

Please provide as much information as possible as it would help us evaluate the submission better.

#### **Product/Idea**

- What is the problem you are trying to solve?  
(Do you have any supporting statistics from reliable sources, if so please do share.)  
=> The problem we are trying to solve is that the current AICTE site lacks responsiveness, is not user friendly, and navigation there is a difficult task.
- How does your idea address the problem?  
=> Our idea involves developing an app for AICTE which will be responsive, will consist of a better UI, hence making it easier to navigate through the app.
- Who are the target customers?  
=> The target customers are students, parents, and institutions.
- What makes your idea unique?  
=> We intend to make the navigation task so simple that even a five year old can navigate through the app, and fetch the meaningful data.
- Do you have a revenue generation model? If so please do share.  
=> Currently, we do not plan on a revenue generation model.
- What are the geographies, do you think the idea would be suitable for?  
=> We plan to make an interface which is accessible to all.
- What are the risks associated with your idea and how can you mitigate it?  
=> The risks associated with the idea are poor implementation and we can mitigate them with proper planning and strategy.
- Who are the stakeholders involved in bringing this idea/product/service to the market?  
(Ex: State govt, Department of trade and taxes, pollution control board, Manufacturers)  
  
=> The stakeholders are the central government and ministry of education.

#### **Intellectual Property Assessment**

- Is your idea patentable or patented?  
(If so please provide details)
- Is your idea built on existing work? If so, how is it different?  
=>Yup, our idea is based on existing work, but we intend to make it more convenient to use, and more responsive.

### **Prototype/ Proof of Concept**

- What is the nature of the prototype/ proof of concept you would be able to submit?  
(Ex: Github repository, Hardware prototype)  
=>Github repository
- Have you completed pilot tests for your prototype/POC? If so please share.  
=>Not yet, but we intend to do so in the near future.
- What is the approximate cost of developing the prototype?  
=>No cost is involved in developing the prototype.
- Please share the relevant elements while submitting the POC/ Prototype
  - Block diagram
  - Software Architecture- Control/Data flow
  - Block Diagram of Data Flow
  - Hardware architecture
  - Components/ Connectors
  - CAD models
  - Visual/Touch Interface
  - (Mechanical actuators/switches, touch sensitivity, haptics)

### **Supporting details**

- What regulatory requirements have to be met to bring the idea to life?  
=>AICTE approval and the API of AICTE are the requirements to bring the idea to life.
- Do you have a business plan/ commercialization strategy? If so please share.  
=>No.
- What is a rough estimate of manufacturing/operational costs?  
=> No cost is involved.
- What is the volume of products/ amount of revenue you expect to make in the first year?  
=>The idea is not meant for revenue generation.