

Mohd Kaif

Data Analyst

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Professional Summary

Results-oriented Data Analyst skilled in leveraging SQL, Python, and BI tools to drive actionable insights and business decisions. Proven track record of automating workflows, enhancing data accuracy, and creating dashboards that improve executive visibility. Eager to contribute analytical expertise to a fast-paced, data-driven team.

Core Skills & Tools

Languages: Python (Pandas, NumPy, Matplotlib), SQL, VBA

Tools: Excel (PivotTables, Macros), Tableau, Power BI, Google Sheets, Git

Databases: MySQL, PostgreSQL

Techniques: Data Cleaning, EDA, Regression, Classification, Visualization

Soft Skills: Communication, Analytical Thinking, Cross-Functional Collaboration

Professional Experience

- Data Analyst

The Red Carpet Ventures – Gurugram | Aug 2024 – Present

- Automated 6+ manual reporting tasks via Python & Google Apps Script, saving 10+ hours/week.
- Created real-time dashboards for leadership, accelerating decision-making by 25%.
- Improved CRM data accuracy by 15% through structured feedback and database checks.
- Captured client insights at events, resulting in 10% better alignment of offerings to client needs.

- Data Analyst

32Mobiles – Gurugram | Oct 2023 – Jun 2024

- Streamlined Excel workflows (VLOOKUP, Macros) reducing report turnaround by 30%.
- Wrote complex SQL queries on 500K+ records to generate campaign insights.

- Built Tableau dashboards presented in weekly exec meetings, steering sales decisions.
- Analyzed return data; enabled 12% reduction through quality-based interventions.
- Delivered 5+ cross-functional reports/month in partnership with sales and marketing.

Projects

- Sales Dashboard (Excel & VBA): Pinpointed top-selling SKUs and seasonal trends, optimizing product focus.
- SQL-Based Pizza Sales Analysis: Designed schema, cleansed data, and generated insights for business strategy.
- House Price Prediction (Kaggle): Built regression model boosting accuracy of property value estimates.

Education

- B.Sc – Prof. Rajendra Prasad University, 2023
- 12th & 10th – Mother Suhag Inter College, 2019 & 2017

Certifications

- Data Scientist with Python – Ducat India, Gurugram