

RESTAURANTS
130

CUISINES
23

HOME

DINING

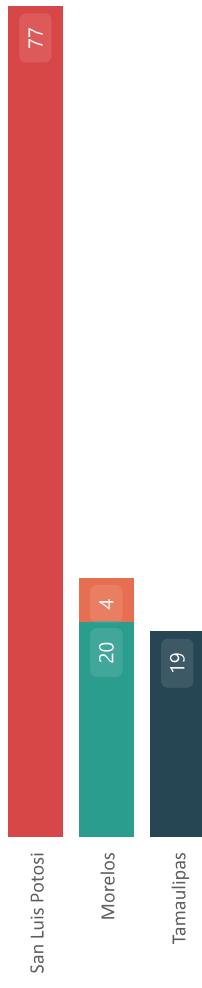
HOSPITALITY

BEHAVIOR

REVIEW

CONSUMERS BY CITY & STATE

● Ciudad Victoria ● Cuernavaca ● Jiutepec ● San Luis Potosí



SMOKING RATES BY CITY

● No ● Yes



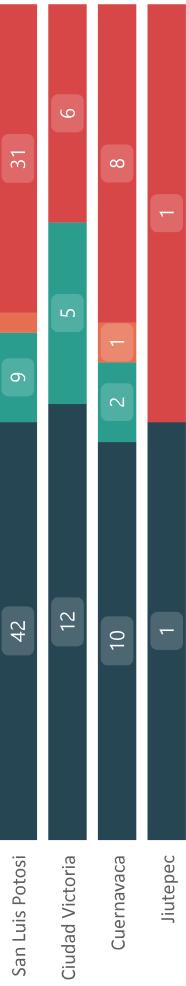
CONSUMERS BY AVERAGE AGE GROUP & STATE

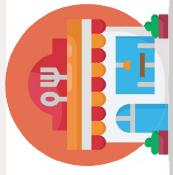
● Adults ● Children and Adolescents ● Middle-aged Adults ● Seniors ● Young Adults



PARKING AVAILABILITY AT RESTAURANTS BY CITY

● None ● Public ● Valet ● Yes





HOME

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REVIEW

MARITAL STATUS

Single

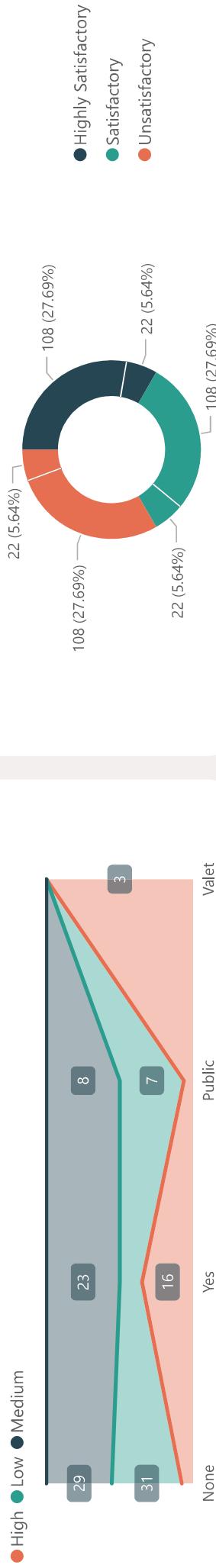
FRANCHISE

No

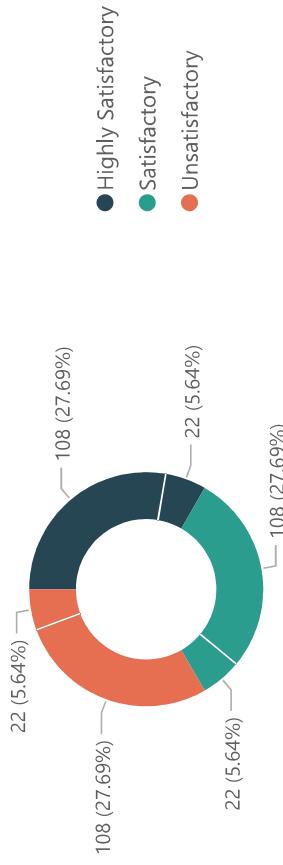
RESTAURANT PRICE RANGE

Medium

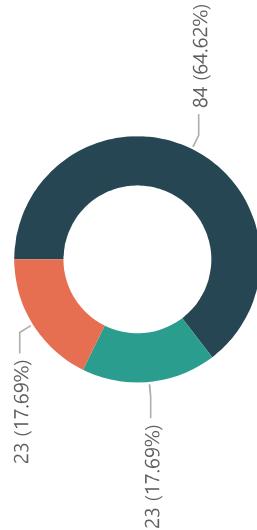
RESTAURANT PRICE LEVELS vs. PARKING



FRANCHISE vs. NON-FRANCHISE RESTAURANT RATINGS

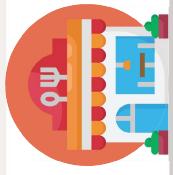


RESTAURANT DISTRIBUTION BY STATE



TOP PREFERRED CUISINES BY CUSTOMERS





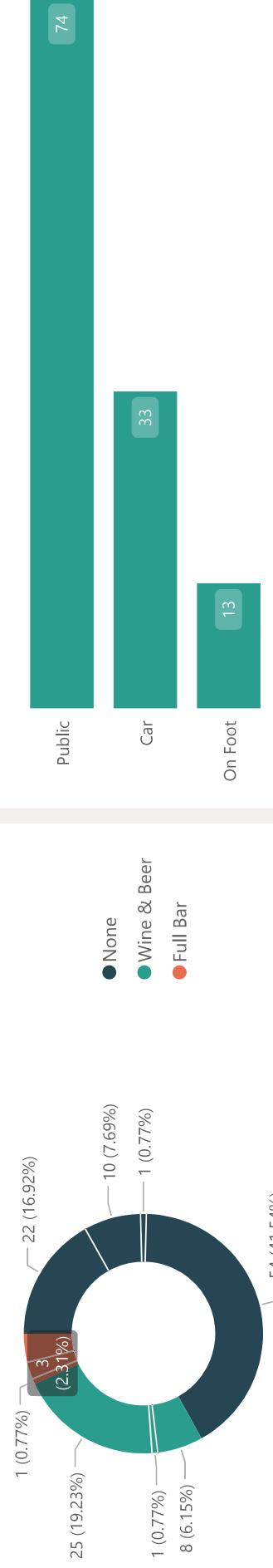
HOME

DINING

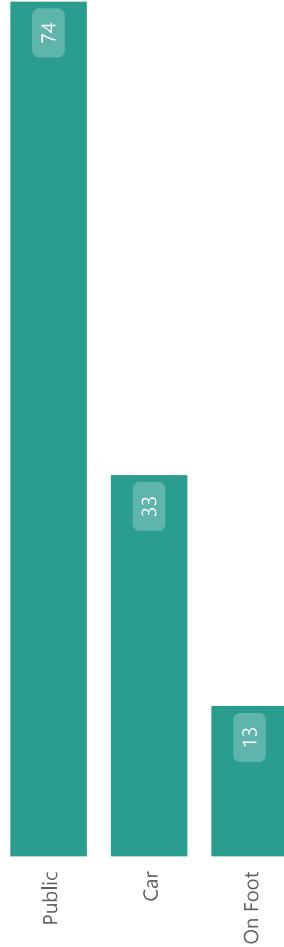
HOSPITALITY

REVIEW

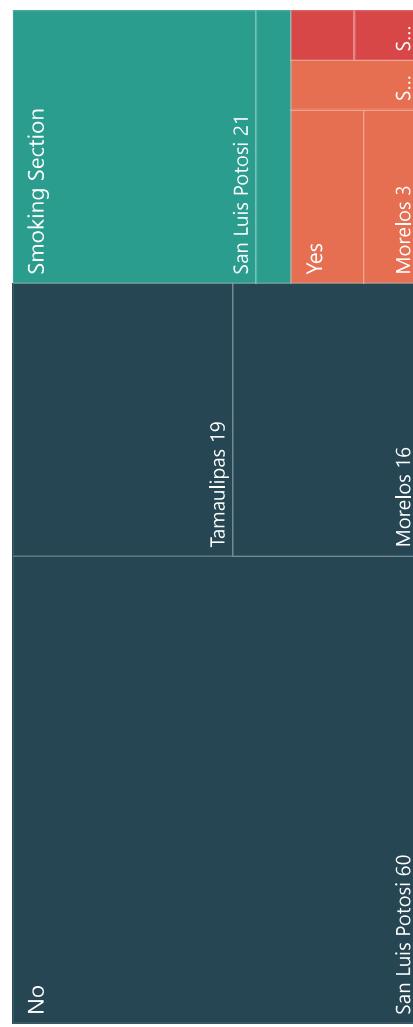
ALCOHOL SERVICE TYPES BY RESTAURANTS & CITY



TRANSPORTATION BY CITY



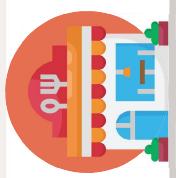
RESTAURANT SMOKING POLICIES



ALCOHOL SERVICE IMPACT ON CONSUMER RATINGS

● Highly Satisfactory ● Satisfactory ● Unsatisfactory





HOME

DINING

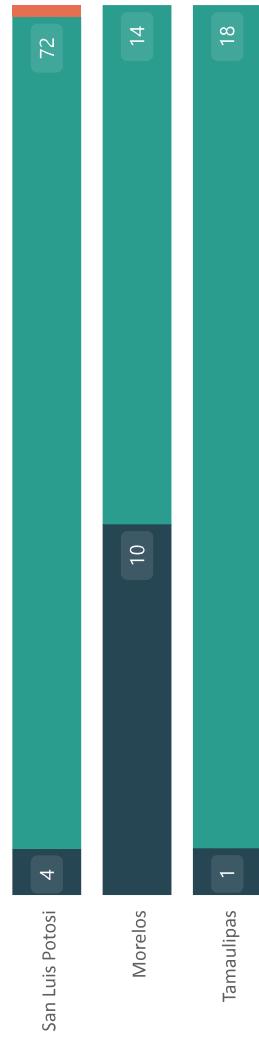
HOSPITALITY

BEHAVIOR

REVIEW

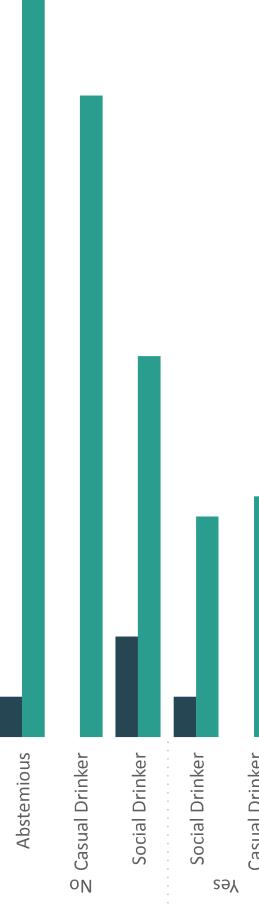
OCCUPATION OF CONSUMERS BY STATE

- Employed ● Student ● Unemployed



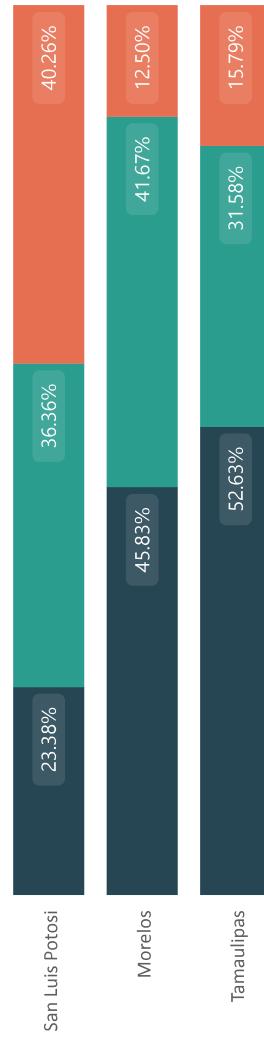
MARITAL STATUS vs. SMOKING & DRINKING

- Married ● Single



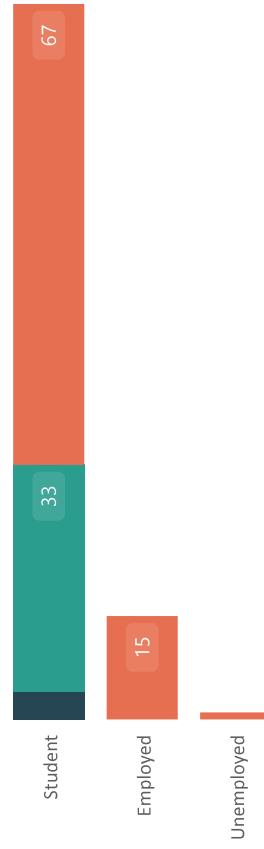
DRINK LEVELS BY STATE

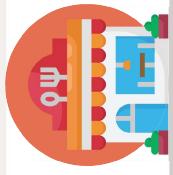
- Abstinent ● Casual Drinker ● Social Drinker



OCCUPATION vs. BUDGET LEVELS

- High ● Low ● Medium





REVIEW

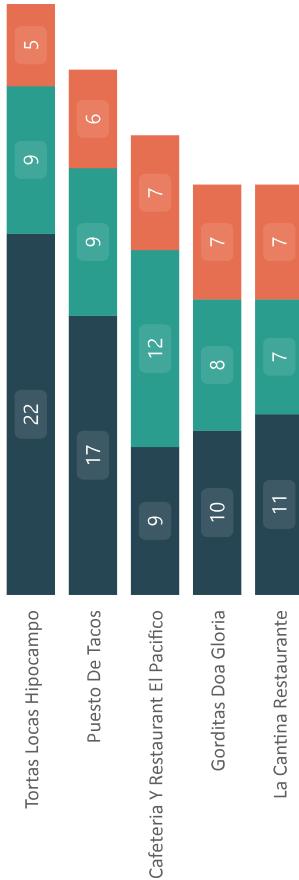
HOSPITALITY

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TOP 5 RESTAURANTS BY FOOD RATING

● Highly Satisfactory ● Satisfactory ● Unsatisfactory



OVERALL RATING

Name	Highly Satisfactory	Satisfactory	Unsatisfactory	Total
Tortas Locas Hipocampo	36	12	0	48
Puesto De Tacos	30	11	0	41
Cafeteria Y Restaurant El Pacifico	24	9	0	33
La Cantina Restaurante	28	4	0	32
Restaurant La Chalita	20	9	0	29
Restaurante El Cielo Potosino	20	6	0	26
Vips	16	10	0	26
El Rincon De San Francisco	22	3	0	25
Gorditas Doa Gloria	14	11	0	25
La Posada Del Virrey	20	5	0	25
Restaurant Oriental Express	18	7	0	25
Restaurante Marisco Sam	14	11	0	25
La Virreina	18	5	0	23
Mariscos El Pescador	20	2	0	22
Crudalia	14	7	0	21
Koye Sushi	14	6	0	20

TOP 5 RESTAURANTS BY SERVICE RATING

● Highly Satisfactory ● Satisfactory ● Unsatisfactory

