Mohaneesh sharma

UI/UX Designer | Product Experience Specialist

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Hire me, and you gain a research-driven UI/UX designer who mentors, simplifies, and creates impact. Ignore me, and you lose a leader who aligns user needs with business goals.

Certified UI/UX Designer with 6+ years of IT experience, specializing in user research, design systems, and problem-solving for EdTech, SaaS, and B2B platforms. Proven track record of delivering enterprise-level applications (S-touch, Subhartian, Mentora) that improve adoption and reduce user friction, while mentoring teams and collaborating with CTOs and developers to drive business impact.

Experience

UI/UX Designer
Swami Vivekanand Subharti University, Meerut
APril 2025-Present

- Led UX improvements for EMS, UMS, Subhartian (student app), and S-Touch (employee app), improving usability for 25k+ students & 5k+ staff.
- Conducted faculty/student surveys & usability audits, reducing support queries by 40%.
- Designed sitemaps, IA, and workflows for smooth digital adoption.
- Trained RAG-based AI assistant, improving response relevance by 40%.
- Produced microcopy & UX text, boosting task completion and clarity.
- Managed SVSU Software Guidance Channel (500+ views/video) to train users.
- Partnered with CTO & developers to align product, tech, and operational goals.

Lead UI/UX Designer & PRD Decision Maker
OIO Softwares, Delhi
October 2024-March 2025

- Defined design strategy, collaborated directly with CEO for PRDs, and led dev/design team.
- Designed end-to-end product experiences for 121Vibes (chat, audio/video calls, wallet) and CarDiary (used-car catalog app).
- Praised for leadership, communication, and mentoring approach.

UI/UX & Graphic Designer
Pactap (Aeroplast Group)
February 2024 – Sep 2024

- Designed corporate presentations, including 75-slide Amazon B2B pitch, credited with closing high-value deals.
- Developed B2B packaging portal workflows for vendor-client catalog management.
- Represented company at industry expos (Gurgaon, Noida) for product demonstrations.

Jr. Software Analyst / UI Designer
Swami Vivekanand Subharti University, Meerut
May 2021 – Feb 2024

- Designed S-Touch App v1 & v2, reducing leave-related queries by 50%.
- Initiated design of Subhartian (student intranet app).
- Supported IT Helpdesk: captured & resolved staff/student queries.
- Launched SVSU Software Guidance YouTube channel with tutorials to drive adoption.
- Created PPTs, brochures, and social media creatives for university events.

Education

BCA (Bachelor of Computer Applications) *2018 – 2021*
- Himalayan Garhwal University
- First Division

Intermediate (12th) – UP Board, *2013*

High School (10th) – UP Board, *2011*

Certifications

- UI/UX Bootcamp – UpGrad (2025)
- Certified Graphic Designer – Rajeev Mehta
- Certified Logo Designer – Deepak Sisodia
- Photoshop Expert – Udemy
- CorelDraw Expert – Udemy
- Figma Certified Designer – Self-paced

Core Skills

- **UI/UX Design:** Figma (UI, Prototyping, Micro-interactions, Auto Layout), FigJam (IA, Journey Mapping)
- **Branding & Visual Design:** CorelDraw, Photoshop, Canva (Brochures, Logos, Presentations)
- **Web & App Development:** HTML, CSS, ASP.NET (50+ website modifications), FlutterFlow (Firebase, API integration awareness)
- **User Research & Testing:** Surveys, Heuristic Evaluation, A/B Testing, Heatmaps (Maze), Usability Testing
- **Soft Skills:** Leadership & Mentoring, UX Writing, Cross-functional Collaboration, Problem-solving

Key Projects

- **Mentora (Capstone Project, UpGrad Bootcamp)** – Designed a university alumni platform enabling lifelong mentor-mentee connections. Conducted full-cycle research (surveys, heatmaps, journey mapping).
- **121Vibes** – Designed features for an interactive communication platform (audio/video calls, chat, payments).

Achievements & Recognition

- Recognized and appreciated by **Executive Officer**, Subharti University, among 5000+ employees, for contributions to S-touch and software training.
- Authored **poems in NABZZ**, Subharti University's internal **e-magazine**.
- Officially **mentored 6 interns**/**students** (1 university intern, 5 UpGrad peers).
- Published **design blogs** on LinkedIn & Medium, sharing real-world UX insights.

Hobbies & Interests

- 🎵 Music & Karaoke Singing
- 💪 Fitness & Gym Training
- ✍️ Blogging & UX Storytelling
- 📚 Writing Poems for NABZZ