

₹986.57M  
Revenue

2M  
Sales Qty

2017

2018

2019

2020

Jun  
17

Jul  
17

Aug  
17

Sep  
17

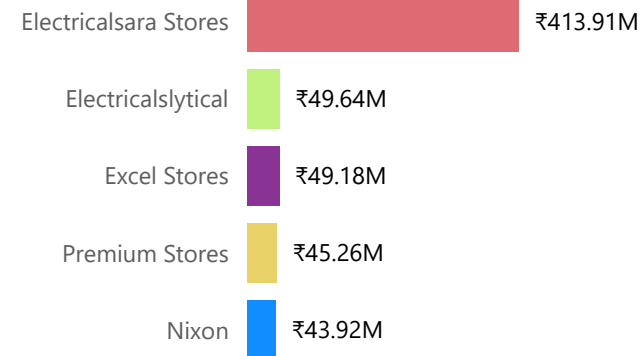
Oct  
17

Nov  
17

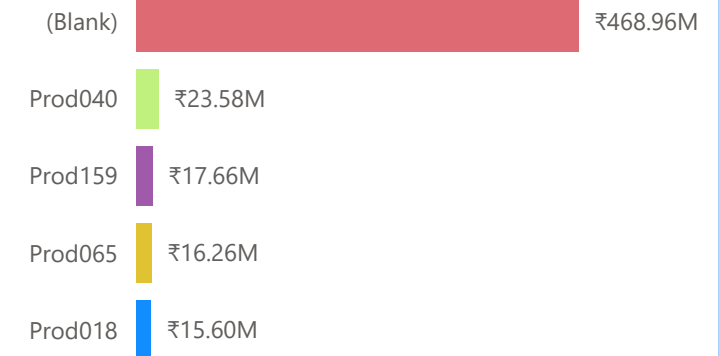
Dec  
17

>

### Top 5 Customers

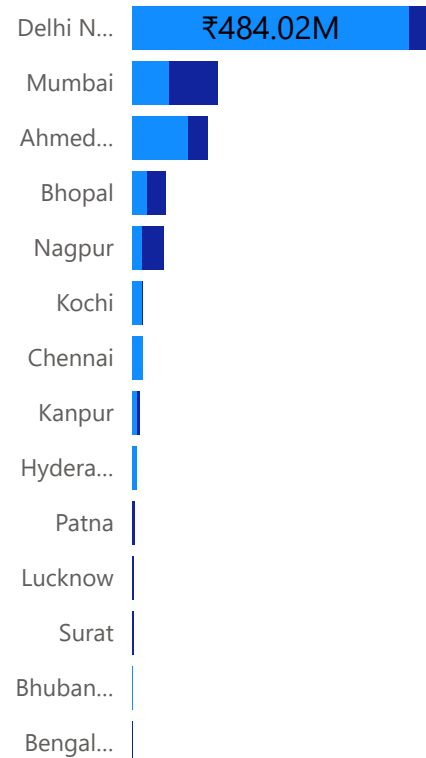


### Top 5 Products



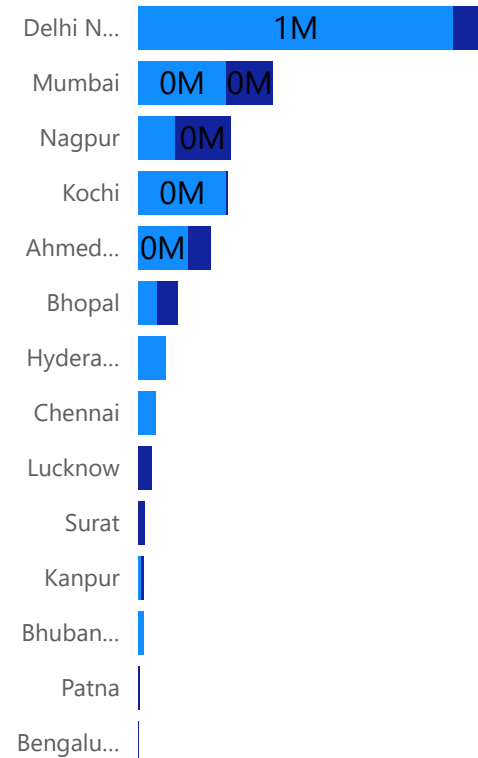
### Revenue by Markets

custo... ● Brick & Mortar ● E-Comme...

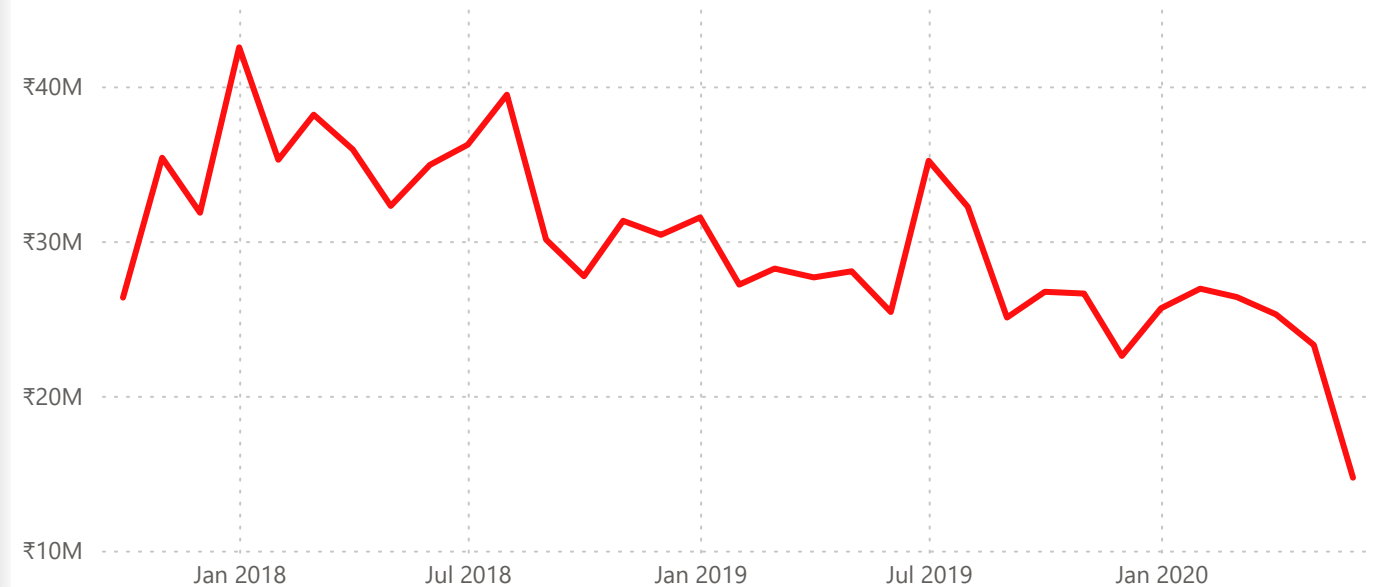


### Sales Qty By Markets

custo... ● Brick & Mortar ● E-Commerce



### Revenue Trend



₹987M

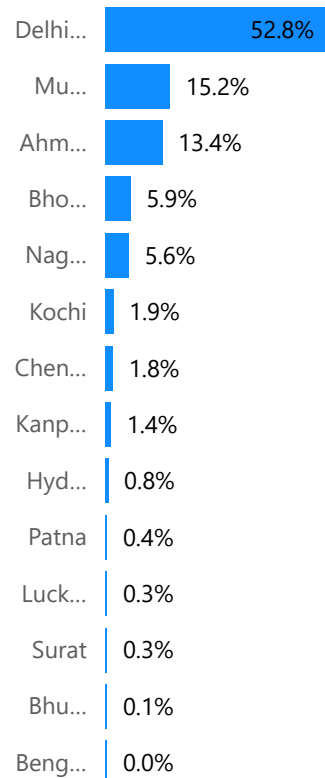
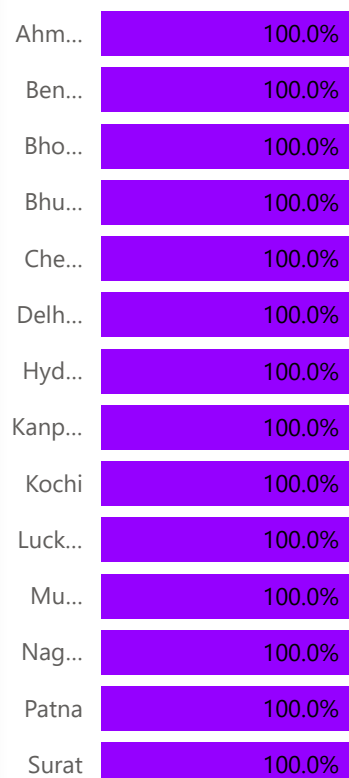
Revenue

2M

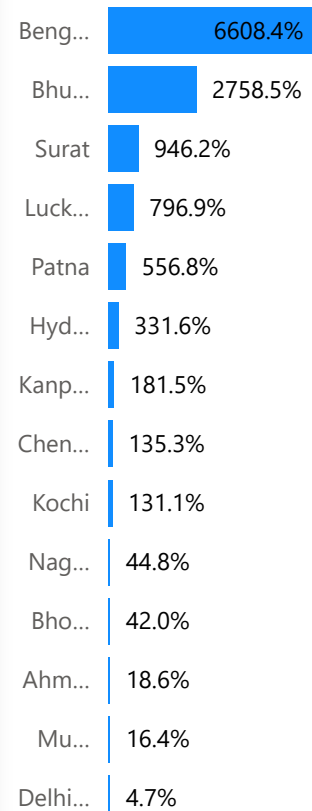
Sales Qty

₹24.7M

Total Profit...

Revenue Contribution %  
by marketProfit Contribution % by  
Market

## Profit % by market



2017

2018

2019

2020

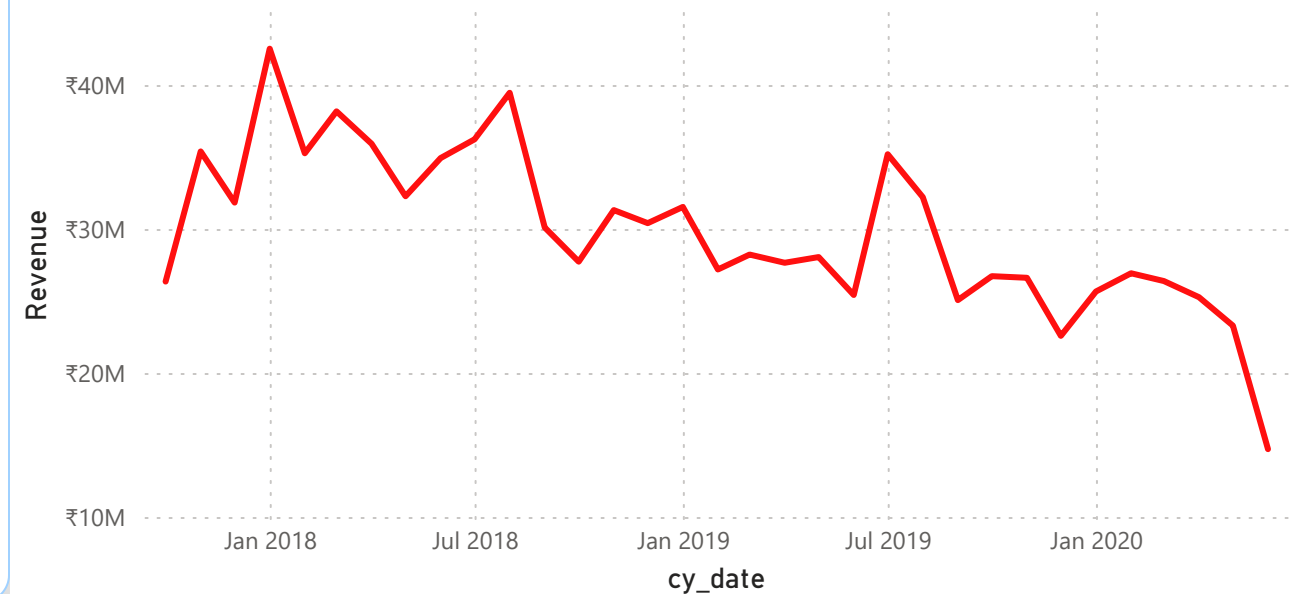
Jun  
17Jul  
17Aug  
17Sep  
17Oct  
17Nov  
17Dec  
17

&gt;

## Top 5 Customers

customer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Acclaimed Stores	₹2,11,98,041.00	2.1%	100.0%	116.3%
All-Out	₹60,68,432.00	0.6%	100.0%	406.3%
Atlas Stores	₹1,67,16,803.00	1.7%	100.0%	147.5%
Control	₹3,17,71,997.00	3.2%	100.0%	77.6%
Electricalsara Stores	₹41,39,05,769.00	42.0%	100.0%	6.0%
Electricalsbea Stores	₹3,36,367.00	0.0%	100.0%	7330.4%
Electricalslance Stores	₹18,68,461.00	0.2%	100.0%	1319.6%
Electricalslytical	₹4,96,44,189.00	5.0%	100.0%	49.7%
Electricalsociety	₹1,74,89,935.00	1.8%	100.0%	141.0%
Total	₹98,65,65,768.00	100.0%	100.0%	2.5%

## Revenue Trend



₹987M

Revenue

2M

Sales Qty

₹24.7M

Total Profit...

Profit Target

-5%

2017

2018

2019

2020

Jun 17

Jul 17

Aug 17

Sep 17

Oct 17

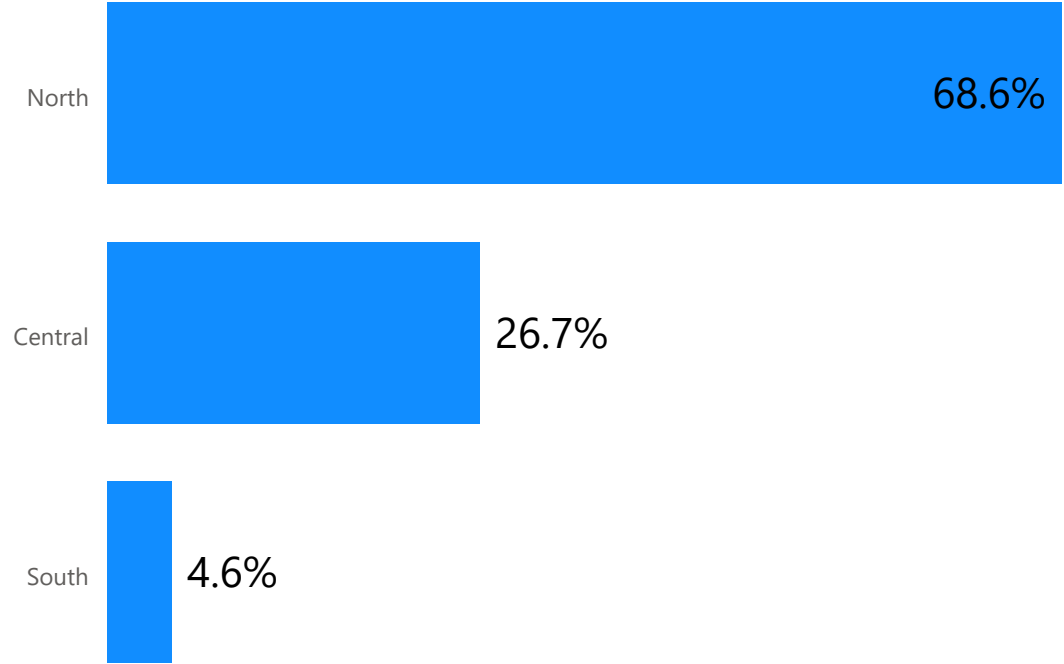
Nov 17

Dec 17

Jan 18

Feb 18

Revenue Contribution % by market



Top 5 Customers

customer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Acclaimed Stores	₹2,11,98,041.00	2.1%	100.0%	116.3%
All-Out	₹60,68,432.00	0.6%	100.0%	406.3%
Atlas Stores	₹1,67,16,803.00	1.7%	100.0%	147.5%
Control	₹3,17,71,997.00	3.2%	100.0%	77.6%
Electricalsara Stores	₹41,39,05,769.00	42.0%	100.0%	6.0%
Electricalsbea Stores	₹3,36,367.00	0.0%	100.0%	7330.4%
Electricalslance Stores	₹18,68,461.00	0.2%	100.0%	1319.6%
Electricalslytical	₹4,96,44,189.00	5.0%	100.0%	49.7%
Total	₹98,65,65,768.00	100.0%	100.0%	2.5%

Revenue Trend

