Mohd Maaz Ekram

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PROFILE

Experienced Data Analyst seeking a challenging role to leverage advanced analytical skills and drive data-driven decision-making. Focused on transforming data into actionable insights, automating workflows, and creating dashboards that empower business decisions.

EDUCATION

IT-Vedant Institute
Master in Business Data Analyst

Andheri, Mumbai, MH
2023 - 2024

Tolani College of Commerce | Mumbai Unversity
Masters In Commerce (M-COM)

Andheri, Mumbai, MH
2022 - 2024

SKILLS

Technical : SQL, Python, Statistics, ETL, Data Visualization, Dashboard, Data Analysis, Atumation Workflow, Webscraping
Tools : GCP (Big Query, Collab, Vertex AI, Cloud Function, Google Studio), MS Excel, Power BI, Selenium, GA4, GTM

EXPERIENCE

Candere By Kalyan Jewellers

Junior Data Analyst

Andheri, Mumbai, MH
Aug 2023 - Present

- Automated manual workflows and streamlined processes, reducing operational inefficiencies by **30%** and saving **20+ hours per week** of manual work.
- Designed and deployed interactive data visualizations, increasing stakeholder engagement and enabling **10% faster decision-making** across departments.
- Ensured the accuracy, reliability, and scalability of data pipelines using SQL, Python, and GCP tools (e.g., BigQuery, Cloud Functions), processing **over 5TB of data** monthly with consistent, high-quality delivery.
- Thrive on solving complex data challenges, delivering impactful solutions that drive results and foster a **data-centric work culture.**

PROJECTS

Pricing Optimization with Selenium

11/24 - 12/24

- Scraped competitor websites using **Selenium** to gather product pricing data for **analysis**.
- Developed a pricing strategy with discounts and promotions to undercut competitors.
- Achieved **65% sales growth** by optimizing product pricing with targeted offers.

Payment Processing Dashboard

07/24 - 09/24

- Developed a centralized dashboard that integrated payment processing data from **4 major e-commerce** platforms.
- **Reduced time** spent on financial **reporting by 60%**, improving operational efficiency.
- Enhanced data accessibility for stakeholders, enabling real-time insights and quicker decision-making.

Automated Reporting System Implementation

09/23 - 10/23

- Developed an automated reporting system using **Python and GCP Cloud Functions** to consolidate data from three departments.
- Implemented daily email triggers to send product reports, saving **15 hours per week** on manual reporting.
- Improved **report accuracy by 25%**, enhancing decision-making with timely, automated insights.