MOHD MAAZ EKRAM

Jr Data Analyst

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PROFILE INFO

Experienced Data Analyst seeking a challenging role to apply advanced analytical skills and drive data-driven decision-making. Dedicated to extracting actionable insights that enhance business performance. Aiming to collaborate with cross-functional teams and utilize emerging data technologies to deliver innovative solutions that generate measurable value.

EXPERIENCE

Aug 2023 - Present | Mumbai, Maharashtra

Jr Data Analyst

- Developed and maintained interactive dashboards and reports, leveraging data visualization tools to communicate complex insights effectively to management.
- Constructed a user-friendly, unified view dashboard for non-technical staff, streamlining processes and optimizing manual workflows.
- Cleaned, structured, and validated large datasets using SQL and Python, ensuring data quality and accuracy for analysis and reporting.
- Collaborated cross-functionally to identify data-driven opportunities and challenges, fostering a collaborative and data centric work environment.

PROJECT

- Developed a Selenium Python script to optimize pricing strategies and drive order growth, providing a competitive edge.[Project Link]
- Devised a robust dashboard solution that streamlined payment processing across four major e-commerce platforms, leading to a 60% reduction in time spent on financial reporting and increased data accessibility for stakeholders.[Project Link]
- Spearheaded the implementation of automated reporting systems that consolidated data from three different departments; saved 15 hours per week and improved report accuracy by 25%, resulting in better decision-making.[Project Link]

EDUCATION

2023 - 2024 | IT-Vedant
Masters In Business Data Analyst

2022 - 2024 | Mumbai University
Masters of Commerce (Mcom)
Tolani College of Commerce

2019 - 2022 | Mumbai University
Bachelor in Banking & Insurance
Tolani College of Commerce

SKILLS

- MySQL
- Python Programming
- Big Query
- MS Excel
- Web Scraping
- Data Visualization

TOOLS/SOFTWARE

- Looker Studio
- Google Cloud Platform (GCP)
- Google Tag Manager (GTM)
- Google Analytics (GA)
- WebEngage