

HOME

Best & Worst
Seller

DOMINOS SALES REPORT 2022

Pizza Category

All

1/1/2022

12/31/2022

SALES PERFORMANCE

CATEGORY

Classic contributes to maximum sales and total orders

SIZE

Large size pizza contributes to maximum sales

BUSIEST HOURS & DAYS

HOURS

Orders are highest on 12-2:PM/6-8:PM

DAYS

Orders are highest on Weekends Sunday/Saturday evenings.

MONTHLY

There are maximum orders from month of July and May

817.86K

Total Revenue

50K

Total Pizzas Sold

21K

Total Order

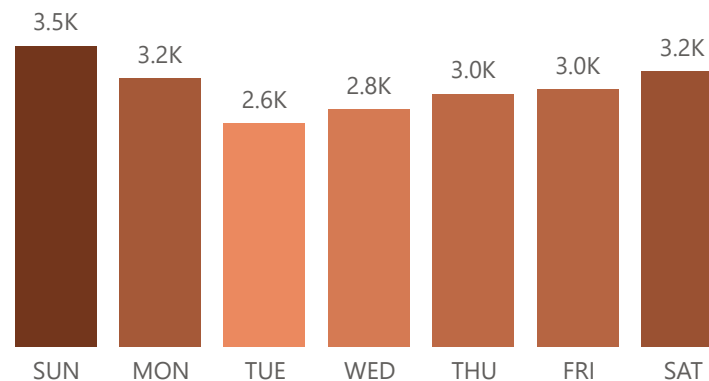
2.32

AVG Pizzas Per Order

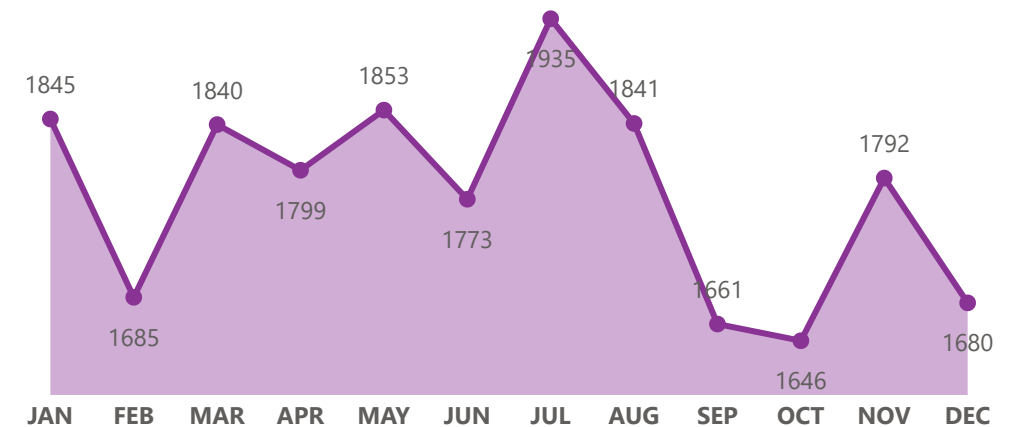
38.31

Average Order Value

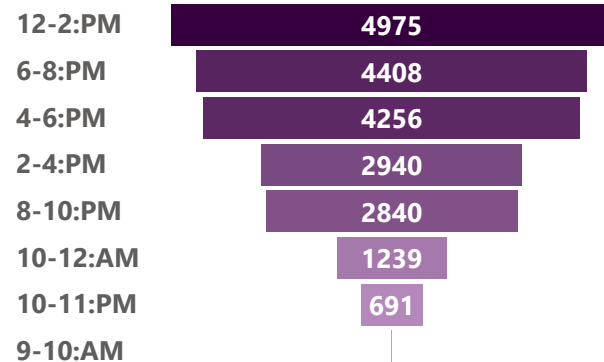
Daily Trend For Total Orders



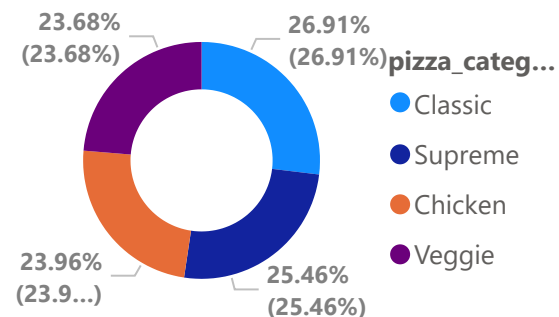
Monthly Trend For Total Orders



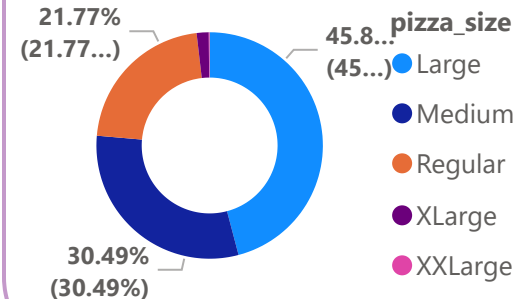
Busy Hours By Orders



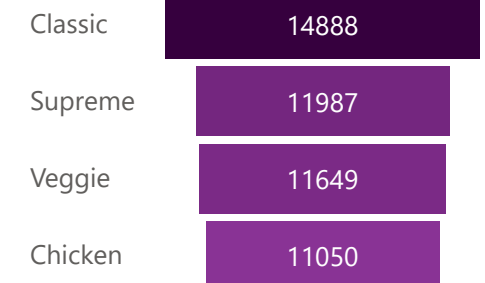
% Of Sales By Pizza Category



% Of Sales By Pizza Size



Total Pizza Sold By Pizza Category





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All

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817.86K

Total Revenue

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Total Order

2.32

AVG Pizzas Per Order

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Average Order Value

Best Seller

REVENUE

Thai Chicken Pizza
maximum Revenue

QUANTITY

Classic Deluxe Pizza
maximum Quantity

TOTAL ORDERS

Classic Deluxe Pizza
maximum total orders

Worst Seller

REVENUE

Brie Care Pizza
minimum Revenue

QUANTITY

Brie Care Pizza
Quantity

TOTAL ORDERS

Brie Care Pizza
minimum total
orders

Top 5 Pizzas By Revenue

The Thai Chicken Pi...	43K
The Barbecue Chick...	43K
The California Chick...	41K
The Classic Deluxe ...	38K
The Spicy Italian Pizza	35K

Top 5 Pizzas By Quantity

The Classic Deluxe ...	2.5K
The Barbecue Chick...	2.4K
The Thai Chicken Pi...	2.4K
The California Chic...	2.4K
The Spicy Italian Pi...	1.9K

Top 5 Pizzas By Orders

The Classic Delux...	2.3K
The Barbecue Chi...	2.3K
The Thai Chicken ...	2.2K
The California Chi...	2.2K
The Spicy Italian ...	1.8K

Bottom 5 Pizzas By Revenue

The Spinach Pesto ...	16K
The Mediterranean ...	15K
The Spinach Supre...	15K
The Green Garden P...	14K
The Brie Carre Pizza	12K

Bottom 5 Pizzas By Quantity

The Green Garden...	997
The Spinach Pesto...	970
The Spinach Supr...	950
The Mediterranea...	934
The Brie Carre Pizza	490

Bottom 5 Pizzas By Orders

The Green Garde...	976
The Spinach Pest...	945
The Spinach Supr...	918
The Mediterrane...	912
The Brie Carre Piz...	480