

Leveraged Buyout Model

Target: Britannia Industries Ltd. (NSE: BRITANNIA)

Sector: FMCG – Packaged Foods

Geography: India

Date: FY2024 Model Basis



Assumptions

| Company Data | Cr | Debt Facilities | EBITDA Multiple |
|---------------------------|----------|---------------------------|-----------------|
| Share price | 4,800 | Term A | 2x |
| Shares outstanding | 24 | Term B | 3x |
| Market cap | 1,15,700 | Interest rate | |
| Existing net debt | (2,780) | Term A | 9% |
| Enterprise value | 1,15,420 | Term B | 11% |
| Current EBITDA | 3,020 | Term A repayment (yearly) | 604 |
| EV/EBITDA multiple | 38x | | |
| Tax rate | 25.17% | | |
| Working Cap as % of sales | 1.1% | | |

Maximum amount of debt

| | |
|-------------------|---------------|
| Term A | 6,040 |
| Term B | 9,060 |
| Total debt | 15,100 |

| | |
|---------------------------------|-----------------|
| Acquisition premium | 25% |
| Equity value with premium | 1,44,625 |
| Enterprise value at acquisition | 1,41,845 |
| Equity needed | 1,26,745 |

| Income Statement Calculation | 2024A | 2025E | 2026E | 2027E | 2028E | 2029E |
|------------------------------|--------------|--------------|--------------|--------------|--------------|--------------|
| Revenues | 17,438 | 19,182 | 21,100 | 23,210 | 25,531 | 28,084 |
| COGS | 11,335 | 12,469 | 13,715 | 15,087 | 16,596 | 18,255 |
| Gross Profit | 6,103 | 6,713 | 7,385 | 8,123 | 8,935 | 9,829 |
| Operating Expenses | 3,082 | 3,390 | 3,729 | 4,102 | 4,512 | 4,964 |
| EBITDA | 3,021 | 3,323 | 3,655 | 4,021 | 4,423 | 4,865 |
| D&A | 310 | 320 | 320 | 320 | 320 | 320 |
| EBIT | 2,711 | 3,003 | 3,335 | 3,701 | 4,103 | 4,545 |
| Interest Expenses | 63 | 544 | 489 | 435 | 381 | 326 |
| EBT | 2,648 | 2,460 | 2,846 | 3,266 | 3,723 | 4,219 |
| Taxes | 668 | 619 | 716 | 822 | 937 | 1,062 |
| Net Income | 1,980 | 1,840 | 2,130 | 2,444 | 2,786 | 3,157 |

| KPIs | | | | | | |
|------------------|-----|-----|-----|-----|-----|-----|
| Revenues growth% | | 10% | 10% | 10% | 10% | 10% |
| COGS% | 65% | 65% | 65% | 65% | 65% | 65% |
| Opex% | 18% | 18% | 18% | 18% | 18% | 18% |
| EBITDA% | 17% | 17% | 17% | 17% | 17% | 17% |
| Depreciation | 310 | 320 | 320 | 320 | 320 | 320 |

| Cash Flow Calculation | | | | | | |
|---|--------------|--------------|--------------|--------------|--------------|--------------|
| Net Income | 1,980 | 1,840 | 2,130 | 2,444 | 2,786 | 3,157 |
| Add-back D&A | 310 | 320 | 320 | 320 | 320 | 320 |
| Change in Working Capital | (192) | (211) | (232) | (255) | (281) | (309) |
| CAPEX | (310) | (320) | (320) | (320) | (320) | (320) |
| Cash available for reimbursement | 1,788 | 1,629 | 1,898 | 2,189 | 2,505 | 2,848 |

Debt Structure

| | | | | | |
|--------------------|-------|-------|-------|-------|-------|
| Term A outstanding | 6,040 | 5,436 | 4,832 | 4,228 | 3,624 |
| Term B outstanding | 0 | 0 | 0 | 0 | 0 |

Interest Amount:

| | | | | | |
|--------|-----|-----|-----|-----|-----|
| Term A | 544 | 489 | 435 | 381 | 326 |
| Term B | 0 | 0 | 0 | 0 | 0 |

Repayments:

| | | | | | |
|--------|---------|---------|---------|---------|---------|
| Term A | (604) | (604) | (604) | (604) | (604) |
| Term B | (1,025) | (1,294) | (1,585) | (1,901) | (2,244) |

Outstanding at the end of 2029

| | | | | | |
|----------------------------------|------------|---|---|---|---|
| Term A | 3,020 | | | | |
| Tern B | 9,060 | | | | |
| Implied Enterprise value at exit | 1,85,947 | | | | |
| Net Debt at exit | 12080 | | | | |
| Implied value at exit | 1,98,027 | | | | |
| Investors Cash Flows | (1,26,745) | 0 | 0 | 0 | 0 |
| IRR | 9% | | | | |

| | |
|-------------------|------|
| Cash-onCash Ratio | 1.6x |
|-------------------|------|

Sensitivity Analysis

| Revenues growth% | EV/EBITDA multiple | | | | |
|------------------|--------------------|-------|-------|-------|-------|
| | 35.0x | 36.5x | 38.0x | 39.5x | 41.0x |
| 8% | 7% | 8% | 9% | 10% | 10% |
| 9% | 7% | 8% | 9% | 10% | 11% |
| 10% | 8% | 8% | 9% | 10% | 11% |
| 11% | 8% | 9% | 9% | 10% | 11% |
| 12% | 8% | 9% | 10% | 10% | 11% |

Leveraged Buyout Summary

Target: Britannia Industries Ltd. (NSE: BRITANNIA)

Sector: FMCG – Packaged Foods

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Transaction Overview

Acquisition Equity Value (incl. 25% premium): **₹1,44,625 Cr**

Net Cash Position: **-₹2,780 Cr**

Enterprise Value at Entry: **₹1,41,845 Cr**

Equity Required: **₹1,26,745 Cr**

- The company's asset-light model restricts leverage, requiring the sponsor to contribute nearly **90% equity**.

Financing Structure

A total of **₹15,100 Cr** in debt is raised:

Term Loan A - ₹6,040 Cr - 9% interest, annual amortization of ₹604 Cr

Term Loan B - ₹9,060 Cr - 11% interest, bullet repayment at exit

- The capital structure results in **entry leverage of 5x EBITDA**, reasonable for an FMCG business.

Operating Forecast

The model projects stable performance with:

Revenue growth: **10%** annually

COGS: **65%** of sales

Operating expenses: **18%** of sales

EBITDA margin: **17%**

CapEx: **₹320 Cr** per year

Tax rate: **25.17%**

Working capital investment: **1.1%** of sales

- EBITDA grows from **₹3,020 Cr → ₹4,865 Cr** over the projection period.

Leverage & Cash Flow

- Britannia generates strong cash flow with cumulative **₹12,458 Cr** available for debt repayment over five years.

Term A is amortized from **6,040 Cr → 3,020 Cr**

Term B remains fully outstanding until exit (bullet loan)

Net Debt at exit: **₹12,080 Cr**

- The conservative leverage and predictable cash flows support steady deleveraging.

Exit Analysis

Using a **38x EBITDA exit multiple**, the model derives:

Exit Enterprise Value: **₹1,85,947 Cr**

Equity Value at Exit: **₹1,98,027 Cr**

- This reflects Britannia's premium valuation and robust consumer franchise.

Investor Returns

IRR: 9%

Cash-on-Cash Multiple: 1.6x

- While the business is highly stable, the combination of **high entry valuation, limited debt capacity**, and **modest margin expansion potential** results in **sub-par PE returns** relative to typical 18–25% targets.

Conclusion

The LBO analysis shows that Britannia is a strong, stable FMCG business with predictable cash flows, but its high valuation and limited leverage capacity restrict returns. Despite healthy EBITDA growth and consistent cash generation, the deal delivers only a **9% IRR** and a **1.6x cash-on-cash return**, which are below typical private-equity targets. Overall, Britannia is an excellent long-term strategic asset, but **not an ideal candidate for a high-return leveraged buyout**.