

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	23 Oct 2023
Team ID	NM2023TMID11607
Project Name	Blockchain Technology for Electronic Health Records

Step 1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👤 2-8 people recommended

🗨️ Share template feedback



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes



Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.



Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →



Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

Blockchain Technology for Electronic Health Records

PROBLEM

Develop a secure and decentralized electronic health records (EHR) system using blockchain technology to address issues related to data privacy, security, and interoperability within the healthcare industry.



Key rules of brainstorming

To run an smooth and productive session



Stay in topic.



Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.



Need some inspiration?

View a live version of this template to kickstart your work.

[Open example](#) →

1

Define your problem statement

Type your reading...

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🕒 5 minutes

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- 🗣️ Go for volume.
- 👁️ If possible, be visual.

2

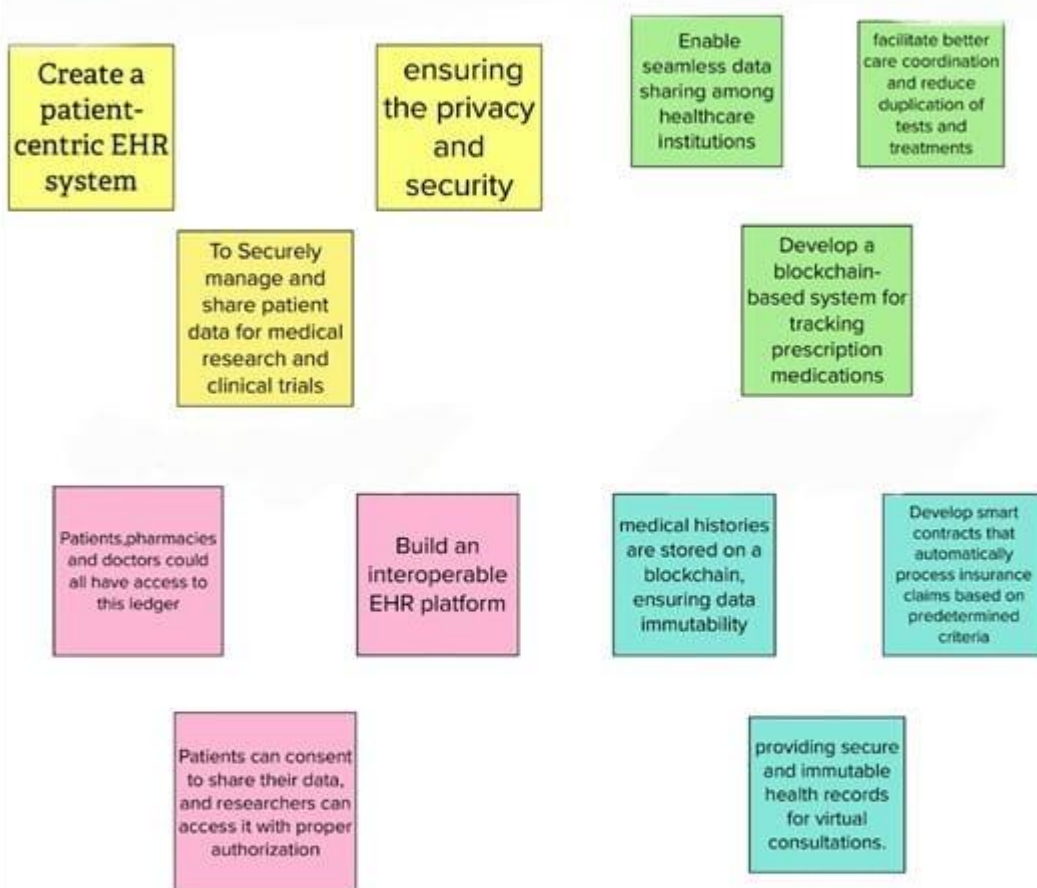
Brainstorm

Write down any ideas that come to mind that address your problem statement.

⌚ 10 minutes

TIP

You can select a sticky note and hit the pencil icon to start drawing!



3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

Create a
patient-
centric EHR
system

Build an
interoperable
EHR platform

Enable
seamless data
sharing among
healthcare
institutions

providing secure
and immutable
health records
for virtual
consultations.

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Develop a
blockchain-
based system for
tracking
prescription
medications

medical histories
are stored on a
blockchain,
ensuring data
immutability

Patients can consent
to share their data,
and researchers can
access it with proper
authorization

To Securely
manage and
share patient
data for medical
research and
clinical trials



4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

