



ON PAGE SEO

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**ON PAGE SEO
CHECKLIST**

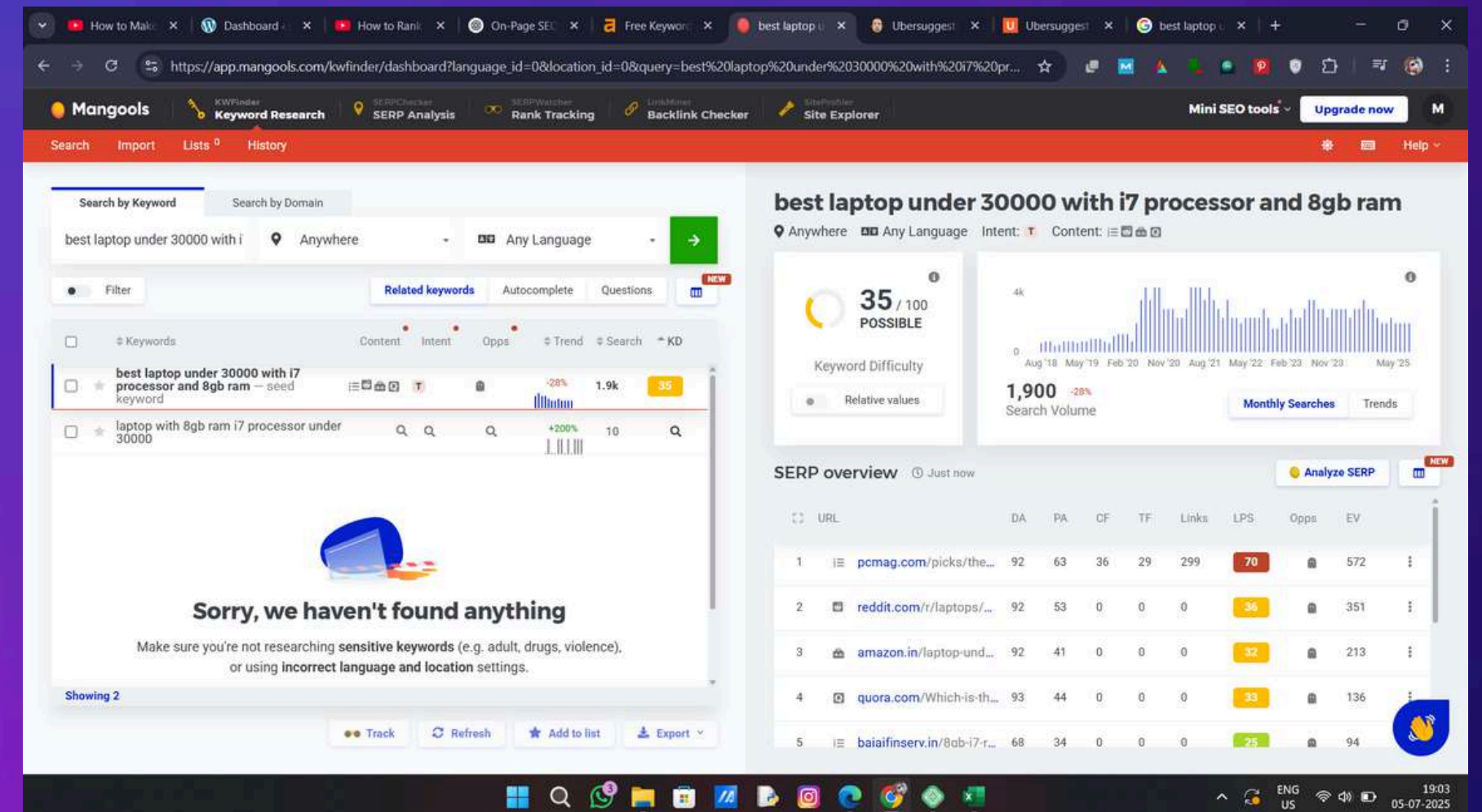
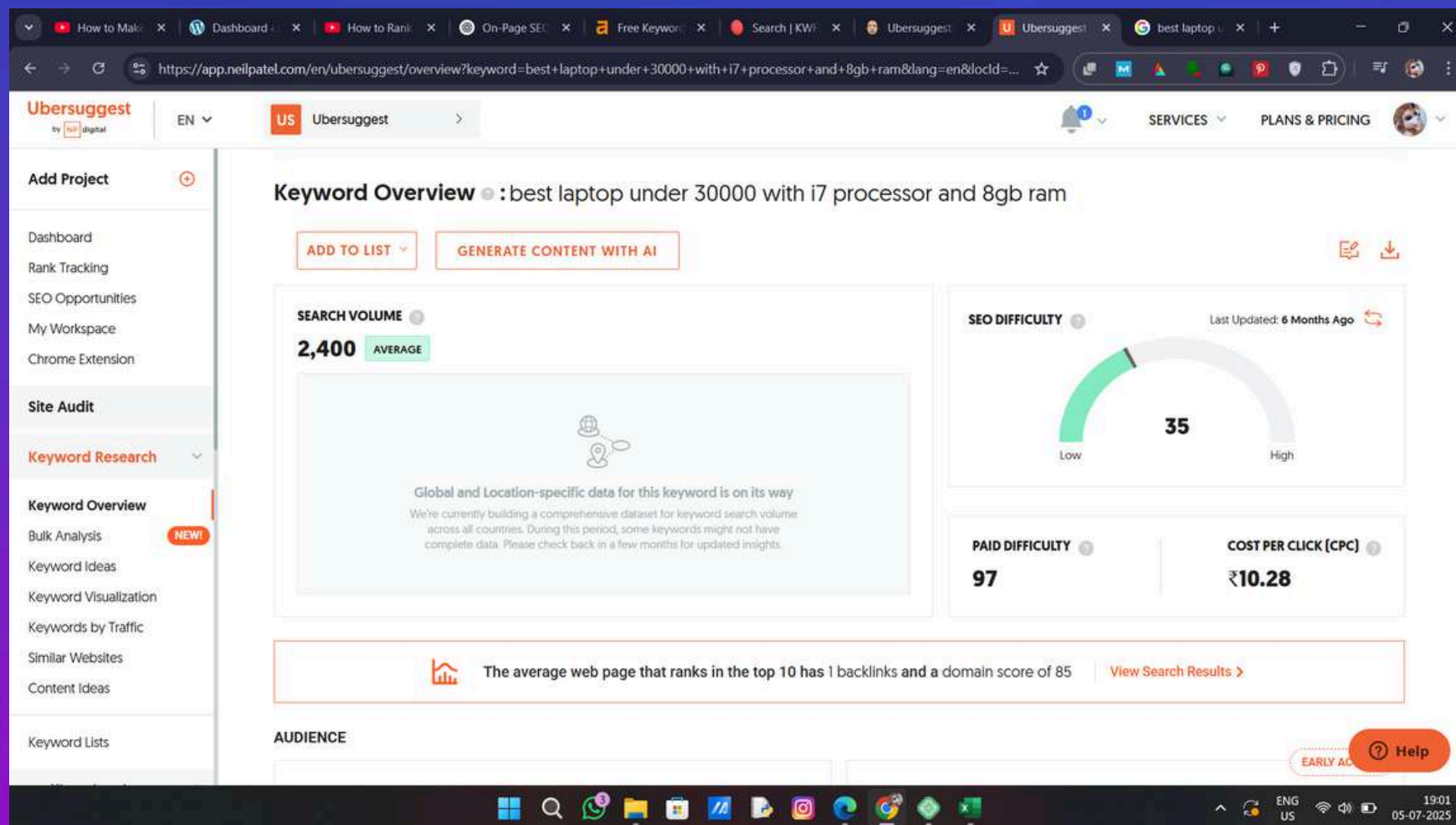
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Target the Right Keyword

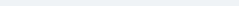
Explanation: Choose a keyword that people are searching for and has low competition.


Example: Use “Best Laptop Under 30000 with i7 Processor and 8GB RAM” as your main keyword.



Use Keyword in Title Tag

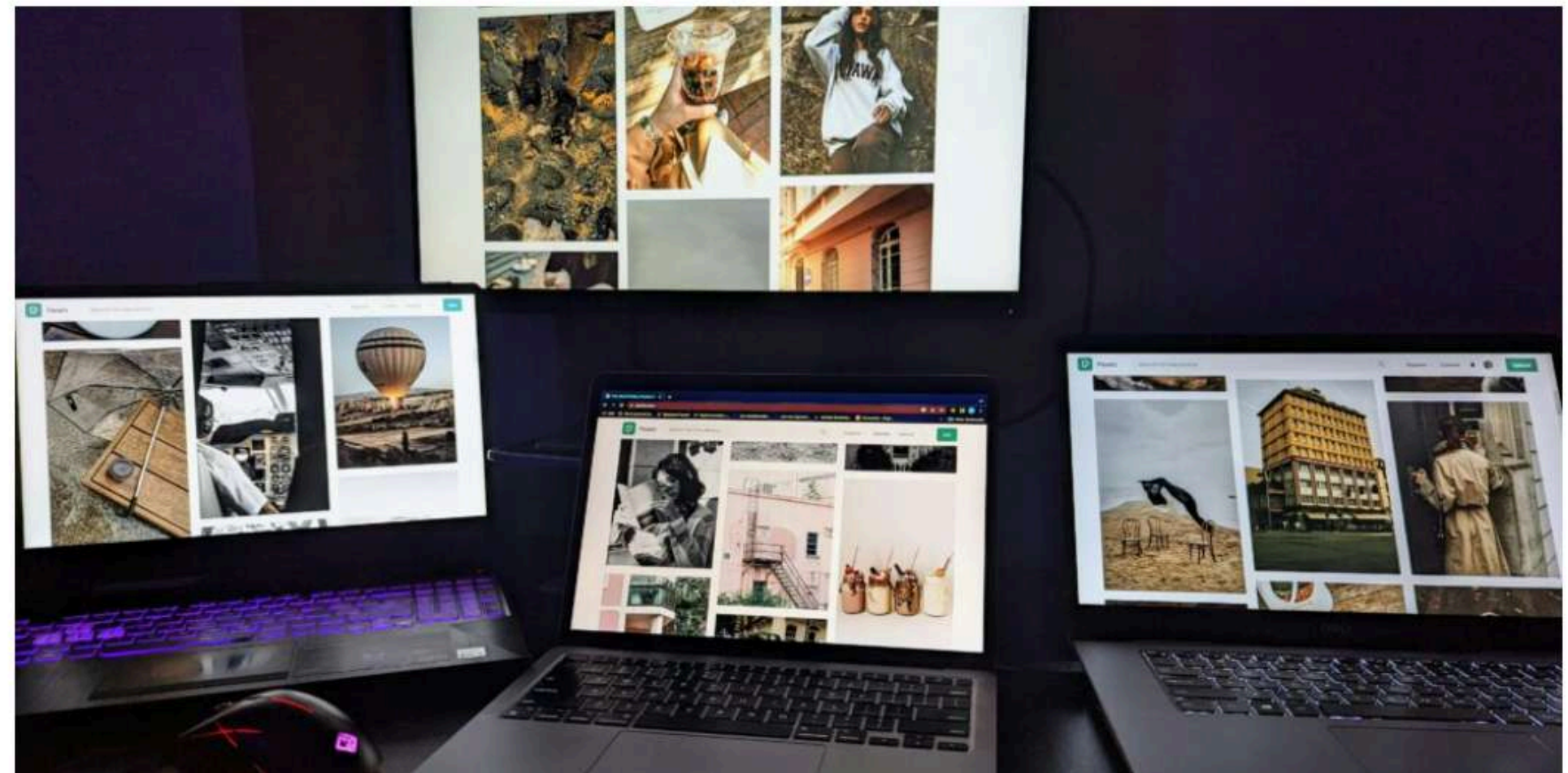
Explanation: Your page title should include the keyword to tell Google what the page is about.

Title 43 / 60 (425px / 580px) 

Best Laptop Under 30000 with i7 and 8GB RAM 

This is what will appear in the first line when this post shows up in the search results.

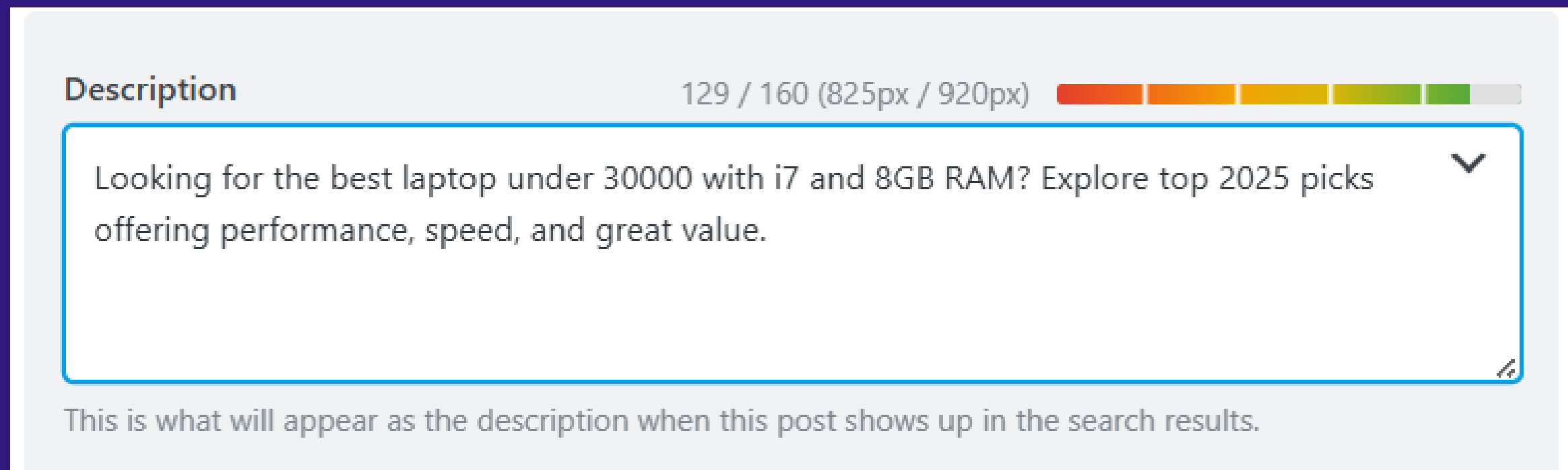
Best Laptop Under 30000 with i7 Processor and 8GB RAM



Use Keyword in Meta Description

Explanation: A well-written meta description with the keyword increases click-through rate.

Example: Looking for the best laptop under 30000 with i7 and 8GB RAM? Explore top 2025 picks offering performance, speed, and great value.



URL Structure

Explanation: Keep URLs short and include the keyword.

Example:

example.com/best-laptop-under-30000-i7-8gb-ram

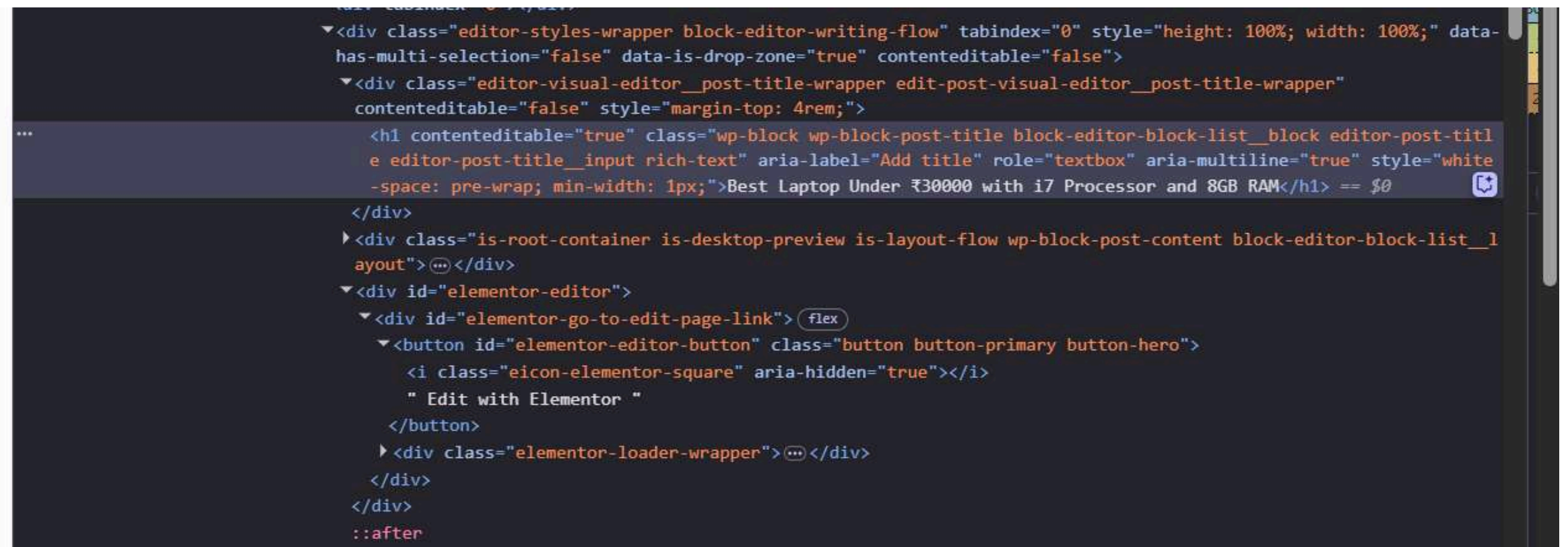
```
storevamsit.local/best-laptop-under-30000-with-i7-and-8gb-ram/
```



Use H1 Tag for the Page Title

Explanation: Use only one H1 tag and include the keyword.

Example: <h1>Best Laptop Under ₹30000 with i7 Processor and 8GB RAM</h1>



```
<div class="wrap hide-if-js block-editor-no-js">
<h1 class="wp-heading-inline">Best laptop under 30000 with i7 processor and 8gb ram</h1>
<div class="notice notice-error"><p>The block editor requires JavaScript. Please enable Java
```



Use H2 and H3 Tags for Subheadings

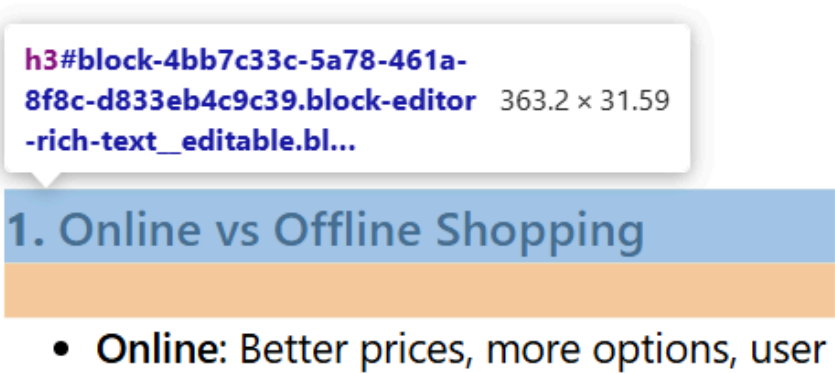
Explanation: Structure your content with H2 for main points and H3 for sub-points.

Example:

```
<h2>Best Purchase Options and Deals</h2>
<h3>Online vs Offline Shopping</h3>
```



```
...
"block-ab4c651a-fa0b-44fe-8c46-6a5dce592921" role="document" aria-label="Block: List" data-block="ab4c651a-fa0b-44fe-8c46-6a5dce592921" data-type="core/list" data-title="List" data-is-drop-zone="true">...</ul>
<p role="document" aria-multiline="true" class="block-editor-rich-text__editable block-editor-block-list__block wp-block wp-block-paragraph rich-text" id="block-d158d8f0-0cab-4c21-af23-d41b6dcbd1fb" aria-label="Block: Paragraph" data-block="d158d8f0-0cab-4c21-af23-d41b6dcbd1fb" data-type="core/paragraph" data-title="Paragraph" data-empty="false" data-custom-placeholder="true" contenteditable="true" data-wp-block-attribute-key="content" style="white-space: pre-wrap; min-width: 1px;">...</p>
<h2 role="document" aria-multiline="true" class="block-editor-rich-text__editable block-editor-block-list__block wp-block is-selected has-large-font-size wp-block-heading rich-text" id="block-79846d71-5062-4a7d-af0a-2482bb1ab30c" aria-label="Block: Heading" data-block="79846d71-5062-4a7d-af0a-2482bb1ab30c" data-type="core/heading" data-title="Heading" contenteditable="true" data-wp-block-attribute-key="content" style="white-space: pre-wrap; min-width: 1px; font-size: 36px;">
  <strong data-rich-text-format-boundary="true">Best Purchase Options and Deals</strong> == $0
</h2>
<h3 role="document" aria-multiline="true" class="block-editor-rich-text__editable block-editor-block-list__block wp-block is-selected wp-block-heading rich-text" id="block-4bb7c33c-5a78-461a-8f8c-d833eb4c9c39" aria-label="Block: Heading" data-block="4bb7c33c-5a78-461a-8f8c-d833eb4c9c39" data-type="core/heading" data-title="Heading" contenteditable="true" data-wp-block-attribute-key="content" style="white-space: pre-wrap; min-width: 1px;">...</h3>
<ul tabindex="0" class="block-editor-block-list__block wp-block wp-block-list block-editor-block-list__layout" id="block-179f9230-4a...
```



```
...
  <strong data-rich-text-format-boundary="true">Best Purchase Options and Deals</strong>
</h2>
<h3 role="document" aria-multiline="true" class="block-editor-rich-text__editable block-editor-block-list__block wp-block is-selected wp-block-heading rich-text" id="block-4bb7c33c-5a78-461a-8f8c-d833eb4c9c39" aria-label="Block: Heading" data-block="4bb7c33c-5a78-461a-8f8c-d833eb4c9c39" data-type="core/heading" data-title="Heading" contenteditable="true" data-wp-block-attribute-key="content" style="white-space: pre-wrap; min-width: 1px;"> == $0
  "1. "
  <strong data-rich-text-format-boundary="true">Online vs Offline Shopping</strong>
</h3>
```



Include Keyword in First 100 Words

Explanation: Place the keyword early in your introduction to improve relevance.
Example:

Getting the **best laptop under 30000 with i7 and 8GB RAM** brand new in 2025 is unlikely, but you can still find great options. Laptops with Intel i3 or AMD Ryzen 3/5, paired with 8GB RAM and SSD, offer solid performance for daily tasks. If you're open to refurbished models, older i7 laptops can be a smart choice. Focus on overall value, build quality, and support—not just the processor when choosing the **best laptop under 30000 with i7 and 8GB RAM**.

When choosing the **best laptop under 30000 with i7 and 8GB RAM**, always check if the RAM is upgradeable. Some models, especially slim ones, have RAM soldered to the motherboard, while others offer expansion slots. Ideally, pick a laptop with at least one free RAM slot so you can upgrade to 16GB later if needed.



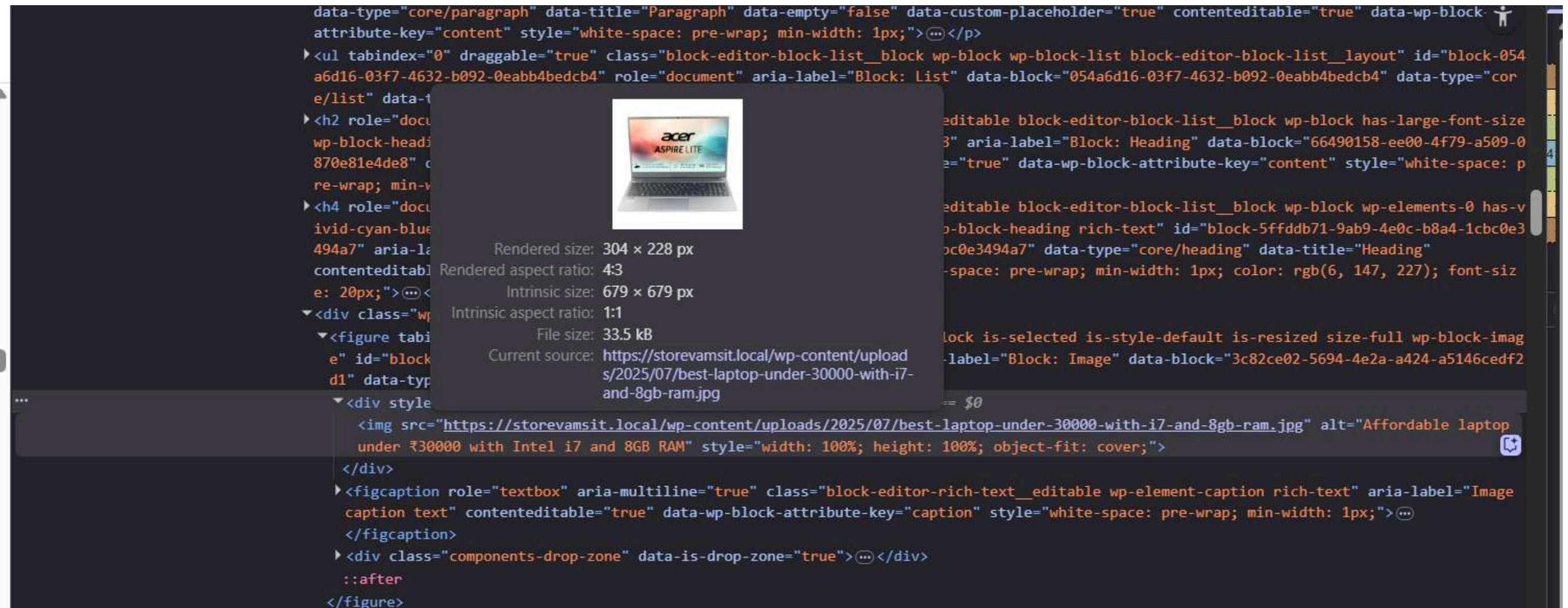
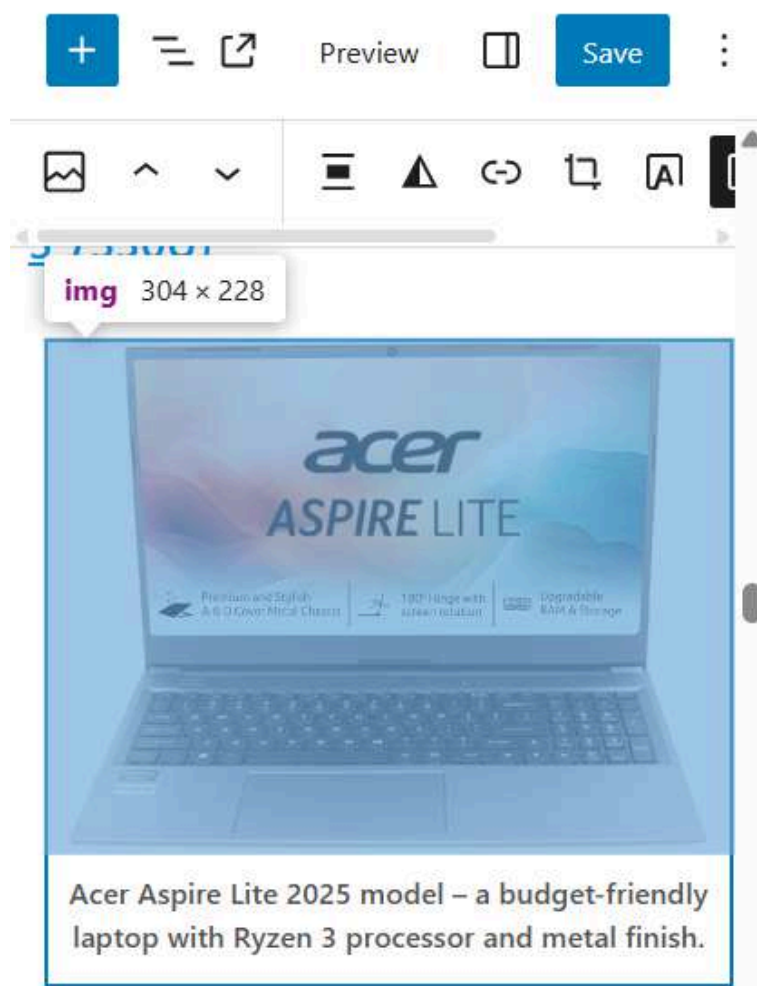
Optimize Images (ALT Text + File Name)

Explanation: Use descriptive image names and alt text.

Example:

Image file name: best-laptop-under-30000-i7-8gb-ram.jpg

Alt text: "Affordable laptop under ₹30000 with Intel i7 and 8GB RAM"



Internal Linking

Explanation: Link to related articles or categories on your website.

Example:

Also check our list of best student laptops in 2025.

responsiveness. When choosing the [best laptops](#) prioritize SSD storage over sheer size—a 256GB SSD will always feel faster



[storevamsit.local/best-laptop-und...](#)



3. Battery Life Expectations

ys on [best laptops under 30000 with i7 and 8GB RAM](#) won't wow you.

out use

re good



[storevamsit.local/best-laptop-und...](#)



s (around 250 nits) and
or-sensitive work.

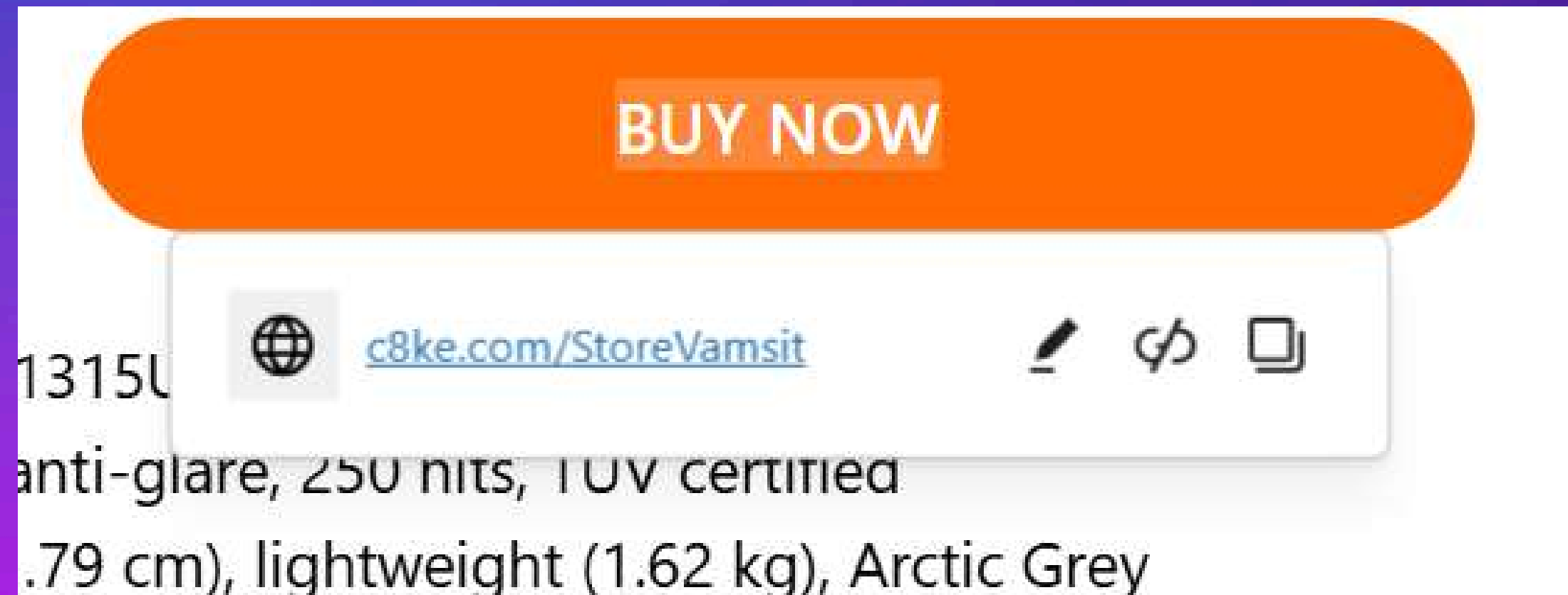


External Linking

Explanation: Link to high-quality trusted sources.

Example: “Buy Now”

“Check Intel’s official page to know more about i7 processors.”



Content-Length and Quality

Explanation: Aim for at least 1000 words with useful, original content.
Example: Include comparisons, pros and cons, reviews, buying guide, etc.

content.

✔

Content is 2007 words long.
Good job!

?

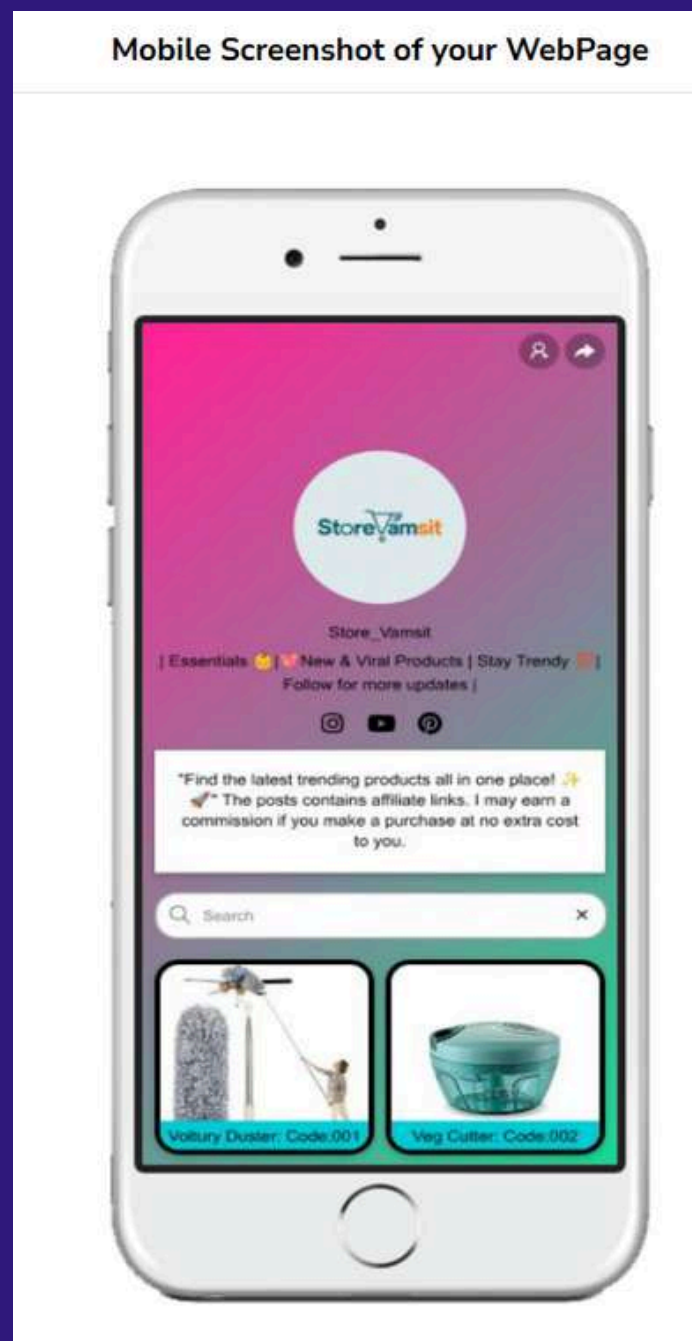
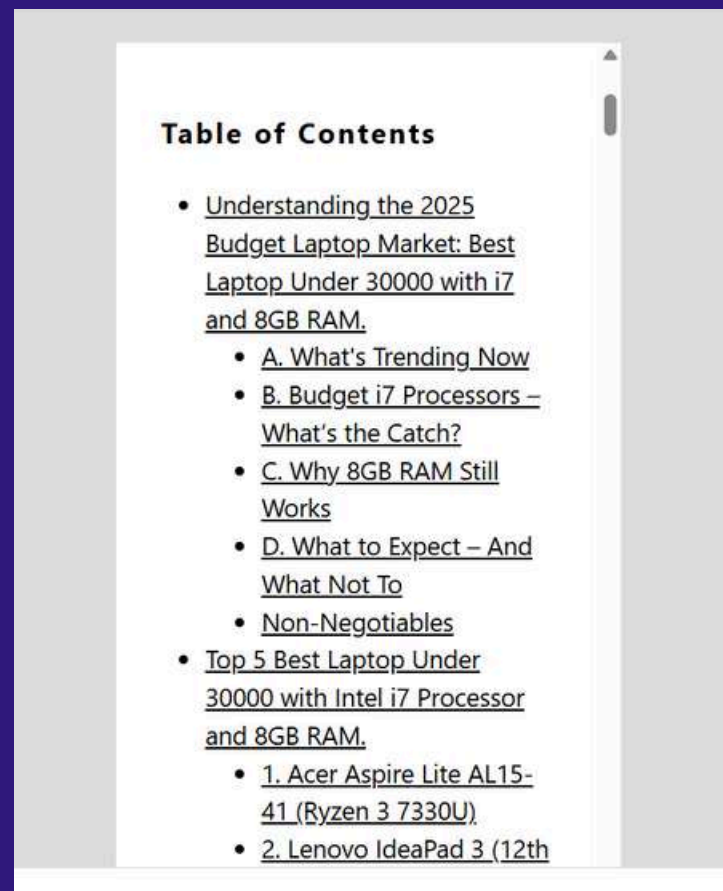
Comparison Table

Model	Processor	RAM	Storage	Display	Weight	Battery	Extras	Price
Acer Aspire Lite AL15-41	Ryzen 3 7330U	16GB	512GB SSD	15.6" FHD (Likely TN)	1.59 kg	4–6 hrs	USB-C, HDMI, microSD	₹32,912
Lenovo IdeaPad 3	i3-1215U (12th Gen)	8GB	512GB SSD	15.6" FHD TN, 250 nits	1.63 kg	Up to 5 hrs	MS Office, Dolby Audio	₹35k–₹38k
HP 15s	Athlon Silver 7120U	8GB	256GB SSD	15.6" HD, 250 nits	~1.65 kg	Light use	Wi-Fi 6, Win 11	₹26k–₹30k
Lenovo V15	Athlon Silver 7120U	8GB LPDDR5	512GB SSD	15.6" FHD, anti-glare	~1.65 kg	Avg battery	Win 11, 1yr warranty	₹27k–₹30k
Lenovo IdeaPad Slim 3	i3-1315U (13th Gen)	8GB LPDDR5	512GB SSD	15.6" FHD, 250 nits	1.62 kg	Moderate	MS Office, Xbox Pass	₹34k–₹37k



Mobile-Friendly Design

Explanation: Make sure your website looks good and works well on mobile phones.
Check with: Google Mobile-Friendly Test



Fast Page Speed

Explanation: Slow websites reduce rankings. Optimize images, use caching, and good hosting.

Tool: PageSpeed Insights

- **Compress and lazy-load images**
- **Use a CDN (e.g., Cloudflare)**
- **Minify CSS, JS, and HTML**
- **Enable browser caching**
- **Reduce third-party scripts (ads, trackers)**
- **Use fast, SEO-optimized hosting**



Structured Data (Schema Markup)

Explanation: Add code (schema) to help search engines understand your page.

Example: Use Product schema for laptops to show ratings and prices in Google results.

Rank Math SEO

Schema Builder

Edit

Code Validation

Product

PRODUCT NAME *

Acer Aspire Lite AL15-41 Ryzen 3 7330U

REVIEW LOCATION

Custom (use shortcode) ▾

The review or rating must be displayed on the page to comply with Google's Schema guidelines.

SHORTCODE

[rank_math_rich_snippet]

You can either use this shortcode or Schema Block in the block editor to print the schema data in the content in order to meet the Google's guidelines. Read more about it [here](#).

DESCRIPTION

Looking for the best laptop under 30000 with i7 and 8GB RAM? Explore top 2025 picks offering performance, speed, and great value.

Schema Builder

BRAND NAME

Acer

Offers

PRICE

27990

CURRENCY

INR

AVAILABILITY

In Stock ▾

Offer availability

PRICE VALID UNTIL

The date after which the price will no longer be available

Howdy, StoreVamsit

89 / 100

Save

Rank Math

Schema

Configure Schema Markup for your pages. Search engines, use structured data to display rich results in SERPs. [Learn more.](#)

Schema in Use

Multiple Schemas are allowed in the [PRO Version](#)

Product

Schema Generator

Use of Canonical Tags

Explanation: Prevents duplicate content by telling Google the original page version.

Example:

`<link rel="canonical" href="https://example.com/best-laptop-under-30000-i7-8gb" />`

```
<!-- Search Engine Optimization by Rank Math - https://rankmath.com/ -->
<title>Best Laptop Under 30000 with i7 and 8GB RAM</title>
<meta name="description" content="Looking for the best laptop under 30000 with i7 and 8GB RAM? Explore top 2
<meta name="robots" content="index, follow, max-snippet:-1, max-video-preview:-1, max-image-preview:large"/>
<link rel="canonical" href="https://storevamsit.local/best-laptop-under-30000-with-i7-and-8gb-ram/" />
<meta property="og:locale" content="en_US" />
<meta property="og:type" content="article" />
<meta property="og:title" content="Best Laptop Under 30000 with i7 and 8GB RAM" />
```

Canonical URL ?

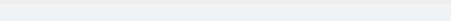
<https://storevamsit.local/best-laptop-un>

Explanation: URLs should be readable and include keywords.

Bad: `example.com/post?id=123`

Good: [example.com/best-laptop-under-30000-i7-8gb](#)

```
<h1 class="title">
<a href="https://storevamsit.local/best-laptop-under-30000-with-i7-and-8gb-ram/" title="Permalink to: Best Laptop Under ₹30000 with i7 Processor and 8GB RAM">
  Best Laptop Under ₹30000 with i7 Processor and 8GB RAM
</a>
</h1>
```

Permalink 70 / 75 

`best-laptop-under-30000-with-i7-and-8gb-ram`

This is the unique URL of this page, displayed below the post title in the search results.



Freshness of Content

Explanation: Update your content regularly to keep it relevant.

Example: Update specs and laptop models every 3–6 months.

Content Readability

Explanation: Use short sentences, simple words, bullet points, and images.



User Engagement Signals

Explanation: Add tables, FAQs, videos, etc., to keep users on the page longer.

Example:

- **Comparison table of laptops**
- **FAQ: “Can I get a gaming laptop under ₹30000?”**



THANK YOU...!!

