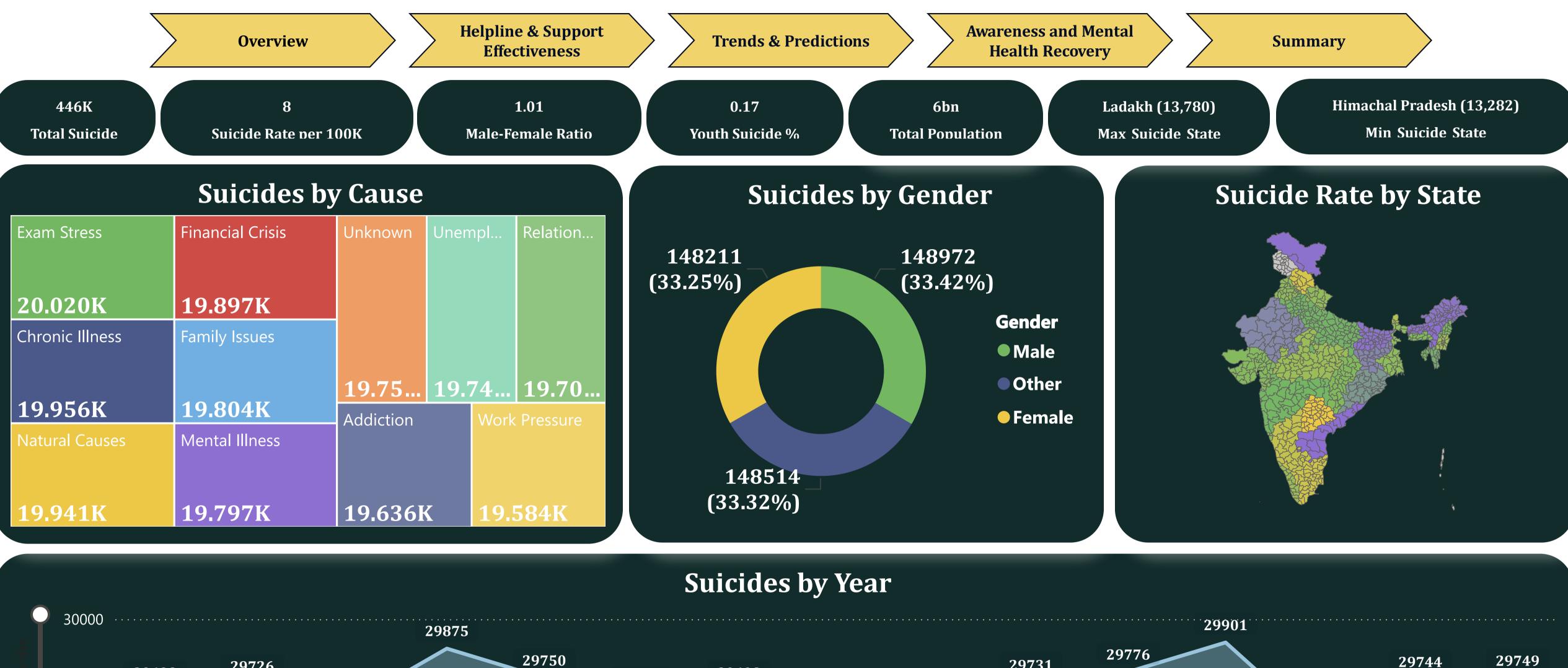
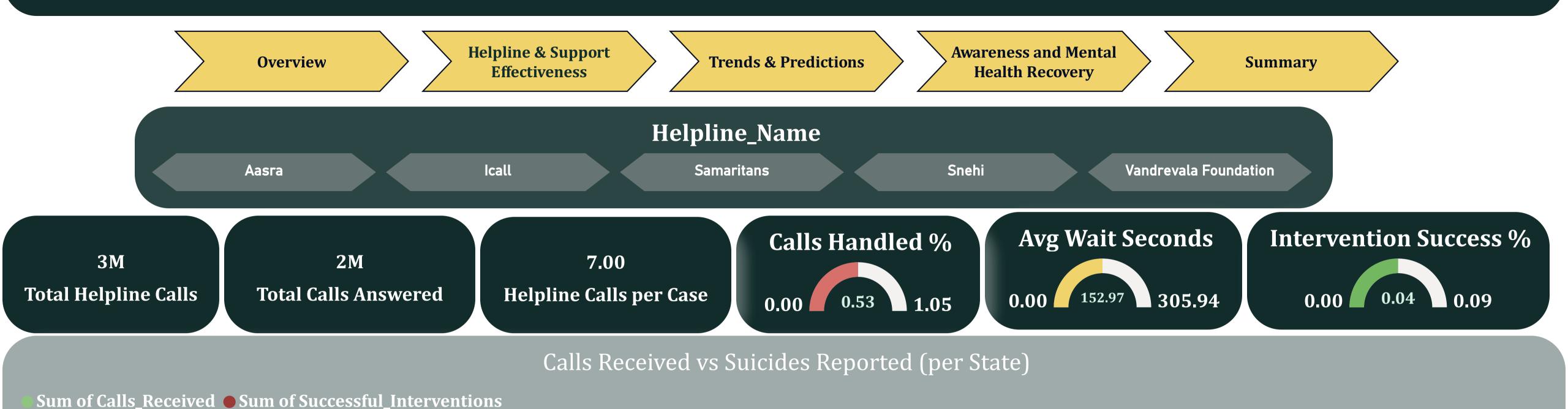
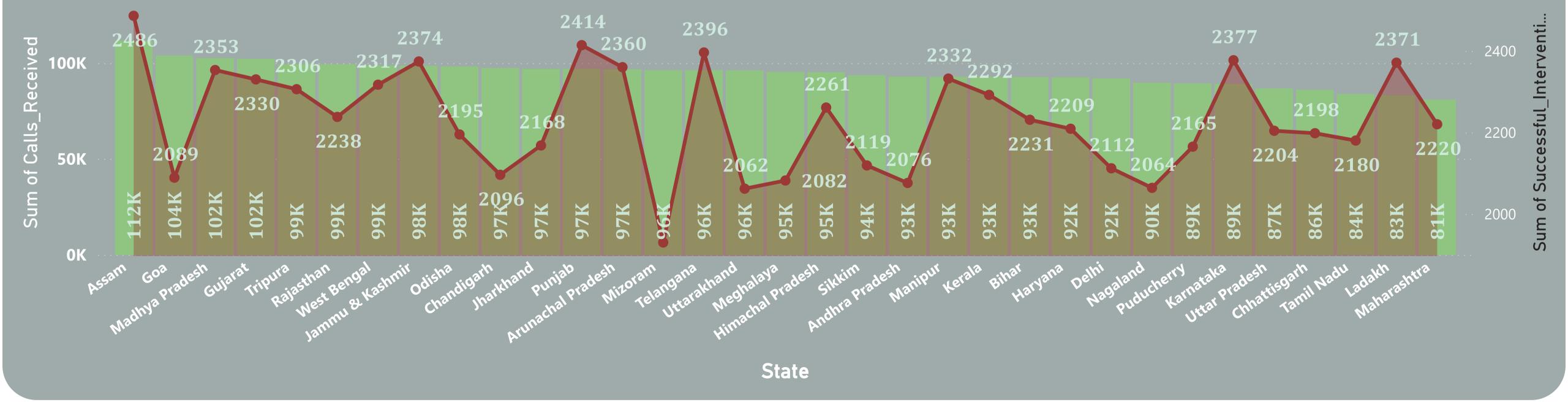
Suicide & Mental Health Crisis in India - Overview Dashboard



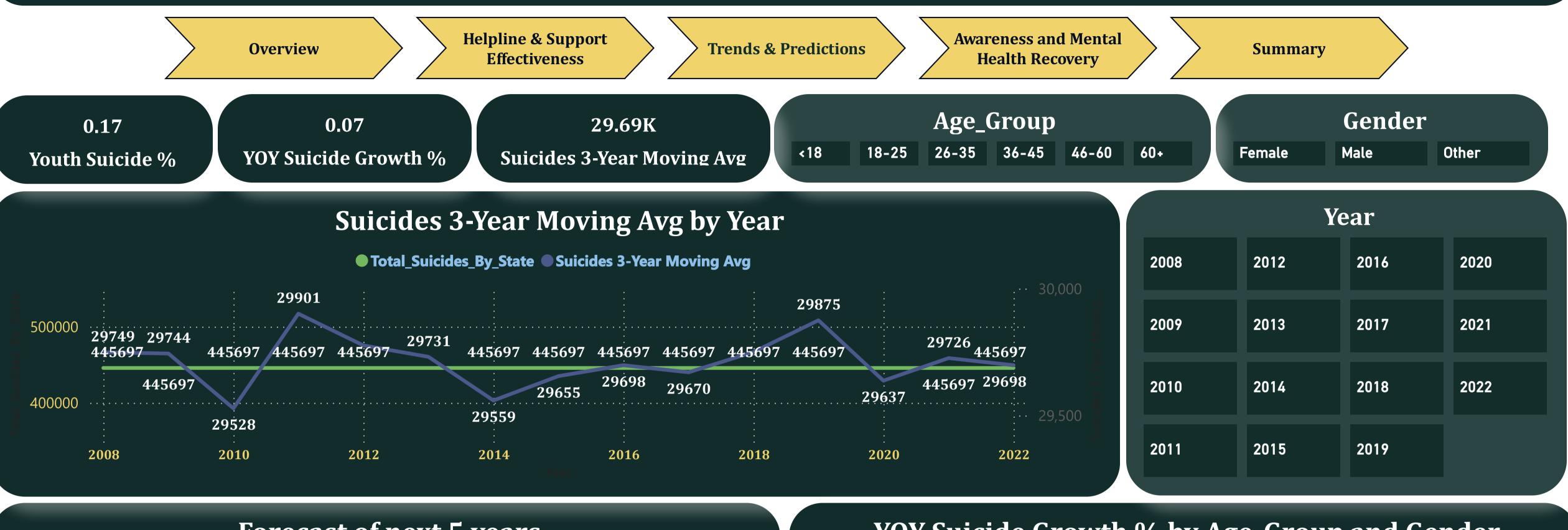


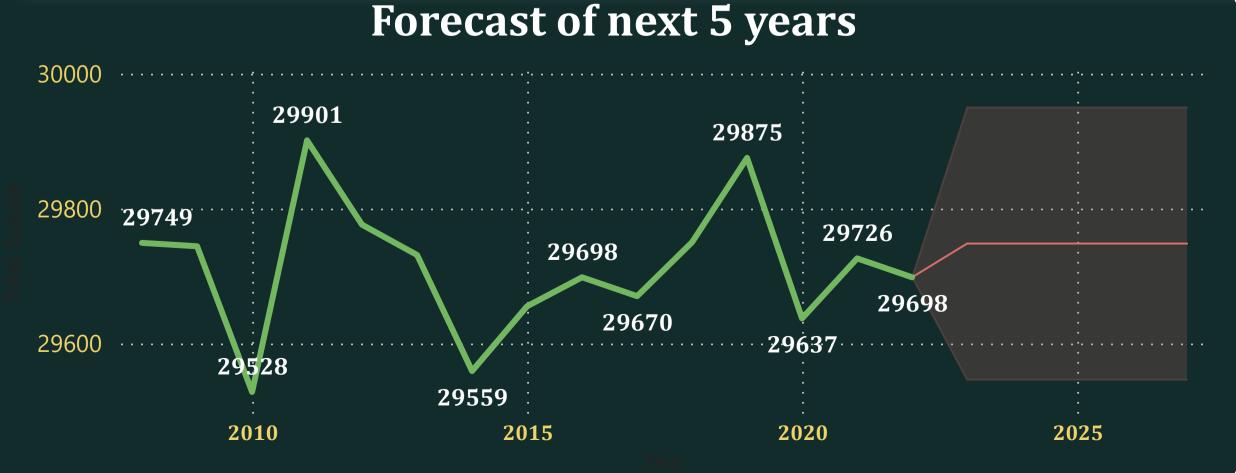
Helpline & Support Effectiveness Dashboard

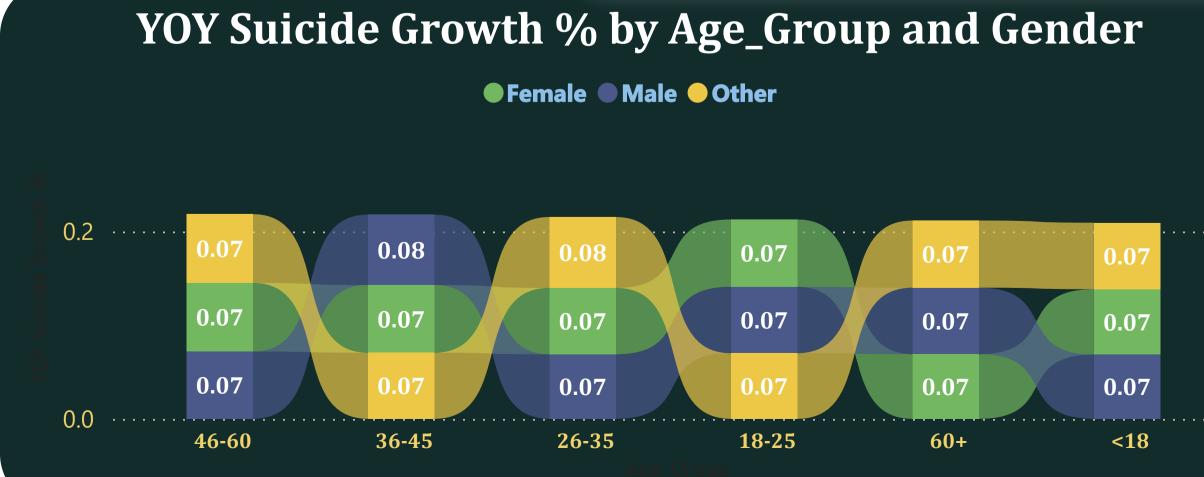




Trends & Predictions Dashboard







Awareness and Mental Health Recovery Dashboard

Overview

Helpline & Support Effectiveness

Trends & Predictions

Awareness and Mental Health Recovery

Summary

Awareness

7M People Reached by Campaign

School Worksh...

TV Campaign

Online Webinar

Awareness Camp

Community Ou...

Campaign outcome by

Program_Type

100%

1626849

1543362

1463848

1394173

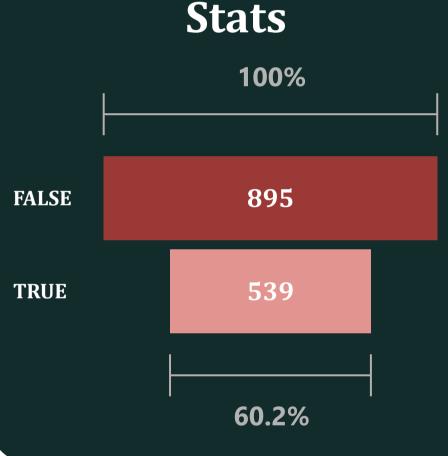
1291140

79.4%

Puducherry - 57
Max Campaign State

Delhi - 25 Min Campaign State

Campaign Follow-up Stats

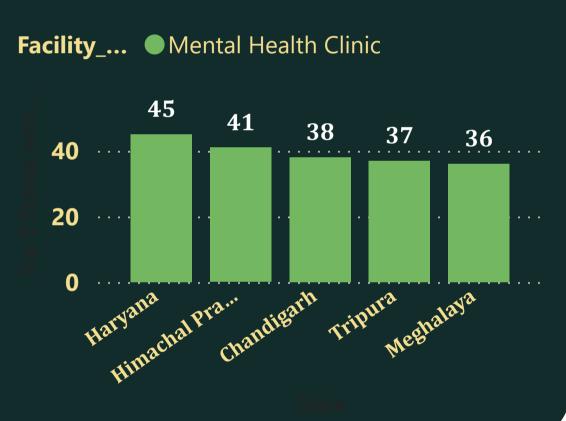


Mental Health

Chandigarh - 5294
State with Maximum Facility

Telangana - 3106
State with Minimum Facility

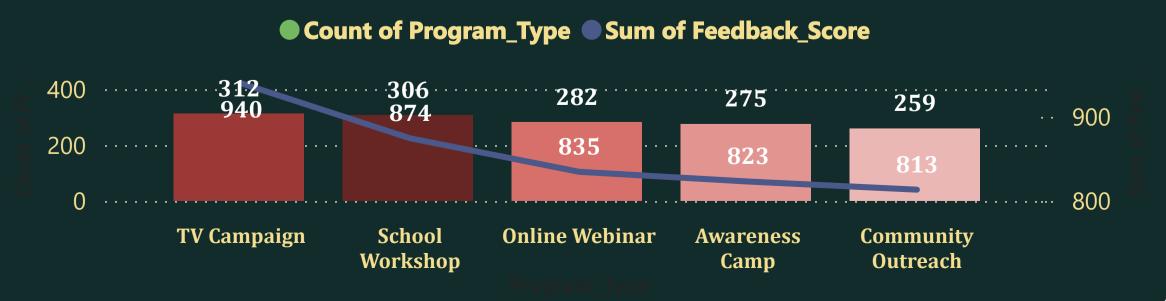
Top 5 States with Mental Health Clinic



Count of Facility_Type



Feedback_Score by Program_Type



Facility Count by Year



Summary

Overview

Helpline & Support Effectiveness

Trends & Predictions

Awareness and Mental Health Recovery

Summary

446K **Total Suicide**

Suicide Rate per 100K

3M Total Helpline Calls

Avg Suicides per Year

29.71K

152.97 **Avg Wait Seconds**

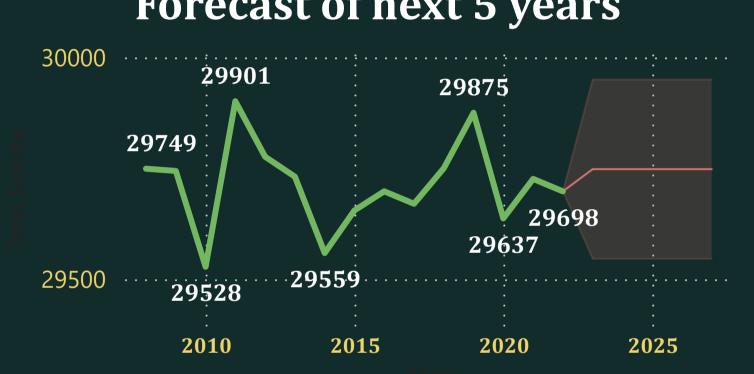
Telangana - 3106 **State with Minimum Facility**

Delhi - 25 **Min Campaign State**

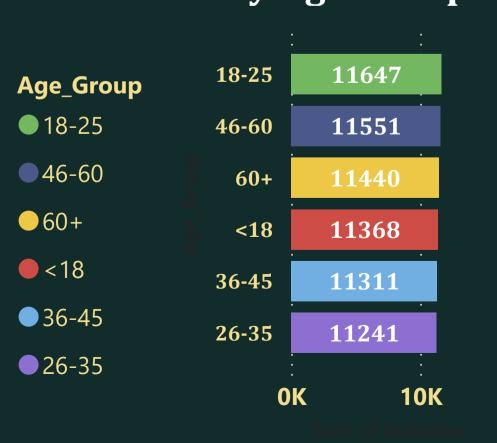
Top 5 States By Suicides



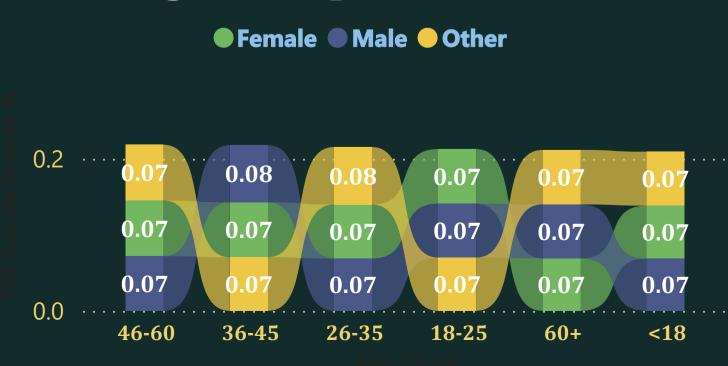
Forecast of next 5 years



Suicides by Age Group



YOY Suicide Growth % by Age_Group and Gender



Key Findings

- N Long-term Trend: Total suicides decreased slightly (0.17% decline) from 2008-2022.
- Recent Trend: From 2017 onward, suicides rose by 0.09% (28 cases) over 5 years.
- · 🕿 Demographics:
- Age 26–35 (Other gender) contributed 5.89% of YOY suicide growth.
- YOY Growth% was almost equal across genders - 0.07.
- Regional Insights:
- Ladakh contributed 3.09% of total suicides.
- **Meghalaya** had the highest YOY Growth% (0.08), 14.37% higher than Odisha (lowest).
- Programs & Facilities:
- TV Campaigns accounted for 21.76% of all program types.
- **Teletherapy** services were the most utilized facility (21.75% share).
- Trend Smoothing: The 3-year moving average trended downward (0.17% decrease), while overall suicide counts remained stable.

✓ Action Recommendations (for **Decision/Policy Makers)**

1. Target At-Risk Groups

- Strengthen mental health outreach for youth (26–35 years) and gender-diverse groups.
- Tailor prevention programs with inclusivity focus.

1. Regional Interventions

- Prioritize high-growth regions like Meghalaya, while maintaining support for states like Odisha with lower rates.
- Deploy localized helpline campaigns in Ladakh, where suicide share is disproportionately high.

1. Program Effectiveness

- Expand teletherapy services (high adoption, scalable in rural areas).
- Optimize **TV campaigns** by combining with digital/social channels to reach youth.

1. Sustaining Decline

- Strengthen early warning systems and real-time monitoring to keep the 3-year moving average on a downward path.
- Invest in proactive measures in years where upward trends start (e.g., 2017-like spikes).