

## **Terms and Conditions for 'Spend Tactic- Nov 2021'**

By entering the 'Spend Tactic' – Spend INR 3000 (*cumulative*) with your registered Starbucks Card or Starbucks India Mobile app and get a Food item of your choice, (hereby known as **"Offer"**), you (hereby known as **"Customer"**) agree to the following terms and conditions.

### **1. Standard Terms**

- a. This Offer is organized by Tata Starbucks Private Ltd. (Hereby known as **"Starbucks India"**).
- b. The Offer will be held 1<sup>st</sup> Nov 2021: Time 00:00 am (IST) and ending at 11:59 pm (IST) on 30<sup>th</sup> Nov 2021 across all Starbucks stores in India.
- c. Offer is valid at all Starbucks stores in India.
- d. Redemption of this offer is valid on all Food items (including LTO Food).
- e. Redemption not available on Ready to Eat/Drink items.
- f. The offer once loaded into the member's account will be valid for 30 days for redemption.
- g. Members to use their registered Starbucks card or Starbucks India mobile app to avail this offer and collect Stars on their orders.
- h. No other payment mode will be accepted. Part payments in any other transaction mode will not be accepted.
- i. Any transactions done via unregistered Starbucks cards will not be considered for this offer.
- j. On spending INR 3000 (cumulative), the customer will get a food reward credited in their account in 24 to 48 hours.
- k. The offer can be redeemed using the Starbucks India mobile app.
- l. The offer redemption period will not be extended for any reason.
- m. No two offers can be clubbed in a single bill.
- n. Starbucks Prepaid Gift Card physical and on Starbucks India Mobile app (hereby known as **"Starbucks Card"**) is not targeted towards, nor intended for use by, anyone under the age of 18. If you are below the age 18, you may only use Starbucks Card under the supervision of a parent or legal guardian who agrees to be bound by these Terms of Use.

### **2. Promotion Details & Qualifying Criteria**

This Offer can be earned on a registered Starbucks card or Starbucks India mobile app. The Offer mechanics –

- a. This offer is determined by the amount the Customer spends with his registered Starbucks Card or Starbucks India mobile app during the promotion period. The Customer needs to fulfill the below criteria to avail the offer:
  - Registered Starbucks Card:
    - Customer will earn the Free food reward whenever (s)he spends a cumulative total of Rs.3000 in a single transaction or multiple transactions at a Starbucks store in India during the promotion period. For example, if Customer spends Rs. 2,000 in his/her first transaction (s)he will not receive the Reward. However, the amount spent will count towards the earning of the Reward as soon as (s)he spends a cumulative total of Rs.3000. Hence, when the Customer spends Rs.1000 or more in his/her next transaction, (s)he would earn the Reward. Once the Customer has spent INR 3000 or above, the reward will be automatically loaded onto the member's account within 24-48 hours.

- **Customer can earn the reward multiple times**, for example: if customer spends a total of INR 6,000 in the promotion period, he/she will earn two free rewards.
- All rewards earned are valid for 30 days of redemption from the date of the offer is credited to the member's account.

**I. Offer Redemption:**

- The Reward will be loaded on My Starbucks Rewards account qualifying the criteria as mentioned above.
- Offer redemption is valid for 30 days post credit of the offer to the member's account.
- Reward(s) can be redeemed only at Starbucks stores in India.
- The items cannot be replaced by any other Starbucks Products or services.
- Starbucks India has the right to amend the Rules and Terms and Conditions of the Offer at any time without prior notice and/or reason.
- Reward(s) once redeemed cannot be exchanged.

**3. Offer Rules and Regulations**

- By availing the Offer, the Customer agrees to be bound by the Offer Terms & Conditions, and the decisions of Starbucks India.
- Offer/redemption of the Reward valid till stocks last.
- Starbucks India reserves the rights at any point of time to alter the Terms & Conditions of the Offer or cancel any Offer if it is no longer able to run the Offer due to reasons beyond its control, subject to state legislation.
- If the Reward is not redeemed during the validity period, Starbucks India will not replace the Reward. If the Starbucks Card on which the Offer was earned is lost, stolen, or misplaced, Starbucks India will not replace the Reward and is not liable or responsible for the lost, stolen, or misplaced Starbucks Card.

**4. Copyright and Intellectual Property**

- Nothing contained herein shall be construed as conferring by implication, estoppels or otherwise any license or right under any patent or trademark of Starbucks India or any third party. Except as expressly provided above, nothing contained herein shall be construed as conferring any license or right under any Starbucks India copyright.
- Should any viewer of a Starbucks India published document respond with information related to this Offer and shall include feedback data such as questions, comments, suggestions, or the like regarding the content of any such Starbucks India material, such information shall be deemed to be non-confidential and we shall have no obligation of any kind with respect to such information and shall be free to reproduce, use, disclose, and distribute the information to others without limitation. We shall be free to use any ideas, concepts, know-how or techniques contained in such information for any purpose whatsoever including but not limited to developing, manufacturing and marketing products incorporating such information.

**5. VARIATION**

- Starbucks India reserves the right to amend, delete or add to the Terms and Conditions of the Offer at any time without giving any prior notice to any party.

## **6. Governing Laws & Jurisdiction**

- b. All applicable laws of India and regulations shall apply to this Offer.
- c. In case of dispute this Offer shall be governed and construed in accordance with Indian laws and are subject to the exclusive jurisdiction of Competent Courts at Mumbai only.

## **7. CONFIDENTIALITY**

- a. Any Customer's Personal Data provided by Customer to Starbucks India in connection with the Offer shall be kept confidential except to any activities mentioned thereto. Starbucks India shall take all reasonable precautions to preserve the integrity and prevent any corruption or loss, damage or destruction of Customer Personal Data.
- b. The Starbucks India Privacy Policy resides here: <https://www.starbucks.in/card/learn-more/privacy-policy>

## **8. CONTACT FOR CLARIFICATION**

- a. For information/clarification/queries, please contact us at [customercare@tatastarbucks.com](mailto:customercare@tatastarbucks.com) with your query clearly mentioned as the subject of your e-mail.