

ARGUMENTATIVE ESSAY

VERSUS

PERSUASIVE ESSAY

COMPARING THE 2 TYPES OF ESSAYS

Attempts to convince the readers to accept the writer's idea as true by using statistics, facts and figures, etc.

Based on logic and reason

Acknowledges opposing views.

Appeals to the minds of the readers.

Writer needs to do a thorough research before starting.

Writer does not need to have knowledge about the audience.

Attempts to convince the readers to agree with the writer, by using emotions, personal ideas, etc.

Based on emotions, personal opinions.

May not acknowledge opposing views.

Appeals to the hearts of the readers.

Writer can write without doing much research..

Writer should have certain knowledge about the audience.

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When we look at both types of essays in the perspective of the audience; an argumentative essay appeals to the minds of the readers whereas, a persuasive essay appeals to the hearts of the readers. Also, an argumentative essay acknowledges opposing views, but a persuasive essay may not acknowledge opposing view