



Egypt International
Science and Technology Fair

EISTF

Lu^x or 2017



“The Science of
Today is the
Technology of
Tomorrow.”

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About Egypt International Science and Technology Fair

Egypt International Science and Technology Fair® (EISTF), a program of The Egyptian Association for Science and Engineering (TEASE), is an international science competition for school students.

More than 200 school students from more than 10 countries and regions are awarded the opportunity to present their independent research and compete for more than 10,000 \$ in prizes.

EISTF unites these top young scientific minds, presenting their researches internationally, where doctoral level scientists judge their work.

EISTF will be hosted in Luxor, Egypt. TEASE will organize the event including the recruitment of more than 150 volunteer and judge and in organizing an education outreach day in which more than 1000 primary and preparatory school students' visit.

Upcoming date and location for EISTF:

Luxor, Egypt. October 26-31, 2017

Terms of Participations

The categories listed below are those used at the EISTF. Local and regional fairs may or may not use these categories, dependent on the needs of the area and number of available projects.

1. a student in pre-university education
2. Students must not be younger than 14 years and older than 21 years before the 1st of October of the year in which they participate in the competition
3. Students are not allowed to participate in more than one project
4. The project must pass the committees of supply, safety and scientific review to be able to participate
5. Students can participate in an individual or group project, provided that the group members do not exceed three students
6. The team does not have the right to change team members at any stage of the fair
7. It is possible that the research project is part of an extensive study carried out by specialized scientists provided that the part submitted was done by the student
8. The Egypt International Science and Technology Fair is not considered as an adjunct to the ownership of projects submitted in the event of a dispute between applicants on the ownership of the idea or project
9. In the case of constant scientific theft or falsification or fabrication of information, or use the work of other researchers without reference, the search is permanently excluded from the exhibition
10. If the student does not comply with the conditions of the exhibition, the exhibition shall be returned permanently from this exhibition, whether this year or subsequent years

Competition Categories

The categories listed below are those used at the Intel ISEF. Local and regional fairs may or may not use these categories, dependent on the needs of the area and number of available projects.

1. Animal Sciences (ANIM)
2. Behavioral and Social Sciences (BEHA)
3. Biochemistry (BCHM)
4. Biomedical and Health Sciences (BMED)
5. Cellular and Molecular Biology (CELL)
6. Chemistry (CHEM)
7. Computational Biology and Bioinformatics (CBIO)
8. Earth and Environmental Sciences (EAEV)
9. Embedded Systems (EBED)
10. Energy: Chemical (EGCH)
11. Energy: Physical (EGPH)
12. Engineering Mechanics (ENMC)
13. Environmental Engineering (ENEV)
14. Materials Science (MATS)
15. Mathematics (MATH)
16. Microbiology (MCRO)
17. Physics and Astronomy (PHYS)
18. Plant Sciences (PLNT)
19. Robotics and Intelligent Machines (ROBO)
20. Systems Software (SOFT)

EISTF Awards

EISTF finalists compete on average \$10,000 in awards and prizes and are judged on their creative ability and scientific thought, as well as the thoroughness, skill, and clarity shown in their projects. Awards at EISTF 2017 included the following:

- 1- First Place Will Get 1000 \$
- 2- Second Place Will Get 750 \$
- 3- Third Place Will Get 500 \$

EISTF 2017 Program

EISTF 2017 Agenda				
Day 1	Welcome and Official Photo			Pin Exchange Party
Day 2	Setup			Dinner
Day 3	Judges Tour			Mixer
Day 4	Breakfast	Tour		
Day 5	Breakfast	Public Day	Closing Ceremony	Press Conference
Day 6	Breakfast	Leavening		

Benefits and Exposure

1. Your logo on the EISTF Egypt Website.
2. Advertise in EISTF social media accounts, pages and groups. (1.1M fans on FB)
3. Company name mentioned in press releases to be sent to local and regional media.
4. Print and distribute marketing materials to attendees.
5. Logo in promo materials sent to many leading figures and organizations in Science, Engineering and Education across Egypt.
6. Feature your company logo on all branding materials of the three final fairs.
7. Your advertisement video in plasma screen during EISTF 2017 final event.
8. Raise awareness and build your brand recognition to the scientific community in Egypt.
9. Sponsoring a high-profile competition such as EISTF will help you get wide exposure in both electronic and printed media.
10. Increases Science, Technology, Engineering, and Mathematics (STEM) education across Egypt and prepares students for higher education.
11. Motivate students to pursue careers in STEM.
12. Invest in Egypt's future scientists & demonstrate commitment to local communities.
13. Your sponsorship will help you in communicating your key messages and values, and associate your brand with Science and Education Leadership, sending a strong and inspiring message to the Egyptian community.
14. Gain direct access to a large group of top talent young scientists with their innovative research projects.
15. Support teachers in facilitating student scientific research.

Sponsorship Opportunities

By hosting or sponsoring a particular aspect of our activities, you will become an integral part of the event planning. Each sponsorship level comes with a set of benefits that will reflect the contribution made to this important program. These benefits have been carefully designed to maximize your organization's exposure. A range of sponsorship opportunities are available, to suit all levels of budget and marketing aspirations.

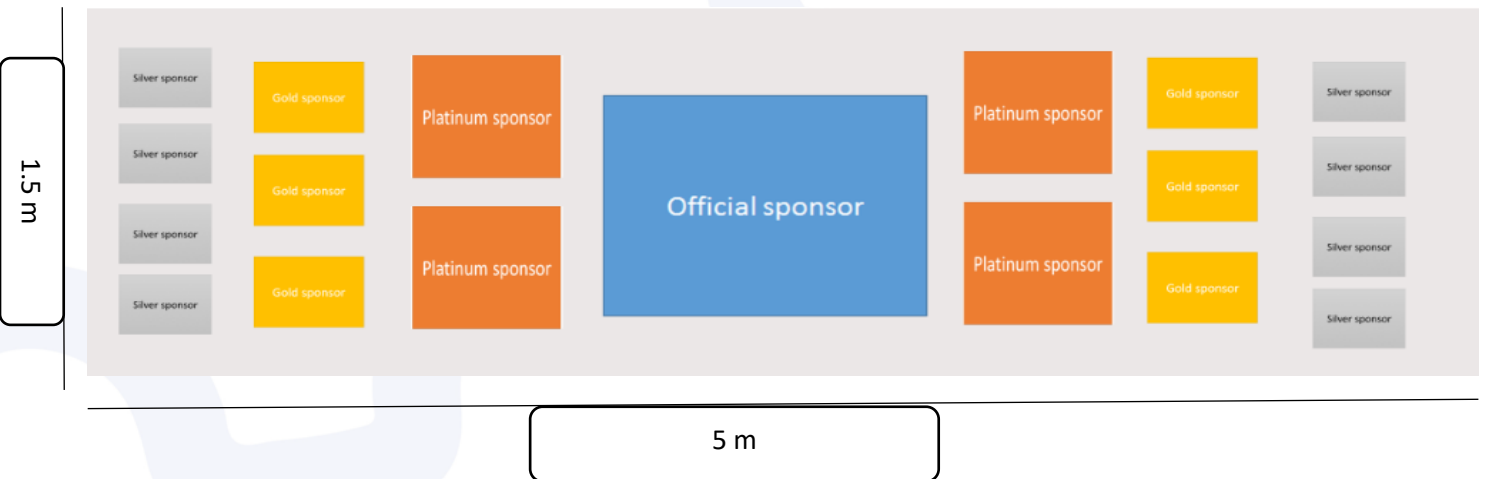
Sponsorship Opportunities:

- | | |
|---------------------|-------------------|
| 1. Official Sponsor | (1 opportunity) |
| 2. Platinum Sponsor | (3 opportunities) |
| 3. Gold Sponsor | (5 opportunities) |
| 4. Silver Sponsor | (6 opportunities) |
| 5. Contributor | |



Egypt International
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PACKAGE LEVEL	Contributor	Silver Sponsor 100,000 EGP	Gold Sponsor 200,000 EGP	Platinum Sponsor 350,000 EGP	Official Sponsor 500,000 EGP
Sponsor's Co-Award to Winners				*	*
Speaker Introduction					*
Judges Nomination		1	2	3	5
Pre-Event Marketing			*	*	*
Logo on Printed Materials, Signage Acknowledgement, Program Booklet Advertisement		1/4 page	1/2 page	1 page	1 page
Multimedia Advertisement Display		*	*	*	*
Website	In the sponsorship page only			Page	Page
Sponsor Exhibition Area			*	**	***
Participant Package	*	*	*	*	*
Recognition Trophy		*	*	*	*
Inclusion of sponsor's name and logo on 5,000 copies of the visitor's guide	*	*	*	*	*
Logo on T-shirt				*	*
Logo on VIP Invitations				*	*
Prize in the name of sponsor				*	*
Roll up banners		1	2	3	5
Exclusive logo in all name tags (1,000)				*	*
Logo on Posters				*	*
Logo on flyers	*	*	*	*	*
Logo on outdoor banners			*	*	*



EISTF 2017 Contributor (how can I contribute?)

- Prizes/awards for the winners
 - Financial awards
 - Scholarships
 - Trainings / Internships
 - Laptops / tablets
 - Scientific instruments / tools (telescope, microscope, electronic kit, chemistry lab, biology lab, physics lab ...etc.)
 - Scientific books
 - Field trips to factories or research labs
- Catering / Meals for the final fairs (5 days event)
- Event coffee breaks

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EISTF Egypt 2017

Sponsorship Application

Company/Organization Name :

Nature of Activity :

Name of Representative :

Job Title of Representative :

Contact Information :

Phone /.....

Fax /.....

Email /.....

Website /.....

Selected Sponsorship Category

- ☐ Official Sponsor
- ☐ Platinum Sponsor
- ☐ Contributor
- ☐ Gold Sponsor
- ☐ Silver Sponsor
- ☐ Other

Please describe your contribution adding the cost:

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Our Contacts

For more information, please feel free to contact:

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EISTF Facebook page: <https://www.facebook.com/EISTF>
Twitter: <https://twitter.com/EISTF>

We are looking forward to cooperating with your respective company/organization.