

City

☐

Aberdeen

☐

Abilene

☐

Akron

☐

Albuquerque

☐

Alexandria

☐

Allen

☐

Allentown

☐

Altoona

☐

Amarillo

☐

Anaheim

☐

Andover

☐

Ann Arbor

☐

Antioch

☐

Apopka

☐

Apple Valley

☐

Appleton

☐

Arlington

☐

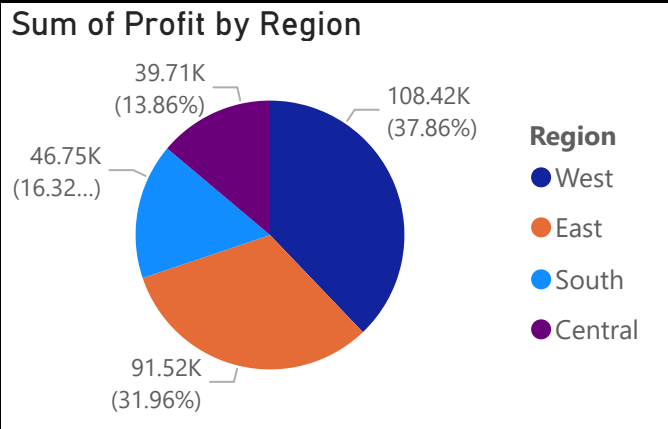
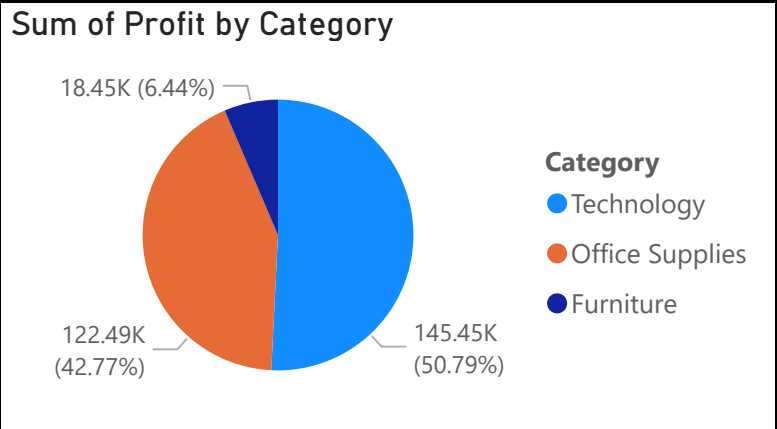
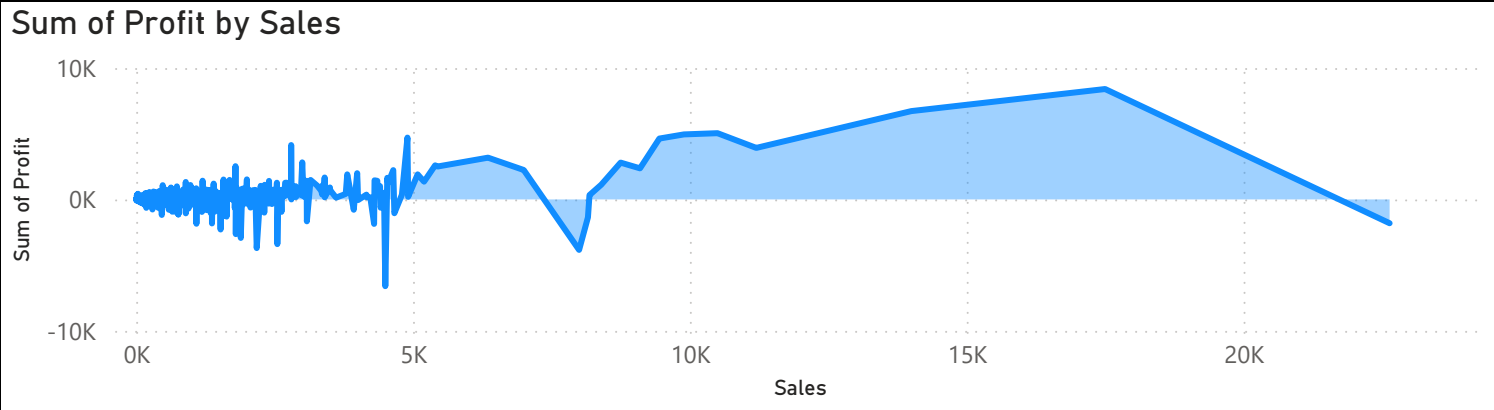
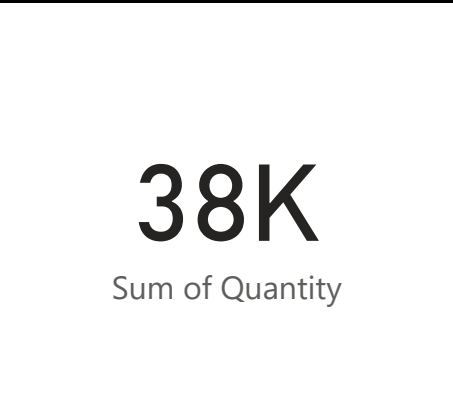
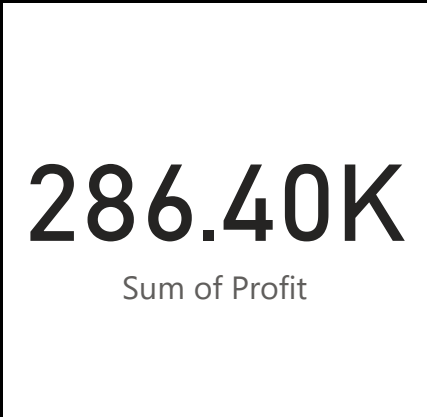
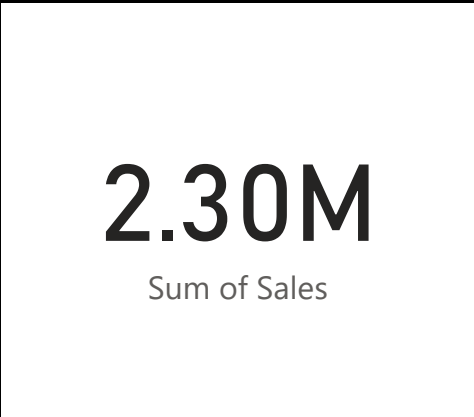
Arlington Heights

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Arvada

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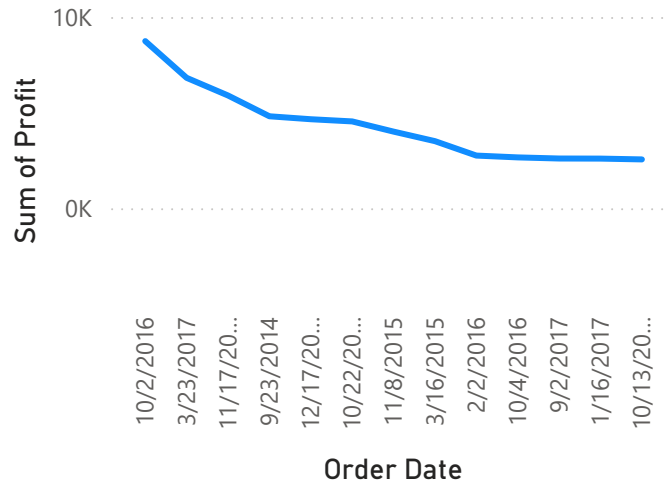
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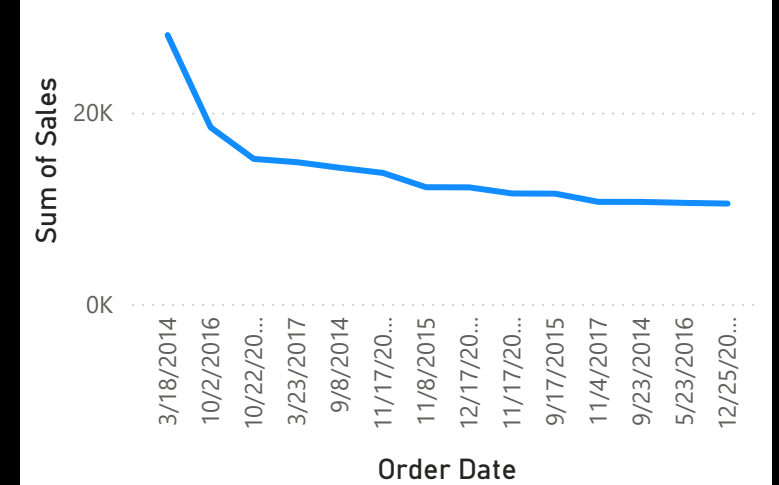
City

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- ☐ Arlington
- ☐ Arlington Heights
- ☐ Arvada
- ☐ Asheville

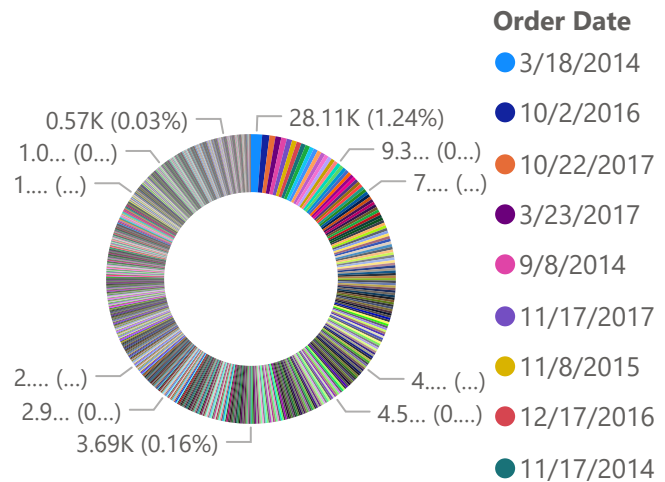
Sum of Profit by Order Date



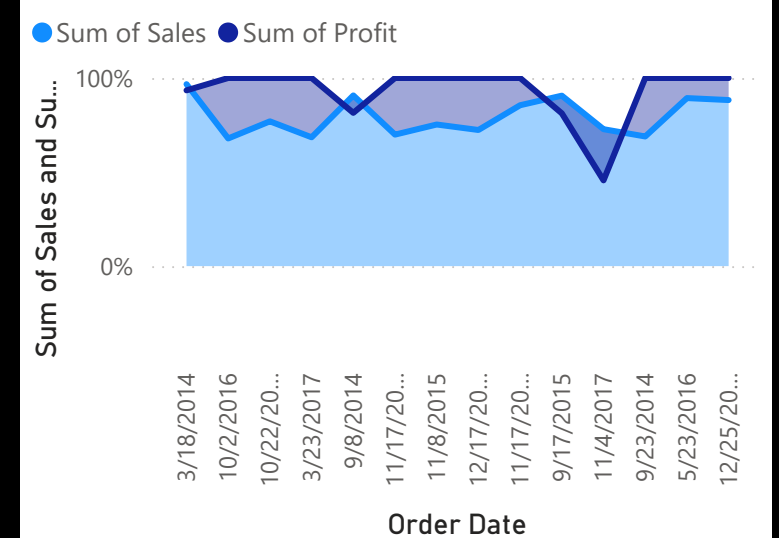
Sum of Sales by Order Date



Sum of Sales by Order Date



Sum of Sales and Sum of Profit by Order Date



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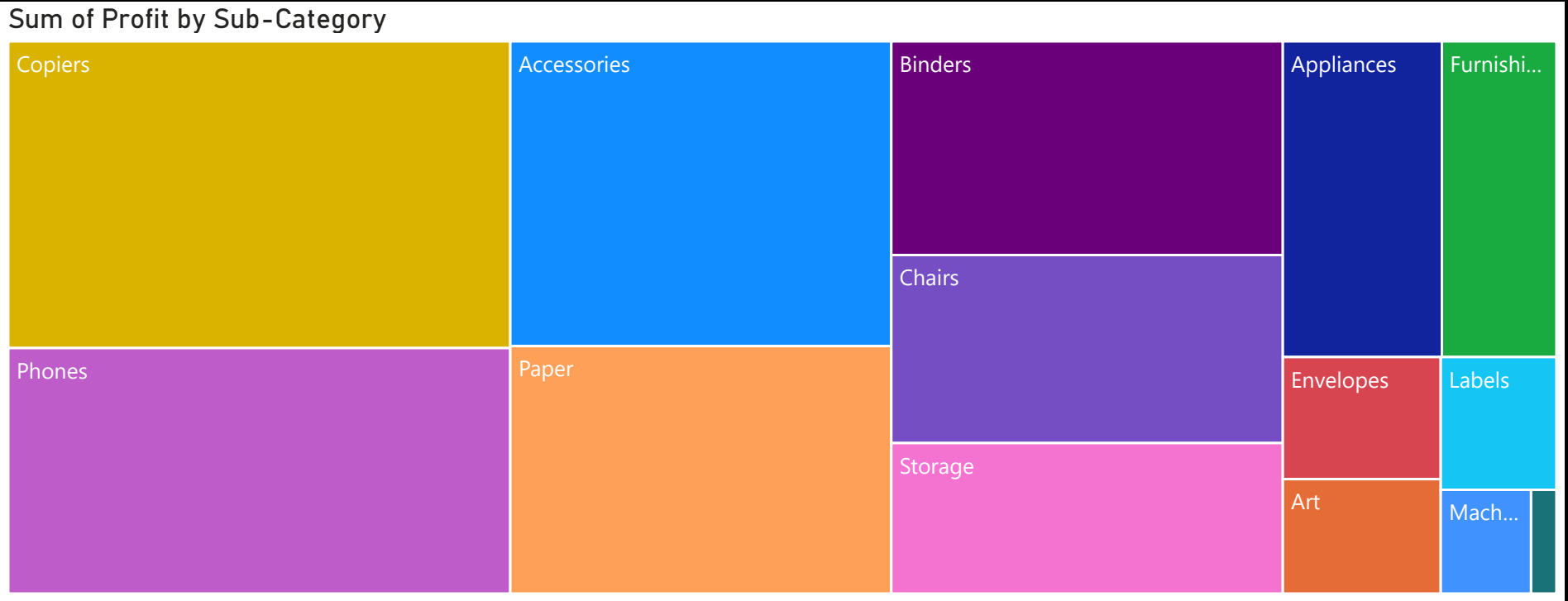
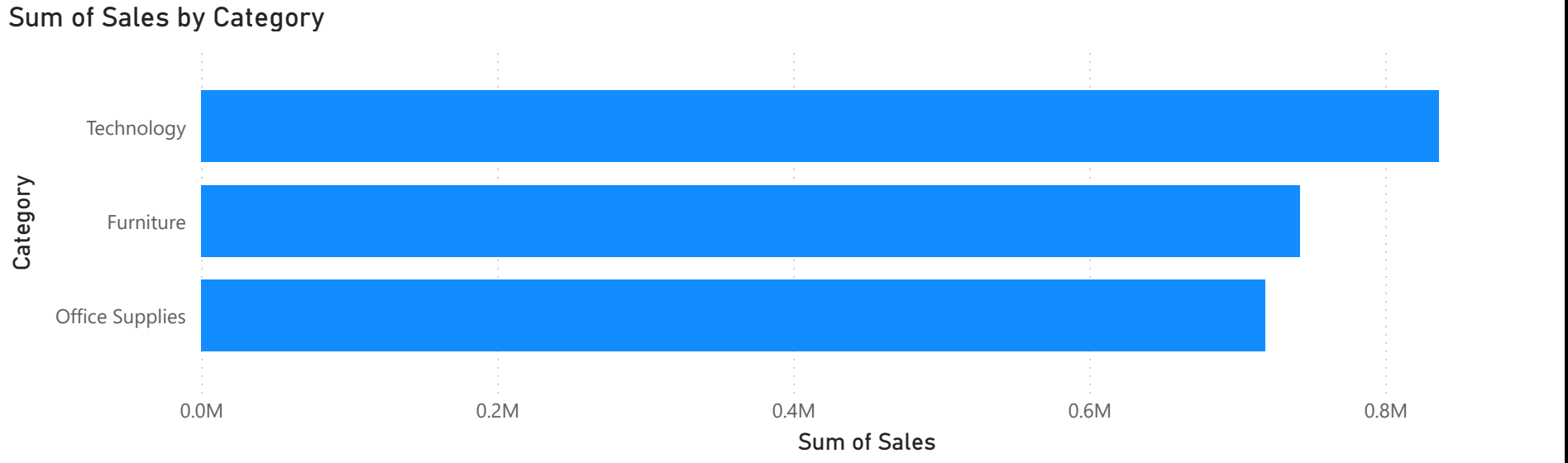
Arlington Heights
- ☐

Arvada
- ☐

Asheville
- ☐

Athens
- ☐

Atlanta



Summary

Overall Performance: The dashboard shows that the Superstore has steady sales growth over time, with total sales and profit increasing across most countries and regions.

Regional View: In the first page we saw that certain regions (e.g. West / Central) contribute the largest share of sales and profit, while others lag behind.

Trend Analysis: The second page highlighted how sales and profit fluctuate over months and years, revealing seasonal peaks and dips.

Category Insights: The third page showed that Technology and Furniture drive the most revenue, while Office Supplies is a smaller but stable category.

Conclusion: By combining all three pages, we can quickly identify top-performing regions, profitable categories, and seasonal patterns to guide strategic decisions.