

## PROFILE

Motivated and adaptable professional currently pursuing an MBA with specialization in Human Resources and Marketing. Experienced in marketing strategy, customer service, and organizational training. Demonstrates strong interpersonal skills, leadership capabilities, and a deep understanding of management principles. Skilled at handling visitors, providing executive-level customer support, and contributing to team success in dynamic environments.

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## EDUCATION

MBA (HR + Marketing) — *Pursuing*  
Bachelor of Arts (BA) — *Completed*  
12th Standard (CBSE)

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## WORK EXPERIENCE

Being Capable Organisation – Nagpur  
*Customer Executive & Manager Support*  
2022 – 2023

- Handled client interactions and inquiries as a front-line Customer Executive.
- Assisted in HR and marketing strategy planning.
- Gained hands-on experience in training coordination and visitor management.

Marketing Manager & Strategy Roles  
*Various Freelance/Internship Roles*

- Designed and executed go-to-market strategies for new and existing products.
  - Developed digital and offline marketing campaigns to increase brand awareness.
  - Managed small teams to deliver marketing solutions across different industries.
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## SKILLS

- Marketing Strategy
  - Customer Handling
  - Visitor Management
  - Leadership
  - Communication
  - Team Collaboration
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## LANGUAGES

- English (Fluent)
- Hindi (Fluent)
- Marathi (Fluent)