

ELECTRONIC GADGETS OF NOISE



SEO AUDIT

- **Page Speed:** 54/100 (GoNoise's website takes around 3.5 seconds to load, which can be improved for better user experience and search engine rankings.)
- **Mobile Responsiveness:** (GoNoise's website is mobile-friendly, but there's room for improvement in terms of layout and content optimization for smaller screens.)
- **Title Tag Optimization:** 6/10 (Most title tags are descriptive, but some are too long or missing, which can impact search engine rankings and click-through rates.)
- **Meta Description Optimization:** 5/10 (Some meta descriptions are missing, too short, or too long, which can negatively impact search engine rankings and click-through rates.)
- **Header Tag Optimization:** 7/10 (Header tags are mostly organized, but some subheadings are missing or not properly formatted, which can impact content readability and SEO.)

BACKLINK PROFILE



As of March 2025, gonoise.com's Domain Rating is 66, reflecting an increase of 1 point since the previous month. gonoise.com is linked by 2.3K websites, indicating an increase of 464 referring sites from the previous month.

Domain Rating

66₊₁

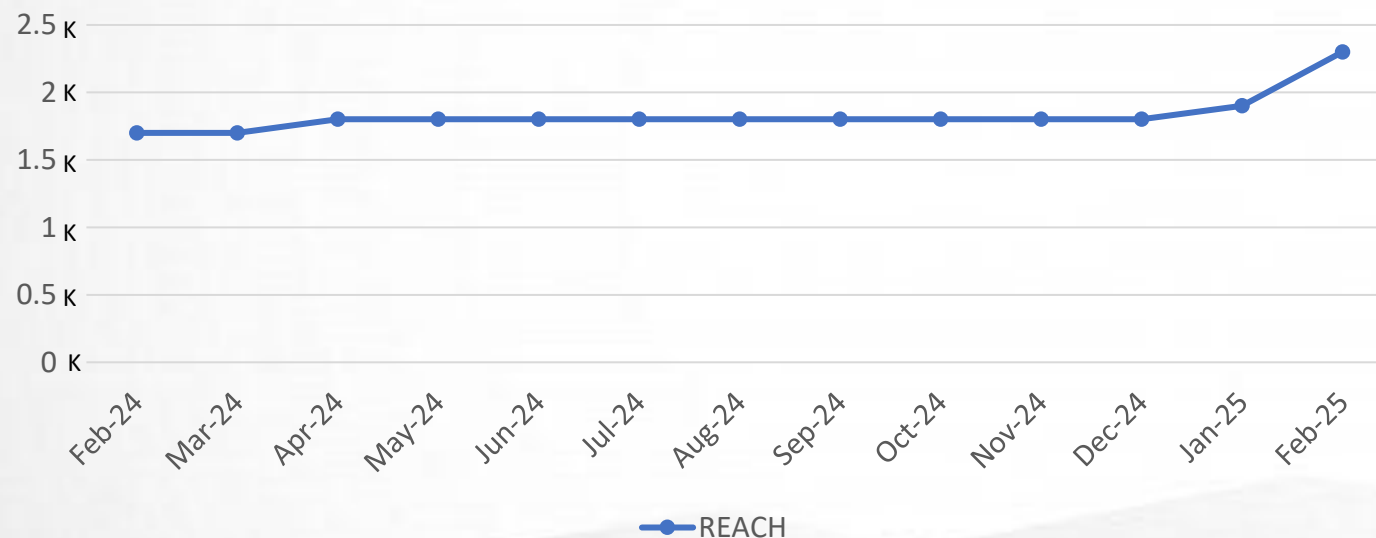


Linking websites

2.3K₊₄₆₄

BACKLINK REACH :

LINKING WEBSITE REACH



MONTHS	REACH
FEB 2024	1.7K
MAR 2024	1.7K
APR 2024	1.8K
MAY 2024	1.8K
JUN 2024	1.8K
JUL 2024	1.8K
AUG 2024	1.8K
SEP 2024	1.8K
OCT 2024	1.8K
NOV 2024	1.8K
DEC 2024	1.8K
JAN 2025	1.9K
FEB 2025	2.3K

KEYWORD RESEARCH



- **TO INCREASE WEBSITE TRAFFIC:-**

As keyword research helps us know which key words are used by target customer mostly, by this we can improve our website traffic.

- **TO IMPROVE ORGANIC SEARCH RANKING:-**

By Keyword Research we can know which key words are performing best, which high search volume and lower competition, so that we can optimize our website with those key words to improve organic search ranking.

- **TO REACH OUT MORE AUDIENCE:-**

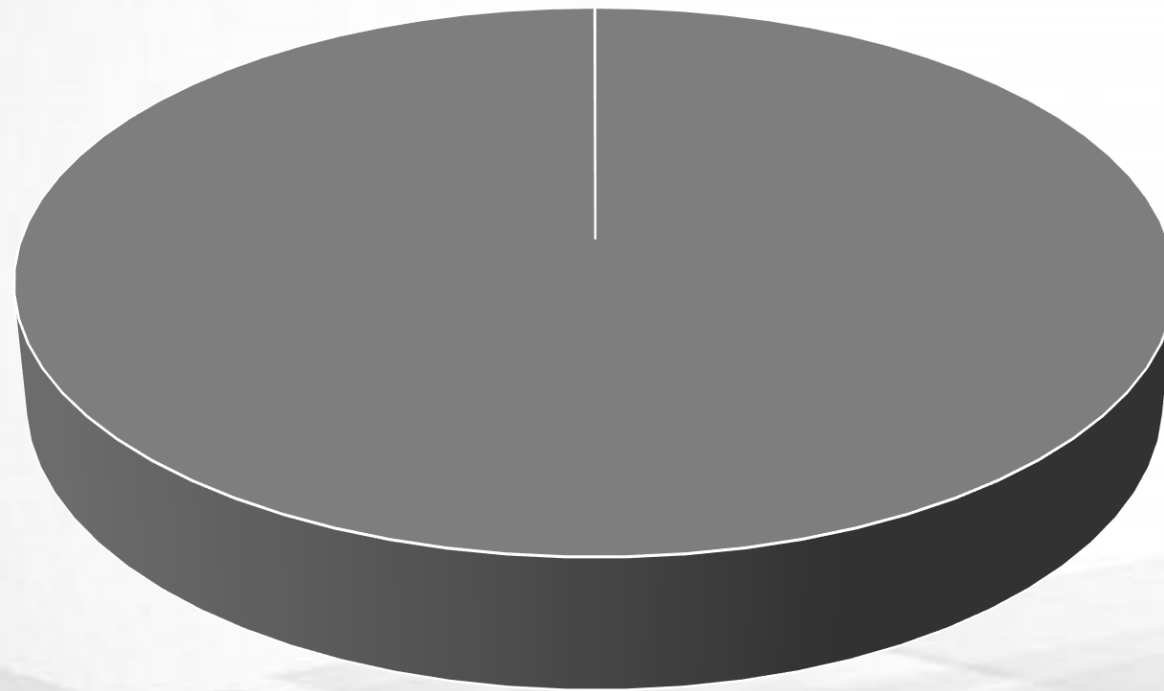
Keyword research helps us to find out which keys are good to target our prospective customers and so that we can use those keywords in our website's content

KEYWORD RESEARCH & IDEAS



Keyword	Volume	CPC	PD	SD
gonoise	18,100	₹40.95	98	66
Noise	3,01,000	₹101.51	94	89
Noise Smart Watch	3,01,000	₹12.63	100	73
Noise Watch	1,35,000	₹12.20	100	78
Noise Cancelling Earbuds	40,500	₹5.60	100	56
Noise Headphone	33,100	₹3.92	100	53
Noise Service	18,100	₹1.31	5	42
Noise Neckband	9,900	₹3.49	99	50

ORGANIC & PAID TRAFFIC



ORGANIC
962,683

PAID
294

■ ORGANIC ■ PAID
99.97% 0.03%

ORGANIC TRAFFIC



Organic traffic of gonoise.com :-

Organic traffic :-

1.7M

Traffic value:-

\$42.9K

Top countries :-

INDIA	99%
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UNITED STATES	0%
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BANGLADESH	0%
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CANADA	0%
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UNITED ARAB EMIRATES	0%
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Top keywords India	Position	volume
Noise smart watch	1	315K
noise	1	471K
Noise smart watches	1	2.6K
gonoise	1	41K
Smart watch	5	609K