

THE TECHNO GRIND

The Monthly Newsletter of Heiman Software Labs



THE LATEST FROM THE GRIND:

AI Trends - 2
SEO secrets - 3

EMAIL MARKETING TRENDS

Story by Henrietta Mitchell

Company newsletters are essential in building relationships with your employees, customers or even prospective clients. Engaging and professionally-made company newsletters have the power to inspire loyalty and repeat business. Get in touch with the people who matter to your business by making company newsletters one of your priorities.

Make your newsletter a beautiful representation of your company by inserting your logo, infusing it with your brand colors, and including official images from your files! Do you want to send out newsletters for Halloween or Christmas? Do you want to show the fun side of your company for a change? Or do you want to use your company newsletter to advertise your new products or services to new and existing leads? The options are endless!