

- 1) subset of population
- 2) Statistic
↓
A numerical value summary of
sample data
① Sample mean
② Sample variance

- 3) Random Sampling!
Sample should be randomly
selected, to avoid bias.

Example

- 1) Sample in a school study
① A group of 50 student from school
② estimate the avg height of student
in a school.

- 2) Sample in market research
① 500 Consumers from the city
② Urban - Behaviour → population

- 3) Sample medical study
200 patients
use CA to test the effectiveness of the drug

Types of Sample Techniques:

① Probability Sampling

② Simple Random Sampling

↓
→ Every member of the population will have an equal chance of being selected.

Eg:- selecting people randomly.

Draw names random from a class of students.

③ Systematic Sampling

↳ select every n^{th} member of the population after a random starting point.

Eg:- Airport → Credit Card → 5th person, 15th person, 25th person.

Feedback Survey.

④ Stratified Sampling

Divide the population into strata (groups) based on the specific characteristic & then randomly sampling from each group.

Eg:- Divide employees by department in a company & select a proportional number from dept to form a survey sample.

Eg: Age \rightarrow < 12 $12-17$ > 17 \rightarrow Country

① Cluster sampling

↳ Divide the population into clusters, randomly selecting clusters, then sampling all the members from the selected clusters.

Eg: randomly selecting several schools from a district, and surveying all students within those schools.

② Multi stage sampling

Combining several sampling methods, usually involve selecting clusters, then randomly sampling within the cluster.

Eg: Randomly selecting cities, each selected city randomly selecting households to survey.

① Non-probability sampling

↳ select individual who are easiest to reach

Eg: Surveying people in the mall

② Convenience sampling

↳ selecting individual who are easiest to reach

③ Judgemental Sample

↳ select individual ~~who~~ are based on the researcher's judgement
↑ useful for representation.

Eg: choose expert in a field to participate in data collection

④ Snowball sampling

existing study subjects → future subjects from among other.

acquisitions

⑤ Types of Data

① Quantitative

Discrete	Continuous
↓ ① Whole Numbers Eg: No. of bank accounts No. of children in a family	→ Any value Eg: weight, height, temperature, speed,

② Qualitative

Nominal	Ordinal
Eg: Gender (M, F) Blood group Pincode - Categorical values - No rank	Eg: Consumer feedback Good, bad, best - Contains rank

Scales of measurement of Data

↳ Describes the nature of info within the values assigned to measurement variable,

① Nominal Scale

↳ This scale classifies the Data into Distinct Categories that do not have an intrinsic order,
Qualitative / Categorical data,

Characteristics

- ① Categorized based on labels, names or qualities.
- ② Categorized are mutually exclusive.

(iii) No logical order among category [Nominal]

Gender	Colour	
M	Red	5 50%
F	Blue	4 40%
	Pink	1 10%
		$\frac{10}{100}$

* Ex: Types of cuisines

{ Italian
Chinese
Mexican }

② Ordinal Scale

↳ Classified the data that can be ranked or ordered.

Characteristics

- Have logical order among categories [rank]
- Interval b/w rank are not necessarily equal.

Ex:

Educational level

High School

Bachelor

Master's

Doctorate

Rank

1

2

3

4

Ex: Customer feedback
Satisfied 1, Dissatisfied 0

Very satisfied 2

Unsatisfied 0

③ Interval Scale:

↳ The interval scale not only categories and order but also specify the exact distance, this interval.

→ It lacks a true zero point.

Characteristics

- ① ordered with consistent interval
- ② Allows for meaningful comparison of differences.
- ③ No true zero point.

Ex:

Temp in Fahrenheit

10°F , 20°F , 30°F

$\Rightarrow 10^{\circ}\text{F}$ - 1 zero temp

90, 100, 110

↳ $100 - 90 = 10$

$\Delta \neq 10$

Calendar year

2024, 2020, 2016 $\Rightarrow 0$ year.

④ Ratio scale :

- * Order matters
- * Distances are measurable (ratio can be measured,
- * Contains a 0 starting point

eg: mark of all the students in a class.
