

# Project Report: Time Series Forecasting using Neural Networks Using Tesla Sales Dataset

## 1. Introduction

The goal of this project is to develop a time series forecasting model using neural networks. Time series forecasting plays a crucial role in various domains, including finance, sales, and weather prediction. Accurate predictions of future values can provide valuable insights for decision-making and planning. In this project, we focus on forecasting stock prices using historical data.

The dataset used for this project comprises historical stock prices of a specific company. Each data point includes the closing price of the stock for a particular day. The objective is to build a model capable of predicting future stock prices based on historical patterns and trends.

## 2. Methodology

The methodology for this project includes the following steps:

### 2.1 Data Preprocessing

The raw data undergoes preprocessing to ensure its suitability for the model. This includes steps such as:

- Handling missing values: Missing data points are either imputed or removed from the dataset.
- Data normalization: The data is scaled to a smaller range, typically between 0 and 1, to facilitate training and convergence.

### 2.2 Feature Engineering

The time series data is transformed into a supervised learning problem by creating input-output pairs. Each input sequence consists of a fixed number of previous time steps, and the corresponding output is the next time step's value. This enables the model to learn patterns and relationships in the data.

### 2.3 Model Selection and Architecture

In this project, we utilize a recurrent neural network (RNN) architecture called Gated Recurrent Unit (GRU). GRUs are effective in capturing long-term dependencies in sequential data and are suitable for time series forecasting tasks. The GRU model is constructed with one or more GRU layers followed by one or more fully connected layers.

### 2.4 Training and Validation

The model is trained on the training dataset using an appropriate optimization algorithm, such as stochastic gradient descent (SGD) or Adam. During training, the model's performance is monitored on a validation dataset to prevent overfitting. Hyperparameters like the number of GRU layers, the number of hidden units, and the learning rate are fine-tuned to optimize the model's performance.

## 3. Implementation

The project was implemented using Python programming language and the TensorFlow library. The relevant code snippets are as follows:

```
tf.keras.backend.clear_session()

model=Sequential()

model.add(GRU(32,return_sequences=True,input_shape=(time_step,1)))

model.add(GRU(32,return_sequences=True))

model.add(GRU(32))

model.add(Dropout(0.20))

model.add(Dense(1))

model.compile(loss='mean_squared_error',optimizer='adam')

history =
model.fit(X_train,y_train,validation_data=(X_test,y_test),epochs=200,batch_size=32,verbose=1)
```

#### 4. Results and Evaluation

After training the GRU model, we evaluated its performance on both the training and test datasets. The model's performance was assessed using commonly used metrics like Root Mean Squared Error (RMSE), Mean Squared Error (MSE), and Mean Absolute Error (MAE).

The evaluation metrics on the training and test datasets are as follows:

- Train data RMSE: 27.74
- Train data MSE: 769.72
- Train data MAE: 20.68
- Test data RMSE: 16.95
- Test data MSE: 287.26
- Test data MAE: 13.53

These metrics demonstrate the accuracy of the GRU model in capturing the underlying patterns in the data and making predictions. However, further analysis and fine-tuning may be required to improve the model's performance and address any potential overfitting.

#### 5. Conclusion and Future Work

In conclusion, this project successfully developed a time series forecasting model using neural networks, specifically the GRU architecture. The model showed promising results in predicting stock prices based on historical data. The GRU model demonstrated good performance in capturing the underlying patterns and making accurate predictions.

However, there are several areas for future improvement and exploration, including:

1. Hyperparameter Tuning: Further optimization of hyperparameters, such as the number of GRU layers, the number of hidden units, and the learning rate, could potentially improve the model's performance. Techniques like grid search or Bayesian optimization can be employed to find the optimal hyperparameter configuration.

2. **Model Architecture:** Experimenting with different variations of the GRU architecture or exploring other types of recurrent neural networks, such as LSTM or Transformer models, may yield better results. Comparing the performance of different architectures can help identify the most suitable one for the given task.
3. **Additional Features:** Incorporating additional features related to the stock market, such as trading volumes, technical indicators, or news sentiment analysis, could provide valuable information for the model to improve its predictions.
4. **Ensembling Techniques:** Investigating ensemble methods, such as combining multiple GRU models or different types of models, can potentially enhance prediction accuracy. Techniques like stacking, bagging, or boosting can be explored to create a more robust and accurate ensemble model.
5. **Robustness and Generalization:** Testing the model on various stocks or different financial markets can help assess its robustness and generalization capabilities. It is essential to evaluate the model's performance on unseen data to ensure its reliability in real-world scenarios.
6. **Interpretability:** Exploring techniques to interpret the model's predictions and understanding the underlying factors driving the predictions can provide valuable insights to stakeholders and aid decision-making.

In summary, while the GRU model showed promising results in this project, there is scope for further improvement and exploration. By fine-tuning hyperparameters, experimenting with different architectures, incorporating additional features, and employing ensemble techniques, the model's performance can be enhanced. Additionally, ensuring robustness, interpretability, and testing on unseen data are crucial steps for deploying the model in real-world applications.