SMART INDIA HACKATHON 2024

PROBLEM STATEMENT DETAILS

Problem Statement ID	1637
Problem Statement Title	Mobile App for Direct Market Access for Farmers
Description	Background: Farmers often face challenges in accessing markets, leading to lower income due to middlemen. This gap restricts their ability to sell produce at fair prices. Description: Create a mobile application that connects farmers directly with consumers and retailers. The app should include features for listing produce, negotiating prices, and managing transactions, thereby reducing dependence on intermediaries. Expected Solution: A user-friendly mobile platform that enables farmers to showcase their products and connect with buyers directly, enhancing their income potential.
Organization	Ministry of Agriculture and Farmers Welfare
Department	University of Agricultural Sciences, Dharwad (UASD), The Indian Council of Agricultural Research
Category	Software
Theme	Agriculture, FoodTech & Rural Development
Youtube Link	
Dataset Link	
Contact info	

S.No. ↑↓	Organization ↑↓	Problem Statement Title ↑↓	Category ↑↓	PS Number ↑↓	Submitted Idea(s) Count ↑↓	Theme ↑↓
108	Ministry of Agriculture and Farmers Welfare	Mobile App for Direct Market Access for Farmers	Software	SIH1637	500	Agriculture, FoodTech & Rural Development
S.No.	Organization	Problem Statement Title	Category	PS Number	Submitted Idea(s) Count	Theme

S.No.	Organization	Problem	Category	PS Number	Submitted Idea(s)	Theme

| 218 | | | | | | ean & een chnology |

PROBLEM STATEMENT DETAILS

Problem Statement ID	1637
Problem Statement Title	Mobile App for Direct Market Access for Farmers
Description	Background: Farmers often face challenges in accessing markets, leading to lower income due to middlemen. This gap restricts their ability to sell produce at fair prices. Description: Create a mobile application that connects farmers directly with consumers and retailers. The app should include features for listing produce, negotiating prices, and managing transactions, thereby reducing dependence on intermediaries. Expected Solution: A user-friendly mobile platform that enables farmers to showcase their products and connect with buyers directly, enhancing their income potential.
Organization	Ministry of Agriculture and Farmers Welfare
Department	University of Agricultural Sciences, Dharwad (UASD), The Indian Council of Agricultural Research
Category	Software
Theme	Agriculture, FoodTech & Rural Development
Youtube Link	
Dataset Link	
Contact info	

intervention to guide the post office concerned to make necessary changes to conform to set expectations.

S.No.	Organization	Problem Statement Title	Category	PS Number	Submitted Idea(s) Count	Theme

Previous   1   Next

FOLLOW US

CONTACT US

📞 +91 11 29581241, +91 11 29581240

✉️ sih@aicte-india.org, hackathon@aicte-india.org