01-01-2015

31-12-2015

Classic

home dashboards

best and worst seller

Orders are highest on weekends **Friday/Saturday Evening** 

# **Monthly**

220.05K

**Total Revenue** 



20.26

Average order value



14888

Total pizza sold



10859

total Orders



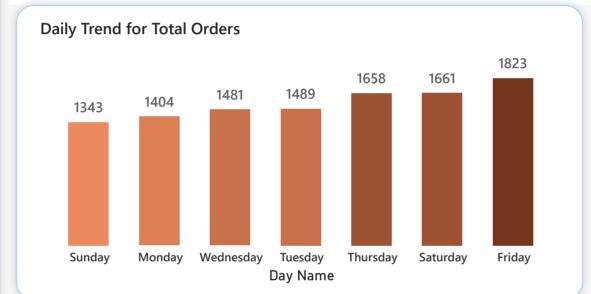
1.37

Avg pizzas per order

### **BUSIEST DAYS AND TIMES**

# **DAYS**

There are maximum orders from month of July and January





# **SALES PERFORMANCE**

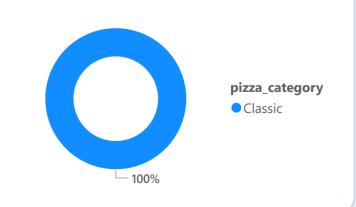
## **CATEGORY**

**Classic Category Contribute to** maximum sales and & total orders

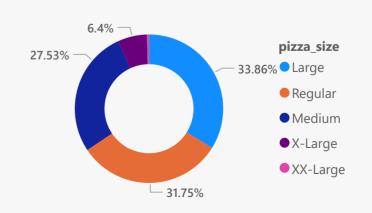
## **SIZE**

Large size pizza contribute to maximum sale





## % of Sales by Pizza Size



### Total Pizza by Pizza Category



Classic

JAN15-DEC15

home dashboards

best and worst seller

220.05K

**Total Revenue** 



20.26

Average order value



14888

Total pizza sold



10859

total Orders



1.37

Avg pizzas per order

## **BEST SELLERS**

#### **REVENUUE**

The chicken pizza contribute to maximum revenue

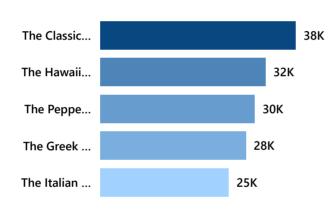
#### **QUANTITY**

The classic pizzas contribute maximum total quantity

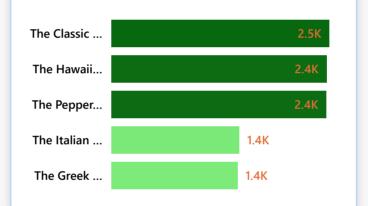
#### **TOTAL ORDERS**

The classic contribute to maximum total orders

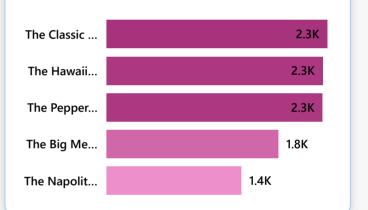




## Top 5 pizzas by Quantity



# Top 5 pizzas by Quantity



# **WORST SELLER**

### **REVENUE**

The Brie carre pizzas contribute to minimum revenue

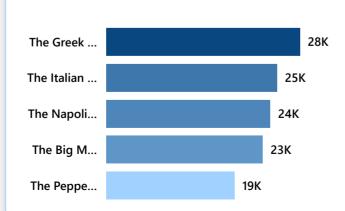
### **QUANTITY**

The brie Carre pizzas contribute to minimum Total Quantity

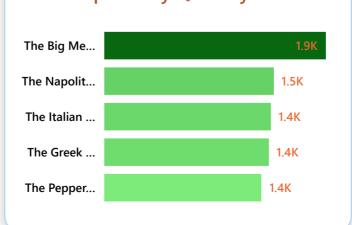
### **TOTAL ORDERS**

The Brie Carre pizzas contribute to minimum Total Orders

# Bottom 5 pizza in Revenue



## **Bottom 5 pizzas by Quantity**



## **Bottom 5 pizzas by Quantity**

