

# Churn Dashboard



Customers at Risk

1869

Tech Tickets

2173

Admin Tickets

885

Yearly Charges

\$2.86M

Monthly Charges

\$139.13K

## Demographic Information

### Customers by Gender



### Partners

36%

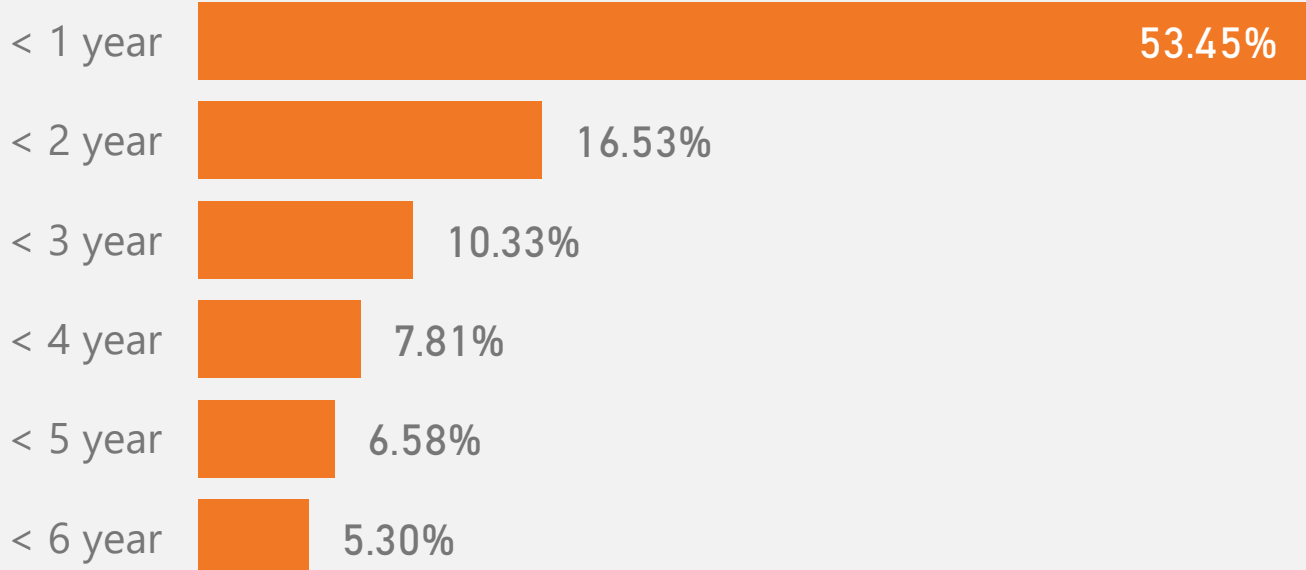
### Dependents

17%

### Senior Citizen

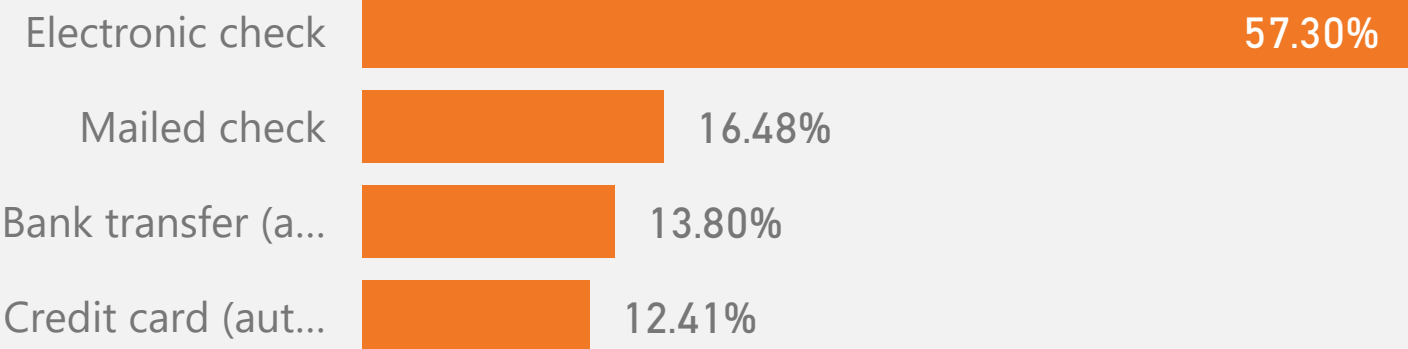
25%

### Customer Subscription Time

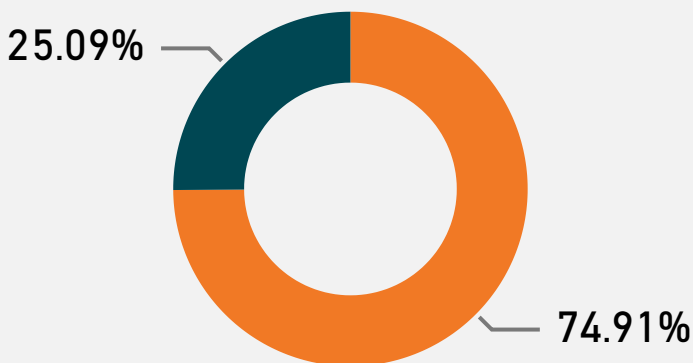


## Customer Account Information

### Payment Methods



### Paperless Billing



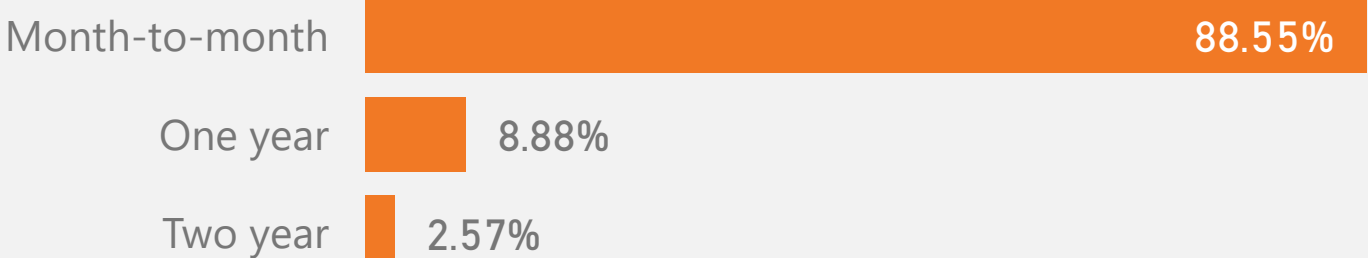
### Average Monthly Charges

\$74.44

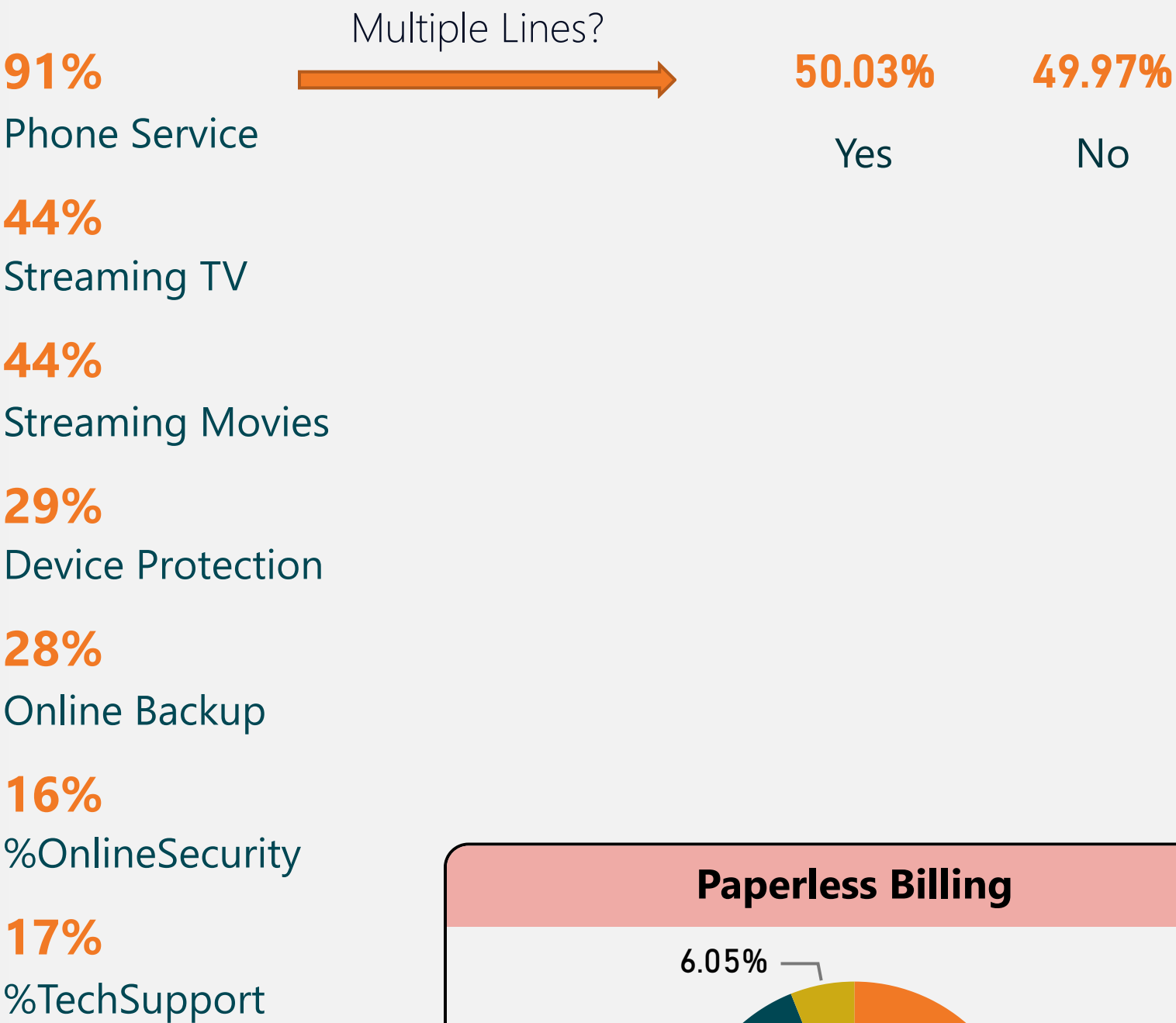
### Average Total Charges

\$1,531.80

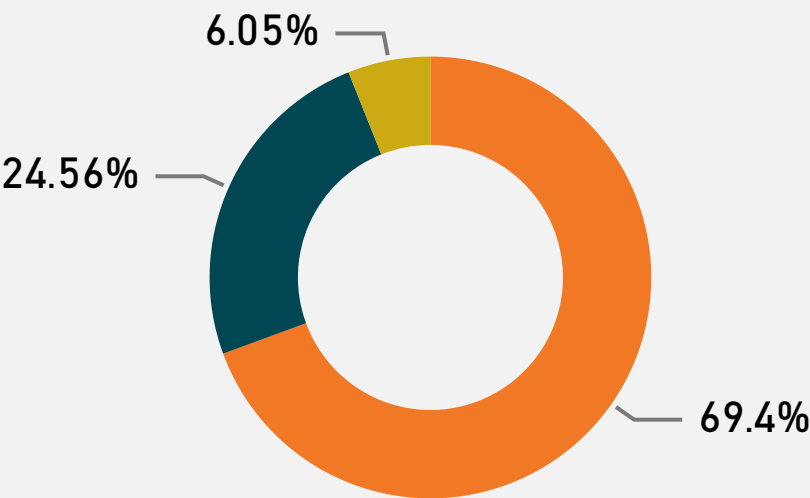
### Type of Contract



## Services Customer Signed Up For



### Paperless Billing



# Customer Risk Analysis



Risk of Churn

☐ No

☐ Yes

Total Customers

7043

Churn Rate

26.54%

Yearly Charges

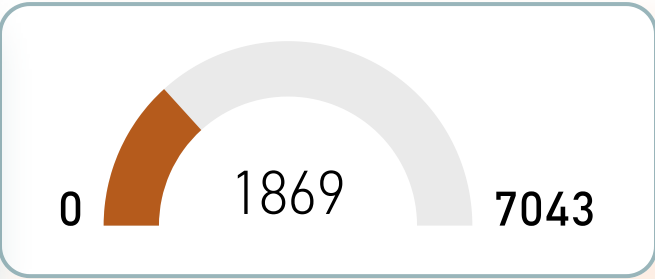
\$16.06M

Tech Tickets

2955

Admin Tickets

3632



Internet Service

☐ DSL

☐ Fiber optic

☐ No

Months of Contract

Contract

☐ Month-to-month

☐ One year

☐ Two year

Phone Service

☐ No

☐ Yes

