

Agent Code

Enter a value

Store Name

Purchase & Non Purchase

Business Head

Jul 1, 2025 - Jul 21, 2025

Total Walkins

4,361

Non- Purchased Walkins

2,524

Purchased Walkins

1,837

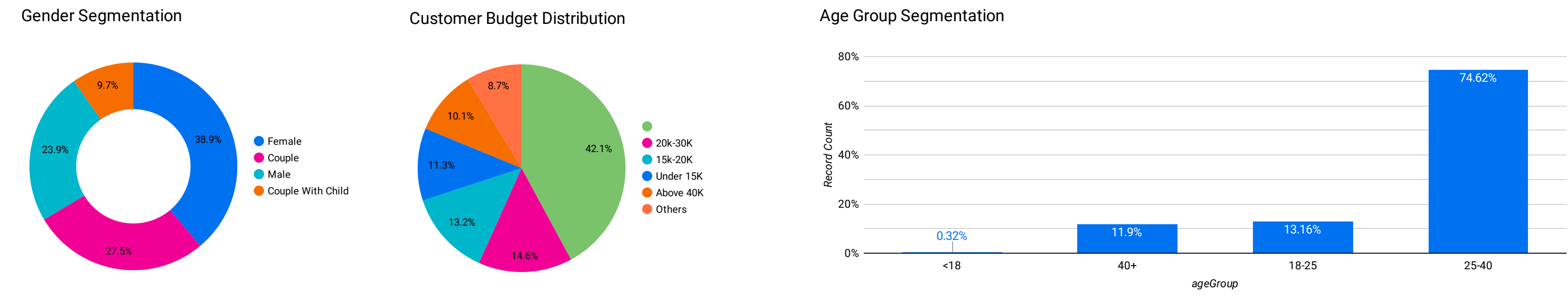
Walkin_to_Con%

42.12%

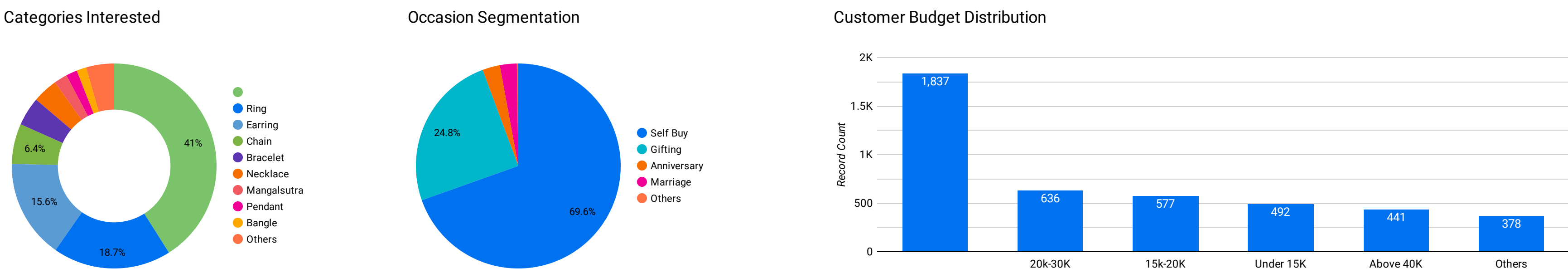
Known Customer

2,246

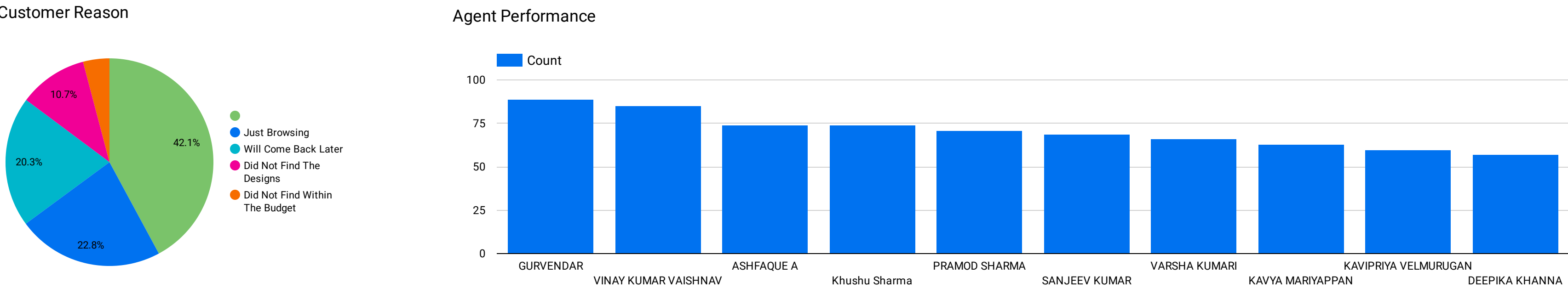
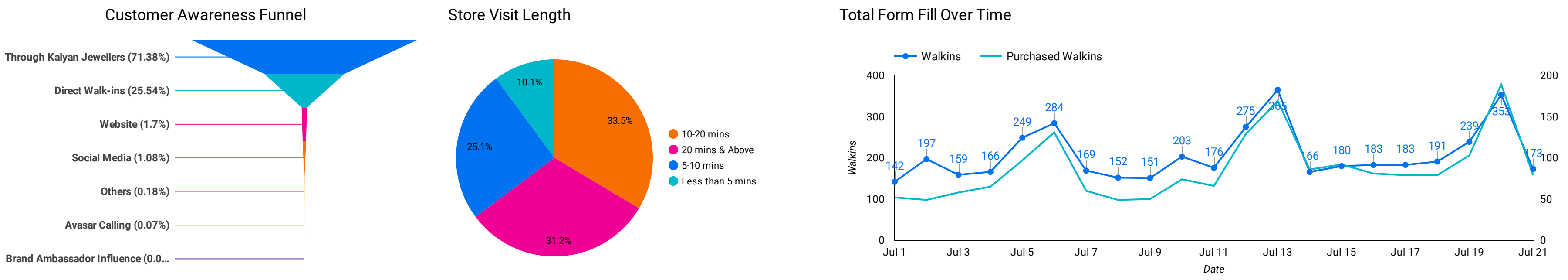
Customer Segmentation Charts :



Product Segmentation Charts :



Marketing Segmentation Charts :



Customer Master Data

| | Date ▾ | Customer_Na... | Contact No | Gender | Age Group | Looking For | Budget | Occasion | OccasionOther | KnowAbout | knowAboutOth... | Time Spend | Agent Code | Agent Name | Store Name | Reason |
|-----|--------------|------------------|------------|------------|-----------|-------------|------------|-------------|---------------|-------------------------|-----------------|-------------------|------------|------------------|---------------------------|--------------|
| 1. | Jul 21, 2025 | TANIYA | 9891915624 | Female | 25-40 | Necklace | Above 4... | Gifting | | Through Kalyan Jewel... | | Less than 5 mi... | 56787 | sonika | GHAZIABAD FRCH | Just Bro... |
| 2. | Jul 21, 2025 | - | - | Female | 25-40 | - | - | Gifting | | Through Kalyan Jewel... | | 10-20 mins | 47696 | GAGANDEEP | ZIRAKPUR | - |
| 3. | Jul 21, 2025 | KAVITHA RAMTA... | 9573177241 | Couple | 25-40 | Ring | Above 4... | Self Buy | | Through Kalyan Jewel... | | 20 mins & Abo... | 64943 | VIJAY T B | PUNJAGUTTA | Will Com... |
| 4. | Jul 21, 2025 | - | - | Female | 18-25 | - | - | Self Buy | | Direct Walk-ins | | 10-20 mins | 70300 | KUNDATERI JHANSI | CHANDA NAGAR | - |
| 5. | Jul 21, 2025 | JOTHI | 9246692928 | Female | 18-25 | Mangalsutra | Above 4... | Self Buy | | Through Kalyan Jewel... | | 20 mins & Abo... | 64943 | VIJAY T B | PUNJAGUTTA | Did Not F... |
| 6. | Jul 21, 2025 | pragya | 9264953744 | Female | 25-40 | Bangle | 30k-40K | Self Buy | | Through Kalyan Jewel... | | 10-20 mins | 62953 | GURVENDAR | GAUR CITY MALL NOIDA FRCH | Will Com... |
| 7. | Jul 21, 2025 | AMRITHA | 8113883309 | Female | 18-25 | Chain | Under 15K | Self Buy | | Through Kalyan Jewel... | | 5-10 mins | 67274 | LUJO JOSEPH | THIRUVALLA | Did Not F... |
| 8. | Jul 21, 2025 | SHRABANI | 9330786618 | Couple | 25-40 | Ring | Under 15K | Gifting | | Through Kalyan Jewel... | | 5-10 mins | CH025E003 | CHIRAG BHARTI | BHILAI FRCH | Just Bro... |
| 9. | Jul 21, 2025 | - | - | Couple ... | 25-40 | - | - | Self Buy | | Through Kalyan Jewel... | | 5-10 mins | 65376 | SANJEEV KUMAR | LUDHIANA | - |
| 10. | Jul 21, 2025 | ANUPAM BATRA | 7009612314 | Couple ... | 25-40 | Ring | 20k-30K... | Self Buy | | Direct Walk-ins | | 10-20 mins | 69504 | RAMANPREET KAUR | ZIRAKPUR | Just Bro... |
| 11. | Jul 21, 2025 | Usha | 8778386488 | Female | 18-25 | Necklace | 20k-30K | Anniversary | | Through Kalyan Jewel... | | 10-20 mins | 30430 | ASHFAQUE A | ERODE | Will Com... |
| 12. | Jul 21, 2025 | - | - | Female | 40+ | - | - | Self Buy | | Through Kalyan Jewel... | | 10-20 mins | 54043 | komal | HALDWANI FRCH | - |
| 13. | Jul 21, 2025 | - | - | Couple ... | 40+ | - | - | Gifting | | Through Kalyan Jewel... | | 10-20 mins | 59130 | SARFARAZ AHMAD | BALIA FRCH | - |
| 14. | Jul 21, 2025 | MFFNA GUPTA | 9355026535 | Couple | 40+ | Earring | Above 4... | Gifting | | Direct Walk-ins | | 10-20 mins | 62681 | DHFFRAJ KUMAR | YAMUNA NAGAR | Will Com... |

Store Wise Walkin Data

| | Store Name | Total No Of Date Selected ▾ | Total No of days updated | Total Walkins | Purchased Walkins | Walkin_to_Con% | WeekDay | WeekEnd |
|----|-----------------------|-----------------------------|--------------------------|---------------|-------------------|----------------|---------|---------|
| 1. | THIRUVALLA | 21 | 18 | 43 | 25 | 58.14% | 20 | 23 |
| 2. | DEEPANJALI | 21 | 14 | 28 | 20 | 71.43% | 15 | 13 |
| 3. | GOREGAON | 21 | 19 | 64 | 34 | 53.13% | 34 | 30 |
| 4. | KANNUR | 21 | 8 | 13 | 13 | 100.00% | 8 | 5 |
| 5. | ERODE | 21 | 20 | 280 | 14 | 5.00% | 170 | 110 |
| 6. | JAMMU FRCH | 21 | 21 | 118 | 30 | 25.42% | 71 | 47 |
| 7. | BARRACKPORE | 21 | 17 | 39 | 25 | 64.10% | 26 | 13 |
| 8. | R CITY MALL GHATKOPAR | 21 | 18 | 36 | 22 | 61.11% | 17 | 19 |
| 9. | ROHINI FRCH | 21 | 19 | 54 | 29 | 53.70% | 36 | 18 |
| | Grand total | 21 | 21 | 4,361 | 1,837 | 42.12% | 2,593 | 1,768 |