Mohd Maaz Ekram

Email: mohdmaazekram@gmail.com
LinkedIn: https://www.linkedin.com/in/mohd-maaz-ekram-212640251/
Github : https://github.com/Mohdmaazekram
Contact Number: 8879569497
DOB: 15th October 2001
Address: Mumbai-400059, India.

Professional Goal

To leverage my analytical skills and expertise in data analysis to derive actionable insights that empower informed decision-making and drive business growth. I am committed to refining my data analysis techniques, exploring emerging technologies, and fostering collaboration across teams to deliver innovative solutions that drive measurable impact and add value to the organization.

Education and certifications

Masters in Advanced Accounting (2022-2024)- University of Mumbai
Masters Certification in Business Analytics (2023-2024)- IT Vedant
Bachelors of Commerce (2019-2022) - University of Mumbai
Analysing and Visualizing Data in Looker (2024)
IBM (AWP) (2023 – 2024)
MSCIT (2017)

Work Experience

Data Analyst Intern at Candere by Kalyan Jewellers   (August 2023 – Present)

As a Data Analyst Intern at Candere by Kalyan Jewellers, I have had the opportunity to delve into various aspects of data analysis and manipulation. Here's a summary of my key responsibilities and accomplishments during this period:

- ❖ Developed an automated dashboard solution for the Marketplace team to process payment details from various e-commerce platforms like Amazon, Flipkart, Tatacliq, Myntra, etc.
- ❖ Utilized BigQuery and SQL queries to transform unstructured data from Excel sheets into a structured format.

- ❖ Created a user-friendly dashboard displaying the details of orders placed by customers on other e commerce partner's platform to know the exact costing and selling price. The dashboard also includes details like outstanding amounts, order description, Tax deductions, and settlement status.

- ❖ Implemented a process to enhance business and sales by automatically triggering an updated Excel file every day to the operations team. This file contains website data highlighting areas needing intervention, such as products lacking descriptions, ensuring an improved user experience and enhanced website aesthetics. Leveraged Python to integrate BigQuery and Cloud services, enabling seamless data extraction and email automation.

Technical Skills

1. Data Cleaning and analysis:

In data cleaning and analysis, I leverage my proficiency in SQL and Python to ensure data integrity and accuracy. Using SQL queries and Python libraries like Pandas, I handle missing values, standardize formats, and preprocess data for analysis, uncovering insights through exploratory data analysis techniques.

2. Dashboard Creation and Visualization:

Skilled in designing and building dashboards in Looker Studio, integrating filters for dynamic data visualization. Demonstrated ability to translate complex data into visually appealing and understandable insights, facilitating informed decision-making processes.

3. Google Cloud Platform (GCP):

Acquired knowledge in GCP services such as Google Cloud Storage (GCS), BigQuery, and Cloud Functions. Demonstrated proficiency in leveraging GCP for data storage, analysis, and processing, contributing to streamlined data workflows.

4. Web Scraping and Automation:

Developed skills in web scraping using Python, extracting data from websites for analysis and integration into internal systems.
Implemented automation of website interactions using Selenium, enhancing efficiency in data retrieval and processing.

Additional Skills:

Familiarity with Google Tag Manager (GTM) and Google Analytics (GA), contributing to comprehensive data tracking and analysis strategies.
Continuously updated knowledge and skills in data analytics, staying abreast of industry trends and best practices.

Soft Skills

- Communication

- Teamwork

- Time Management

- Attention to Detail

- Adaptability