

# Visualising Netflix

stock 2017      \$NFLX

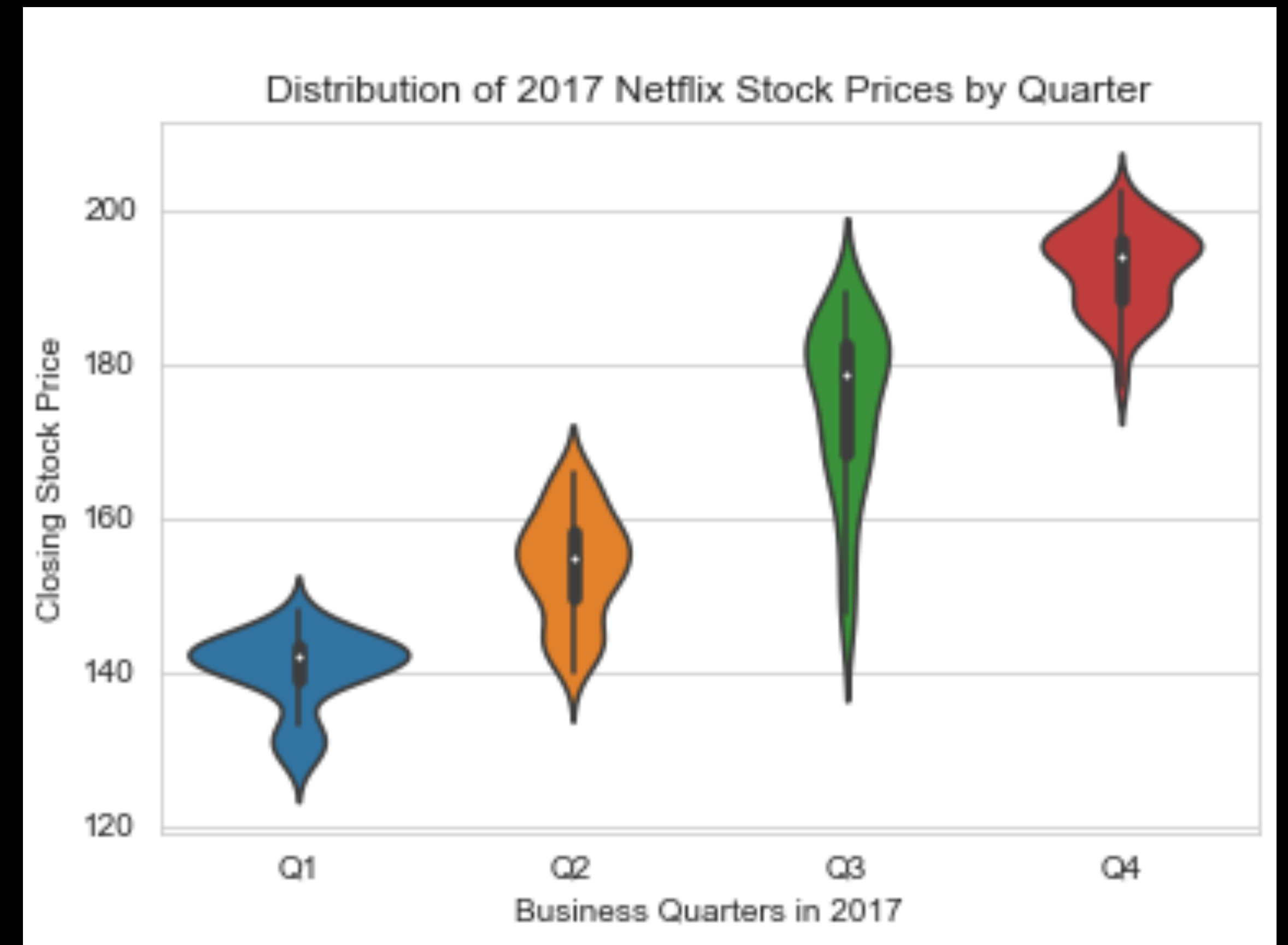
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# Netflix 2017

## Stock Price Distribution

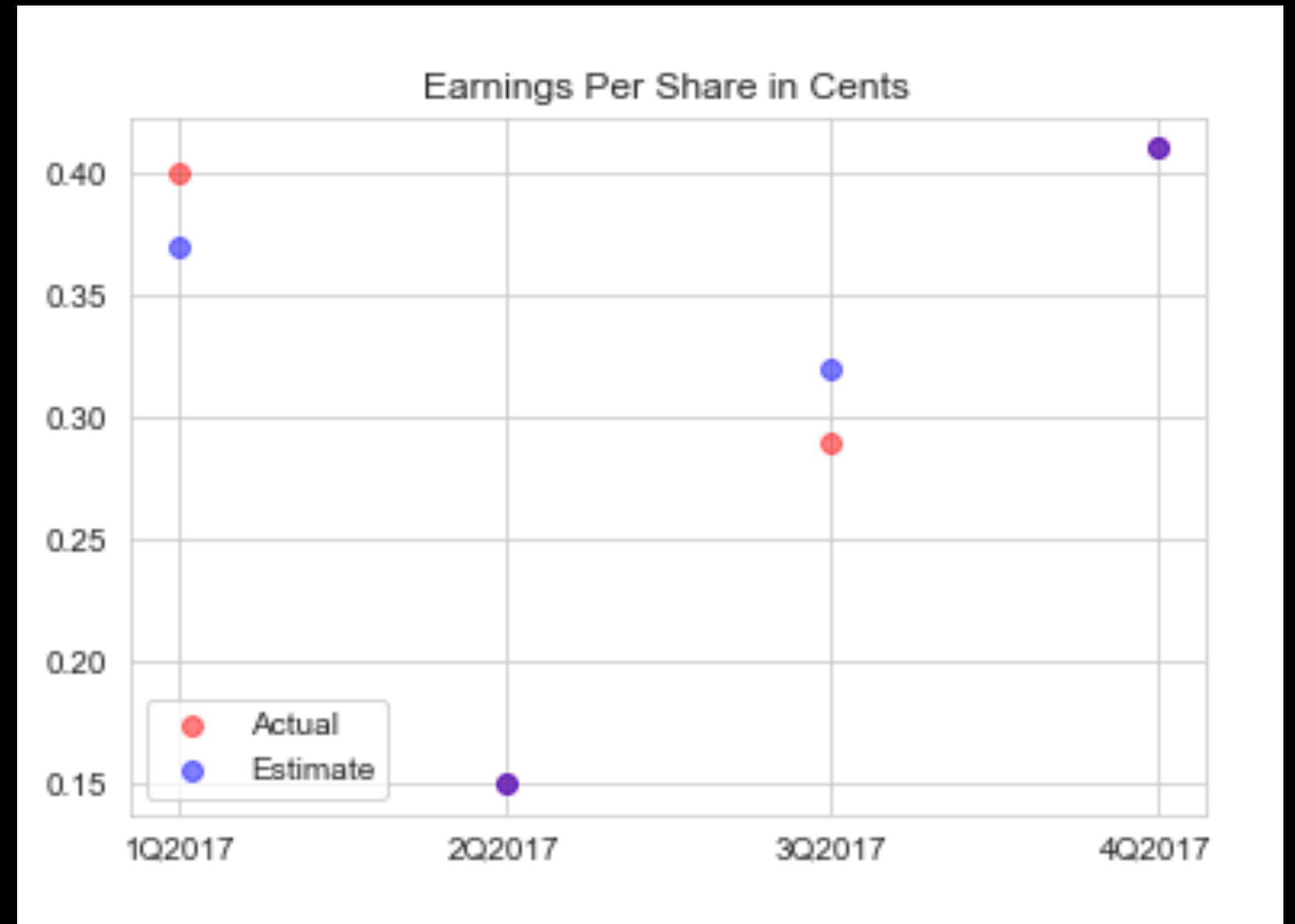
- Analysing the Violin plot, we can clearly see the stock prices steadily growing each quarter
- The stock price was volatile but kept a fairly steady uptrend
- Quarter 2 (Q2) seems to have the biggest price drop
- Highest Price ~ \$210
- Lowest Price ~ \$122



# Earnings Per Share

## EPS Performance

- Q1 Actual seems to be approx. 3.5% higher than the estimate
- Q2 Actual and Estimate overlap
- Q3 Actual are around 2.5% short of the Estimate
- Q4 Actual and Estimate overlap

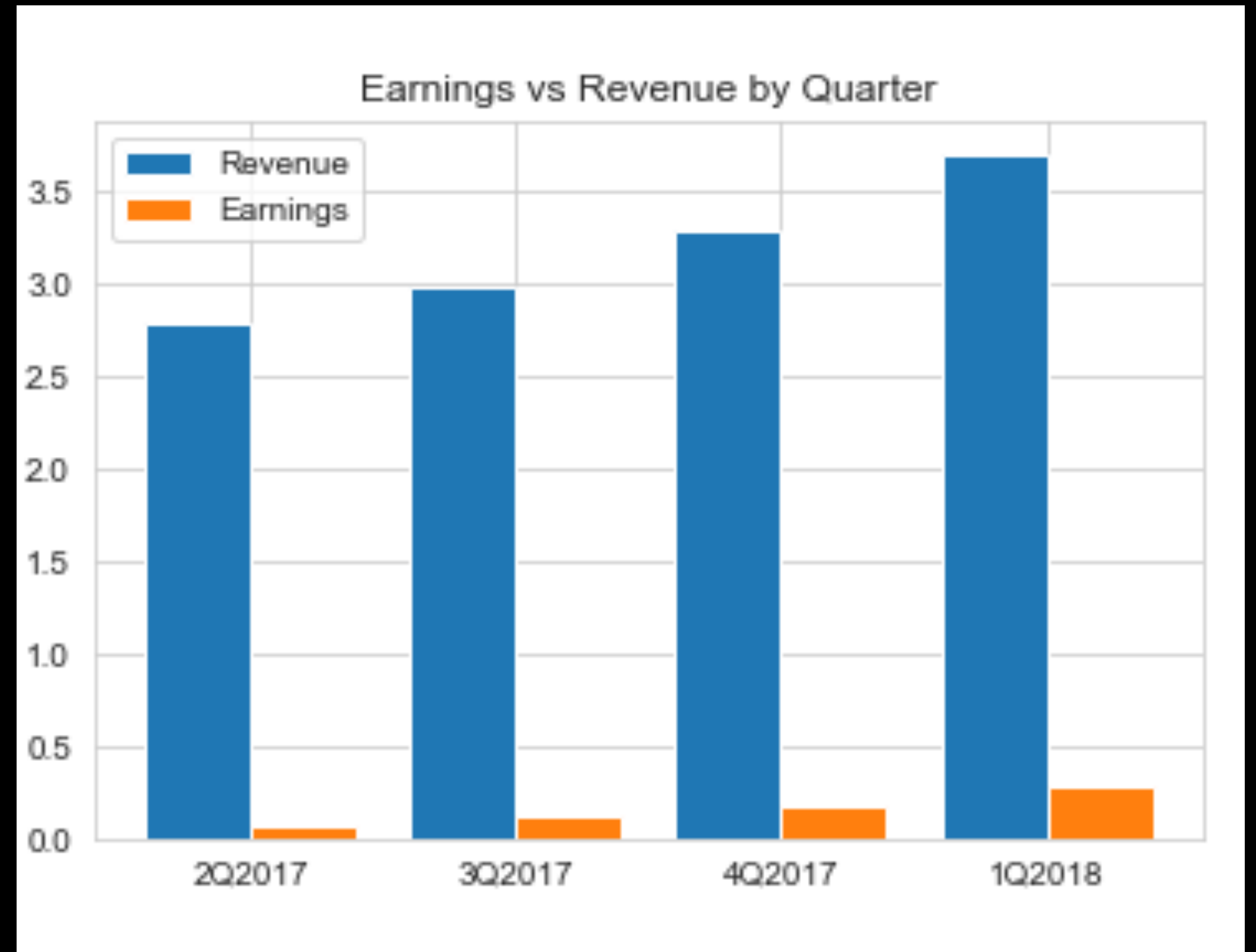


*Purple dot on the chart shows earnings matched the expectation caused by the red and blue dot overlap*

# Earnings vs Revenue

## Quarterly

- Revenue and Earnings both grow each quarter
- Earnings are around 3% - 7% of the Revenue
- Consistent growth



# Netflix vs Dow Jones

## Price Distribution

- Netflix on first look seems to have a much steeper growth
- Dow Jones has a consistent growth through each month
- Netflix much volatile in comparison with a sharp fall in May-June period end of Q2 period
- Sharp rise in Q3 June-Aug
- Netflix grew from \$140 to \$200 (+40%)
- Dow Jones Industrial Avg. grew from \$19k to \$25k (+35%)

