FUND-AMENTAL$

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BUILD YOUR FINANCIAL FOUNDATION: LEARN, GROW, SUCCEED!

Our TEAM

Nabil H.
Sophomore, CS &
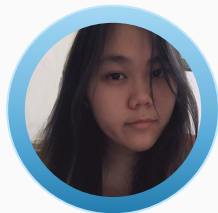Financial
Mathematics

Joshua E.
Junior, Accounting

Hernan C.
Sophomore, CIS

Ruslan Z.
Sophomore, Statistics &
Data Science

Jiaxin W.
Junior, CIS

Crystal Y.
Junior, CIS

Mohina A.
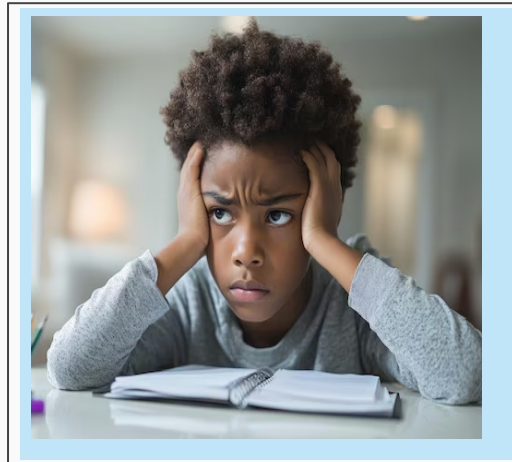Senior, CIS & Economics

Content

Problems in the Education System

High Debt Levels

New Hampshire, Connecticut, and Pennsylvania, with New Hampshire averaging **$40K per borrower**

Lack of Financial Literacy & Resources

Only 34% of Americans can answer basic financial questions; 95% of teens want finance taught in school, but **two-thirds lack formal education**
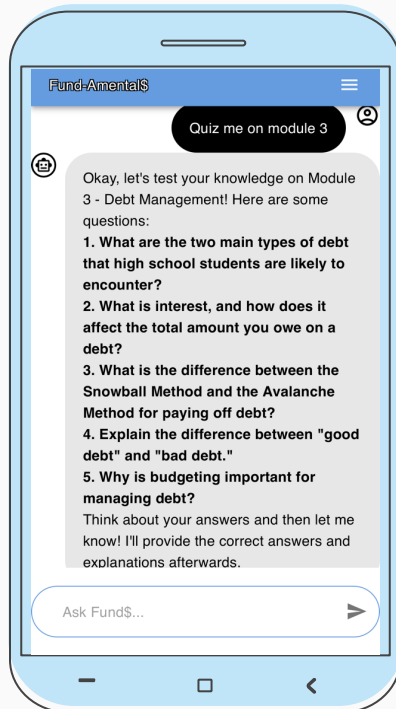

Socioeconomic Disparities + Long Term Consequences

People in lower socioeconomic levels are **50% more likely** to incur high-interest debt due to limited financial knowledge (Brookings Institution)
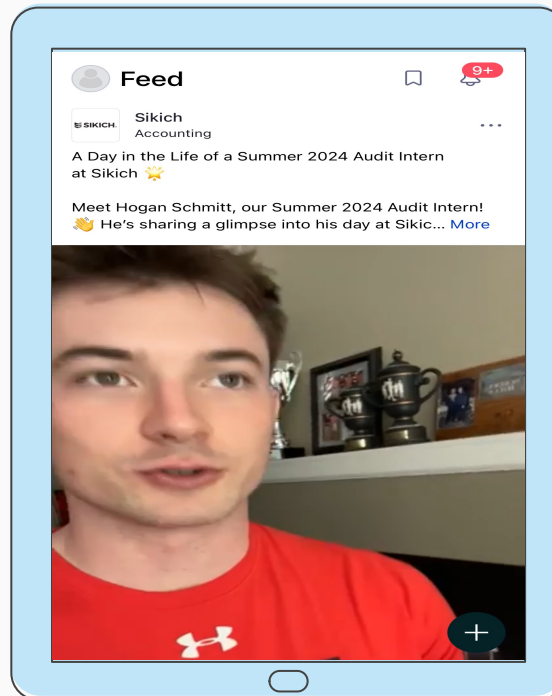
Psychological Stress

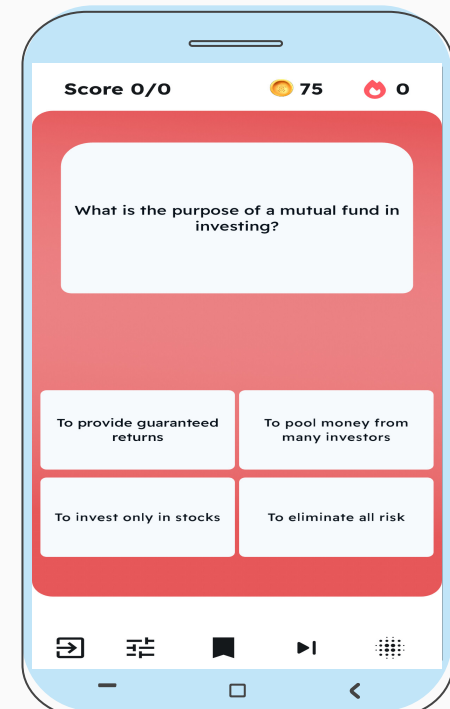**40%** of young adults with debt have experienced **suicidal thoughts** due to financial stress (Credit Karma)

Fund-amental$: Revolutionizing Financial Literacy

Fund-Amental$ ≡

Quiz me on module 3

Okay, let's test your knowledge on Module 3 - Debt Management! Here are some questions:
1. What are the two main types of debt that high school students are likely to encounter?
2. What is interest, and how does it affect the total amount you owe on a debt?
3. What is the difference between the Snowball Method and the Avalanche Method for paying off debt?
4. Explain the difference between "good debt" and "bad debt."
5. Why is budgeting important for managing debt?
Think about your answers and then let me know! I'll provide the correct answers and explanations afterwards.

Ask Fund$...

Website with AI for faster learning

Feed

9+

Sikich
Accounting

A Day in the Life of a Summer 2024 Audit Intern at Sikich 🌟

Meet Hogan Schmitt, our Summer 2024 Audit Intern! 👋 He's sharing a glimpse into his day at Sikic... More

Easy to Understand Video Content

Score 0/0   🪙 75   🔥 0

What is the purpose of a mutual fund in investing?

| To provide guaranteed returns | To pool money from many investors |
| To invest only in stocks | To eliminate all risk |

Competitive Games + Detailed Modules

PRODUCT DEMO:

Build Your Financial Foundation: Learn, Grow, Succeed!

Empower yourself with essential financial skills! From budgeting and debt management to investing and retirement planning, we provide practical guidance to build a secure financial future. Master your money with confidence!

Enroll Now

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Access to Alumni Network

Game-Based Learning
Engage with financial literacy through interactive, game-based learning—where mastering money skills becomes fun and impactful!

Creator
Become a creator and share essential financial knowledge—make short, informative videos that help others master financial literacy!

New Topics
— Debt Management
— Intro to Investing
— Intro to Budgeting
— Retirement Basics

Product Demo

Snapshot of Our Course Curriculum

Let's join our famous class, the knowledge provided will definitely be useful for you.

Intro to Budgeting
Personal Finance

08 hr 12 mins

Learn the essentials of budgeting to track spending, save more, and reach your financial goals!

4.3 ★★★★★ (16,325)

Nabil Hasan
2001 Enrolled

Start Investing
Personal Finance

Discover the basics of stocks, bonds, and smart strategies for growing your wealth!

3.9 ★★★★★ (832)

Ruslan Zinnatullin
2001 Enrolled

Debt Management
Personal Finance

Master debt management with tips to reduce debt, boost credit, and gain financial freedom!

4.2 ★★★★★ (125)

Crystal You
2001 Enrolled

Personal Finance

Learn how to track your income and expenses, set financial goals, and create a personal budget to manage your money effectively

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Intermediate

Fund-amentals.com

Scan QR Code Below:

fund-amentals.ai

Competitors & How We Stand Out

	AI	SHORT FORM CONTENT	FULL LESSONS	MENTORSHIPS	STANDARDIZED TESTS
Fund-amental$	✓	✓	✓	✓	✓
World of money	✗	✗	✓	✓	✗
Zogo	✗	✓	✗	✓	✗
Cashy	✗	✗	✗	✗	✗

Costs & Feasibility

Development: $2.5 M
Platform, AI, Gamified Modules

On-Going Annual Cost: $1.6 M
(Maintenance, Subscription, Content updates)
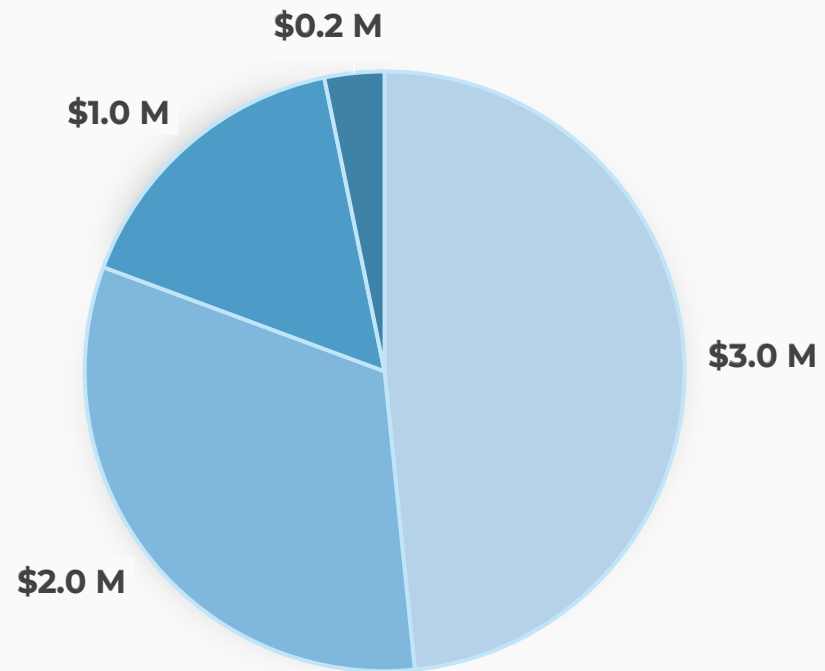
Operational Cost: $1.0 M
(Hosting, Support, Marketing)

Staffing: $1.0 M
(Curriculum, Engineering, Project Management)

Revenue Generation Streams, in Millions

Revenue Generation Strategy

$0.2 M

$1.0 M

$3.0 M

$2.0 M

- ■ Governemnt Grants
- ■ Corporate Sponsorships
- ■ Advertising & Sponsored Resources
- ■ Data Insights Reporting

THANKS FOR LISTENING!